

HUMANITIES & SOCIAL SCIENCES

2020-2021

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Sociology

SOCIAL MOVEMENTS

Concepts, Experiences and Concerns

Edited by Biswajit Ghosh Professor, Department of Sociology, The University of Burdwan, West Bengal

In contemporary times, social movements are a matter of everyday discourse among researchers, teachers, planners and politicians, administrators and law-enforcing machineries, social activists and common people alike. The book begins by locating social movements within broad and contemporary social processes. It explains the meaning, basic features, origins and types, and the basic perspectives of social movements. It goes on to deal with the major experiences of nine social movements in India, namely, peasant, tribal, Naxalite, Dalit, working class, women, ethnic, student and youth, and environmental movements.

Kev features:

- Analyses the major theoretical concerns of social movements and uses them to analyse specific social movements in India and other parts of the globe
- · Provides the genealogy, growth and impact of prominent social movements in India and abroad
- · Includes pedagogically rich content, which closely follows UGC course curriculum guidelines for the subject

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List of Illustrations • Preface • Acknowledgements • About the Editor • About the Contributors • Section I Social Movements Conceptual Dimensions • Concepts, Issues and Approaches to Social Movements by Biswajit Ghosh and Rabindra Garada • Social Movements and Their Types by Jyotiprasad Chatterjee • The Dynamic Triad: State, Market and Social Movement by Subhasis Bandyopadhyay • Social Change and Social Movements: Issues of Leadership and Ideology by Swatahsiddha Sarkar • Ebb and Flow of Social Movements in Liberal Democracy by Rabindra Garada • Section II Social Movements in India • Peasant and Farmer's Movement by Jyotiprasad Chatterjee • Tribal Movements by Chandan Kumar Sharma • Naxalite and Maoist Movements by Biswajit Ghosh • Dalit Movements by Vivek Kumar • Working Class Movements by Biswajit Ghosh and Tanima Choudhuri • Women's Movement by Ritu Sen Chaudhuri • Ethnic Identity Movements by Biswajit Ghosh • Environmental Movements by Shoma Choudhury Lahir • Student and Youth Movements by Anirban Banerjee • Section III Globalisation and Social Movements • Globalization, Information Technology, Media and Social Movements by Sthitapragyan Ray • Democracy, Governance and Movement: Civil Society, NGOs Middle Class and Social Movement by Binti Singh • Queer Movements by Banhishikha Ghosh • Globalization and New Religious Movements by Rajeev Dubey • Anti-Systemic Social Movements: Arguments and Counter Arguments by Sumit Saurabh Srivastava • Social Movements against Displacements by Pankaj Kumar • Movements against Globalization by Shweta Shukla • Index



SAGE TEXTS

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SOCIAL MOVEMENTS IN CONTEMPORARY INDIA

Krishna Menon Professor, Gender Studies and Dean, School of Human Studies, Ambedkar University, Delhi and Ranjana Subberwal Senior Faculty, Alternative Learning Systems (ALS) and Chief Functionary, Raahein Development Society, New Delhi

This textbook offers an understanding of these movements, issues and discourses around them, and relates them to the wider society and resultant changes occurring within it. The book provides a detailed treatment of civil society movements along with highlights on some landmark mobilizations.

Key features

- Adopts an interdisciplinary approach to serve students of sociology, political science and history
- Provides a detailed treatment of civil society movements along with highlights on some landmark mobilizations
- Draws on latest research and empirical studies; content aided by boxed features, review exercises and extensive referencing

CONTENTS

Preface • Understanding Social Movements: An Introduction • The Quest for Dignity: Dalit Movement • Towards Equality: Women's Movement • The Land and the Tiller: Farmer's Movement • Struggle for Rights: Disability Movement • Nature and People: Environmental Movement • Difference and Democracy: Queer Movement • Autonomy and Association: Civil Society Mobilizations • Index



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2019 • 212 pages • Paperback (978-93-532-8321-6) • ₹300.00

CASTE AND RACE IN INDIA, 5e

Late G S Ghurye Professor Emeritus, University of Mumbai

This book, since its first publication in the History of Civilization series, edited by C. K. Ogden in 1932, has remained a basic work for students of Indian sociology and anthropology. The present edition, an expanded version with five new chapters, elaborates on the evolution of sub-castes, and examines caste, sub-caste and kinship. It also presents a provocative and thorough analysis of the relationship between caste and politics by drawing examples from Tamil Nadu as experienced over the years.

Key features

- Elaborates on the evolution of sub-castes, and examines caste, sub-caste and kinship
- A provocative and thorough analysis of the relationship between caste and politics

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Preface • Features of the Caste System • Nature of Caste-Groups • Caste Through the Agesl • Caste Through the Agesl • Race and Caste • Elements of Caste Outside India • Origins of the Caste System • Caste, Sub-Caste: Fusion or Fission? • Caste, Sub-Caste and Kin • Caste During the British Rule • The Scheduled Castes • Caste and Politics: General • Caste and Politics in Tamil Nadu • A Casteless Society or a Plural Society? • Appendices A to G • Bibliography • Index

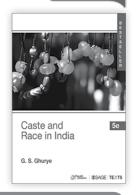
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Sociology

RURAL SOCIOLOGY IN INDIA, 5e

Late A R Desai Head of Department of Sociology, University of Mumbai

Rural Sociology in India attempts to present significant writings from the large body of literature on various aspects of Indian rural society. It discusses the multiple viewpoints of the diverse methods and techniques adopted to study the different domains of rural society, portraying its multi-sided and complex nature.

Key features:

- Draws an outline of the design of living that has emerged in rural India
- · Attempts to focus the attention on the need of a sociological perspective in studying rural life
- Valuable contribution from eminent scholars like Prof. Wertheim, Ernest Germain, Late Prof. Baran, Prof. Surendra Patel and others
- · As per the UGC model curriculum, this book is an essential read for the core papers of Sociology and Social Work

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Preface to the Fifth Edition • Preface to the Fourth Edition • Acknowledgements • PART I-INTRODUCTION TO RURAL SOCIOLOGY IN INDIA • Study of Rural Sociology in India • Rural Sociology, its Origin and Scope • Rural-Urban Differences • Village, its History • Regional Approach to Rural Society • Rural People • Economic Life of the Rural People • Rural Family • Caste System in Rural India • Political Life of the Rural People • Rural Religion • Rural Education • Aesthetic Culture of the Rural People • Changing Rural World • Rural Sociology, a Guide to Rural Reconstruction • Conclusion • PART II-READINGS IN RURAL SOCIOLOGY • Introductory • Regional • Historical • Indian Village Community • Tribes in Transition • Rural Stratification • Rural India Glimpses • Agrarian Unrest • Land Reforms • Cooperation, Rural Industries and Village Institutions • Panchayati Raj • Community Development Projects • Bhoodan and Gramdan Movements • Rural Society in Transition • Village Studies in India • Theories of Agrarian Development • Bibliography • Index

POPULAR PRAKASHAN • SAGE TEXTS

2019 • 900 pages • Paperback (978-93-532-8000-0) • ₹950.00



Edited by **Dev Nath Pathak** Faculty, Department of Sociology, South Asian University, New Delhi and **Sanjeev Kumar H M** Professor, Department of Political Science, University of Delhi, Delhi

This book is a rare collection of essays on contemporary South Asian thinkers and their ideas. It seeks to introduce readers to the lives and beliefs of these thinkers who come from diverse disciplinary backgrounds such as Political Science, Sociology, Anthropology, Economics and Humanities.

Kev features:

- Presents thinkers from various backgrounds, disciplines and nations
- Each essay relates thinkers with their location and contemporary surroundings
- Includes selections with sensitivity to nations and narrations
- · Each entry is aided by boxed material on trivia, famous quotes and key inferences

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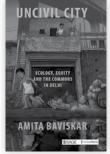
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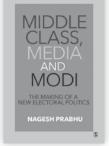
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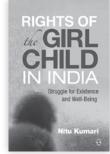
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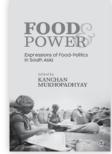
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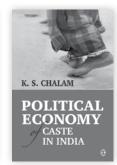
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Rural Sociology

in India

Sociology

SOCIETY IN INDIA

Late David G Mandelbaum Professor of Anthropology, University of California, Berkeley

This comprehensive analysis of Indian society brings together the results of modern social research to trace the patterns that underlie social relations throughout India. Society in India views social relations in the country as systems and subsystems and shows that contrary to belief this is not static or stagnant, but has been continually adapting to changing circumstances mainly on the basis of certain deep-rooted psychological and social themes.

Key features:

- This analysis of Indian society is the most comprehensive study that has been done in recent times
- It brings together the results of modern social research to reveal the regular patterns that underlie social relations
- It outlines some of the principal social and regional variations

PREFACE • Volume One: Continuity and Change • INTRODUCTION • Task, Concepts, and Scope • The Basic Groups and Groupings
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HINDU SOCIAL ORGANIZATION, 4e

A Study of the Socio-Psychological and Ideological Foundations

Late Pandharinath H Prabhu Director of School of Psychology, Education and Philosophy, Gujarat University

This comprehensive, systematic and integrated exposition of Hindu social psychology and institutions provides a vivid understanding of the difficult subject. The author has shown with remarkable clarity and lucidity how Hindu civilization has influenced society to form a distinct cultural pattern of its own. It is not only a pioneering attempt but has remained unsurpassed till date.

Kev features:

- Provides definite glimpses of what may be called the ideological and valuation foundations of those social institutions
- It deals with the many topics of education, marriage, family, place of women in Hindu society, the system of caste, with accurate learning and great discriminations

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MYTH AND REALITY

Studies in the Formation of Indian Culture

Late Damodar Dharmanand Kosambi

This book is based on a profound study of literary sources and carefully planned fieldwork which throw fresh and novel light on the origins and development of Indian culture. The author has raised, analysed and solved questions of vital importance to all those interested in the study of Indology such as the data of Karle Caves; the background of Kalidasa's plays; the significance of the great Pandharpur pilgrimage; and the economic, cultural and historical basis of the Goan struggle for union with India and others.

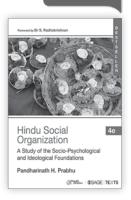
- Essays in this volume are based upon the collation of fieldwork with literary evidence
- · Fresh data and logical interpretation cast fresh and novel light on the origins and development of Indian culture
- Author's masterly analysis is logically consistent and profoundly stimulating

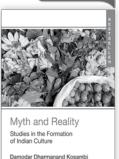
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Rohit Majumdar Independent Research Scholar in History and Anthropology

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Key features:

- · A unique learning experience of history through extensive chronological detailing and multiple parallels of events
- Includes forty-one maps, which act as visual guides to the geography of politics, campaigns, battles and expansion
 of empires
- Commentary sections summarizing the key themes and examining global and comparative developments going beyond the geographic framework
- First-hand notes and commentaries of the First and Second World Wars and eyewitness accounts
- Extensive source citations along with weblinks and suggestions for further reading

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ANCIENT AND MEDIEVAL INDIAN THOUGHT

Themes and Traditions

Edited by **Ankit Tomar** Assistant Professor, Department of Political Science, Kamala Nehru College, University of Delhi and **Suratha Kumar Malik** Assistant Professor, Department of Political Science, Vidyasagar University

This textbook offers a lucid and comprehensive account of the thread of pre-modern Indian thought and traditions. It aims to unravel the ideas and thoughts of ancient and medieval thinkers and various intellectual traditions of the Indian sub-continent. The book departs from the conventional approach and carries a context-driven conceptualization of major strands of pre-modern Indian thought. Further, it provides a roadmap to orient the students to the main themes and traditions of Indian socio-political thought.

Key features:

- · Concise and well-balanced coverage of thoughts, ideas and traditions from multi-disciplinary perspective
- · Extensive summary and glossary terms at the end of each chapter to help the readers recapitulate better
- . Thought-provoking review questions and suggestions for further reading to enrich the teaching-learning experience

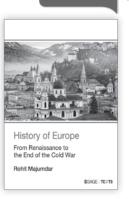
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Ancient and Medieval Indian Thought
Themes and Traditions
total by
Ankit Tomar
Suratha Kumar Malik

History

ANCIENT AND MEDIEVAL WORLD

From Evolution of Humans to the Crisis of Feudalism

Rakesh Kumar Faculty, Department of History, Ram Lal Anand College (University of Delhi), New Delhi

This book provides an accessible overview of the period ranging from the evolution of human beings to the end of the Middle Ages in Europe. It intricately weaves in the research findings of the last decade, which brought about new dimensions on social, economic, political, religious and several other themes of the ancient and medieval world. It presents a comprehensive and well-balanced assessment of the various developments, discoveries and debates in human history that paved the way for the modern world.

Key features:

- · Closely integrates recent research and studies on the subject that have appeared over the last decade
- Introduction of topics and themes such as Nomadic Groups in Central and West Asia and Religion and Culture in Medieval Europe along with new sub-themes
- · Provides maps, images, keywords, review questions and extensive bibliography

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AN INTRODUCTION TO THE STUDY OF INDIAN HISTORY, 2e

Late Damodar Dharmanand Kosambi

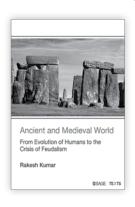
The use of scientific methodology, modern techniques of interpretation, and selection and analysis of basic problems make **An Introduction to the Study of Indian History** a vivid and absorbing read. The author has thrown open new fields for research through this book, which serves as a critical guide to scientific historical thought. It helps the reader gain profound insight into the past by examining monuments, customs and surviving records. This book is the culmination of patient research and mature reflection of a profoundly original mind and has earned universal recognition and honour over the last few decades.

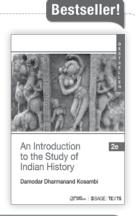
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SOCIAL BACKGROUND OF INDIAN NATIONALISM, 6e

Late A R Desai Head of Department of Sociology, University of Mumbai

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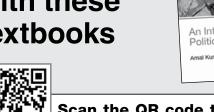


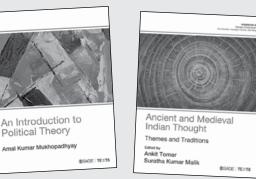
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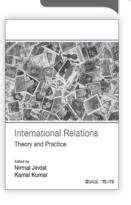
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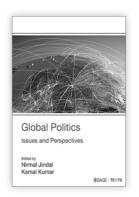
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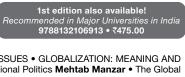
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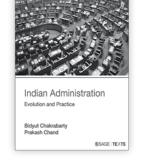
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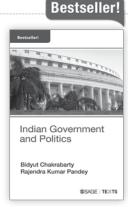
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RURAL LOCAL GOVERNANCE AND DEVELOPMENT

Mahi Pal Former Officer, Indian Economic Service

Rural Local Governance and Development introduces its readers to the concept of governance and various aspects of the Panchayat Raj Institutions, including Panchayats in the Fifth Scheduled Areas and the institutional arrangements in the Sixth and other Scheduled Areas. The book also focusses on the role of voluntary and community-based organizations, along with the participation of vulnerable groups and their involvement in the implementation of various programmes and schemes, strategies and policy instruments in rural development.

- · Analyses and links the complexities of rural governance with the challenges of development in contemporary India
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· Each chapter aided by Main Points to Remember and review questions for classroom discussion

List of Figures • List of Tables • List of Abbreviation • Preface • Acknowledgement • About the Author • Part I. Rural Local Governance • Understanding Governance, Rural Local Governance and Rural Development • Evolution of Panchayati Raj in India • Working of Panchayati Raj in India • Provisions of the Panchayat (Extension to Scheduled Areas) Act (PESA) • Nyaya Panchayats in India • Inclusiveness of Panchayats • Civil Society Organizations and Rural Local Governance • Part II. Rural Development • Changing Strategies of Rural Development • Major Rural Development Programmes and Their Implementation • Convergence and Inter-Sectoral Linkages of Programmes • Decentralized Planning • Training and Capacity Development • Delivery of Health and Educational Services • Way Forward for Effective Rural Local Governance • Glossary • Annexure • Index



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ETHICS, INTEGRITY, AND APTITUDE IN GOVERNANCE

Ranvijay Upadhyay Superintending Officer, National Sample Survey Office (NSSO), Government of India, Faridabad

This textbook methodically helps students to assimilate, articulate and expand their knowledge and understanding of ethics, accountability and integrity in public governance and service. In order to supplement the explanations and discussions, the book closely follows a 'consilience' approach to topics wherein facts are intricately linked to the theories across relevant disciplines.

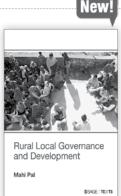
Kev features:

- Comprehensive coverage of both theoretical aspects and real-world applications of ethical practices in governance
- · Logically sequenced into seven sections that discuss ethics and human values, public funding and other related areas
- · Chapter-end review exercise for practice and book-end case studies with answer cues

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Ethics, Integrity, and

Ranvijay Upadhya

Aptitude in Governance

Public Administration

DEVELOPMENT ADMINISTRATION IN INDIA

Anupama Puri Mahajan Former Postdoctoral Research Fellow, Himachal Pradesh University, Shimla

This comprehensive textbook addresses the role that the agencies of administrative development play in the functioning of a government, especially in a developing country like India. The highlight of this book is the inclusion of current topics and evaluation of emerging issues such as environmental sustainability, tribal development, ethical deficit and e-governance.

Key features:

- · Critical and exhaustive coverage of administrative development from both theoretical and practical perspectives
- · Thorough insight into the concepts, concerns and new challenges of development administration in India
- Recent literature, latest data and illustrations in each chapter

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Foreword by **B. S. Ghuman •** Preface • Development Administration • Theories of Development Administration: An International Perspective • Theories of Development Administration: An Indian Perspective • Organisation and Role of the Planning Agencies of Development Administration • Women and Self-help Groups in India • Transformation of Development Administration into Sustainable Development • Inclusive Development • Role of International Agencies in the Development Administration in India • Civil Society: A Bridge in Development Administration • Citizen-centric Governance • Environmental Concerns in Development Administration • Tribal Administration in India • Ethical Deficit in Governance • Index



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PUBLIC POLICY

A Contemporary Perspective

Radhakrishan Sapru Professor (Retired), Department of Public Administration, Panjab University, Chandigarh

This book is a refreshing take on the subject of policymaking and covers the basic and introductory aspects of public policy along with the new realities in public policy formulation and analysis. It also provides critical insights into the works of leading scholars in the field.

Key features:

- · Special focus on policy advocacy, significance of intergovernmental relations and institutionalism
- · Analytical approach in examining the fundamental themes and key issues in public policy making
- · Each chapter aided by examples, case studies and review questions

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Preface • Public Policy: Introduction to the Concept and Process of Policy • Policy Advocacy: Power and Influence of Non-officials

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PUBLIC POLICY

Concept, Theory and Practice

Bidyut Chakrabarty Professor, Department of Political Science, University of Delhi and **Prakash Chand** Faculty, Dyal Singh Evening College, University of Delhi

Development of public policy as a subject of academic study and as a field of practice depends a lot on the prevalent socio-economic and political milieu. This book highlights the critical aspects of public policy making and its implementation by contextualizing it in the Indian historical and modern-day perspective.

Key features:

- Draws largely on instances from Indian experiences
- · Relates to and takes cue from contributions of well-established authors in the field
- Raises questions to aid and inspire further research in this area
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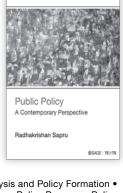
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Concept, Theory and Practice

Bidyut Chakrabarty Prakash Chand

Public Administration

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DISASTER MANAGEMENT IN INDIA

Rajendra Kumar Pandey Associate Professor, Department of Political Science, Ch. Charan Singh University, Meerut, UP, India

Disaster Management in India critically evaluates the various policies, plans, structures, institutions, processes as well as functionaries that work towards managing disasters in the country. It seeks to provoke its readers to not only revisit the entire discourse of disasters and their management, but also develop a sense of disaster resilience in their lives and effectively deal with any unwarranted natural or manmade eventuality.

Key features:

- Explores disaster management from an interdisciplinary perspective
- · Detailed analysis of various theoretical underpinnings necessary to understand the concept of disaster management
- · Lucid explanation of ideas with tables, maps, flowcharts, appropriate examples and practice assignments

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List of Boxes • List of Figures • List of Tables • List of Abbreviations • Preface • About the Author • Introduction • PART A: UNDERSTANDING DISASTERS • Introduction to Disasters • Natural Disasters • Man-made Disasters • Contextualizing Disasters • PART B: DISASTER MANAGEMENT: CONCEPT AND CONTEXT • Conceptualizing Disaster Management • Disaster Management • Evolution of Disaster Management System • PART C: MANAGEMENT OF DISASTERS IN INDIA • Disaster Profile of India • Disaster Management Policy • Legal Framework • Disaster Mitigation: Institutional Arrangements • Financial and Federal Dimensions • Good Practices in Disaster Management • PART D: NEW HORIZONS OF DISASTER MANAGEMENT • Role of Science and Technology • Voluntary Action and Multilateral Cooperation • Innovations and Challenges in Managing Disasters • Towards a Disaster-Resilient India • Managing a Biological Disaster: The Case of COVID-19 in India • Conclusion • Bibliography • Index



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ENVIRONMENTAL GOVERNANCE IN INDIA

Issues and Challenges

Prakash Chand Kandpal Faculty, Dyal Singh Evening College, University of Delhi

Environmental Governance in India traces the environment–development discourse and addresses the limitations, obstacles and possibilities for equitable, just and sustainable development. A pioneering text focusing on the State as a vital factor in environmental and sustainability politics, this book not only reveals the conflicts, problems and dilemmas of urban environmentalism but also suggests a viable strategy to maintain a balance between ecology and equity.

Key features:

- Issues of environment and governance written in a lucid and jargon-free language
- Urban environmentalism in India elucidated on the basis of an empirical study
- Environmental governance explained from both global and Indian perspectives

CONTENTS

Preface • Introduction • Environmental Governance: A Global Perspective • Development: Environment Discourse • Global Environmental Governance • Environmental Governance in India • Development and Environmental Issues in India • Environmental Policy in India • Role of Judiciary in Environmental Governance in India • Civil Society and Environmental Protection in India • Urban Environmental Governance and Politics in India • Impact of Urbanization on Environment and Public Health • Urban Environmental Governance: Major Initiatives • Environmental Politics in Urban India • Environmental Protection and People's Rights • Annotated Bibliography • Conclusion • Annotated Bibliography • Select Bibliography • Index



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GOVERNANCE

Issues and Challenges

Edited by **Shivani Singh** Assistant Professor, Department of Political Science, Dyal Singh (E) College, University of Delhi, New Delhi

It is important to understand governance and its effects on administration and development in the context of a globalized environment. This textbook deals with the concepts and dimensions of governance by highlighting the major debates in the contemporary times. It emphasizes on the paradigm shift from government to governance and how the role of the state has changed over the years.

Key features:

- · Comprehensive coverage of major concepts and critical understanding of the challenges to governance
- · Written in a lucid, jargon-free language, all chapters are aided by boxes, diagrams and tables for better understanding

CONTENTS

Preface • Introduction Shivani Singh • GOVERNMENT AND GOVERNANCE: CONCEPTS • Understanding Governance in the Twenty-first Century Anita Bagai • Citizen's Rights and Their Obligations Sukant Vyas • GOVERNANCE AND DEVELOPMENT • Changing Dimensions of Development Strengthening Democracy Through Good Governance Namrata Singh • Law Enforcement and Administration of Justice O P Mishra • UNIT 3: ENVIRONMENTAL GOVERNANCE • Human-Environment Interaction Mahesh Kr Deepak • Green Governance: Moving towards Sustainable Development Prakash Chand • Tribe and Prejudice: A Historical Perspective of Forest State Relations Namrata Singh • LOCAL GOVERNANCE • Democratic Decentralization Sangita Dhall • People's participation in Governance Sangita Dhall • GOOD GOVERNANCE INITIATIVES IN INDIA: BEST PRACTICES • Corporate Social Responsibility Bidyut Chakrabarty • Citizen's Charter Shivani Singh • E-Governance: An Enabling Tool for Good Governance Sangita Dhall • Right to Information Shivani Singh • Public Service Delivery and Good Governance in India Manjari Oraon • Conclusion Shivani Singh • Index



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Environmental Governance in India Issues and Challenges

Prakash Chand Kandpal

Governance

Shivani Singh

Issues and Challenges



INTRODUCTION TO URBAN DEVELOPMENT AND PLANNING

B. K. Pattanaik Professor, School of Extension and Development Studies, Indira Gandhi National Open University (IGNOU), New Delhi

This new textbook covers the most contemporary topics related to urban development, governance and planning as well as the issues and challenges faced by urban administration. It analyses the various policies and programmes adopted by both high-income and lower-middle income countries to achieve sustainable urbanization, and their application and treatment to help students get a holistic, practical perspective of the issues at hand.

Key features:

- · Easy-to-understand approach to crucial theoretical aspects of urban development, planning and administration
- · Dedicated chapters on smart and sustainable policy planning and implementation in urban settings
- · Special focus on urban heritage, governance, and safety and security
- Examples and cases from India to help students gain a relatable experience and contextual understanding of the theories

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An Introduction

This book aims to provide an overall view of the nature, cause and effects of these challenges, and the plans and programmes of developing countries to address these. It comprehensively covers the key aspects of development in contemporary times—relationship of development with agriculture, industrialization and services, sustainable and inclusive development, issues of marginalization and women empowerment. With case studies and examples taken from countries around the world and by relating issues closely with the Indian scenario, this book caters to student needs across various disciplines.

Key features:

- · Treats development as a multi-disciplinary concept, covering both theoretical and practical points of view
- Presents a holistic view of development taking inputs from economics, socio-politics, administration and others

CONTENTS

Preface • Development: An Overview • Basic Needs and Poverty • Education, Health and Human Development • Population and Development • Income Inequality, Unemployment and Inflation • Agriculture Sector and Development • Industry Sector and Development • Service Sector and Development • Infrastructure, Energy, Technology and Development • Rural Development • Urban Development • Globalization and Development Disparities • Environment and Sustainable Development • Marginalization, Women Empowerment and Inclusive

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Key features:

- · Presents an exhaustive treatment of 'development' from theoretical and practical perspectives
- Covers three key aspects of contemporary development—development governance, development administration and development communication

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From Short Run to Long Run

Dibyendu Banerjee Department of Economics, Serampore College, Hooghly, West Bengal and Ramesh Chandra Das Department of Economics, Katwa College, Burdwan, West Bengal

This textbook presents a clear explanation of how the incomes of a country, prices of goods and services, level of employment, interest rates and so on are determined and how an economy progresses. The book attempts to re-establish the existing theories behind the determination of macro variables and the growth process of an economy.

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- · Chapters aided by mathematical explanations, quantitative problems and their solutions, and review questions

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Sreejata Banerjee Visiting Professor, Madras School of Economics, Chennai and P Nandakumar Warrier Visiting Professor, School of Business Economics, Sodertorn University, Stockholm

This textbook presents macroeconomic theory and its implications in policy formulation in a unique manner, continuously weaving in scenarios from India and other emerging economies. While the book meticulously guides the reader through the workings of key macroeconomic models, it also discusses at length the assumptions that make the models applicable to developing market nations.

Key features

- Boxed text highlighting experiences of emerging market economies
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Foreword • Preface and Acknowledgements • Introduction to Macroeconomics • National Income Accounts: The Toolbox for Macroeconomics • The Basic Keynesian Demand Model and the Hidden Cross • Economic Growth • Introduction to the Financial Sector: Bonds and Interest Rates • Money, Money Supply and the Banking System • The Demand for Money • The IS-LM Model: The Demand Side of the Economy • The IS-LM Model: Fiscal Policy and Compatibility with the Keynesian Model • Monetary Policy, the Policy Mix and Constraints on Policy-making • Consumption and Investment Demand • The Role of the Government and the Government Budget Balance • The Supply Side: A Complete Macroeconomic Model of the Economy • The Budget: Links to Unemployment, Inflation and the Debt Burden • The Open Economy • Capital Mobility • Determination of Exchange Rates in an Open Economy • Business Cycle Theory • The Labour Market as the Kingpin: The Various Schools of Macroeconomic Thought • Disaggregated Multi-sector Models for Industrial Nations and Developing Countries • Index



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Feature Highlights:

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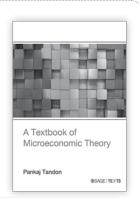
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Syed Nawab Haider Naqvi HEC Distinguished National Professor, Federal Urdu University of Arts, Science and Technology, Islamabad

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Martin J Ossewaarde Sustainable Development Educator and Writer

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Monika Kashyap and Mahendra Babu Kuruva both at Faculty, Department of Business Management, Hemvati Nandan Bahuguna Garhwal University (A Central University), Uttarakhand

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Principles, Policies, and Management

Katar Singh Former Director, Institute of Rural Management, Anand (IRMA), Gujarat and Anil Shishodia Information and References Services, Calgary Public Library

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Banking Theories and Applications

Trade

Gargi Sanati

Environmental **Economics** Theory and Application

Hindi ISBN: 978-93-532-8519-7

Price: ₹ 745.00

Price: ₹ 495.00

FINANCING INTERNATIONAL TRADE

Banking Theories and Applications

Gargi Sanati Assistant Professor, Department of Money International Banking and Finance, National Institute of Bank Management (NIBM), Pune

This first-of-its-kind textbook presents an overview of the fundamental nature and regulatory structure of forex transactions operating within the Indian banking system. This textbook discusses different types of forex transactions, the regulatory framework within which they take place and the associated risks and solutions.

Key features:

- · Caselets and problem definitions weaved throughout the chapters to aid understanding of forex in different realms
- Discussion on the roles of institutions other than banks and corporate houses such as RBI, FEDAI, ECGC and DGFT in international trade finance

Foreword by Shri G Mahalingam • Preface • Acknowledgements • International Trade Finance and Payment Methods • Regulatory and Institutional Framework • Product Structure under Documentary Credit • Documentary Collection and Documentary Credit: CASELETS under URC 522 and UCP 600 • Documents in International Trade • Trade Terms or International Commercial Terms (INCOTERMS) and its Application • Export Trade and Export Credit or Pre- and Post-shipment Credit • Trade Credit: Buyer's Credit and Suppliers Credit for Import Financing • Merchanting Trade • Foreign Exchange Markets, Merchant Deals and Interbank Cover Operation: CASH, SPOT and Forward • Bank Guarantees in International Trade • Index



2017 • 296 pages • Paperback (978-93-864-4617-6) • ₹475.00

Economics and Development Studies / Communication and Media Studies

PRINCIPLES OF ECONOMETRICS

An Introduction (Using R)

Neeraj R Hatekar University of Mumbai, India

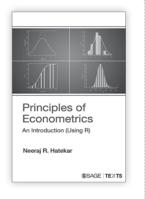
Principles of Econometrics takes the readers step-by-step from introduction to understanding, first introducing the basic statistical tools like concepts of probability, statistical distributions and hypothesis tests, and then going on to explain the two variable linear regression models along with certain additional tools such as the use of dummy variables and various data transformations. The most innovative feature of this textbook is that it familiarizes students with the role of R, which is a flexible and popular programming language. Using R, students will be able to implement a linear regression model and deal with the associated problems with substantial confidence.

CONTENTS

List of Tables • List of Figures • Preface • Acknowledgements • Random Variables • Jointly Distributed Random Variables • Elements of Hypothesis Testing • Point Estimation and the Method of Ordinary Least Squares • Multiple Linear Regression • Heteroskedasticity, Autocorrelation and Issues of Specification • Appendix: An Introduction to R • Sample Questions • Index • About the author

SAGE TEXTS

2010 • 464 pages • Paperback (978-81-321-0469-8) • ₹650.00

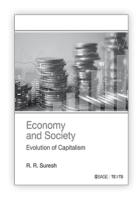


ECONOMY AND SOCIETY

Evolution of Capitalism

R R Suresh Retd. Reader, Department of Economics, Ramjas College, Delhi University

The book explains the emergence, evolution and working of the capitalist system with the help of some of the major principles and theories of economics, both mainstream and heterodox. It interrelates economics and economic life with other aspects of our lives—social, cultural, political, religious and intellectual. It departs from the traditional analysis of the capitalist system in integrating the real sector of the economy with its monetary sector, and carries forward Keynes' analysis. It combines Keynesian and Marxian approaches to the subject and emphasises the dialectical unfolding of life that underlies the interrelation between the economy, state and society. It underlines that the capitalist system is constantly changing, propelled by the tendency towards increasing concentration of ownership and control of the means of production in fewer and fewer hands. The book comes with an Instructor's Manual to aid the teaching of the subject.



CONTENTS

Introduction • The Study of Economy, State and Society • Modes of Production • Transition from Feudalism to Capitalism: Features and Regime • Evolving Structure of Capitalism: Fordism and Before • Monopoly Capitalism: The Post-Fordist Phase • The Functioning of the Capitalist Economic System • Crises Tendencies Under Capitalism • Capitalism in the Global Context • Imperialism•Model Questions • Bibliography • Index • About the Author

SAGE TEXTS

2010 • 322 pages • Paperback (978-81-321-0404-9) • ₹550.00

JOURNALISM, 2e

Principles & Practice

Tony Harcup University of Sheffield, UK

This book thoroughly addresses the 'converged' nature of much 21st century journalism, with discussion and examples of online practice embedded throughout to represent the reality that online journalism is increasingly part of the job for all journalists. New and improved features include:- thorough updates with 25 per cent more material, a new chapter on telling stories through pictures, reflecting today's multimedia journalistic practice.

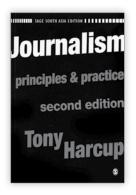
CONTENTS

Preface • Who, What, Where, When, Why and How? An Introduction to Journalism • Constraints and Influences on Journalists • What Is News? • Where Does News Come From? • The Journalist as Objective Reporter • The Journalist as Investigator • The Journalist as Entertainer • Interviewing • Writing News • Writing Features • Telling It in Pictures • Style for Journalists • Conclusion: The Challenge for Journalism • Appendix: NUJ Code of Conduct • References and Bibliography • Index

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2009 • 256 pages • Paperback (978-81-321-0231-1) • ₹725.00

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Communication and Media Studies

THE RADIO CAREER BOOK

From Programming to Performance

Sayed Mohammad Amir Former Cluster Programming Head and Radio Jockey, 92.7 BIG FM

An outcome of the author's vast experience of working as a radio jockey and programme manager for over 17 years, this book provides a thorough understanding of the various wings and functionaries of the radio industry. From the basics of understanding the pulse of radio listeners, formatting radio programming, making an effective sales pitch and producing great commercials to exhaustive advice on presenting a show, appearing for interviews and improving public speaking, the book will help in developing the right skill set for readers looking for a head start in the radio industry.

Key features:

- · Provides detailed job descriptions and skill sets required in the radio industry
- Focuses on the intricacies of producing a radio show—from creating content to building relationships with the listener
- Includes dedicated chapters on radio sales and audience research for better understanding of the commercial aspect of radio
- · Includes extensive discussion on the history of radio broadcasting, community radio and the FM revolution in India

CONTENTS

List of Figures • List of Tables • List of Abbreviations • Preface • Acknowledgements • About the Author • Introduction to Mass Communication • Evolution of Radio • Radio Broadcasting in India—Early History • Radio Broadcasting in India—Post Independence • Walkthrough a Radio station • Profiles in Radio Station • Features of Radio • The Radio Audience• Structuring of the On-Air Product • Fabricating a Show • Living It Up in the Programing • Radio Sales • Persuasive Radio Productions • Other Forms of Radio • Surveys and Research • The Assertive Orator • Getting a Job in the Radio Programming Department • Appendix • Glossary • Index



SAGE TEXTS

2019 • 448 pages • Paperback (978-93-532-8636-1) • ₹695.00

MEDIA METRICS

An Introduction to Quantitative Research in Mass Communication

Manoj Dayal Professor, Department of Communication Management and Technology, Faculty of Media Studies, Guru Jambheshwar University of Science and Technology, Hisar, Haryana

Media Metrics uses statistics and mathematics in media research. This book largely explains scientific methods of data collection and analysis to achieve useful results from quantitative media data. It effectively describes the crucial relationship between key media forces such as print and electronic media, corporate communication and public relations, advertising, development communication, web and traditional media, and so on.

Key features:

- Pioneering introductory text on media metrics, a method of measuring media variables
- Clear and easy-to-understand explanation of descriptive and inferential media variables and their use
- Complete coverage with relevant examples from media studies
- Review exercises, and extensive list of references

CONTENTS

Foreword by Sanjeev Bhanawat • Foreword by Tabitha Nyaboke Otieno • Preface • Acknowledgments • Media Metrics: A Conceptual Framework • Mathematics in Media Research • Data Processing and Analysis in Mass Communication • Measures of Central Tendency in Media Research • Measures of Dispersion in Media Studies • Measures of Asymmetry in Mass Communication • Measures of Relationship and Other Measures in Media Research • Parametric Testing of Hypothesis in Media Studies • Non-parametric Testing of Hypothesis in Mass Communication • Chi-square Test in Media Research • Analysis of Variance in Media Studies • Multivariate Analysis Techniques in Mass Communication • Report Writing in Quantitative Media Research • Computer Applications in Quantitative Media Studies • Glossary • Statistical Value Tables • Index • Answers to Questions and Problems



SAGE TEXTS

2017 • 544 pages • Paperback (978-93-860-6216-1) • ₹575.00

UNDERSTANDING JOURNALISM, 2e

Lynette Sheridan Burns University of Western Sydney

The new era of Google, Twitter and Facebook has fundamentally shifted the journalist's relationship with the audience. To navigate these new realities, it is imperative for journalism students to master skills in cross-platform writing, and understand the implications on their communication decisions. This second edition of **Understanding Journalism** tackles these changes head-on. It integrates media and cultural theory with the step-by-step development of writing skills to give students the techniques and the savvy they need to succeed. Bigger and better, this new edition includes:a brand new chapter on who journalists are in the social media age-reorganization of skills chapters to bring writing and editing to the fore-full coverage and examples on Twitter, social media and SMS formats-in-depth exploration of the ethical issues raised by new media platforms- all new exercises, case scenarios and further readings. It is the essential guide for all students of journalism.

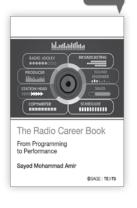
CONTENTS

Preface • I: FROM KNOWING HOW TO BEING ABLE • Introduction • Who is a Journalist? • Journalism as Decision Making • II: JOURNALISM IN ACTION • Finding News • Choosing News • Sourcing News • Gathering News • Writing News • Editing News • Taking News Further • Bibliography • Index

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2013 • 192 pages • Paperback (978-81-321-1363-8) • ₹495.00

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LYNETTE SHERIDAN BURNS

Media Metrics

Manoi Daval

An Introduction to Quantitative Research in Mass Communication

Communication and Media Studies

MCQUAIL'S MASS COMMUNICATION THEORY, 6e

Denis McQuail University of Amsterdam

McQuail's Mass Communication Theory has been the most authoritative and comprehensive introduction to the field for more than 25 years and still offers unmatched coverage of the research and debates. The sixth edition of this bestselling textbook covers everything a student needs to know of mass communication: communication models of the sender, the message and the audience and the diverse forms of mass communication today. Fully up-to-date, this new edition includes:-

- New boxed case studies on key research publications, familiarizing students with the critical research texts in the field
- · More definitions, examples and illustrations throughout to bring abstract concepts to life
- · Major updates on new media, globalization, work and economy

CONTENTS

Preface • How to Use this Book • I: PRELIMINARIES • Introduction to the Book • The Rise of Mass Media • II: THEORIES • Concepts and Models for Mass Communication • Theory of Media and Society • Mass Communication and Culture • New Media - New Theory? • Normative Theory of Media and Society • III: STRUCTURES • Media Structure and Performance: Principles and Accountability • Media Economics and Governance • Global Mass Communication • IV: ORGANIZATIONS • The Media Organization: Pressures and Demands • The Production of Media Culture • V: CONTENT • Media Content: Issues, Concepts and Methods of Analysis • Media Genres and Texts • VI: AUDIENCES • Audience Theory and Research Traditions • Audience Formation and Experience • VII: EFFECTS • Processes and Models of Media Effects • Social-Cultural Effects • News, Public Opinion and Political Communication • EPILOGUE: The Future of Mass Communication • Glossary • References • Index

SAGE SOUTH ASIA

2010 • 632 pages • Paperback (978-81-321-0579-4) • ₹1095.00

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David Spark Founder of Spark Media Solutions and Geoffrey Harris

This classic textbook has grown up alongside the newspaper industry. Today it provides students of newspaper journalism with a toolkit for gathering news and filling ever-increasing space with first-rate copy for print and online. Detailed and down-to-earth, this book delivers:

- · Guidance on news gathering, from government and business to sport and religion
- Tutorials in news writing, drawing on over 300 examples that have appeared in print, discussing why they work or how they could have been better
- · A how-to on feature writing, including profiles, comment, leading articles, obituaries and reviews
- · Specific chapters on ethical reporting and the possibilities and pitfalls of investigative journalism

CONTENTS

News and How to Find It • Pursuing News: What Do I Need to Know? • Interviewing • Newswriting: What Am I Trying to Say? • Newswriting: Choosing the Words • Newswriting: Getting the Words in Order • Newswriting for the Internet • Sportswriting • Reporting the Courts • Government and the Media • Reporting Business • Investigative Reporting • Features: Illuminating the world • Religion and Diversity • Ethics: What You Write Could Get Someone Killed • Index

SAGE SOUTH ASIA

2012 • 224 pages • Paperback (978-81-321-1039-2) • ₹595.00

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MEDIA ANALYSIS TECHNIQUES, 4e

Arthur Asa Berger San Francisco State University

This book provides students with a clear, practical guide to media analysis techniques. Written in an accessible style with the author's own creative illustrations, the book walks readers through the four most important methods of analyzing and interpreting our mass mediated culture: semiotic theory, Marxist theory, psychoanalytic theory, and sociological theory.

Key features:

- Study resources help students practice media analysis: End-of-chapter resources help the reader focus and retain important topics discussed
- · Vivid applications from popular culture link theory to practice
- · A glossary serves as a ready reference for students: The reader will find descriptions of concepts all in one place

CONTENTS

Preface • I: TECHNIQUES OF INTERPRETATION • Semiotic Analysis • Marxist Analysis • Psychoanalytic Criticism • Sociological Analysis • II: APPLICATIONS • Murderers on the Orient Express • Seven Points on the Game of Football • The Maiden With the Snake: Interpretations of a Print Advertisement • All-News Radio and the American Bourgeoisie • Video Games: A New Art Form • Cell Phones, Social Media and the Problem of Identity • Epilogue: Shmoos and Analysis • Appendix: Simulations, Activities, Games, and Exercises • Glossary • References • Name Index • Subject Index

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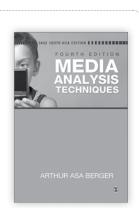
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Communication

Theory



Communication and Media Studies

CORPORATE COMMUNICATION, 2e

Principles and Practice

Jaishri Jethwaney Visiting Professor, Media and Communications, Institute for Studies in Industrial Development (ISID). New Delhi

The second revised edition of this book—a well-accepted textbook designed for the students of mass communication, public relations and journalism—offers a fresh perspective into all basic and critical aspects of corporate communication. It incorporates the latest changes in governmental policies and industry trends in the country to aid students relate to the contemporary environment and become industry-ready.

Highlights of the Second Edition:

- Incorporates the changes brought about by Companies Act 2013 (CSR practices), tax reforms by Government of India (GST in place of multiple indirect tax structure) and others
- Includes citations from Encyclopedia on Corporate Reputation for global perspectives on issues
- New global and Indian case studies with points for discussion and analytical inputs

CONTENTS

Preface • Acknowledgements • Understanding Corporate Communication • Media: Dynamics and Strategies • Corporate Reputation Management • Employee Communication • Managing Government Relations • Writing for Media and Media Relations • Corporate Communication in Brand Promotion • Corporate Social Responsibility • Financial communication • Crises Communication • Corporate Communication Research • Laws and Ethics in Corporate Communication • Index



SAGE TEXTS

2018 • 460 pages • Paperback (978-93-528-0687-4) • ₹525.00

THE BASICS OF COMMUNICATION, 2e

A Relational Perspective

Steve Duck University of Iowa and David T McMahan Missouri Western State University

Written in a warm and lively style and packed with learning tools, **The Basics of Communication** offers an engaging look at the inseparable connection between relationships and communication. Steve Duck and David T. McMahan combine theory and application to introduce students to fundamental communication concepts. This book also includes practical instruction on communicating interpersonally, in groups, in interviews and on making effective presentations.

New to the Second Edition

- · A new chapter on interviewing covers online job searching, interviewing via video/Skype, and much more
- Each chapter has been streamlined to further increase readability, and 42 additional tables
- The book's visually dynamic art program has been updated, with 35 new photographs
- Three new pedagogical boxes (Contrarian Challenge, Case in Point, and College Experience) encourage student engagement with the content

CONTENTS

Preface • An Overview of Communication • Verbal Communication • Nonverbal Communication • Listening • Identities and Perceptions • Talk and Interpersonal Relationships • Groups and leaders • Culture and Communication • Technology in Everyday Life • Relational Uses and Understanding of Media • Preparing for a Public Presentation • Developing a Public Presentation • Relating Through Informative Speeches and Persuasive Speeches • Delivering a Public Presentation • Interviewing • Glossary • Index

SAGE SOUTH ASIA

2012 • 472 pages • Paperback (978-81-321-1021-7) • ₹745.00

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INTRODUCING PUBLIC RELATIONS

Theory and Practice

Keith Butterick University of Huddersfield

Introducing Public Relations is your guide to the basics of public relations: where it came from, what it means and what issues the industry faces today. It takes readers from the origins of PR to the newest theoretical debates, explaining along the way the changes and development of the role of the PR practitioner. With interviews and 'day in the life' examples from a wide range of professionals in the industry, students will learn what PR practitioners do, what they think and how the industry really works.

CONTENTS

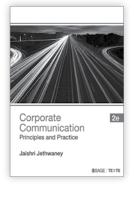
Introduction • I: PUBLIC RELATIONS IN THEORY • The Origins of Public Relations • Marketing, Advertising and Public Relations: Similarities and Differences Explored and Explained • Reputation Management • Crisis Management: Public Relations Centre Stage • Corporate Social Responsibility and Ethics • II: PUBLIC RELATIONS IN PRACTICE • Introducing the Practice • Public Relations In-house • Public Relations Consultancies • Strategy, Research, Measurement and Eveluation • Putting Effective PR Campaigns

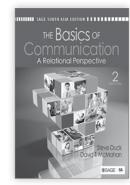
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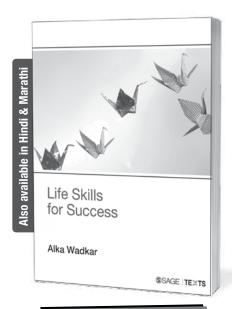
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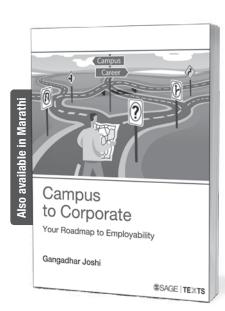
Personality development titles for a successful career



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ISBN: 978-93-532-8631-6 Price: ₹ 395.00



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Life Skills for Success

Gain critical insight into the vital aspects of everyday life challenges.

Life Skills for Success uses the basics of psychology to explain and help deal with everyday challenges like stress, health, work, personal relationships, communication, assertiveness and self-esteem. It has been written to serve the requirements of students across all courses who will gain critical insight into vital aspects of life by understanding their nature, cause and effect

This book will be an indispensable resource for students to help them improve their interpersonal skills, social interactions and self-management ability to gain success in personal and professional life.

Key features:

- Helps understanding of nature, cause, effect and ways to deal with critical challenges in everyday life
- Perspectives from daily aspects like communication difficulties, stress management, anger and fear, team work, proactive thinking, creativity, time management, etc.
- Application-oriented content provides examples and assignments for self-assessment

About the Author:

Alka Wadkar, Former Faculty Member, Department of Psychology, University of Pune



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Campus to Corporate

A fresh perspective on transitioning from a relaxed campus life to a professional corporate environment.



The exciting and challenging phase of transition from campus to corporate life has been presented with utmost care to help individuals become reflective, observant and introspective professionals.

 Ashok K Pundir, Dean, National Institute of Industrial Engineering (NITIE), Mumbai

In this outstanding book, the author sheds new light on transforming knowledge into skills and discusses authoritatively about ways to enhance employability.

-Jiten Sandu, Chief Operating Officer, TalentMAT

Key Features:

- Pragmatic and practice-oriented approach
- Insight into high-in-demand soft skills and technology-based skills
- Information on professional certification and membership of professional associations

About the Author:

Gangadhar Joshi, Former Director, Symbiosis Institute of Operations Management (SIOM), Nasik.

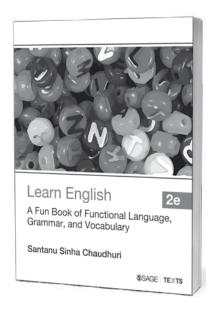


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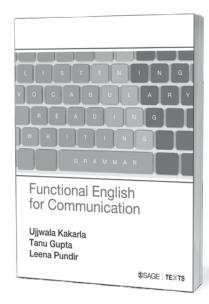


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Enhance your communication skills for professional success



ISBN: 978-93-528-0801-4 Price: ₹ 450.00



ISBN: 978-93-532-8207-3 Price: ₹375.00

Learn English, 2e

A Fun Book of Functional Language, Grammar, and Vocabulary

A one-book army that will demolish your fear of and troubles with English!

If you wish to improve your English but don't know where to begin, try reading this book. *Learn English* is a complete package that presents the fundamentals of the English language in an enjoyable, reader-friendly style.

From basic sentences to complex grammatical forms, from essential English words to modern business vocabulary, and from common errors to elements of style, this book covers them all! As you work through the book, you will find answers to your questions in easy-to-understand, informal language.

Key features:

- This textbook can be used either by self-learners or in a classroom
- The book is based on modern concepts of second language acquisition
- · Deals with linguistic challenges and cultural aspects from a South Asian perspective

About the Author:

Santanu Sinha Chaudhuri, taught at the British Council Teaching Centre (Kolkata). He is a freelance English teacher and corporate trainer specializing in business communication and training IELTS examinees.



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Functional English for Communication

A lucid, comprehensive yet compact text focusing on core language skills in English.

Functional English for Communication will help readers enrich their listening, speaking, reading and writing skills through a large number of practice exercises and examples from academic and professional areas. The modules of the book have been specially designed to help readers use English language with clarity and confidence, thereby enhancing their communication skills and employability.

Key Features:

- Encourages readers to think critically and use English effectively in academic, social and professional contexts
- Aims at improving professional communication and employability skills of students
- Aids self-learning in a creative and competent manner through a wide range of practice exercises and activities
- Provides carefully designed units to familiarize students with the test patterns of various competitive examinations such as CAT, TOEFL, GMAT, IELTS, TEFL

About the Authors:

Ujjwala Kakarla, Faculty, English, Department of Humanities & Sciences, School of Engineering, Guru Nanak Institutions Technical Campus (Autonomous), Hyderabad

Tanu Gupta, Faculty, Department of Humanities and Social Sciences, Maharishi Markandeshwar (Deemed to be University), Mullana, Ambala

Leena Pundir, Faculty, IMS Unison University, Dehradun



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Education

PEDAGOGY OF SCIENCE

Reflective Practices

Jasim Ahmad Faculty, Institute of Advanced Studies in Education, Jamia Millia Islamia, New Delhi

Pedagogy of Science: Reflective Practices dwells on the theoretical knowledge and practical skills required to successfully execute classroom instruction for easy science learning. This textbook introduces the teacher trainees to the various methods, apprtoaches and models of teaching science and applying them in their teaching practice.

Key features:

- Application-oriented approach that enables teachers to adopt a problem-solving technique to teaching science
- Examines the various modes and strategies of science teaching with focus on the 5Es constructivist approach, game-based teaching-learning and techniques for assessment in science
- Chapters aided with pedagogically engaging elements such as Check Your Progress and Points to Ponder, examples, activities and review questions for self-evaluation
- Extensive summary at the end of each chapter to help the reader recapitulate better

CONTENTS

Preface • Acknowledgements • Nature and Scope of Science • Science, Technology, Society and Environment • General Aims of Science Teaching and Learning • Objectives of Science Teaching and Learning • Exploring Learners • Linking Theory and Practice in Science Teaching • Pedagogical Shifts in Science • Science Teaching: Learner Centred Strategies • Science Teaching: Miscellaneous Strategies • Learning Resources in Science • Tools and Techniques for Assessment in Science • Planning for Teaching-Learning of Science • Lifelong Learning and Science Education • Professional Development of Science Teachers • School Science Curriculum • Science Education Projects and Curricular Reforms • Game-Based Teaching-Learning in Science • References and Bibliography • Online



SAGE TEXTS

2019 • 376 pages • Paperback (978-93-532-8536-4) • ₹625.00

CREATING INCLUSIVE SCHOOLS

Theory, Process and Practice

Edited by **Bharti Kaushik** Faculty, Department of Education of Groups with Special Needs (DEGSN), NCERT, New Delhi

Creating Inclusive Schools aims to simplify the dynamic and multidimensional discipline of Inclusive education for the students of education, and trainee and practising teachers. This book focuses on understanding the learning needs of children with disabilities and those from the socially and economically disadvantaged sections of society.

Key features:

- Provides holistic understanding of inclusion in education with focus on various aspects of school environment and administration
- Contains succinct discussion of the learning needs and strategies to address them in an inclusive education setting
- · Each chapter aided by learning objectives and chapter-end exercise

CONTENTS

Preface • Acknowledgements • Conceptualizing Inclusive Education **Bharti Kaushik** and **Abhishek Kumar Srivastava** • Inclusion and Children with Disabilities **Abhishek Kumar Srivastava** • Children with Diverse Needs **Bharti Kaushik** • Special Needs and Teaching-Learning Strategies **Bharti Kaushik** • Inclusive Schools **Bharti Kaushik** • Policy Perspectives, Provisions and Institutions **Bharti Kaushik** • Inclusive Pedagogical Practices **Bharti Kaushik** • Support Services **Hillol Mukherjee** • Assistive Technology and Continuous and Comprehensive Education **Manoj Kumar** and **Bharti Kaushik** • Role of Stakeholders **Bharti Kaushik** • Index



SAGE TEXTS

2019 • 308 pages • Paperback (978-93-528-0824-3) • ₹375.00

TEACHER EDUCATION IN THE 21ST CENTURY

Edited by Rashmi Kumar Specialist in STEM Learning, University of Pennsylvania, Philadelphia, PA, Subhash Chander Central Institute of Education (Department of Education), University of Delhi and Bharti Faculty, Department of Education of Groups with Special Needs (DEGSN), NCERT, New Delhi

This text presents a series of focused ideas and classroom plans along with real-life examples for enhancing the quality of teacher preparation efforts to develop young minds for the future. The editors and contributors have incorporated principles of constructive teaching, inclusive education and integration of technology throughout the book.

Key features

- New and emerging interdisciplinary curricular areas
- Emphasis on ongoing professional development for teachers
- New-age pedagogical practices for teachers and students
- Highlights the importance of collaborative efforts between and among teachers, parents, school administrators

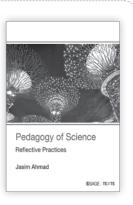
CONTENTS

Introduction Rashmi Kumar • THE NEW ESSENTIALS • 21st Century Learning Opportunities Rashmi Kumar • SKILLS, KNOWLEDGE AND PROFICIENCY • ICT for 21st Century Education Subhash Chander • Collaborating with Colleagues Subhash Chander • Communicating with Parents Rashmi Kumar • FOCUSED LEARNING IN DISCIPLINES • Literacy, Language, and Social Sciences Achla Tandon and Geetanjali Kala • Teaching and Learning in STEM Rashmi Kumar • WIDER COMMITMENT • Inclusive Education Bharti Kaushik and Shruti Shankar Gaur • Interdisciplinary Teaching Bharti Kaushik and Shruti Shankar Gaur • Developing Professional Identity of Teachers Sheela Rajeshwari and Priyanka Varshney • Closing Thoughts Rashmi Kumar • Index



SAGE TEXTS

2018 • 264 pages • Paperback (978-93-528-0730-7) • ₹350.00





Teacher Education in the 21st Century

SSAGE TEXTS

Rashmi Kumar Subhash Chander

Education

RESEARCH METHODS IN EDUCATION

WANG Li Professor and Deputy Director, UNESCO International Research and Training Centre for Rural Education (INRULED), Beijing, Peng Liping Associate Professor and Director, International Centre for Teacher Education, East China Normal University (ECNU), Shanghai and Qutub Khan Advisor, UNESCO International Research and Training Centre for Rural Education (INRULED), Beijing

Designed to introduce students to the process of scientific research in education, this new text goes beyond explaining the methods of empirical data collection and analysis. It encourages students and researchers to contextualise their knowledge and understanding of quantitative and qualitative research designs by drawing links between the research question and the underlying theoretical framework.

Key features:

- · Each chapter comprises robust pedagogical features
- Self-test exercises are spread throughout the text to aid easy-recollection of the topics learnt
- Demonstrates the importance and ideal sequence of each of the research activities
- · Numerous examples interspersed throughout the text exemplify the role of educational research

Preface • Educational Research: The Basics • Qualitative Research Designs • Quantitative Research Designs • Other Research Methods • Formulating Research Questions and Hypothesis • Selecting a Sample • Knowing our Data • Education Indicators • Data Collection: Observation, Interviews and Tests • Data Collection: Questionnaires and Surveys • Data Analysis: Classification and Tabulation • Data Analysis: Descriptive Methods and Index Numbers • Data Analysis: Inferential Methods and Analysis of Time Series • Data Presentation and Report Writing • Index



SAGE TEXTS

2018 • 608 pages • Paperback (978-93-528-0624-9) • ₹650.00

GUIDANCE AND COUNSELLING FOR CHILDREN AND ADOLESCENTS IN SCHOOLS

Namita Ranganathan Professor, Central Institute of Education, University of Delhi and Toolika Wadhwa Assistant Professor, Department of Education, Shyama Prasad Mukherji College, University of Delhi

This book provides a rich understanding of the challenges, problems and difficulties that children and adolescents face in adjusting to the contexts in which they live, grow and study. All teacher-education programmes expansively define the role of teachers and their responsibility towards guiding and counselling students.

Key features:

- Unique approach in correlating real-life situations and experiences to the explanation of theories
- · Builds understanding about guidance, counselling and mental health issues through a theory-practice interface
- · Provides anecdotes, case vignettes and narratives to aid self-directed learning of counselling skills

CONTENTS

An Overview of the Book • SECTION ONE: SOME PERSPECTIVES ON MENTAL HEALTH • Understanding Mental Health • Mental Health Policies and Implications for Schools • Understanding Children and Adolescents in School • Issues and Challenges in School Mental Health • Situating School Students • Taking a Proactive Stance • SECTION TWO: ADDRESSING MENTAL HEALTH CONCERNS • Identifying and Managing Behavioural Problems • Dealing with Addiction and Abuse • Fostering Expression and Building Healthy Interpersonal Relations • Sexuality and Related Issues and Concerns • Development of Self and Identity • Coping with Stress and Anxiety • Counselling Skills for Teachers and Parents • SECTION THREE: PSYCHOTHERAPY AND MENTAL HEALTH • Theories and Therapeutic I Psychodynamic Approaches to Therapy • Theories and Therapies II Behavioural and Cognitive Behavioural Therapies • Theories and Therapies III Humanistic Approaches to Therapy • Alternative Practices in Psychotherapy • Understanding Human Nature • Bibliography • Index



SAGE TEXTS

2017 • 288 pages • Paperback (978-93-860-6291-8) • ₹375.00

Also useful for Psychology students

Essentials of Learning Disabilities and Other Developmental Disorders

ESSENTIALS OF LEARNING DISABILITIES AND OTHER DEVELOPMENTAL DISORDERS

M S Thambirajah Consultant Child and Adolescent Psychiatrist, Dudley and Walsall Mental Health Partnership Trust, West Midlands and Lalitha Lakshmi Ramanujan Director, Alpha to Omega Learning Centre, Chennai

Broadly following the DSM-5 (2014), this textbook offers an authenticated account of each disability with a strong focus on assessment. It provides an overview of the subject in an accessible form to teachers, trainers and clinical practitioners in the Indian context.

Kev features:

- · Offers a lucid account of the subject matter for use by teachers, educators, occupational therapists and psychologists
- · Includes research from studies carried out in India and Southeast Asia
- · Refers to practice guidelines of the Indian Psychological Association on the assessment of learning disabilities

CONTENTS

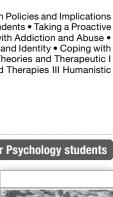
Preface • Development and Developmental Disabilities • The Brain and Learning • Identification and Assessment • Learning Disability I Reading Learning Disability (Dyslexia) • Learning Disability II Mathematics Learning Disability (Dyscalculia) • Learning Disability III Written Expression Learning Disability (Dysgraphia) • Intellectual Disability • Autism Spectrum Disorders • Attention Deficit Hyperactivity Disorder (ADHD) • Developmental Coordination Disorder • Special Needs Education • Feuerstein's Instrumental Enrichment Programme: An Approach to Teaching Children with Developmental Disabilities • Glossary • References • Index



SAGE TEXTS

2016 • 248 pages • Paperback (978-93-515-0868-7) • ₹395.00





Guidance and Counselling for Children and Adolescents

SSAGE TEXTS

Education

LET US HEAR THEM SPEAK

Developing Speaking-Listening Skills in English (With CD)

Jayashree Mohanraj English and Foreign Languages University (EFLU), Hyderabad

This book provides a balanced blend of theory and practice of teaching 'listening and speaking skills in English' in the context of ESOL (English for Speakers of Other Languages). This well-researched textbook includes numerous tasks and activities aimed towards enhancing the learning output of the learners.

Kev features:

- · CD with audio examples and activities with necessary notes for teachers/instructors
- · Balanced blend of theory and practice of teaching 'listening and speaking skills in English' to non-native speakers
- . Theory supported by over 70 task-based activities for enhancing and testing listening and speaking skills
- · Text based on up-to-date research with extensive reference to related literature from India and abroad

CONTENTS

Preface • Acknowledgements • Introduction • The Study of Spoken English • The Teaching of Spoken English • The Study of Listening Skills • The Teaching of Listening Skills • Sample Tasks • Testing Listening and Speaking • References • Index



SAGE TEXTS

2015 • 160 pages • Paperback (978-93-515-0246-3) • ₹350.00

TEACHING ENVIRONMENTAL EDUCATION

Trends and Practices in India

Chong Shimray Department of Education in Science and Mathematics, National Council of Educational Research and Training (NCERT), New Delhi

This textbook adopts a balanced approach to explain the theoretical and practical aspects of the study and inclusion of environmental education in the Indian school curriculum. It establishes the importance of environmental education as an essential component in the school curriculum and suggests critical road maps for successful development and implementation of policies and strategies.

Key features:

- · Provides valuable guidelines to prepare school curriculum and research projects on the subject
- · Suggests critical road maps to aid incorporating environmental education in the school curriculum in India
- Enumerates key global and national initiatives as well as perspectives of national education policies and recommendations in the field

CONTENTS

Foreword by Madhav Gadgil • Preface • Acknowledgements • The Book at a Glance • Introduction to Environmental Education • Why Environmental Education?
• Environmental Education in the School Curriculum • Tracing Environmental Education in India • Global Trends in Environmental Education and Implementation in India • Responsible Environmental Behaviour Ultimate Goal of Environmental Education • Multi-perspectives of Environmental Education education • Teacher Empowerment in Environmental Education A Concern • Education for Sustainable Development Departure from Environmental Education • Way Forward • Afterword • Bibliography • Index



SAGE TEXTS

2016 • 300 pages • Paperback (978-93-515-0732-1) • ₹425.00



Let Us Hear Them Speak

Jayashree Mohanraj

GISAGE | TEXTS

Teaching Environmental Education Trends and Practices in India

Chong Shimra

@SAGE | TEXTS

ISBN: 978-93-528-0437-5 Price: ₹ 375.00

TEACHING-LEARNING RESOURCES FOR SCHOOL EDUCATION

Edited by Disha Nawani Chairperson, Centre for Education, School of Education, TISS, Mumbai

No educational effort or reform can be complete without recognising the importance of TLRs, their actual development and reflective use. This one-of-a-kind textbook, with contributions from an eclectic mix of academics, researchers and practitioners, deals with the development and effective application of TLRs to construct a meaningful learning environment for children.

Key features:

- · Helps to conceptualise and comprehend TLRs from pedagogic, child development and socio-political perspectives
- Examines the reflective use of TLRs, remaining within the disciplinary framework of specific domain areas
- Provides necessary support for meaningful use of TLRs in the classroom to achieve desirable learning objectives

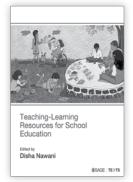
ABRIDGED CONTENTS

PREFACE • ACKNOWLEDGEMENTS • TEACHING LEARNING RESOURCES • LEARNERS, LEARNING AND RESOURCES • TEXTBOOK-RELATED CONCERNS • RESOURCES BEYOND TEXTBOOKS • TEACHING LEARNING RESOURCES AND DOMAIN-SPECIFIC CONCERNS • TEACHERS AND TEACHING LEARNING RESOURCES • INDEX



SAGE TEXTS

2016 • 452 pages • Paperback (978-93-515-0926-4) • ₹575.00



Education / Psychology and Behavioural Sciences

TEACHING ENGLISH AS A SECOND LANGUAGE

Theory and Praxis

Aarati Mujumdar Assistant Professor, Department of General Education, Modern College of Business and Science, Muscat, Sultanate of Oman

This book provides an easy-to-understand and easy-to-apply discussion on language structure, pronunciation, intonation, grammar, and vocabulary through numerous tasks and exercises. The section on "instructional practices" deals with various language skills and their applications in real-world classrooms.

Key features

- · Provides a comprehensive introduction to second language teaching with reference to the recent trends
- Uses communicative language teaching (CLT) and task-based teaching methodology

CONTENTS

Preface • Acknowledgements • Introduction • SECTION I. THEORETICAL UNDERPINNINGS • English in India • Methods and Approaches • Language Learning • SECTION II. ELEMENTS OF LANGUAGE • Features of language • SECTION III. INSTRUCTIONAL PRACTICES • Introduction to Classroom Practices and Techniques • Developing Language Skills: I Istening and Speaking Skills • Developing Language Skills: II Reading Skills • Developing Language Skills: III Writing Skills • Developing Language Skills: IV Ocabulary Skills • Developing Study Skills • SecTION IV. Evaluation • Testing English as a Second Language • SECTION V. Classroom Resources • Materials Analysis • Audiovisual Aids • Index



SAGE TEXTS

2017 • 380 pages • Paperback (978-93-864-4661-9) • ₹475.00

COMMUNITY PSYCHOLOGY

Theories and Applications

Sibnath Deb Director, Rajiv Gandhi National Institute of Youth Development, Ministry of Youth Affairs and Sports, Government of India, Sriperumbudur, Tamil Nadu, Aleena Maria Sunny Ph.D Scholar, Dept. of Applied Psychology, Pondicherry University, R.V. Nagar, Kalapet, Puducherry and Nilanjana Sanyal Retired Professor, Department of Psychology, University of Calcutta, Kolkata

An exhaustive and evidence-based introduction to the theoretical concepts of community psychology and its application in day-to-day life. **Community Psychology: Theories and Applications** goes beyond individual focus and directs its attention to community as the centre of intervention. It dwells on the contemporary problems and challenges of the common people at the community level.

Key features:

- Focus on governmental and non-governmental response toward rescue, intervention and rehabilitation of people who require immediate attention.
- Dedicated intervention-based chapters on school children, elderly, differently abled and project-affected people.
- In-depth analysis of contemporary issues and strategies for way forward suggested.

CONTENTS

List of Figures • List of Tables • Foreword by **Brian A. Gerrard** • Preface • Acknowledgements • About the Authors • **PART A:** CONCEPTS AND FRAMEWORKS • Theoretical Concepts of Community Psychology • **PART B:** COMMUNITY INTERVENTIONS • Community-based Intervention for Mental Health • Community-based Intervention for Physical Health • Community-based Intervention for Children with Disability and Developmental Disorders • Community-based Intervention for the Elderly • Community-based Approach in Working with Vulnerable and At-risk Children • Project-affected People and Their Rehabilitation through Participatory Approach • Community Support for People Affected by Disaster • Community-based Intervention for HIV •AIDS • Interventions at School: Role of Community Psychology • **PART C:** RESEARCH AND PRACTICE • Understanding and Supporting Community • Glossary • Index



SAGE TEXTS

2020 • 462 pages • Paperback: (978-93-538-8404-8) • ₹595.00

HEALTH PSYCHOLOGY

Theory, Practice and Research

Meena Hariharan Professor & Head, Centre for Health Psychology, University of Hyderabad

Satisfying a long-standing need for an approachable textbook that brings together the Western and Indian perspective on health psychology, this book coherently presents the knowledge diversified across various narrow sub-fields. Each chapter is illustrated with engaging diagrams, real-life examples and recent research studies to make the content easy to understand as well as application-oriented.

Key features:

- Enriched with real-life cases, engaging illustrations and citations from major research studies
- Insights into culturally relevant problems and interventions
- Identification of research design and practitioner's action points for every theme
- Self-explanatory and student-friendly treatment of topics, following curriculum guidelines of major Indian universities

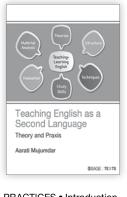
CONTENTS

Foreword • Preface • Acknowledgements • About the Author • Origin and Evolution of Health Psychology • Health and Health Psychology • Health Protection and Health Promotion Behaviour • Health Risk Behaviour • Theories of Health Behaviour • Physiology of Human Body • Stress and Illness • Chronic Illness: Bio-Psychosocial Approach • Patient Care: Impact on Caregivers and Doctors • Resilience, Health and Wellbeing • Index



SAGE TEXTS

2020 • 538 pages • Paperback: (978-93-538-8349-2) • ₹650.00



Community Psychology
Theories and Applications
Sibnath Deb
Aleena Maria Sunny
Nilanjana Sanyal



AN INTRODUCTION TO COUNSELLING AND PSYCHOTHERAPY

From Theory to Practice

Andrew Reeves Associate Professor, Counselling Professions and Mental Health, BACP Senior Accredited Counsellor/Psychotherapist

An Introduction to Counselling and Psychotherapy takes readers through the entire therapeutic process by introducing the theory and applying it to real-life practice. This ground-breaking textbook represents a benchmark in understanding and applying the principles and practice of counselling and psychotherapy.

Kev features:

- · Chapter Overviews and Section Outlines help readers navigate the book and get the most out of it
- Discussion Questions and Pause for Reflection sections help readers critically engage with and reflect on what they have learnt
- · Case Studies help readers apply key ideas in practice across settings and modalities
- · Companion website features a wealth of chapter-by-chapter resources for both students and lecturers

CONTENTS

Preface • Acknowledgements • Guided Tour of the Book • Chapter 1: Introduction to Counselling and Psychotherapy: From Theory to Practice • Introduction • Defining Counselling and Psychotherapy • The Emergence of Counselling and Psychotherapy as Disciplines • PART 1: SETTING THE CONTEXT • Chapter 2: Becoming a Counsellor or Psychotherapist: The Training Journey • Introduction • Embarking on Training and Finding the Right Course • The Challenges and Joys of Training • Chapter 3: Principal Counselling and Psychotherapy Approaches and Skills • Introduction • Psychodynamic Approaches • Humanistic Approaches • Cognitive-Behavioural Approaches • Integrative and pluralistic approaches • Other Models of Therapy • Key Counselling and Psychotherapy Skills • Chapter 4: Professional Settings and Organisations • Introduction • Working Contexts: Types and Significance • Procedures, policies and guidance • Managing Organisational Expectations • The Independent Practitioner • Conclusions • Chapter 5: Law, Policy, Values and Ethics • Introduction • Law for Counsellors and Psychotherapists • Social Policy for Counselling and Psychotherapy • Values and Ethical Practice - and When Things Go Wrong • PART 2: THE THERAPEUTIC RELATIONSHIP • Chapter 6: Clients and Presenting Issues • Introduction • Psychopathology and Diagnostic Structure • Anxiety and Panic Attacks • Depression • Post-traumatic Stress Disorder • Eating Disorders • Loss and Bereavement • Suicide and Self-Harm • Sexual Problems • Psychosis • Personality Disorders • Chapter 7: Managing Aspects of the Therapeutic Relationship • Introduction • Before the First Session • Using Questions and Making an Assessment • Contracts and Fees • Early Stages of the Relationship • Goal-setting and Reviewing • Working Long Term or Briefly • Managing Endings • After the Client that Left • Chapter 8: Challenges in the Therapeutic Relationship • Introduction • Transference and Countertransference • Dependency • Missed Appointments and Cancellations • The Resistant Client • Self-disclosure • Chapter 9: Working with Diversity and Difference • Introduction • Power • Sexual Orientation • Gender • Faith and Spirituality • Culture • Disability • PART 3: THE PROFESSIONAL SELF • Chapter 10: Managing Professional Responsibilities • Introduction • Communicating with Clients Outside Therapy • Keeping Relationships Appropriate • The Professional Self • The Use of Touch • Working Within One's Own Competence • Self-care • Chapter 11: Supervision and Consultation • Introduction • Defining Supervision and Finding the Right Supervisor • Making the Most of Supervision and Negotiating Difficulties • Reviewing Supervision and Changing Supervisor • Chapter 12: Counselling, Psychotherapy and Research • Introduction • A Question of Methodology • Becoming a Researcher and Critically Evaluating Research • Counsellors and Psychotherapists as Critical Consumers of Research • Disseminating Research Findings • Chapter 13: Endings and the Next Steps • Introduction • Deciding to Be a Counsellor or Psychotherapist • The Training Journey • Final Words • References • Index



SAGE TEXTS

2019 • 440 pages • Paperback (978-93-532-8526-5) • ₹525.00

Sales rights restricted to South Asia only!

APPLIED SOCIAL PSYCHOLOGY, 2e

Understanding and Addressing Social and Practical Problems

Edited by Frank W Schneider University of Windsor, Ontario, Jamie A Gruman University of Guelph and Larry M Coutts L M Coutts and Associates, Ottawa

This textbook serves as an introduction to the field of applied social psychology, which focuses on understanding social and practical problems and on developing intervention strategies directed at the amelioration of such problems. A core feature of the book is attaining a balance among theory, research, and application.

Key features

- The book is unique among applied social psychology books in that it contains chapters that focus on personal interventions as well as chapters that focus on structured programs
- Each chapter in Part 2 includes at least one "Focus on Research" section and one "Focus on Intervention" section
- All chapters in Parts 2 and 3 include a "Culture Capsule" feature that illustrates how social psychological knowledge
 from one cultural context may not necessarily generalize to other cultural contexts

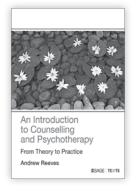
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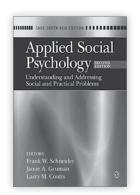
Preface • I. FOUNDATIONS OF APPLIED SOCIAL PSYCHOLOGY • Defining the Field of Applied Social Psychology Frank Schneider, Jamie Gruman, Larry Coutts • Social Psychological Theory Greg Chung-Yan, Shelagh Towson • Research Methods Kenneth Cramer, Louise Alexitch • Intervention and Evaluation Adam Lodzinski, Michiko Motomura, Frank Schneider • II. APPLYING SOCIAL PSYCHOLOGY TO ARENAS OF LIFE • Applying Social Psychology to Clinical and Counseling Psychology Kenneth Hart, David Ledgerwood, Phillip Ianni • Applying Social Psychology to Phillip Sullivan, Deborah Feltz, Lori Dithurbide • Applying Social Psychology to the Media David Ewoldsen, Beverly Roskos-Ewoldsen • Applying Social Psychology to Health Kathryn Lafreniere, Kenneth Cramer • Applying Social Psychology in Education Louise Alexitch • Applying Social Psychology to Organizations Larry Coutts, Jamie Gruman • Applying Social Psychology to the Criminal Justice System David Day, Stephanie Marion • Applying Social Psychology to the Community Kathryn Lafreniere, Stewart Page, Charlene Senn • Applying Social Psychology to Diversity Catherine Kwantes, Sherry Bergeron, Ritu Kaushal • III. APPLYING SOCIAL PSYCHOLOGY TO ONES OWN LIFE • Applying Social Psychology to Personal Relationships Ann Weber • Applying Social Psychology to the Classroom Randolph Smith • Applying Social Psychology to Positive Well-Being: Focus on Optimism Kenneth Hart, Phillip lanni • References • Author Index • Subject Index

SAGE SOUTH ASIA

2012 • 504 pages • Paperback (978-81-321-1012-5) • ₹795.00

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AN INTRODUCTION TO SOCIAL PSYCHOLOGY

Suhas Shetgovekar Associate Professor, Discipline of Psychology, Indira Gandhi National Open University (IGNOU), New Delhi

This book offers a thorough understanding of all basic concepts and methods of social psychology in a lucid and interactive manner. It enables readers to grasp the idea of the self or the individual in the social context and understand the recent developments in the area of applied social psychology. Every chapter begins with a well-defined set of learning objectives and includes review exercises and project-based activities.

Key features:

- The language used emphasises clarity and avoids technical jargons to aid ease of understanding
- · Covers current perspective, trends and research in social psychology, with a special focus on the Indian context
- Text supported by tables, figures and boxed-examples to aid in understanding and retention of concepts learned
- Inclusion of chapter-wise review questions and multiple choice questions

CONTENTS

Foreword by Vimala Veeraraghavan • Preface • Acknowledgement • SECTION I: INTRODUCTION • Chapter 1. Introduction to Social Psychology • What is Social Psychology? • Social Psychology as Science • Theories of Social Psychology • Historical Developments in Social Psychology • Social Psychology • Chapter 2. Research Methods in Social Psychology • Research in Social Psychology • Key Concepts in Research • Social Psychology • Key Concepts • Social Psychology • Social Psychology • Key Concepts • Social Psychology • Social Psycholo Components of Research Process • Types of Research in Social Psychology • Qualitative Research in Social Psychology • Ethical Issues in Research • Deception in Social Psychology • Challenges and Problems while Conducting Research in Social Psychology • Trends and Prospects in Social Psychology Research • SECTION II: THE INDIVIDUAL • Chapter 3. The Self • The Concept of 'Self' • Self-concept • Self-esteem and Self-efficacy • Introspection and Self-perception • Other Concepts Related to Self • Self in Cyberspace • Gender Identity • Chapter 4. Social Cognition • The Concept of Social Cognition • Automatic and Controlled Processing • Aspects of Social Thought • Schemas: The Mental Representation • Cognitive Heuristics: The Mental Shortcuts • Social Categorisation • Cognition and Emotions • Chapter 5. Social Perception • Person Perception • Impression and Impression Formation • Attribution • Nonverbal Communication • Chapter 6. Interpersonal Attraction • Affiliation • What is Interpersonal Attraction • Determinants of Attraction • Similarity and Proximity in Attraction • Online Attraction • Friendship and Close Relationships • Homosexual Couples and Relationships • Troubled Relationships and Breakups • Chapter 7. Attitude • What is Attitude? • Measurement of Attitude • Attitude Formation • How Attitudes Guide Behaviour • Attitude Change • Stereotype, Prejudice and Discrimination • Ways to Overcome Stereotype Prejudice and Discrimination • SECTION III: THE INDIVIDUAL AND THE SOCIETY • Chapter 8. Social Influence • What is Social Influence? • Conformity • Normative Social Influence and Informational Social Influence • Minority Influence • Compliance • Obedience • Social Influence and Social Reality • Social Norms • Chapter 9. Prosocial Behaviour • What is Prosocial Behaviour? • Approaches and Perspectives to Prosocial Behaviour • Situational Factors that Determine Prosocial Behaviour • Who is more Likely to Receive Help? • Bystander's Apathy • Outcome of Receiving Help • Social Support • Chapter 10. Aggression • What is Aggression? • The Concept of Anger • Prevention and Control of Aggression • Chapter 11. Group Dynamics • Nature of Group • Roles and Norms • Group Cohesiveness • Performance of Individuals in Groups • Deindividuation • Decision Making Process in Groups • Leadership • Conflict and Conflict Resolution • Chapter 12. Culture • Concept of Culture • Culture and Individual • Socialisation • Psychological Perspective on Influence of Culture on Behaviour • Cross-cultural Research • SECTION IV: APPLIED SOCIAL PSYCHOLOGY • Chapter 13. Introduction to Applied Social Psychology • The Concept of Applied Social Psychology • Historical Developments in Applied Social Psychology • Social Psychology Theories • Role of Applied Social Psychologists • Social Issues and Problems • Social Change • Intervention • Evaluation • Chapter 14. Application of Social Psychology • Application of Social Psychology to Health Psychology • Application of Social Psychology to Industrial and Organisational Psychology • Application of Social Psychology to Sports • Application of Social Psychology to Clinical and Counselling Psychology • Application of Social Psychology to other Areas • Appendix Exercise: Multiple Choice Questions • Bibliography • Answers to Multiple Choice Questions • Index



SAGE TEXTS

2017 • 344 pages • Paperback (978-93-864-4683-1) • ₹450.00

PSYCHOLOGICAL TESTING, 4e

A Practical Approach

Leslie A Miller Consultant, LanneM TM LLC, Florida, Robert L Lovler Senior Vice President, Global HR, Wilson Learning Corp and Sandra A McIntire Ex-faculty, Rollins College, Florida

Written in response to a growing need for a textbook on psychological testing conducive to student learning, this book provides readers with a clear and accessible introduction to the field. It gives students an understanding of the basic concepts, issues, and tools used in psychological testing, and also illustrates how these are relevant in day-to-day educational, organizational and clinical environments.

Key features:

- A clear and simple writing style in a conversational tone to make understanding enjoyable
- Section previews and concept maps provide students with written and graphic overviews of the content and help instructors set the context of the proceeding chapters
- For Your Information boxes throughout chapters supplement the material with relevant and interesting information about a particular topic
- · Interim Summaries throughout each chapter summarize important information discussed in the chapter to help students focus on key points

CONTENTS

Preface • I: OVERVIEW OF PSYCHOLOGICAL TESTING • What Are Psychological Tests? • Why Is Psychological Testing Important? • Is There a Right or Wrong Way to Use Psychological Tests? • How Does Computerized Testing Work? • II: PSYCHOMETRIC PRINCIPLES • How Do Test Users Interpret Test Scores? • What Is Test Reliability? • How Do We Gather Evidence of Validity Based on the Content of a Test? • How Do We Gather Evidence of Validity Based on a Test's Relation to Constructs? • III: DEVELOPING AND PILOTING SURVEYS AND PSYCHOLOGICAL TESTS • How Do We Construct, Administer, and Use Survey Data? • How Do We Develop a Test? • How Do We Assess the Psychometric Quality of a Test? • IV: USING TESTS IN DIFFERENT SETTINGS • How Are Tests Used in Educational Settings? • How Are Tests Used in Organizational Settings? • Appendix A: Test Spotlights • Appendix B: Guidelines for Critiquing a Psychological Test • Appendix C: Code of Fair Testing Practices in Education • Appendix D: Table of Critical Values for Pearson Product—Moment Correlation Coefficients • Glossary • References • Photo Credits • Index



SAGE TEXTS

2015 • 620 pages • Paperback (978-93-515-0283-8) • ₹595.00

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An Introduction to Social Psychology

Suhas Shetgovekar

ESSENTIAL SOCIAL PSYCHOLOGY, 3e

Richard J Crisp Durham University and Rhiannon N Turner Rhiannon Turner, Queens University Belfast

The concise yet well-rounded chapters cover the classic and contemporary studies incorporating a range of approaches—from evolution to neuroscience, from critical to qualitative perspectives. By thoroughly integrating latest research from the field, **Essential Social Psychology** encourages readers to develop critical insights to the topics and identify their application to real-world issues.

Feature Highlights:

- · Dedicated chapters on Applied Social Psychology and Social Psychological Methods
- Coverage of developing research perspectives on social neuroscience and evolutionary psychology
- 'Back to the Real World' textboxes to situate academic findings in the context of the real world

CONTENTS

Preface • A Guided Tour • Publisher's Acknowledgements • History, Methods and Approaches • A History • Research Methods • Research Ethics • Attribution • The Naive Scientist • Attribution Theory • Making Attributions • Attributional Biases— • Attribution and Social Processes • Social Representations • Social Cognition • The Cognitive Miser Versus the Naive Scientist • Heuristics • The Motivated Tactician • Social Categorization • Dual Process Theories • Attitudes • Attitude Formation • Attitudes and Behaviour • Attitude Change • Social Influence • Social Norms • Conformity • Minority Influence • Obedience • Social Impact Theory • Group Processes • Groups • Leadership • Self and Identity • Self-awareness • Organization of Self-knowledge • Theories of Self-concept Maintenanc • Self-esteem • Self-motives • Cultural Differences in Self and Identity • Prejudice • Prejudice: Old and New • Individual Differences in Prejudice • Reducing Prejudice • Intergroup Relations • Theories of Intergroup Relations • Improving Intergroup Relations • Aggression • Theories of Aggression • Person-Centred Determinants of Aggression • Situation-Centred Determinants of Aggression • Disinhibition • Forms of Aggression in Society • Prosocial Behaviour • What is Prosocial Behaviour? • Origins of Prosocial Behaviour • Situation-centred Determinants of Helping • Receiver-Centred Determinants of Helping • Receiver-Centred Determinants of Helping • Receiver-Centred Determinants of Applications • A History of Applying Social Psychology • Organizations • Health • Tolerance • Glossary

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SAGE TEXTS

2017 • 432 pages • Paperback (978-93-864-4613-8) • ₹575.00

Sales rights restricted to South Asia only!

STATISTICS FOR PSYCHOLOGY USING R

Vivek M Belhekar Faculty Member, Department of Applied Psychology, University of Mumbai

Statistics for Psychology Using R comprehensively covers standard statistical methods along with advanced topics such as multivariate techniques, factor analysis, and multiple regression widely used in the field of psychology and other social sciences. Its innovative structure and pedagogical approach coupled with numerous worked-out examples and self-assessment tests make it a user-friendly and easy-to-understand companion for students.

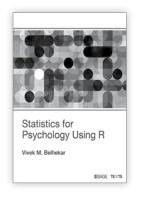
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Preface • Acknowledgments • Probability: Basic Concepts and Random Variables • Statistical Inference • Description of Data: Statistics and Graphical Description • Normal Distribution: Theory, Application, and Testing • Correlation and Association • Regression Analysis • Comparing Means: t-Test • Analysis of Variance • Non-parametric Methods • Factor Analysis and Structural Equation Modeling • Basic Psychometrics • Appendix A: Introduction to R • Appendix B: Basic Mathematics for Psychologists • Appendix C: Statistical Tables • References • Index



SAGE TEXTS

2016 • 432 pages • Paperback (978-93-859-8500-3) • ₹550.00



Essential Social

Psychology

BASIC COUNSELLING SKILLS, 3e

A Helper's Manual

Richard Nelson-Jones Fellow of the British Psychological Society and of the British Association for Counselling and Psychotherapy

Steeped in vivid case examples, experimental activities and therapeutic dialogue, this book provides a thorough, step-by-step guide to the subject, working through each stage of the helping process. The key skills covered include: - Starting, structuring and summarizing the helping process- Active listening- Offering challenges and feedback- Facilitating problem solving- Improving clients' self-talk, rules and perceptions- Coaching, demonstrating and rehearsing- Managing resistance and changing referrals - Conducting middle sessions and terminating helping

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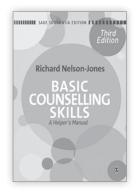
Preface • PART ONE: INTRODUCTION • Who Are Counsellors and Helpers? • What Are Basic Counselling Skills? • Helpers and Clients as Diverse Persons • What You Bring to Counselling and Helping • The Helping Relationship • The Helping Process • PART TWO: SPECIFIC COUNSELLING SKILLS • Understanding the Internal Frame of Reference • Showing Attention and Interest • Paraphrasing

and Reflecting Feelings • Starting, Structuring and Summarizing • Asking Questions • Monitoring • Offering Challenges and Feedback • Self-Disclosing • Managing Resistances and Making Referrals • Facilitating Problem Solving • Coaching, Demonstrating and Rehearsing • Training Clients in Relaxation • Improving Clients' Self Talk • Improving Clients' Rules • Improving Clients' Perceptions • Negotiating Homework • Conducting Middle Sessions • Terminating Helping • PART THREE: FURTHER CONSIDERATIONS • Ethical Issues and Dilemmas • Multicultural and Gender Aware Helping • Getting Support and Being Supervised • Becoming more Skilled • Appendix 1: Annotated Bibliography • Appendix 2: Professional Associations in Britain, Australia and America • Index

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2012 • 208 pages • Paperback (978-81-321-0999-0) • ₹595.00

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SOCIAL PSYCHOLOGY IN EVERYDAY LIFE

Sibnath Deb Professor, Department of Applied Psychology, Pondicherry University, Anjali Gireesan Scientist 'B', Defence Research and Development Organization (DRDO), Ministry of Defence, Government of India and Pooja Prabhavalkar Research Scholar, Department of Psychology, Fergusson College, Pune

This multi-authored textbook examines and explores the implications of a fast-changing world on social behaviour and psychology. It provides broad insights into the ambivalence of the twenty-first century, where the rising standard of living along with growing technological influence has not necessarily translated to greater happiness and contentment in our lives.

Kev features:

- Focus on application of social psychology and evidence-based findings
- Dwells on the impact of social psychology in relation to contemporary socio-economic issues
- · Relatable and relevant examples from everyday life, pertaining to the exposure that students have today
- Covers recent research and includes updated literature in the field of social psychology

CONTENTS

Foreword by **Donna Berthelsen •** Preface • Acknowledgements • Social Psychology: Definition, History of Psychology in India, Methods to Study Social Behaviour and Their importance • Theoretical Perspectives in Social Psychology • Social Perception and Cognition • Attitudes, Prejudice, Myths, Misconception, Stereotype and Discrimination • Social Relations and Their Implications • Group Processes, Formation, Dynamics and Maintenance • Leadership, Different Roles and Their Implications • Population Explosion: Causes, Consequences and Prevention • Violence: Burden, Causes, Impact and Prevention • Major Modes of Crime in India: Causes, Consequences, Prevention and Intervention • Glossary • Index

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2019 • 380 pages • Paperback (978-93-532-8184-7) • ₹475.00

APPLIED PSYCHOMETRY

Narender Kumar Chadha University of Delhi, India

Applied Psychometry is a core textbook on the theory and practice of psychometry for undergraduate, post-graduate, and research students of Behavioural and Social Sciences. This textbook is also a valuable reference material for practicing human resource managers. This is unique in that it serves a dual purpose. While discussing various aspects of psychometry from an applied perspective, it also takes into account the matching theoretical orientation.

Kev features:

- · Current issues and debates and their implications on the theory and practice of psychometry
- · An active teaching-learning interface with many examples and activities
- Chapters on multivariate techniques like factor analysis, its applications and real data treatment
- · Construction and standardisation of scales and tests for measurement
- · An Instructor's Manual to facilitate its use and effectiveness in an institutional set-up

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Foreword by **Gregory S Kolt •** Preface • **I:** MEASUREMENT IN MODERN PSYCHOLOGICAL RESEARCH: Basics of Measurement Theory • Errors in Measurement • Speed Test versus Power Test • Criterion for Parallel Tests • **II:** THEORY AND PRACTICE OF PSYCHOLOGICAL TESTING: Introduction to Psychological Testing • Test Construction • Item Analysis • Scoring of Tests and Problems of Scoring • Reliability • Validity • Norms • **III:** APPLICATIONS OF PSYCHOLOGICAL TESTING: Applications of Psychological Testing in Educational Setting • Applications of Psychological Testing in Counselling and Guidance • Applications of Psychological Testing in Organisational Setting • **IV:** ETHICAL ISSUES IN PSYCHOLOGICAL TESTING: Ethical Issues in Psychological Testing • **V:** FACTOR ANALYSIS: Basics of Factor Analysis • Extraction of Factors by Centroid Method • Application of Factor Analysis • Bibliography • Index • About the Author

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PHYSIOLOGICAL PSYCHOLOGY

An Introduction

Meetu Khosla Associate Professor, Department of Psychology, Daulat Ram College, University of Delhi

This book explains the dynamic interaction between physiology and psychology through key biological concepts. By using an interactive approach, which has been extensively applied in the classroom, the author presents core concepts and topics in a manner that is coherent, lucid and easy to recall. The book includes detailed coverage of human evolution, central and peripheral nervous systems, hormonal regulation of behaviour, and hemispheric specializations of the brain.

Key features:

- Use of simple language and guided imagery to explain complex topics
- Rich pedagogical features, including boxes that provide insights into instances from daily life, chapter-wise glossary
- Wide topical coverage to cater to the course curriculums of major Indian universities

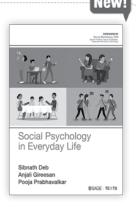
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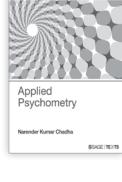
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2017 • 464 pages • Paperback (978-93-860-6211-6) • ₹595.00





Physiological Psychology

PSYCHOLOGY

Debates and Controversies

Parul Bansal Faculty, Department of Psychology, Lady Shri Ram College for Women, University of Delhi

Psychology: Debates and Controversies is about the contested nature of psychology, one of the most fascinating and important disciplines on the formation of human subjectivity. The book reflects upon and interrupts the dominant theories of psychology as told by academic and professional psychologists.

Kev features:

- Exposes the ideological nature of mainstream scientific psychology
- Critically interrogates the images of 'mind', 'individual', 'gender', 'social', 'cultural' that mainstream psychology offers
- · Reforms psychology along diverse epistemological and methodological lines of enquiry
- Gathers, analyzes and re-presents the diverse strands of psychological thought available for a set of core issues under one title

Psychology Debates and Controversies Parul Bansal

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Acknowledgements • Why Debate Psychology? An Introduction • Is Psychology a Science? • Should Psychological Research Be Only about Numbers? • What Is 'Social' about Social Psychology? • Where Is 'Culture' in Psychology? • How Is 'Gender' Treated in Psychology? • What Is 'Abnormal' in Clinical Psychology? • References • Index



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2019 • 272 pages • Paperback (978-93-532-8083-3) • ₹425.00

ABNORMAL PSYCHOLOGY

Neuroscience Perspectives on Human Behavior and Experience

William J Ray Professor of Psychology, Pennsylvania State University and Adapted by **Anuradha Sovani** Head, Department of Psychology, SNDT Women's University, Mumbai

Abnormal Psychology offers up-to-date coverage of topics through a multilevel perspective ranging from culture to genetics. This approach helps students to move beyond simple nature/nurture standpoints to new ways of considering psychological disorders. The text's first-person narratives and case studies help readers understand better the experiences of a person with a psychological disorder while demonstrating the individual's ability to live a full and productive life.

Kev features:

- · Thorough integration of the critical evaluation of DSM-5
- Text based on traditional psychological literature as well as underlying brain-based processes
- Integrated coverage of neuroscience and evidence-based, cutting-edge research
- · A global LENS feature in every chapter that raises important societal and cultural issues

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Preface • Preface to the Indian Adaptation • Acknowledgements by **William J. Ray** • Acknowledgements by Anuradha Sovani • Acknowledgements • An Overview of Psychopathology • Changing Conceptualizations of Mental Illness • Neuroscience Approaches to Understanding Psychopathology • Research Methods • Assessment and Classification • Disorders of Childhood • Schizophrenia • Mood Disorders • Stress, Trauma, and Psychopathology • Anxiety Disorders and Obsessive-Compulsive Disorder • Dissociative Disorders and Somatic Symptom Disorders • Eating Disorders • Sexuality Disorders and Gender Dysphoria • Substance-Related and Addictive Disorders • Personality Disorder • Neurocognitive Disorders • Law and Mental Health • Glossary • References • Index



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Ronald T Kellogg Saint Louis University

Fundamentals of Cognitive Psychology, Second Edition adds and integrates the latest developments in the field, including the transformational findings of cognitive neuroscience, neuroimaging, emotion, and cognitive development. Offering a coherent perspective on what is happening at the leading edge of the field today, this text will engage students interest with its relevant and insightful examples of important concepts in cognitive psychology.

Key features:

- Focuses on the "essentials" of cognitive psychology: The text covers core concepts and does not bog students down in topics more suitable for discussion in advanced follow-up courses
- Integrates coverage of neuroscience: Cognitive tasks that students can replicate and related brain images (PET and fMRI) helps students develop a deeper understanding of the neuroscience behind cognitive processes
- Highlights important concepts: Margin notes summarize important concepts, providing further clarification when needed and giving students previewing and reviewing guideposts

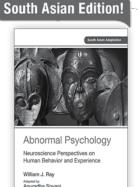
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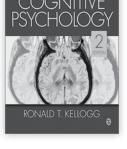
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COGNITIVE PSYCHOLOGY, 5e

In and Out of the Laboratory

Kathleen M Galotti Carleton College, Minnesota

This textbook provides a fresh perspective to the study of the various cognitive processes and their development through a balanced approach to the theories and their real-life relevance. It is unique in its coverage of the development of cognition from infancy through adolescence and includes chapters on individual differences and cross-cultural approaches to cognition.

Key features:

- · Encourages engagement with the topics learnt through hands-on practice and reinforcement
- · Incorporates relevant work from the field of cognitive neuroscience throughout the text
- Includes a dedicated chapter on Gender and Individual Differences, along with recent work on learning styles

CONTENTS

Preface • About the Author • COGNITIVE PSYCHOLOGY: History, Methods, and Paradigms • THE BRAIN: An Overview of Structure and Function • PERCEPTION: Recognizing Patterns and Objects • ATTENTION: Deploying Cognitive Resources • WORKING MEMORY: Forming and Using New Memory Traces • RETRIEVING MEMORIES FROM Long-Term Storage • KNOWLEDGE REPRESENTATION: Storing and Organizing Information in Long-Term Memory • VISUAL IMAGERY AND SPATIAL COGNITION • LANGUAGE • THINKING AND PROBLEM SOLVING • REASONING AND DECISION MAKING • Cognitive Development Through Adolescence • INDIVIDUAL DIFFERENCES IN COGNITION • COGNITION IN CROSS-CULTURAL PERSPECTIVE • Glossary • Credits and Sources • References • Index



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POSITIVE PSYCHOLOGY, 2e

The Scientific and Practical Explorations of Human Strengths

C R Snyder, Shane J Lopez both at University of Kansas, Lawrence and Jennifer Teramoto Pedrotti California Polytechnic State University, San Luis Obispo

Bringing both theory and real-world applications of positive psychology to life! This revision of the cutting edge, most comprehensive text for this exciting field presents new frameworks for understanding positive emotions and human strengths.

Key features:

- · Personal Mini-Experiments help students apply the practice of positive psychology to their daily lives
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 attain greater connections with others, pursue meaning in their lives, and experience increased life satisfaction
- Integrated case studies illuminate key concepts and reveal how positive psychological phenomena occur in the real world

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ESSENTIAL PSYCHOLOGY

A Concise Introduction

Edited by Philip Banyard Nottingham Trent University, Mark N O Davies East London University, Christine Norman and Belinda Winder both at Nottingham Trent University

Essential Psychology offers both the specialist and non-specialist Psychology student the perfect resource at an affordable price. As an introductory textbook It represents a fresh alternative to the range of expensive, hefty textbooks on the market that are full of topics you need but also many you don't need on your course. Written by a UK team of authors, it spans 18 chapters concentrating on the following, core topic areas: Conceptual and historical issues in psychology, Cognitive psychology, Biological psychology, Social psychology.

ABRIDGED CONTENTS

I: WHAT WE KNOW ABOUT HUMAN BEINGS: THE FOUNDATIONS OF MODERN PSYCHOLOGY • II: HOW WE THINK AND MAKE SENSE OF THE WORLD: COGNITIVE PSYCHOLOGY • III: HOW OUR BRAINS AFFECT OUR BEHAVIOUR: BIOLOGICAL PSYCHOLOGY • IV: HOW WE INTERACT WITH EACH OTHER: SOCIAL PSYCHOLOGY • V: HOW WE GROW AND CHANGE: DEVELOPMENTAL

PSYCHOLOGY • VI: HOW WE KNOW AND MEASURE OUR INDIVIDUALITY: THE PSYCHOLOGY OF INDIVIDUAL DIFFERENCES • GLOSSARY • REFERENCES • INDEX



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Psychology and Behavioural Sciences / Statistics and Research Methods

UNDERSTANDING CHILDHOOD AND ADOLESCENCE

Edited by Namita Ranganathan Professor, Central Institute of Education, University of Delhi

Understanding Childhood and Adolescence links existing theories in educational psychology with concerns of contemporary Indian society. It covers early childhood care and education; socio-cultural, philosophical, and psychological perspectives on childhood and adolescence; contemporary lifestyle changes affecting these life-stages; and concerns of diversity ranging from multilingualism, gender, to intelligence and development of self and identity.

- · Looks at childhood and adolescence from multiple contours such as developmental aspects, issues, trends, challenges, interface with society, its institutions and policy provisions
- Traces historical evolution of the basic concepts and contextualizes these to the Indian socio-cultural milieu through examples and cases
- · Discusses key concepts related to compulsory foundational courses in development and diversity in all teacher education programmes
- Contains mid-chapter exercises and chapter-end questions to help readers check their understanding as well as reflect on issues in teaching-learning processes

About the Book • About the Editor and Contributors • Basic Concepts and Ideas in Human Development and Diversity by Namita Ranganathan • Developmental Patterns in Early Childhood by Geeta Rai • Early Childhood Care and Education: Policy, Practices and Innovations by Suhasini Kanwar • Perspectives on Children and Childhood by Ravneet Kaur • Childhood in India: A Socio-Historical Trajectory by Nidhi Gulati • Rights of Children in Difficult Circumstances by Kavita Vasudev • Policy Perspectives on Protection Services for Children by Kavita Vasudev • Understanding Adolescence: Theories, Issues and Debates by Vishakha Kumar • Growing Up in a Digital World by Chandan Shrivastav • Peer Relationships in Childhood and Adolescence by Rashi Mukhopadhayay • Understanding Gender: Concepts and Ideas by Neema Chaurasiya • Understanding Diversity and Inclusion by Yukti Sharma • Defining Intelligence: From IQ to Multiple Intelligences by Charu Sharma • Addressing Gender Diversity in Children and Adolescents by Shivani Arora • Demystifying the Notions of Self and Identity by Toolika Wadhwa • Researching Children and Adolescents: Approaches and Strategies by Toolika Wadhwa • New Directions in Understanding Human Development • Essay 1: Revisiting Childhood from an Interdisciplinary Lens by Sandeep Kumar • Essay 2: Some Questions on the Discourse of Human Development by Vikas Baniwal • Index



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2020 • 444 pages • Paperback: (978-93-538-8228-0) • ₹695.00

DATA ANALYSIS USING SPSS

Lokesh Jasrai Associate Professor (Marketing), Mittal School of Business, Lovely Professional University, Phagwara, Punjab

A concise introduction to data analysis for beginners and intermediate students using IBM - Statistical Package for Social Sciences (SPSS). Spanning across 17 chapters, Data Analysis Using SPSS begins from the stages of data entry and goes on till editing and data visualization. It takes the readers through descriptive statistics, frequency, univariate, bivariate and regression analysis, cross-tabulation, linear models, and non-parametric test procedures. This textbook will act as a helpful companion to students of management, humanities and social sciences, agriculture and life sciences, as well as young research scholars.

Key features:

- · Main and sub-dialog boxes of SPSS containing commands of specific test techniques incorporated in the text for effective interaction with the software
- Exercises and practice questions to enhance analytical understanding
- Addition chapters on Means Analysis, One-way ANOVA, and Probability and Sampling Distribution provided as web supplement for advance reading

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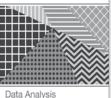
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and Adolescence

Namita Ranganathan

Using SPSS Lokesh Jasra

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Andy Field Professor of Child Psychopathology, University of Sussex

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Students and practitioners of social science often look at mathematics and its allies with suspicion. This book attempts at moderating such a feeling in an interactive and humorous way. The time-tested approach and content serve students of undergraduate and postgraduate levels. With the help of real research examples, the book will take students as well as teachers on a wonderful journey covering both basic principles and advanced concepts and applications of statistics.

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- · SPSS tips and tricks and self-test questions
- · Engaging diagrammatic summary of key steps learnt in each chapter
- Bootstrapping procedures wherever relevant

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Preface • How to use this book • Acknowledgements • Dedication • Symbols used in this book • Some maths revision • Why is my evil lecturer forcing me to learn statistics? • Everything you never wanted to know about statistics • The IBM SPSS Statistics environment • Exploring data with graphs • The beast of bias • Non-parametric models • Correlation • Regression • Comparing two means • Moderation, mediation and more regression • Comparing several means: ANOVA (GLM 1) • Analysis of covariance, ANCOVA (GLM 2) • Factorial ANOVA (GLM 3) • Repeated-measures designs (GLM 4) • Mixed design ANOVA (GLM 5) • Multivariate analysis of variance (MANOVA) • Exploratory factor analysis • Categorical data • Logistic regression • Multilevel linear models • Epilogue: life after discovering statistics • Glossary • Appendix • References • Index



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STATISTICAL ANALYSIS IN SIMPLE STEPS USING R

Kiran Pandya Department of Human Resource Development, Veer Narmad South Gujarat University, Surat, Prashant Joshi Department of Management, Uka Tarsadia University, Bardoli, Surat and Smruti Bulsari Assistant Professor, Department of Human Resource Development, Veer Narmad South Gujarat University, Surat

An open and dynamic software for statistical analysis, R has become increasingly popular among students and researchers alike for its powerful language and graphical abilities. This book incorporates a step-by-step approach to the basics of statistical tests, the prerequisites and assumptions, the procedures, outputs and their interpretation all through the lens of R. It is a concise guide to procuring and using R, identifying the types of tests to examine different types of research questions, and the sequential steps for undertaking statistical analysis.

Key features:

- Provides the necessary foundation for exploring the frontiers of data science
- · Gives an overview of statistical techniques applicable to both cross-section and time-series data analysis using R
- · Applications of statistical techniques covering wide range of subject areas

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Foreword by **Dilip M Nachane** • Preface • Acknowledgments • Introduction • Data Management in R • Describing Data Graphically • Descriptive Statistics • Parametric Tests • Analysis of Variance • Two-Way Analysis of Variance • Analysis of Covariance • Correlation Analysis • Linear Regression Analysis • Nonparametric Tests • Principal Components and Factor Analysis • Logistic Regression • Cluster Analysis • Multidimensional Scaling • Introduction to Time Series Analysis • Volatility Analysis • Bibliography • Index



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STATISTICS FOR BEHAVIOURAL AND SOCIAL SCIENCES

Banamali Mohanty Former Faculty Member, Department of Psychology, Utkal University, Bhubaneswar and Santa Misra Sri Satya Sai College for Women, Bhubaneswar

This book deals with the fundamental ideas of experimental designs and the basics of test construction including item and factor analysis, reliability and validity of tests, standardization and norms in a manner that is accessible to students from non-mathematical background.

Key features:

- Step-by-step demonstration of the use of statistical tools, with special emphasis on schematic representation of layouts of ANVOA
- · Special inclusion of chapter on psychological test construction and three complementary chapters available online

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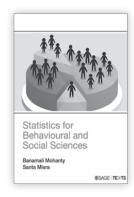
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RESEARCH DESIGN, 4e

Qualitative, Quantitative, and Mixed Methods Approaches

John W Creswell Department of Family Medicine, University of Michigan

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Key features:

- A book-end glossary of terms to provide a working language for understanding research
- Plethora of examples drawn from varied disciplines and from books, journal articles, dissertation proposals, and dissertations
- · Dedicated companion website offering a wealth of resources for use by instructors in the classroom as well as students for self-study.

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Analytic Contents of Research Techniques • Preface • Acknowledgments • About the Author • Preliminary Considerations • The Selection of a Research Approach • Review of the Literature • The Use of Theory • Writing Strategies and Ethical Consideration • Designing Research • The Introduction • The Purpose Statement

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RESEARCH METHODOLOGY FOR SOCIAL SCIENCES

Arunangshu Giri Faculty, School of Management and Social Science, Haldia Institute of Technology, West Bengal and **Debasish Biswas** Faculty, Department of Business Administration, Vidyasagar University, West Bengal

An indispensable companion to UG and PG students of social sciences, this book will enable readers to identify research problems, carry out research enquiries effectively and report them systematically for further use. The unique feature of this book is that it indicates the absence of a common research methodology and introduces a family of approaches that can be applied to varied research situations.

Key features:

- Adopts a simplified yet comprehensive approach to all major steps in the application of research methods in social sciences
- · Emphasizes on SPSS and AMOS, and their uses through different numerical examples
- Demonstrates the application of each research method step-by-step and suggests ways to minimize computational hassles
- Includes examples from various social science fields including anthropology, history and political science and so on

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Sarah Caro Oxford University Press

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Uwe Flick Freie Universtität Berlin, Germany

This book leads you from the fundamental characteristics of quantitative and qualitative research to their associated research questions. It helps you to develop the fundamental data collection and analysis skills needed for your first project, and a thorough understanding of the research process as a whole. The book will help you to answer questions such as:

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- What is literature review and how do I conduct one?
- Is a qualitative, quantitative or mixed methods approach right for my research question?
- · How could I collect and analyse data?
- What if I want to do my research online?

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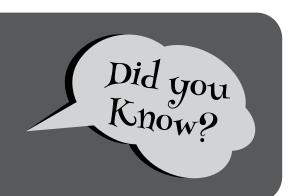


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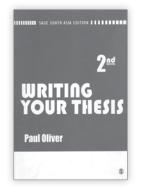
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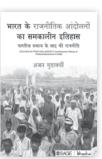
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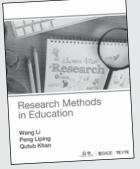
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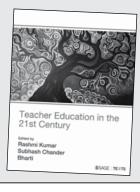
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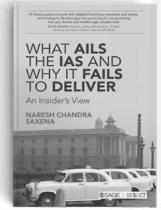
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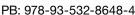
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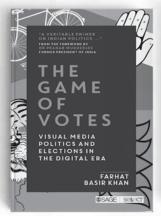
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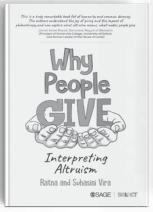
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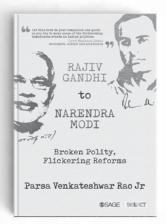




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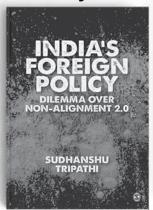


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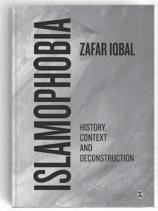


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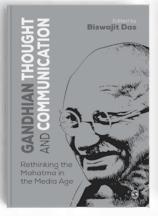
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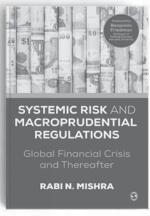
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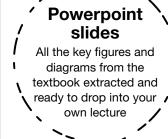


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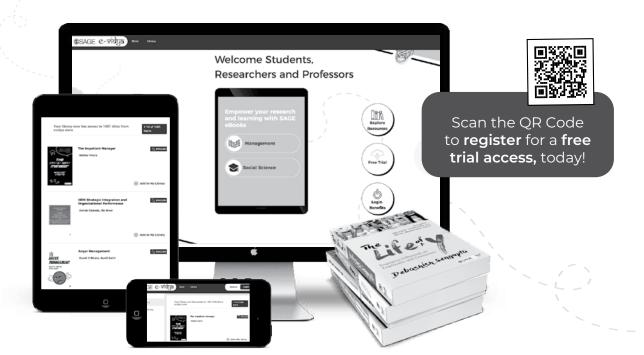
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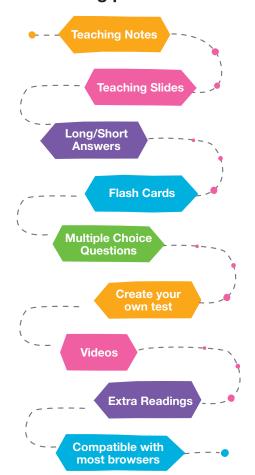






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