

Structure + Checklist

- ❑ **Introduction** [motivation for undertaking the research, outcome – focus on relevance of the phenomenon being studied, the context it is being studied in and how it is contributing to the literature]
- ❑ **Theoretical Anchoring**
 - Broad Theoretical Inspiration/Theoretical Anchoring [elaborating on the theoretical anchor and identifying limitation in its current form]
 - Research Question [‘how’ and/or ‘why’]
- ❑ **Methodology**
 - Why Case Method in addressing the Research Question [key: deeper/ granular understanding needed, provide justification of using qualitative case method]
 - Why ‘that’ case [key: ‘fit’ to theoretical sampling, unusual access, richness of data, also discuss about the context] – interesting, novel, relevant
 - Access and Engagement: entering and exiting field
 - Data Collection Techniques [Data table]
- ❑ **Findings**
 - Narratives and Theorization [Data analysis and presentation]
 - Story presented in a logical but engaging way [Event/ milestone diagram]
 - Data Structure [Table] [Proof Quote/ illustrative example Table]
 - Emergent Theoretical Model [Diagram]
- ❑ **Discussion**
 - Contribution [what is new that wasn’t before- connect with previous literature - conversions/diversions]
 - Implication [how the ‘new’ elements alter/ extend/ modify/ challenge extant theoretical understandings]
 - Limitation [what factors limit the generalisability of the new theoretical model]
- ❑ **Conclusion**
 - Summarise study
 - Future Research
- ❑ **Reference**
 - Latest APA style
- ❑ **Appendix**
 - Pictures
 - Interview Protocols