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Riveting Non-fiction Reads

2020-2021

## **BESTSELLING AND NEW TITLES**

**BESTSELLER OF 2019** 

# WHAT AILS THE IAS AND WHY IT FAILS TO DELIVER?

An Insider's View

Naresh Chandra Saxena Former Secretary, Planning Commission, Govt of India

In this part memoir, part scholarly disquisition, Saxena analyses the present Indian situation and suggests policy changes aimed at transforming

individual competence of IAS officers into better collective outcomes for the larger common good.

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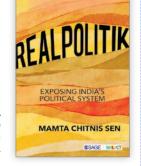
2019 • 272 pages • Paperback (9789353286484) • ₹595.00



Exposing India's Political System

Mamta Chitnis Sen An artist and a writer

The book delves into the structure and hierarchy of political parties, political godfathers and dynasty politics. A deeply fascinating read for people interested in the Indian political system and a 'manual' for those interested in a career in Indian politics.



WHAT AILS THE IAS AND WHY IT FAILS

TO DELIVER

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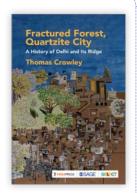
2020 • 228 pages • Paperback (9789353885441) • ₹495.00

## FRACTURED FOREST, QUARTZITE CITY

A History of Delhi and its Ridge

**Thomas Crowley,** author and currently a researcher at Rutgers University, USA

Placing Delhi's environment at the front and centre of its unique history, the book tells the tale of the Ridge, which resonates far beyond the boundaries of India's capital. The Ridge offers a crucial vantage point for viewing these historical and geographical interconnections.



#### YODA SAGE SELECT

2020 • 368 pages • Paperback (9789353885540) • ₹795.00

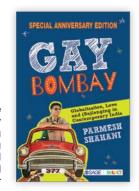
#### **BESTSELLER OF 2020**

### **GAY BOMBAY**

Globalization, Love and (Be) longing in Contemporary India

**Parmesh Shahani** Vice President at Godrej Industries Ltd

This was the first ethnography of gay life in contemporary India. The anniversary edition has chapters from leading global scholars about the continuing importance of the book, an updated preface and an interview as an afterword that talks about the path ahead for queer rights in India.



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2020 • 344 pages • Paperback (9789353884208) • ₹595.00

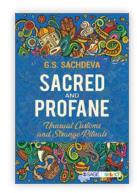
## New!

## **SACRED AND PROFANE**

Unusual Customs and Strange Rituals

**G S Sachdeva** PhD Adjunct Professor at NALSAR University of Law, Hyderabad

This book is a collection of unusual superstitions, rituals and customs that are practiced by ordinary people all around the world. It should be read to build awareness about these rituals and to know about the many shades of faith in this world we inhabit.



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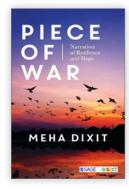


### **PIECE OF WAR**

Narratives of Resilience and Hope

**Meha Dixit** Independent researcher is a PhD in International Politics from Jawaharlal Nehru University

Through the real-life stories of people, the book attempts to uncover the human aspect of war, and how individuals and communities make sense of and cope with the pain and uncertainty.



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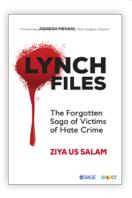
2020 • 292 pages • Paperback (9789353885069) • ₹450.00

### LYNCH FILES

The Forgotten Saga of Victims of Hate Crime

Ziya Us Salam Associate Editor, Frontline

Lynch Files pieces together the tragic stories of the people at the receiving end of mob violence and looks inside the mind of the lynchers who flout laws with impunity. Further, the book discusses the Supreme Court judgement against lynching and tries to restore faith in the court's capacity to curb this violence.



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2019 • 232 pages • Paperback (9789353282196) • ₹450.00

#### AMAZON BESTSELLER

## INDIA'S FOOTBALL **DREAM**

Shantanu Gupta TEDx speaker, political analyst and author and Nikhil Sharma Founder-CEO, Zlait Sports Management Pvt Ltd

India's Football Dream is a modern day guidebook to Indian Football that extensively covers the journey Indian Football has made from inception till the biggest event till date, The book aims to take the readers on a fascinating journey of the sport of Football through a diverse India and how the sport captured



2019 • 260 pages • Paperback (9789353283056) • ₹495.00

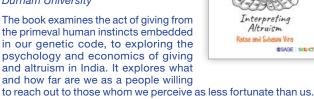


## **WHY PEOPLE GIVE**

**Interpreting Altruism** 

Ratna Vira Artist, Speaker and the Author of the bestselling novels Daughter by Court Order and It's Not About You and Suhasini Vira Student. Economics and Politics. Durham University

The book examines the act of giving from the primeval human instincts embedded in our genetic code, to exploring the psychology and economics of giving and altruism in India. It explores what and how far are we as a people willing



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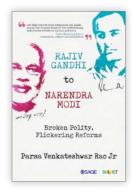
2019 • 244 pages • Paperback (9789353285814) • ₹450.00

## **RAJIV GANDHI TO** NARENDRA MODI

**Broken Polity, Flickering** Reforms

Parsa Venkateshwar Rao Jr Freelance Journalist and Political Editor Parliamentarian

The book shows that the first draft of history is found in the words of politicians in parliament and in the government. It captures the immediacy of history-inthe-making, and the palest platitudes of politicians that acquire rare poignancy.



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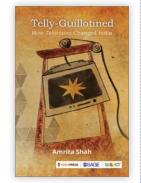
2019 • 244 pages • Paperback (9789353282981) • ₹450.00

### **TELLY-GUILLOTINED**

**How Television Changed India** 

Amrita Shah Renowned journalist and writer, and the award-winning author, Ahmedabad: A City in the World (2015)

Telly-Guillotined: How Television Changed India tells the story of how technology was usurped, first by propagandists, then by the market. The book goes behind the scenes of the world's greatest media explosion. It charts the controversies that shaped a new cultural politics and the marketing



techniques that encouraged a new politics of seduction.

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2019 • 304 pages • Paperback (9789353286057) • ₹595.00

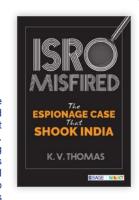
Nominated for the 2020 Reader's Choice Awards by TCK Publishing (General Non-fiction Category)

### **ISRO MISFIRED**

The Espionage Case That **Shook India** 

K V Thomas ex-IB officer

An infamous espionage case took the country by storm in 1994 and destroyed the lives and careers of many people. It has finally been put to rest after 25 years. Ex-IB officer K V Thomas reveals the long saga of interrogations, investigations and legal battles. Full of original disclosures, the book exposes deep secrets and closed-door conversations of India's most sensational spy case.



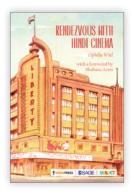
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2019 • 216 pages • Paperback (9789353285845) • ₹450.00

## **RENDEZVOUS WITH HINDI CINEMA**

Ophélie Wiel Film Studies teacher at Université de la Sorbonne Nouvelle in Paris. France

Renewed interest for the biggest film industry in the world doesn't mean its complexity is well understood. In this interview-based book, Hindi film technicians and artists from all horizons speak in detail about their work. They also give their input on Hindi cinema, proving enthusiastically that it is living fascinating times.



THE LEGACY OF

Long Road to 'Normalcy

INDERJIT SINGH JAIJEE DONA SURI

MILITANCY IN

YODA SAGE SELECT 2019 • 344 pages • Paperback (9789353286552) • ₹595.00

## THE LEGACY OF **MILITANCY IN PUNJAB**

Long Road to 'Normalcy'

Inderiit Singh Jaiiee Civil Rights Activist and Dona Suri Former Newspaper Editor

This book recounts the no-holds-barred struggle to suppress militancy that morphed into an unrestricted abuse of power in Punjab. It details how militancy affected the credibility of the judiciary, why trials dragged on for 25 years, how militancy influenced the popular



**SAGE SELECT** 

2019 • 240 pages • Paperback (9789353287139) • ₹595.00



### THE GAME OF VOTES

**Visual Media Politics and Elections in the Digital Era** 

Farhat Basir Khan Professor, AJK Mass Communication and Research Centre, Jamia Millia Islamia, New Delhi

The Game of Votes showcases the full spectrum of the key actors and stars of the electoral arena, the rise and fall of political parties, the role of the digital and technology platforms, and the emergence of fake news impacting election outcome.



The book is a veritable prime on Indian politics, as it runs through the entire history of Indian polity and provides insights into how political parties gradually shifted from campaigning to hiring top-notch advertising agencies.

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2019 • 264 pages • Paperback (9789353286927) • ₹595.00

## **MADRASAS IN THE AGE OF ISLAMOPHOBIA**

Ziya Us Salam Associate Editor, Frontline and Mohammad Aslam Parvaiz Vice chancellor, Maulana Azad National Urdu University (MANUU), Hyderabad

In the age of Islamophobia, Madrasas are at crossroads-infamously labelled as 'dens for terrorism' where the 'youth are misguided, motivated and recruited to resort to anti-Indian activities'. It is little known that in the golden past, Madrasas schooled reformers and personalities



MADRASAS

the AGE of ISLAMOPHOBIA

Through bonafide stories of products of Madrasas, the authors narrate the decline of the madrasas from being centres of excellence to institutions of restricted learnings with dark clouds of stigma surrounding them. Short of resources, rejected by the well-heeled, and condemned by politicians, will they be able to turn the corner? The answer is blowing in the wind

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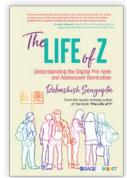
2020 • 208 pages • Paperback (9789353289294) • ₹395.00

## THE LIFE OF Z

**Understanding the Digital Pre**teen and Adolescent Generation

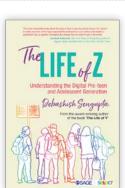
Debashish Sengupta Professor, Royal University for Women, Bahrain and the author of the award-winning book The Life of Y: Engaging Millennials as **Employees and Consumers** 

The Life of Z packs extensive real-life narratives and thought provoking analysis to help us understand generation born 2000 and after to engage with them for a better future for them and for all of us.



**SAGE SELECT** 

2020 • 276 pages • Paperback (9789353882259) • ₹450.00

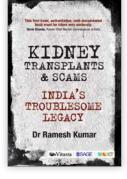


## KIDNEY TRANSPLANTS AND SCAMS

**India's Troublesome Legacy** 

Ramesh Kumar Chief Nephrologist, Moolchand Hospital Delhi

A live kidney weighing 150-200gms is the most sought-after organ worldwide, with people willing to buy from unrelated live donors for a few lakh rupees. There are almost 2000 kidney transplants happening in India yearly – less than half this number meet the country's legal



requirements. Former Prime Minister Atal Bihari Vajpayee and the Secretary General of Rajya Sabha, Sudarshan Agarwal are the two people who helped the enactment of an organ transplant law in India. India imports dialysis machines and its first made-in India machine has just gone on clinical trial though nephrological services began here some 50 years ago.

Harvesting of kidneys from unfortunate accident victims is the only solution to the shortage of kidneys for transplantation in India – with 150,000 accidents every year on the country's deadly roads. To make kidneys available readily and legally from accident victims and the brain dead, the law needs amendment and a National Organ Harvesting Programme (NOHP) is urgently needed.

In this book, Dr Ramesh Kumar reveals the stark reality of kidney scams in India and strongly advocates the need of a National Organ Harvesting Programme (NOHP).

#### **VITASTA SAGE SELECT**

2020 • 268 pages • Paperback (9789353882341) • ₹495.00

## THE MUSEUM OF BROKEN TEA CUPS

**Postcards from India's Margins** 

**Gunjan Veda,** Senior Advisor, Global Collaborative Research

The performing arts in India have traditionally been the domain of Dalit communities. To this day, these men and women continue to nurture and foster their chosen art forms in the face of discrimination and prejudice. We consider ourselves to be connoisseurs of art and culture. Yet, we fail to recognize



The Museum of Broken Tea Cups, using the symbology of the used, broken tea cup that upper caste households leave outside their doors for the use of Dalit workers, is an effort to recognize the immense cultural contribution made by Dalit communities through the stories of individual artists who languish in the forgotten gallis and mohallas of our villages and towns.

At the same time, the book seeks to celebrate the everyday heroes, who have, despite all odds, managed to change not just their own lives, but the lives of those around them. These are students and teachers, artists and activists, storytellers and devadasis, daughters and mothers, sons and brothers—seemingly ordinary people—whose faces get lost in everyday life, but whose stories have the potential to inspire admiration, action and change.

#### YODA SAGE SELECT

2020 • 280 pages • Paperback (9789353883386) • ₹525.00



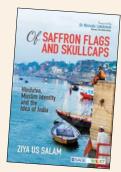




**BROKEN TEA CUPS** 

Riveting non-fiction reads that must belong on your bookshelf









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