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2022

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AN INTRODUCTION TO SOCIOLOGY

Edited by Karim Murji Professor University of West, London, Sarah Neal Professor of Sociology, University of Sheffield, UK and John Solomos Professor of Sociology, University of Warwick, England

An Introduction to Sociology is an essential guide to understanding the social forces that shape our lives and the world around us. This innovative textbook introduces the readers to key theories, themes, and concepts in the discipline of sociology and helps to develop as a sociologist by providing comprehensive coverage of all the main areas of study.

Key features:

- · An easy-to-follow and comprehensive introduction to the discipline of Sociology
- · Covers a rich diversity of sociological topics and social problems, such as crime, race and ethnicity, health, education, family, gender, age, poverty, and religion
- Each chapter is written by an internationally renowned expert who uses specialist insight and the latest research to provide a reliable and up-to-date overview and online learning tools that help students understand and apply theory

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New!

INTRODUCTION TO SOCIAL WORK

Edited by Bishnu Mohan Dash Faculty, Indira Gandhi National Open University, New Delhi

This textbook offers a lucid and comprehensive understanding of social work. Providing a broad overview of the field and profession of social work, the book stresses the link between professional education and practice. It presents both a historical perspective on the development of social work as well as the current social work practice paradigms, with special consideration of contemporary social issues.

Key Features:

- · Critically explores the key concepts of social work in the Indian context
- · Chapters contributed by experienced academicians teaching the subject in the classroom
- · Includes important key terms, information boxes and critical thinking questions to help students apply concepts to practice

CONTENTS

Preface • About the Book • SECTION A Social Work – Meaning and Basic Concepts • Social Work – Meaning and Concept, Objectives and Functions Shahin Sultana • History of Social Work in USA, UK and India Indrajit Goswami • Social Reform Movements in India Akileswari S. • Great Depression and the Growth of Social Work Education Supriya Rani • Social Welfare Archana Kaushik • Social Service Manisha Pal • Social Reform Laksmama G. V. • Social Justice Avtar Singh • Social Legislations Eshita Sharma • Social Development Kislay Kumar Singh • Social Security Sunil Prasad and Arul Actovin C • SECTION Bocial Work as a Profession: Principles and Methods, Scope, Theories, Models and Professional Status • Professional Status • Social Work Professional Status • Social Work Professional Status • Actional Status • Social Work Professional Status • Actional Status • Professional Status • Actional Status • Social Work Professional Status • Actional Status • Professional Status • Actional Status • Actional Status • Professional Status • Actional Rohta • Skills in Social Work Rutwik Gande • SECTION C Philosophy, Values and Ethics of Social Work • Philosophy of Social Work Nagalingam • Social Work Values: Traditional and Emancipatory Poonam Gulalia • Social Work Ethics Dr K. Rajeshari and Dr Vijay Kumar Sharma • SECTION- D Approaches to Social Work • Ideologies Background of Social Work Dr Saumya and Tushar Singh • Modern Indian Thinkers and its relevance in Social Work Chittaranjan Subudhi and J. Raja Meenakshi • Radical Social Work Binod Kumar • Gandhian Social Work Mithlesh Kumar and Rajan Prakash • African Social Work Safia Winifred Ahmadu • Index

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SOCIOLOGY OF AGEING

Gangadhar Karalay Former Executive Director, NTPC; Member of Academic Council and Chairman, Board of Studies in Rural Services in R. T. M. Nagpur University

A comprehensive textbook that provides an invaluable introduction to the major issues involved in the study of ageing from a sociological perspective. Sociology of Ageing seeks to analyse the biological, psychological and sociocultural aspects of ageing problems in India.

Kev Features:

New!

- First-of-its-kind textbook focused on the Indian context
- Highlights variability and diversity in ageing processes and provides a holistic understanding of each topic
- · Each chapter aided by insightful pedagogical features such as learning outcomes, key terms and points for classroom discussion

CONTENTS

Preface • Introduction • Demographic Perspective on Ageing Population • Biological Theories of Ageing • Psychological Theories of Ageing • Theoretical Perspective on Social Ageing • Social Dimensions of Ageing: Social Class • Roles, Ageism • Age Stereotypes and Elderly Issues • Work and Retirement • Social Support • Policies of State for Elderly • Challenges and Opportunities for Ageing Population • Theoretical Perspective on Successful Ageing • Physical and Psychological Strategies for Successful Ageing . Social and Life Strategies for Successful Ageing . Index



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SOCIOLOGY OF INDIA

Abhijit Kundu and Nupurnima Yadav Faculty, Sri Venkateswara College, University of Delhi

This new textbook traces the evolution and development of sociology as a field of study in India and enumertes the key sociological aspects of the Indian society. This new textbook enumerates a sociological perspective by tracing the development and rise of sociology as a subject in India.

Key Features:

- Accessible approach to topics-providing conceptual clarity, without diluting the analytical thrust
- · Provides a holistic understanding of each topic, covering information on major works on each theme
- · Content resourced on the most updated references on Indian sociology
- Each chapter aided by insightful pedagogical features such as learning outcomes, key terms, glossary and points for classroom discussion

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SOCIOLOGY OF MARGINALIZED COMMUNITIES AND WEAKER SECTIONS IN INDIA

Nadeem Hasnain Former Professor, Social Anthropology, University of Lucknow

First-ever textbook dealing with the marginalized communities and weaker sections of the Indian society through historical and contemporary societal perspectives. Marginalized and weaker sections of India such as scheduled castes, OBCs and scheduled tribes, and minorities -- linguistic, religious and sexual-have been studied under different disciplines over the years, especially sociology, social anthropology, social work and political science.

Key Features:

- Adopts interdisciplinary approach for the benefits of the students of sociology, anthropology, social work and political science
- · Offers clear and accessible analysis of theories, concepts and issues involved
- · Includes latest research and empirical studies supplemented by a variety of relevant opinions and debates

CONTENTS

Preface • Acknowledgements • SECTION A. Scheduled Castes • Prelude • Scheduled Castes: Historical and Societal Perspectives • Equal by Law, Unequal by Caste: Scheduled Castes, Indian State and Constitution • Dalit Movements, Dalit Consciousness, Dalit Assertion and Dalit Politics • OBCs: Different Dimensions • OBCs in Post-Independence Period: Constitution and the Role of Indian State • Backward Classes Movement, Issues of Assertion and Politics • Scheduled Castes: Some Other Facets • Dalit Women • Impact of Globalization on Dalit and Tribal Communities • SECTION B. Scheduled Tribes • Prelude • Scheduled Tribes • Major Problems and Related Issues • Constitution, Legal Measures and Beyond • Tribal Movements • Scheduled Tribes: Some Other Facets • Tribal Women: Liberated with Restrictions • Impact of Hinduism, Buddhism, Christianity and Islam on Tribal Societies • Indigenous Knowledge System and Its Preservation • SECTION C. Minorities • Prelude • Linguistic Minorities • Religions and Religious Minorities • Sexual Minorities: Different Sexual Orientations • Minorities: Some Other Facets • Muslims Women • Polygamy and Population Growth • Muslim Personal Law versus Uniform • Common Civil Code • Annexure • Annexure A. National Forest Policy, 1988 • Annexure B. Summary of Forest Rights Act, 2006 • Annexure C. Facts about Panchayat (Extension of Scheduled Areas) Act, 1996 • Annexure D. The Right to Fair Compensation and Transparency in Land Acquisition, Rehabilitation and Resettlement Act, 2013 • Annexure E. Muslim Women (Protection of Rights on Marriage) Act, 2019 • Annexure F. Constitutionality of Section 377 IPC: Summary of Judgment Regarding LGBTQ Rights • Bibliography • Index



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SOCIAL MOVEMENTS

Concepts, Experiences and Concerns

Edited by Biswajit Ghosh Professor, Department of Sociology, The University of Burdwan, West Bengal

In contemporary times, social movements are a matter of everyday discourse among researchers, teachers, planners and politicians, administrators and law-enforcing machineries, social activists and common people alike. The book begins by locating social movements within broad and contemporary social processes. It explains the meaning, basic features, origins and types, and the basic perspectives of social movements. It goes on to deal with the major experiences of nine social movements in India, namely, peasant, tribal, Naxalite, Dalit, working class, women, ethnic, student and youth, and environmental movements.

Key features:

- Analyses the major theoretical concerns of social movements and uses them to analyse specific social movements
 in India and other parts of the globe
- · Provides the genealogy, growth and impact of prominent social movements in India and abroad
- · Includes pedagogically rich content, which closely follows UGC course curriculum guidelines for the subject

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List of Illustrations • Preface • Acknowledgements • About the Editor • About the Contributors • Section I Social Movements Conceptual Dimensions • Concepts, Issues and Approaches to Social Movements by **Biswajit Ghosh** and **Rabindra Garada** • Social Movements and Their Types by Jyotiprasad Chatterjee • The Dynamic Triad: State, Market and Social Movement by **Subhasis Bandyopadhyay** • Social Change and Social Movements: Issues of Leadership and Ideology by **Swatahsiddha Sarkar** • Ebb and Flow of Social Movements in Liberal Democracy by **Rabindra Garada** • Section II Social Movements in India • Peasant and Farmer's Movement by Jyotiprasad Chatterjee • Tribal Movements by **Chandan Kumar Sharma** • Naxalite and Maoist Movements by **Biswajit Ghosh** • Dalit Movements by **Biswajit Ghosh** • Environmental Movements by **Siswajit Ghosh** and **Tanima Choudhuri** • Women's Movement by **Ritu Sen Chaudhuri** • Ethnic Identity Movements by **Biswajit Ghosh** • Environmental Movements by **Shoma Choudhury Lahir** • Student and Youth Movements by **Anirban Banerjee** • **Section III** Globalisation and Social Movements • Globalization, Information Technology, Media and Social Movements by **Biswajar Ray** • Democracy, Governance and Movement: Civil Society, NGOs Middle Class and Social Movement by **Biti Singh** • Queer Movements by **Suma Sharwa** • Social Movements by **Sumat Sarwa** • Social Movements by **Biswajit Ghosh** • Globalization and New Religious Movements by **Pankaj Kumar** • Movements against Globalization by **Shweta Shukla** • Index

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SOCIAL MOVEMENTS IN CONTEMPORARY INDIA

Krishna Menon Professor, Gender Studies and Dean, School of Human Studies, Ambedkar University, Delhi and Ranjana Subberwal Senior Faculty, Alternative Learning Systems (ALS) and Chief Functionary, Raahein Development Society, New Delhi

This textbook offers an understanding of these movements, issues and discourses around them, and relates them to the wider society and resultant changes occurring within it. The book provides a detailed treatment of civil society movements along with highlights on some landmark mobilizations.

Key features

- Adopts an interdisciplinary approach to serve students of sociology, political science and history
- Provides a detailed treatment of civil society movements along with highlights on some landmark mobilizations
- · Draws on latest research and empirical studies; content aided by boxed features, review exercises and extensive referencing

CONTENTS

Preface • Understanding Social Movements: An Introduction • The Quest for Dignity: Dalit Movement • Towards Equality: Women's Movement • The Land and the Tiller: Farmer's Movement • Struggle for Rights: Disability Movement • Nature and People: Environmental Movement • Difference and Democracy: Queer Movement • Autonomy and Association: Civil Society Mobilizations • Index

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2019 • 212 pages • Paperback (978-93-532-8321-6) • ₹350.00

CASTE AND RACE IN INDIA, 5e

Late G S Ghurye Professor Emeritus, University of Mumbai

This book, since its first publication in the History of Civilization series, edited by C. K. Ogden in 1932, has remained a basic work for students of Indian sociology and anthropology. The present edition, an expanded version with five new chapters, elaborates on the evolution of sub-castes, and examines caste, sub-caste and kinship. It also presents a provocative and thorough analysis of the relationship between caste and politics by drawing examples from Tamil Nadu as experienced over the years.

Key features:

- · Elaborates on the evolution of sub-castes, and examines caste, sub-caste and kinship
- A provocative and thorough analysis of the relationship between caste and politics

CONTENTS

Preface • Features of the Caste System • Nature of Caste-Groups • Caste Through the Agesl • Caste Through the Agesll • Race and Caste • Elements of Caste Outside India • Origins of the Caste System • Caste, Sub-Caste: Fusion or Fission? • Caste, Sub-Caste and Kin • Caste During the British Rule • The Scheduled Castes • Caste and Politics: General • Caste and Politics in Tamil Nadu • A Casteless Society or a Plural Society? • Appendices A to G • Bibliography • Index

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Social Movements Concepts, Experiences and Concerns Energy Biswajit Ghosh



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Caste and Race in India

G. S. Ghurye

RURAL SOCIOLOGY IN INDIA, 5e

Late A R Desai Head of Department of Sociology, University of Mumbai

Rural Sociology in India attempts to present significant writings from the large body of literature on various aspects of Indian rural society. It discusses the multiple viewpoints of the diverse methods and techniques adopted to study the different domains of rural society, portraying its multi-sided and complex nature.

Key features:

- · Draws an outline of the design of living that has emerged in rural India
- · Attempts to focus the attention on the need of a sociological perspective in studying rural life
- Valuable contribution from eminent scholars like Prof. Wertheim, Ernest Germain, Late Prof. Baran, Prof. Surendra Patel and others
- As per the UGC model curriculum, this book is an essential read for the core papers of Sociology and Social Work

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Preface to the Fifth Edition • Preface to the Fourth Edition • Acknowledgements • **PART** I-INTRODUCTION TO RURAL SOCIOLOGY IN INDIA • Study of Rural Sociology in India • Rural Sociology, its Origin and Scope • Rural-Urban Differences • Village, its History • Regional Approach to Rural Society • Rural People • Economic Life of the Rural People • Rural Family • Caste System in Rural India • Political Life of the Rural People • Rural Education • Aesthetic Culture of the Rural People • Rural Rural World • Rural Sociology, a Guide to Rural Reconstruction • Conclusion • **PART II**-READINGS IN RURAL SOCIOLOGY • Introductory • Regional • Historical • Indian Village Community • Tribes in Transition • Rural Stratification • Rural India Glimpses • Agrarian Unrest • Land Reforms • Cooperation, Rural Industries and Village Institutions • Panchayati Raj • Community Development Projects • Bhoodan and Gramdan Movements • Rural Society

in Transition • Village Studies in India • Theories of Agrarian Development • Bibliography • Index

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2019 • 900 pages • Paperback (978-93-532-8000-0) • ₹995.00

MODERN SOUTH ASIAN THINKERS

Edited by **Dev Nath Pathak** Faculty, Department of Sociology, South Asian University, New Delhi and **Sanjeev Kumar H M** Professor, Department of Political Science, University of Delhi, Delhi

This book is a rare collection of essays on contemporary South Asian thinkers and their ideas. It seeks to introduce readers to the lives and beliefs of these thinkers who come from diverse disciplinary backgrounds such as Political Science, Sociology, Anthropology, Economics and Humanities.

Key features:

- · Presents thinkers from various backgrounds, disciplines and nations
- · Each essay relates thinkers with their location and contemporary surroundings
- · Includes selections with sensitivity to nations and narrations
- · Each entry is aided by boxed material on trivia, famous quotes and key inferences

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4

SOCIETY IN INDIA

Late David G Mandelbaum Professor of Anthropology, University of California, Berkeley

This comprehensive analysis of Indian society brings together the results of modern social research to trace the patterns that underlie social relations throughout India. Society in India views social relations in the country as systems and subsystems and shows that contrary to belief this is not static or stagnant, but has been continually adapting to changing circumstances mainly on the basis of certain deep-rooted psychological and social themes.

Key features:

- · This analysis of Indian society is the most comprehensive study that has been done in recent times
- It brings together the results of modern social research to reveal the regular patterns that underlie social relations
- · It outlines some of the principal social and regional variations

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PREFACE • Volume One: Continuity and Change • INTRODUCTION • Task, Concepts, and Scope • The Basic Groups and Groupings Jati • FAMILY AND KINSHIP RELATIONS • Family • Family Roles: Boy and Man • Family Roles: Girl and Woman • Family Cycle: Formation

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HINDU SOCIAL ORGANIZATION, 4e

A Study of the Socio-Psychological and Ideological Foundations

Late Pandharinath H Prabhu Director of School of Psychology, Education and Philosophy, Gujarat University

This comprehensive, systematic and integrated exposition of Hindu social psychology and institutions provides a vivid understanding of the difficult subject. The author has shown with remarkable clarity and lucidity how Hindu civilization has influenced society to form a distinct cultural pattern of its own. It is not only a pioneering attempt but has remained unsurpassed till date.

Kev features:

- · Provides definite glimpses of what may be called the ideological and valuation foundations of those social institutions
- It deals with the many topics of education, marriage, family, place of women in Hindu society, the system of caste, with accurate learning and great discriminations

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Foreword by S Radhakrishna • Extracts from Preface to the First Edition • Extracts from Preface to the Second Edition • Preface to the Third Edition • A Word on the Fourth Edition • Prologue • The Bases of Human Relations: The Problem of Existence and Its Implications • The Social Psychology of the System of the Four Asramas • The Social Psychology of Education • Marriage • The Family • Attitude towards the Woman And Her Place in the Society • The Four Varnas • Epilogue • Bibliography • Index

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MYTH AND REALITY

Studies in the Formation of Indian Culture

Late Damodar Dharmanand Kosambi

This book is based on a profound study of literary sources and carefully planned fieldwork which throw fresh and novel light on the origins and development of Indian culture. The author has raised, analysed and solved questions of vital importance to all those interested in the study of Indology such as the data of Karle Caves; the background of Kalidasa's plays; the significance of the great Pandharpur pilgrimage; and the economic, cultural and historical basis of the Goan struggle for union with India and others.

Key features:

- · Essays in this volume are based upon the collation of fieldwork with literary evidence
- Fresh data and logical interpretation cast fresh and novel light on the origins and development of Indian culture
- Author's masterly analysis is logically consistent and profoundly stimulating

ABRIDGED CONTENTS

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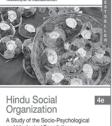


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From Ascent to Decline

Sailendra Nath Sen, formerly Professor of History, University of Calcutta, and Fellow Asiatic Society

It is an incontestable fact that the Marathas, for a brief period of sixty years in the eighteenth century, dominated the all-India political scene. This book, written by one of the stalwarts of Maratha history in India, comprehensively covers the entire gamut of the rise and decline of Maratha empire as we know of today. Drawn from valuable sources and archives, the author has seamlessly compiled the cluster of historical facts and incidents into a harmonious whole.

Key features:

- Entire gamut of modern Maratha history covered in clear, accessible manner
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Rakesh Kumar Faculty, Department of History, Ram Lal Anand College (University of Delhi), New Delhi

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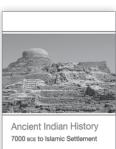
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UNDERSTANDING GLOBALIZATION

Challenges and Prospects

Nirmal Jindal Officiating Principal and Professor in the Department of political Science Satyawati college, Delhi University and Kamal Kumar Assistant Professor at the Department of Political Science, Shivaji College, University of Delhi

Understanding Globalisation: Challenges and Prospects provides a detailed and comprehensive study of significant and critical issues and the changing dynamics of globalisation. This edited text examines the key debates and challenges within the globalisation discourse, such as international economic regimes, global actors, global social movements, migration, global governance, environmental security, global justice, migration, global inequality, citizenship, war, terrorism and international security, among others.

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- · Includes divergent perspectives and critical analysis from the global south viewpoint
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- and review questions for self-evaluation Extensive summary at the end of each chapter to help the reader
- recapitulate better

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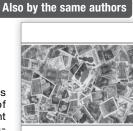
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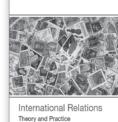
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Text, Context and Interpretation

Bidyut Chakrabarty Vice Chancellor, Visva Bhararti University, Santiniketan, West Bengal

Indian Constitution presents an understanding of the Constitution in the context of the rapid changes arising out of indigenous and exogenous influences. It traces the evolution of the constitutional provisions, their core nature and manifestation with reference to the situational socio-economic circumstances in a globalizing world. This book stands apart from the other existing titles on the subject as it goes beyond the conventional mode of understanding the Constitution. It is both informative and intriguing as it deals with the actual constitutional provisions, and critically analyses the foundational values on which they rest.

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Praveenkumar Mellalli Faculty, Department of Studies in Public Administration, University of Mysore, Mysuru

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Arvind Sivaramakrishnan Adjunct Professor, Department of Humanities and Social Sciences, Indian Institute of Technology Madras

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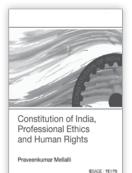
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Introduction to Political Ideologies Contexts, Ideas, and Practices Arvind Sivaramakrishnan

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Edited by Pushpa Singh Department of Political Science, Miranda House, University of Delhi and Chetna Sharma Department of Political Science, Kamala Nehru College, University of Delhi

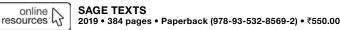
Comparative Government and Politics centralizes the experiences and case studies from post-colonial societies, making it relatable for the students of the developing countries. It covers contemporary global debates pertinent to each topic and brings up important cases from the Indian scenario as well.

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Concepts, Theories and Issues

Edited by Rumki Basu Professor, Department of Political Science, Jamia Millia Islamia, New Delhi

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Amal Kumar Mukhopadhyay Retired Principal and Professor, Political Science, Presidency College (now Presidency University), Kolkata

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Key features:

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- · Encourages the readers to ponder and debate further
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Mahi Pal Former Officer, Indian Economic Service

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- Analyses and links the complexities of rural governance with the challenges of development in contemporary India
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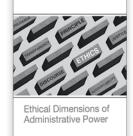


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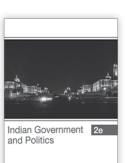
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Anupama P. Mahajan Former Postdoctoral Research Fellow, Himachal Pradesh University, Shimla.

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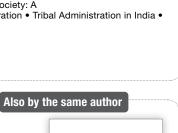
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Sangita Dhal Faculty of Political Science, Kalindi College, University of Delhi

This comprehensive textbook provides a conceptual and theoretical understanding of e-governance and how it addresses various emerging concerns of public administration in India. Situating the content within the ambit of new public management, liberalization, good governance and globalization, the book examines the concept of e-governance as a citizen-centric task of the government where technology works as a bridge between the state and the individual.

Key Features:

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INDIAN ADMINISTRATION

Evolution and Practice

Bidyut Chakrabarty Vice Chancellor, Visva Bhararti University, Santiniketan, West Bengal and Prakash Chand Faculty, Dyal Singh Evening College, University of Delhi

This book addresses the new issues and challenges in the field of public administration in India through critical analysis of its growth and development since It highlights the key issues from a historical perspective enabling the readers to grasp the ideological and theoretical dynamics of the field of study and practice.

Kev features

- Adopts a critical and multi-disciplinary approach in discussing the traditional and emerging issues of the Indian administration
- Focuses on the processes of administration with reference to their constitutional provisions as well as socioeconomic and political contexts
- Provides thorough insight into the new challenges and upcoming issues affecting the Indian administrative system

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Concept, Theory and Practice

Development of public policy as a subject of academic study and as a field of practice depends a lot on the prevalent socio-economic and political milieu. This book highlights the critical aspects of public policy making and its implementation by contextualizing it in the Indian historical and modern-day perspective.

Kev features:

- Draws largely on instances from Indian experiences
- Belates to and takes cue from contributions of well-established authors in the field
- · Raises questions to aid and inspire further research in this area
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INTRODUCTION TO POLITICAL ECONOMY

Contexts, Issues and Challenges

Peu Ghosh Faculty, Department of Political Science, Lady Brabourne College, Kolkata

A comprehensive and engaging textbook that guides students on the major issues and debates of contemporary international political economy. This textbook takes a fresh look at the fundamental concepts and principles of political economy and how economics and politics are closely linked on the world stage.

Key Features:

New!

- Up-to-date data to analyse the issues of contemporary political economy
- Written in a simple, lucid style to facilitate easy understanding
- · Summaries at the end of each chapter to help readers access essential information
- Extensive review exercises to ensure maximum retention

CONTENTS

Preface • Theories of International Political Economy • Introduction and Historical Overview: Capitalist Transformation • Developments in IPE: Post-Second World War Developments • Changing Dynamics of Capitalist Production • The State in the Era of Globalization • Globalization of Finance • Development: Theories and Context • Issues in Development: Social Dimensions • Globalization and Development Dilemmas • Regional Economic Formations • The Political Economy of India: Post-reform Period • Index



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PUBLIC ADMINISTRATION IN A GLOBALIZING WORLD, 2e

Bidyut Chakrabarty Vice Chancellor, Visva-Bharati, Santiniketan, West Bengal and Prakash Chand Kandpal Faculty, Dyal Singh Evening College, University of Delhi, New Delhi

Revised and updated extensively, this textbook captures the recent and relevant issues that students need to learn to grasp the dialectical interconnection between theoretical conceptualizations and prevalent socio-economic and political circumstances in the context of a transforming world. It examines all the major public policies on environment, health, education and employment, and incorporates the major changes that have taken place in a globalizing world.

Kev features

- Three new chapters added to address the changed milieu and the major issues and debates in public administration
- Traces the journey of planning in India from Planning Commission to the National Institute for Transforming India (NITI) Aavog
- Includes charts, diagrams, information boxes and tables to illustrate complex issues to the students CONTENTS

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ETHICS, INTEGRITY, AND APTITUDE IN GOVERNANCE

Ranvijay Upadhyay Superintending Officer, National Sample Survey Office (NSSO), Government of India, Faridabad

This textbook methodically helps students to assimilate, articulate and expand their knowledge and understanding of ethics, accountability and integrity in public governance and service. In order to supplement the explanations and discussions, the book closely follows a 'consilience' approach to topics wherein facts are intricately linked to the theories across relevant disciplines.

Key features:

- · Comprehensive coverage of both theoretical aspects and real-world applications of ethical practices in governance
- · Logically sequenced into seven sections that discuss ethics and human values, public funding and other related areas
- · Chapter-end review exercise for practice and book-end case studies with answer cues

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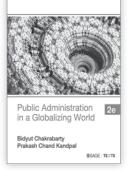
SECTION II: ETHICS AND PUBLIC SERVICE • Foundational Values and Ethics in Public Administration Status and Problem • Ethical Concerns and Dilemmas in Government and Private Institutions • Laws, Rules, Regulation and Conscience as Source of Ethical Guidance • Accountability and Ethical Governance • Strengthening of Ethical and Moral Values in Governance • Concept of Public Service • SECTION III: PROBITY IN GOVERNANCE • Philosophical Basis of Governance and Probity • Information Sharing and Transparency in Government • Right to Information • Code of Ethics • Code of Conduct • Citizen Charter • SECTION IV: CHALLENGES OF EFFECTIVE PUBLIC SERVICE • Quality of Public Service • Uitilization of Public Funds • Challenges of Corruption • SECTION V: CORPORATE GOVERNANCE • Corporate Governance • SECTION VI: ETHICS IN INTERNATIONAL RELATIONS • Ethical Issues in International Relations • SECTION VII: EMOTIONAL INTELLIGENCE AND APTITUDE • Emotional Intelligence • Attitude • Case Studies • Index

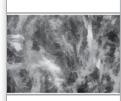
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INDIAN ADMINISTRATION

A Foundation of Governance

Radhakrishan Sapru Professor (Retired), Department of Public Administration, Panjab University, Chandigarh

Indian Administration offers a modern introduction to the structure and functioning of Indian public administration. The text has been developed keeping in mind the various conceptual shifts in the idea and practice of governance and its effects at both domestic and global levels. It analyses the fundamentals of Indian administration and its multiple aspects through the lens of public administration theories and practices.

Key features:

- Analytical approach in examining the fundamental themes and key issues in Indian administration
- Theoretical and practical aspects of administration and governance explained in an easy-to-understand manner
- · Special focus on social welfare administration, administrative reforms and local governance

CONTENTS

Preface • Evolutionary History of Indian Administration • Constitutional Ideals as Directives for State Actions • Union Executive: President and Vice-President • Union Council of Ministers and Governance • Parliament: Supremacy and Myth • Central Administration: Structure and Governance • State Executive and Governance • Administering Federalism and Intergovernmental Relations • Administration of the Civil Service • District Administration: Governance Practice • Decentralization and Rural Local Governance • Urban Decentralization And Local Governance • Managing Control over National Expenditure • Administration g Reflections on Administrative Reforms • Relationship between Political Masters and Senior Civil Servants • Ethics in Governance • Ombudsman: A Citizen's Defender • Index

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Radhakrishan Sapru

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PUBLIC POLICY

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This book is a refreshing take on the subject of policymaking and covers the basic and introductory aspects of public policy along with the new realities in public policy formulation and analysis. It also provides critical insights into the works of leading scholars in the field.

Key features:

- Special focus on policy advocacy, significance of intergovernmental relations and institutionalism
- · Analytical approach in examining the fundamental themes and key issues in public policy making
- Each chapter aided by examples, case studies and review questions

CONTENTS

Preface • Public Policy: Introduction to the Concept and Process of Policy • Policy Advocacy: Power and Influence of Non-officials • Constitutional Rules and Power of State Organs in Policymaking • Policy Analysis and Think Tanks • Approaches to Agenda Analysis and Policy Formation • Policy Design and Tools: Approaches and Framework • Public Policy and Intergovernmental Relations • Institutionalism: Its Impact on Policy Process • Policy Analysis: Processes and Tools • Eastonian, Vickerian, Elitist, Groupthink

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GOVERNANCE

Issues and Challenges

Edited by Shivani Singh Assistant Professor, Department of Political Science, Dyal Singh (E) College, University of Delhi, New Delhi

It is important to understand governance and its effects on administration and development in the context of a globalized environment. This textbook deals with the concepts and dimensions of governance by highlighting the major debates in the contemporary times. It emphasizes on the paradigm shift from government to governance and how the role of the state has changed over the years.

Key features:

- · Comprehensive coverage of major concepts and critical understanding of the challenges to governance
- Written in a lucid, jargon-free language, all chapters are aided by boxes, diagrams and tables for better understanding

CONTENTS

Preface • Introduction Shivani Singh • GOVERNMENT AND GOVERNANCE: CONCEPTS • Understanding Governance in the Twenty-first Century Anita Bagai • Citizen's Rights and Their Obligations Sukant Vyas • GOVERNANCE AND DEVELOPMENT • Changing Dimensions of Development Strengthening Democracy Through Good Governance Namrata Singh • Law Enforcement and Administration of Justice O P Mishra • UNIT 3: ENVIRONMENTAL GOVERNANCE • Human–Environment Interaction Mahesh Kr Deepak • Green Governance: Moving towards Sustainable Development Prakash Chand • Tribe and Prejudice: A Historical Perspective of Forest State Relations Namrata Singh • LOCAL GOVERNANCE • Democratic Decentralization Sangita Dhall • People's participation in Governance Sangita Dhall • GOOD GOVERNANCE INITIATIVES IN INDIA: BEST PRACTICES • Corporate Social Responsibility Bidyut Chakrabarty • Citizen's Charter Shivani Singh • E-Governance: An Enabling Tool for Good Governance Sangita Dhall • Right to Information Shivani Singh • Public Service Delivery and Good Governance in India Manjari Oraon • Conclusion Shivani Singh • Index



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ENVIRONMENTAL GOVERNANCE IN INDIA

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Prakash Chand Kandpal Faculty, Dyal Singh Evening College, University of Delhi

Environmental Governance in India traces the environment–development discourse and addresses the limitations, obstacles and possibilities for equitable, just and sustainable development. A pioneering text focusing on the State as a vital factor in environmental and sustainability politics, this book not only reveals the conflicts, problems and dilemmas of urban environmentalism but also suggests a viable strategy to maintain a balance between ecology and equity.

Key features:

- · Issues of environment and governance written in a lucid and jargon-free language
- · Urban environmentalism in India elucidated on the basis of an empirical study
- · Environmental governance explained from both global and Indian perspectives

CONTENTS

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Principles and Practices

Abhik Gupta Pro Vice-Chancellor, Assam University, Silchar, Assam and Susmita Gupta Professor, Department of Ecology and Environmental Science, Assam University, Silchar, Assam

A comprehensive textbook discussing and analyzing fundamental concepts of environment and various issues and challenges related to it. Closely following the UGC CBCS guidelines on the Ability Enhancement Compulsory Course (AECC) on Environmental Studies, this textbook offers a comprehensive coverage of the subject in a simple and lucid language.

Key Features:

- Comprehensive coverage of the UGC AECC syllabus guidelines on environmental studies
- · Includes ample examples and case studies for theoretical and practical understanding of the topics
- · Includes an analysis of major environmental policies and legislations in India and their implications
- Lucid and pithy treatment of topics, devoid of scientific jargons and terminologies

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DISASTER MANAGEMENT IN INDIA

Rajendra Kumar Pandey Faculty at Chaudhary Charan Singh University, Meerut

Disaster Management in India critically evaluates the various policies, plans, structures, institutions, processes as well as functionaries that work towards managing disasters in the country. It seeks to provoke its readers to not only revisit the entire discourse of disasters and their management, but also develop a sense of disaster resilience in their lives and effectively deal with any unwarranted natural or manmade eventuality.

Key features:

- · Explores disaster management from an interdisciplinary perspective
- Detailed analysis of various theoretical underpinnings necessary to understand the concept of disaster management
- Lucid explanation of ideas with tables, maps, flowcharts, appropriate examples and practice assignments

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INTRODUCTION TO SUSTAINABLE DEVELOPMENT

Martin J Ossewaarde Sustainable Development Educator and Writer

This book presents a critical account of the strengths and weaknesses in the pursuit of sustainability, with special reference to the developing world perspective. It motivates readers to work towards making truly inclusive and environmentally sustainable choices. It also inspires them to be engaged as 'change-makers' for more sustainable types of development in their families, companies and communities.

Key features:

- Critically links sustainable development goals with technology, infrastructure as well as human behaviour
- · Applies four worldviews to the theme of every chapter

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ECONOMICS OF DEVELOPMENT, 2e

Toward Inclusive Growth

Syed Nawab Haider Naqvi HEC Distinguished National Professor, Federal Urdu University of Arts, Science and Technology, Islamabad

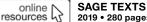
The second, revised and updated, edition of **Economics of Development: Toward Inclusive Growth** continues to focus on the argument that rather than concentrating on growth, income distribution, and poverty reduction separately, the basic objective of development policies should be to achieve inclusive growth. This book looks at the issues of development in comparative light, and investigates and analyzes successful and unsuccessful policies implemented by developing economies.

Key features:

- The change in nature of world capitalism and its implications for growth possibilities of the developing countries
- The enlarged scope of globalization at the cost of the vital interests of the developing countries
- The "behavioral economics revolution" involving introduction of psychology in economics

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Pankaj Tandon Boston University

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Feature Highlights:

- Wide coverage of basic and modern aspects of the subject with up-to-date statistics, illustrations and examples
- · Rich pedagogical elements

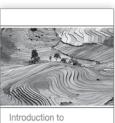
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Sustainable Development

Martin J. Ossewaarde

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Economics of Development Toward Inclusive Growth Syed Nawab Haider Naqvi





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RUDIMENTS OF RURAL DEVELOPMENT

B. K. Pattanaik Professor, School of Extension and Development Studies, (IGNOU), New Delhi

This holistic companion to the principles and scope of rural development illustrates its need and its importance for economic growth and development of nation states. It gives an exhaustive account of the various sectors and actors of rural development and presents it as a multi-dimensional concept by documenting its different components. The book will help its readers understand the theoretical background of how rural development functions as well as guide them on dealing with the many practical problems encountered in the formulation of rural development policies and programs.

Kev features:

- · Discusses strategies of sustainable rural development along with methodologies for disaster management in rural areas
- Contains a chapter on formulating rural development programmes from proposal to implementation
- · Fully updated with discussions on multiple rural development programs launched in India during recent years
- Includes examples, data and cases of rural development programs from across the globe

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Preface • About the Author • 1 Introduction to Rural Development • 2 Theories of Rural Development • 3 Paradigms and Strategic Paths of Rural Development • 4 Rural Development Components • 5 Agriculture and Rural Development • 6 Natural Resources, Disaster Management and Sustainable Rural Development • 7 Rural Industrialization and entrepreneurship • 8 Rural Livelihood and rural to urban migration • 9 Rural Cooperatives and Financial Institutions • 10 Rural infrastructure Development and Waste Management • 11 Rural Poverty and Basic Needs • 12 Rural Social and Economic Development Issues • 13 Education, Health and Women Empowerment • 14 Local Self-government and Other Actors of Rural Development • 15 Planning and Management of Rural Development Programmes • 16 Development Communication and People's Participation • 17 Training for Rural Development • 18 Rural Development Programmes in India



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Key features:

- · Easy-to-understand approach to crucial theoretical aspects of urban development, planning and administration
- · Dedicated chapters on smart and sustainable policy planning and implementation in urban settings
- · Special focus on urban heritage, governance, and safety and security
- · Examples and cases from India to help students gain a relatable experience and contextual understanding of the theories

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ISSUES AND CHALLENGES OF DEVELOPMENT

An Introduction

This book aims to provide an overall view of the nature, cause and effects of these challenges, and the plans and programmes of developing countries to address these. It comprehensively covers the key aspects of development in contemporary times-relationship of development with agriculture, industrialization and services, sustainable and inclusive development, issues of marginalization and women empowerment. With case studies and examples taken from countries around the world and by relating issues closely with the Indian scenario, this book caters to student needs across various disciplines.

Key features:

- Treats development as a multi-disciplinary concept, covering both theoretical and practical points of view
- Presents a holistic view of development taking inputs from economics, socio-politics, administration and others

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Preface • Development: An Overview • Basic Needs and Poverty • Education, Health and Human Development • Population and Development • Income Inequality, Unemployment and Inflation • Agriculture Sector and Development • Industry Sector and Development • Service Sector and Development • Infrastructure, Energy, Technology and Development • Rural Development • Urban Development • Globalization and Development Disparities • Environment and Sustainable Development • Marginalization, Women Empowerment and Inclusive Development • Good Governance and Ethical Approach to Development • Glossary • Index

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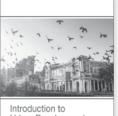
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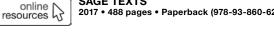


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Dibyendu Banerjee Ramesh Chandra Das

This textbook presents a clear explanation of how the incomes of a country, prices of goods and services, level of employment, interest rates and so on are determined and how an economy progresses. The book attempts to re-establish the existing theories behind the determination of macro variables and the growth process of an economy. In the process, it captures the significance of the debate between the classical orthodox theories and Keynesian

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Sreejata Banerjee Visiting Professor, Madras School of Economics, Chennai and P Nandakumar Warrier Visiting Professor, School of Business Economics, Sodertorn University, Stockholm

This textbook presents macroeconomic theory and its implications in policy formulation in a unique manner, continuously weaving in scenarios from India and other emerging economies. While the book meticulously guides the reader through the workings of key macroeconomic models, it also discusses at length the assumptions that make the models applicable to developing market nations.

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Monika Kashyap and Mahendra Babu Kuruva both at Faculty, Department of Business Management, Hemvati Nandan Bahuguna Garhwal University (A Central University), Uttarakhand, India

This book provides a compact overview of India's economic reforms in financial, trade and agricultural sectors, and the impact of these policies on India's economy. Major reforms in the agricultural sector, including major schemes, their impact and progress, and future prospects have been discussed at length.

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CONTENTS

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Regime, Behaviour and Policy Responses in the Post-reform Period • Trade Reforms and Policies in India: An Overview • The World Trade Organization • Part III: Agriculture Sector and Land Reforms in India • Indian Agriculture: Features, Policies and Reforms • Land Reforms in India • Bibliography • Glossary • Index online

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RURAL DEVELOPMENT, 4e

Principles, Policies, and Management

Katar Singh Former Director, Institute of Rural Management, Anand (IRMA), Gujarat and Anil Shishodia Information and References Services, Calgary Public Library, Canada

This time-tested textbook on the basic concepts, policy instruments, strategies, policies, programs, and management of rural development provides a comprehensive coverage of the subject. It emphasizes the crucial role of human resources as both a means and an end to development.

Key features:

- · Extensive analytical coverage of concepts, policies, and strategies in rural development
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The book combines:

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- · Illustrations and examples from real life situations
- Special focus on environmental policy and management

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ECONOMY AND SOCIETY, 2e

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R. R. Suresh Formerly with University of Delhi, India

The second revised and updated edition continues to focus on the emergence, evolution and working of the capitalist system with the help of some of the major principles and theories of economics.

Kev Features:

- Topical coverage as per the UGC syllabus of Political Economy I and
- Provides a holistic understanding of each topic, covering information on major works on each theme
- · A student-friendly approach for a difficult subject in lucid language
- Each chapter aided by insightful pedagogical features such as learning outcomes, key terms and points for classroom discussion

CONTENTS

List of Abbreviations / Preface / About the Author / Introduction / SECTION I Introduction to Capitalism, Features and Regime and Evolving Structure / Capitalism: Basic Features and Regime / The Evolving Structure of Capitalism / SECTION II Features of Capitalism / Features of Competitive Capitalism / Features of Monopoly Capitalism: The Fordist Phase / Features of Monopoly Capitalism: Economic Globalization I / Features of Monopoly Capitalism: Financialized Globalization II / SECTION III Functioning under Capitalism / Functioning under Competitive Capitalism / Functioning under Fordist Monopoly Capitalism / Functioning under Post-Fordist Monopoly Capitalism I: Economic Globalization / Functioning under Post-Fordist Monopoly Capitalism II: Financialization of the Economy / The Drive to Globalization / SECTION IV Crises Tendencies under Capitalism / Crises Tendencies under Capitalism: Business Cycles / Crises Tendencies under Capitalism: Social Issues / Crises Tendencies under Capitalism: Environmental Issues / Imperialism / Epilogue: Capitalism as of Today / Index



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FINANCING INTERNATIONAL TRADE

Banking Theories and Applications

Gargi Sanati Assistant Professor, Department of Money International Banking and Finance, National Institute of Bank Management (NIBM), Pune

This first-of-its-kind textbook presents an overview of the fundamental nature and regulatory structure of forex transactions operating within the Indian banking system. This textbook discusses different types of forex transactions, the regulatory framework within which they take place and the associated risks and solutions.

Key features:

- Caselets and problem definitions weaved throughout the chapters to aid understanding of forex in different realms
- Discussion on the roles of institutions other than banks and corporate houses such as RBI, FEDAI, ECGC and DGFT in international trade finance

CONTENTS

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An Introduction (Using R)

Neeraj R Hatekar University of Mumbai, India

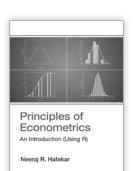
Principles of Econometrics takes the readers step-by-step from introduction to understanding, first introducing the basic statistical tools like concepts of probability, statistical distributions and hypothesis tests, and then going on to explain the two variable linear regression models along with certain additional tools such as the use of dummy variables and various data transformations. The most innovative feature of this textbook is that it familiarizes students with the role of R, which is a flexible and popular programming language. Using R, students will be able to implement a linear regression model and deal with the associated problems with substantial confidence.

CONTENTS

List of Tables • List of Figures • Preface • Acknowledgements • Random Variables • Jointly Distributed Random Variables • Elements of Hypothesis Testing • Point Estimation and the Method of Ordinary Least Squares • Multiple Linear Regression • Heteroskedasticity, Autocorrelation and Issues of Specification • Appendix: An Introduction to R • Sample Questions • Index • About the author

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JOURNALISM, 3e

Principles and Practice

Tony Harcup University of Sheffield, UK

A textbook that explains the basic concepts of journalism using examples and stories from real life. Journalism: Principles and Practice is an essential textbook that tells us about the theory and practice of journalism. This edition covers new topics that are relevant to today's social media, the rights and wrongs of journalism, and digital media among others. It helps the reader to develop the necessary skills to become a modern ethical journalist.

Kev Features

- · Updated with contemporary topics such as social media and new methods of gathering information
- · Simple and clear explanations of the basic concepts of journalism
- · Relates theory to the real world through exercises that encourage students to think critically
- · Contains skills and tips from practicing journalists that help students become industry-ready

CONTENTS

Acknowledgements • Preface to the Third Edition • PART I: WHAT IS JOURNALISM? • The Who, What, Where, When, Why and How of Journalism • Constraints, Influences and Ethics • What is News? • Where Does News Come From? • "The Best Obtainable Version of the Truth": Journalists as Objective Reporters? • "Be Curious and Sceptical": Journalists as Investigators • "We Are in the Entertainment Business": Journalists as Entertainers • **PART II**: HOW TO DO JOURNALISM • Interviewing for Journalism • Writing News • Writing Features • Telling It in Sound and Vision • Style or Journalists • PART III: WHAT NOW FOR JOURNALISM? • An Ethical Approach to Journalism • Engaging with the Audience and Social Media • The Future Is Unwritten: Challenges Facing the Journalists of Tomorrow • References and Bibliography • Index



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MCQUAIL'S MEDIA AND MASS COMMUNICATION THEORY, 7e

Denis McQuail and Mark Deuze University of Amsterdam, Netherlands

An authoritative and comprehensive introduction to the field of mass communication that offers unmatched coverage of research and debates

This edition of the classic text on the theory of mass communication gives the reader a thorough foundational knowledge of the subject. Students of mass communication can use this book not just as a narrative of mass communication theory but as a gateway into the many different fields of the subject. The book extensively covers contemporary research and debates that interest the reader and encourage them to think clearly and critically about the issues addressed by the authors. Each chapter contains information that will help students to explore the background, relevance and current research in the topic being discussed.

This book will be ideal for the reader or student who is looking for a basic and time-tested text on mass communication theory.

Key Features:

- Boxed case studies on key research publications, familiarizing students with the critical research texts in the field
- An increased focus on conceptualizing 'mass' media, and communication and media theory in an age of big data, algorithmic culture, AI, platform governance, streaming services and mass self-communication
- Inclusion of a diverse and global range of voices, histories and examples from across the field
- Further discussion of the ethics of media and mass communication in all chapters

CONTENTS

Preface • How to Use this Book • PART I PRELIMINARIES • Introduction to the Book • The Rise, Decline and Return of Mass Media • PART II THEORIES • Concepts and Models for Mass Communication • Theories of Media and Society • Media, Mass Communication and Culture • New Media Theory • PART III STRUCTURES • Media Structure and Performance: Principles and Accountability • Media Economics and Governance • Global Mass Communication • PART IV ORGANIZATIONS • The Media Organization: Structures and Influences • The Production of Media Culture • PART V CONTENT • Media Content: Issues, Concepts and Methods of Analysis • Media Genres, Formats and Texts • PART VI AUDIENCES • Audience Theory and Research Traditions • Audience Formation and Experience • PART VII EFFECTS • Processes and Models of Media Effects • A Canon of Media Effects • PART VIII EPILOGUE • The Future • Glossary • References • Author Index • Subject Index



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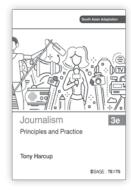
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A Relational Perspective

Steve Duck Rhetoric Dept University of Iowa and David Travis McMahan Missouri Western State University

An introductory book on the theory of communication and its application in everyday and professional life. Written in a warm and vibrant style and packed with learning tools, The Basics of Communication offers an engaging look at the inseparable connection between relationships and communication. Steve Duck and David T. McMahan combine theory and application to introduce students to fundamental communication concepts. The book also provides practical instructions on communicating interpersonally, in groups, in interviews, and on making effective presentations. The authors encourage students to think critically, to link communication theory to their own experiences, and to improve their communication skills in the process.

Key Features:

New!

- Comprehensive coverage of media and relational technology explores the use of mobile devices and social media in daily communication
- Accessible and engaging language that grabs the attention of students and encourages active participation
- · Features and exercises that stimulate students to think critically about the role of communication in their own lives
- · Practical examples that present real-life implications of communication theories

CONTENTS

Preface • Acknowledgments • An Overview of Communication • Verbal Communication • Nonverbal Communication • Listening • Identities and Perceptions • Talk and Interpersonal Relationships • Groups and Leaders • Culture and Communication • Technology in Everyday Life • Relational Uses and Understanding of Media • Preparing for a Public Presentation • Developing a Public Presentation • Relating Through Informative Speeches and Persuasive Speeches • Delivering a Public Presentation • Interviewing • Glossary • Photo Credits • Author Index • Subject Index



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BEAT REPORTING AND EDITING

Journalism in the Digital Age

Edited by **Surbhi Dahiya** Professor and Course Director, Department of English Journalism, Indian Institute of Mass Communication (IIMC), New Delhi and **Shambhu Sahu** Assistant Professor, Vivekananda Institute of Professional Studies (GGSIPU), New Delhi

First of its kind book to have extensive coverage of reporting, with a special focus on beat reporting. **Beat Reporting** and Editing: Journalism in the Digital Age offers an extensive and pioneering study of reporting for all the news beats, and news writing and editing.

Key Features:

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- · Not only limited to print media but also covers broadcast journalism as well as digital media
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- One of the most future-ready textbooks on journalism featuring a whole section on innovations and emerging technologies in journalism

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From Programming to Performance

Sayed Mohammad Amir Former Cluster Programming Head and Radio Jockey, 92.7 BIG FM

From the basics of understanding the pulse of radio listeners, formatting radio programming, making an effective sales pitch and producing great commercials to exhaustive advice on presenting a show, appearing for interviews and improving public speaking, the book will help in developing the right skill set for readers looking for a head start in the radio industry.

Key features:

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- Focuses on the intricacies of producing a radio show—from creating content to building relationships with the listener
 Includes dedicated chapters on radio sales and audience research for better understanding of the commercial
- aspect of radio
 Includes extensive discussion on the history of radio broadcasting, community radio and the FM revolution in India

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List of Figures • List of Tables • List of Abbreviations • Preface • Acknowledgements • About the Author • Introduction to Mass Communication • Evolution of Radio • Radio Broadcasting in India—Early History • Radio Broadcasting in India—Post Independence • Walkthrough a Radio station • Profiles in Radio Station • Features of Radio • The Radio Audience• Structuring of the On-Air Product • Fabricating a Show • Living It Up in the Programing • Radio Sales • Persuasive Radio Productions • Other Forms of Radio • Surveys and Research • The Assertive Orator • Getting a Job in the Radio Programming Department • Appendix • Glossary • Index



MEDIA METRICS

An Introduction to Quantitative Research in Mass Communication

Manoj Dayal Professor, Department of Communication Management and Technology, Faculty of Media Studies, Guru Jambheshwar University of Science and Technology, Hisar, Haryana

Media Metrics uses statistics and mathematics in media research. This book largely explains scientific methods of data collection and analysis to achieve useful results from quantitative media data. It effectively describes the crucial relationship between key media forces such as print and electronic media, corporate communication and public relations, advertising, development communication, web and traditional media, and so on.

Key features:

- · Pioneering introductory text on media metrics, a method of measuring media variables
- Clear and easy-to-understand explanation of descriptive and inferential media variables and their use
- Complete coverage with relevant examples from media studies
- · Review exercises, and extensive list of references

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Foreword by **Sanjeev Bhanawat** • Foreword by **Tabitha Nyaboke Otieno** • Preface • Acknowledgments • Media Metrics: A Conceptual Framework • Mathematics in Media Research • Data Processing and Analysis in Mass Communication • Measures of Central Tendency in Media Research • Measures of Dispersion in Media Studies • Measures of Asymmetry in Mass Communication • Measures of Relationship and Other Measures in Media Research • Parametric Testing of Hypothesis in Media Studies • Non-parametric Testing of Hypothesis in Mass Communication • Chi-square Test in Media Research • Analysis of Variance in Media Studies • Multivariate Analysis Techniques in Mass Communication • Report Writing in Quantitative Media Research • Computer Applications in Quantitative Media Studies • Glossary • Statistical Value Tables • Index • Answers to Questions and Problems

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CORPORATE COMMUNICATION, 2e

Principles and Practice

Jaishri Jethwaney Visiting Professor, Media and Communications, Institute for Studies in Industrial Development (ISID), New Delhi

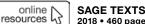
The second revised edition of this book—a well-accepted textbook designed for the students of mass communication, public relations and journalism—offers a fresh perspective into all basic and critical aspects of corporate communication. It incorporates the latest changes in governmental policies and industry trends in the country to aid students relate to the contemporary environment and become industry-ready.

Highlights of the Second Edition:

- Incorporates the changes brought about by Companies Act 2013 (CSR practices), tax reforms by Government of India (GST in place of multiple indirect tax structure) and others
- Includes citations from Encyclopedia on Corporate Reputation for global perspectives on issues
- New global and Indian case studies with points for discussion and analytical inputs

CONTENTS

Preface • Acknowledgements • Understanding Corporate Communication • Media: Dynamics and Strategies • Corporate Reputation Management • Employee Communication • Managing Government Relations • Writing for Media and Media Relations • Corporate Communication in Brand Promotion • Corporate Social Responsibility • Financial communication • Crises Communication • Corporate Communication Research • Laws and Ethics in Corporate Communication • Index



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Corporate Communication Principles and Practice

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Reflective Practices

Jasim Ahmad Faculty, Institute of Advanced Studies in Education, Jamia Millia Islamia, New Delhi

Pedagogy of Science: Reflective Practices dwells on the theoretical knowledge and practical skills required to successfully execute classroom instruction for easy science learning. This textbook introduces the teacher trainees to the various methods, apprtoaches and models of teaching science and applying them in their teaching practice. Kev features:

Application-oriented approach that enables teachers to adopt a problem-solving technique to teaching science

- · Examines the various modes and strategies of science teaching with focus on the 5Es constructivist approach, game-based teaching-learning and techniques for assessment in science
- Chapters aided with pedagogically engaging elements such as Check Your Progress and Points to Ponder, examples, activities and review questions for self-evaluation
- Extensive summary at the end of each chapter to help the reader recapitulate better

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CREATING INCLUSIVE SCHOOLS

Theory, Process and Practice

Edited by Bharti Kaushik Faculty, Department of Education of Groups with Special Needs (DEGSN), NCERT, New Delhi

Creating Inclusive Schools aims to simplify the dynamic and multidimensional discipline of Inclusive education for the students of education, and trainee and practising teachers. This book focuses on understanding the learning needs of children with disabilities and those from the socially and economically disadvantaged sections of society.

Key features:

- · Provides holistic understanding of inclusion in education with focus on various aspects of school environment and administration
- · Contains succinct discussion of the learning needs and strategies to address them in an inclusive education setting
- · Each chapter aided by learning objectives and chapter-end exercise

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Preface • Acknowledgements • Conceptualizing Inclusive Education Bharti Kaushik and Abhishek Kumar Srivastava • Inclusion and Children with Disabilities Abhishek Kumar Srivastava • Children with Diverse Needs Bharti Kaushik • Special Needs and Teaching-Learning Strategies Bharti Kaushik • Inclusive Schools Bharti Kaushik • Policy Perspectives, Provisions and Institutions Bharti Kaushik • Inclusive Pedagogical Practices Bharti Kaushik • Support Services Hillol Mukherjee • Assistive Technology and Continuous and Comprehensive Education Manoj Kumar and Bharti Kaushik • Role of Stakeholders Bharti Kaushik • Index

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2019 • 308 pages • Paperback (978-93-528-0824-3) • ₹450.00

TEACHER EDUCATION IN THE 21ST CENTURY

Edited by Rashmi Kumar Specialist in STEM Learning, University of Pennsylvania, Philadelphia, PA, Subhash Chander Central Institute of Education (Department of Education), University of Delhi and Bharti Faculty, Department of Education of Groups with Special Needs (DEGSN), NCERT, New Delhi

This text presents a series of focused ideas and classroom plans along with real-life examples for enhancing the quality of teacher preparation efforts to develop young minds for the future. The editors and contributors have incorporated principles of constructive teaching, inclusive education and integration of technology throughout the book.

Kev features:

- New and emerging interdisciplinary curricular areas
- · Emphasis on ongoing professional development for teachers
- New-age pedagogical practices for teachers and students
- · Highlights the importance of collaborative efforts between and among teachers, parents, school administrators

CONTENTS

Introduction Rashmi Kumar • THE NEW ESSENTIALS • 21st Century Learning Opportunities Rashmi Kumar • SKILLS, KNOWLEDGE AND PROFICIENCY • ICT for 21st Century Education Subhash Chander • Collaborating with Colleagues Subhash Chander • Communicating with Parents Rashmi Kumar • FOCUSED LEARNING IN DISCIPLINES • Literacy, Language, and Social Sciences Achla Tandon and Geetanjali Kala • Teaching and Learning in STEM Rashmi Kumar • WIDER COMMITMENT • Inclusive Education Bharti Kaushik and Shruti Shankar Gaur • Interdisciplinary Teaching Bharti Kaushik and Shruti Shankar Gaur • Developing Professional Identity of Teachers Sheela Rajeshwari and Priyanka Varshney • Closing Thoughts Rashmi Kumar • Index



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Pedagogy of Science Reflective Practices Jasim Ahmad SAGE TEXTS



Creating Inclusive Schools Theory, Process and Practic Bharti Kaushik



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Edited by Rashmi Kuma Subhash Chande

Bharti

RESEARCH METHODS IN EDUCATION

WANG Li Professor and Deputy Director, UNESCO International Research and Training Centre for Rural Education (INRULED), Beijing, Peng Liping Associate Professor and Director, International Centre for Teacher Education, East China Normal University (ECNU), Shanghai and Qutub Khan Advisor, UNESCO International Research and Training Centre for Rural Education (INRULED), Beijing

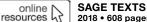
Designed to introduce students to the process of scientific research in education, this new text goes beyond explaining the methods of empirical data collection and analysis. It encourages students and researchers to contextualise their knowledge and understanding of quantitative and qualitative research designs by drawing links between the research question and the underlying theoretical framework.

Key features:

- Each chapter comprises robust pedagogical features
- Self-test exercises are spread throughout the text to aid easy-recollection of the topics learnt
- Demonstrates the importance and ideal sequence of each of the research activities
- · Numerous examples interspersed throughout the text exemplify the role of educational research

CONTENTS

Preface • Educational Research: The Basics • Qualitative Research Designs • Quantitative Research Designs • Other Research Methods • Formulating Research Questions and Hypothesis • Selecting a Sample • Knowing our Data • Education Indicators • Data Collection: Observation, Interviews and Tests • Data Collection: Questionnaires and Surveys • Data Analysis: Classification and Tabulation • Data Analysis: Descriptive Methods and Index Numbers • Data Analysis: Inferential Methods and Analysis of Time Series • Data Presentation and Report Writing • Index



2018 • 608 pages • Paperback (978-93-528-0624-9) • ₹695.00

GUIDANCE AND COUNSELLING FOR CHILDREN AND ADOLESCENTS IN SCHOOLS

Namita Ranganathan Professor, Central Institute of Education, University of Delhi and Toolika Wadhwa Assistant Professor, Department of Education, Shyama Prasad Mukherji College, University of Delhi

This book provides a rich understanding of the challenges, problems and difficulties that children and adolescents face in adjusting to the contexts in which they live, grow and study. All teacher-education programmes expansively define the role of teachers and their responsibility towards guiding and counselling students.

Key features:

- Unique approach in correlating real-life situations and experiences to the explanation of theories
- · Builds understanding about guidance, counselling and mental health issues through a theory-practice interface
- Provides anecdotes, case vignettes and narratives to aid self-directed learning of counselling skills

CONTENTS

An Overview of the Book • SECTION ONE: SOME PERSPECTIVES ON MENTAL HEALTH • Understanding Mental Health • Mental Health Policies and Implications for Schools • Understanding Children and Adolescents in School • Issues and Challenges in School Mental Health • Situating School Students • Taking a Proactive Stance • SECTION TWO: ADDRESSING MENTAL HEALTH CONCERNS • Identifying and Managing Behavioural Problems • Dealing with Addiction and Abuse • Fostering Expression and Building Healthy Interpersonal Relations • Secuality and Related Issues and Concerns • Development of Self and Identify • Coping with Stress and Anxiety • Counselling Skills for Teachers and Parents • SECTION THREE: PSYCHOTHERAPY AND MENTAL HEALTH • Theories and Therapeutic I Psychodynamic Approaches to Therapy • Theories and Therapies II Behavioural and Cognitive Behavioural Therapies • Theories and Therapies III Humanistic Approaches to Therapy • Alternative Practices in Psychotherapy • Understanding Human Nature • Bibliography • Index

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SAGE TEXTS

2017 • 288 pages • Paperback (978-93-860-6291-8) • ₹425.00

ESSENTIALS OF LEARNING DISABILITIES AND OTHER DEVELOPMENTAL DISORDERS

M S Thambirajah Consultant Child and Adolescent Psychiatrist, Dudley and Walsall Mental Health Partnership Trust, West Midlands, UK and Lalitha Lakshmi Ramanujan Director, Alpha to Omega Learning Centre, Chennai

Broadly following the DSM-5 (2014), this textbook offers an authenticated account of each disability with a strong focus on assessment. It provides an overview of the subject in an accessible form to teachers, trainers and clinical practitioners in the Indian context.

Key features:

- · Offers a lucid account of the subject matter for use by teachers, educators, occupational therapists and psychologists
- Includes research from studies carried out in India and Southeast Asia
- · Refers to practice guidelines of the Indian Psychological Association on the assessment of learning disabilities

CONTENTS

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Preface • Development and Developmental Disabilities • The Brain and Learning • Identification and Assessment • Learning Disability I Reading Learning Disability (Dyslexia) • Learning Disability II Mathematics Learning Disability (Dyscalculia) • Learning Disability III Written Expression Learning Disability (Dysgraphia) • Intellectual Disability • Autism Spectrum Disorders • Attention Deficit Hyperactivity Disorder (ADHD) • Developmental Coordination Disorder • Special Needs Education • Feuerstein's Instrumental Enrichment Programme: An Approach to Teaching Children with Developmental Disabilities • Glossary • References • Index

SAGE TEXTS

2016 • 248 pages • Paperback (978-93-515-0868-7) • ₹475.00



Research Methods in Education

Wang Li Peng Liping Qutub Khan



Guidance and Counselling for Children and Adolescents in Schools

Namita Ranganathan Toolika Wadhwa

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| Essentials of Learning |
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| Disabilities and Other |
| Developmental Disorders |
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LET US HEAR THEM SPEAK

Developing Speaking-Listening Skills in English (With CD)

Jayashree Mohanraj English and Foreign Languages University (EFLU), Hyderabad

This book provides a balanced blend of theory and practice of teaching 'listening and speaking skills in English' in the context of ESOL (English for Speakers of Other Languages). This well-researched textbook includes numerous tasks and activities aimed towards enhancing the learning output of the learners.

Kev features:

- · CD with audio examples and activities with necessary notes for teachers/instructors
- · Balanced blend of theory and practice of teaching 'listening and speaking skills in English' to non-native speakers
- Theory supported by over 70 task-based activities for enhancing and testing listening and speaking skills
- Text based on up-to-date research with extensive reference to related literature from India and abroad

CONTENTS

Preface • Acknowledgements • Introduction • The Study of Spoken English • The Teaching of Spoken English • The Study of Listening Skills • The Teaching of Listening Skills • Sample Tasks • Testing Listening and Speaking • References • Index

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SAGE TEXTS 2015 • 160 pages • Paperback (978-93-515-0246-3) • ₹395.00

TEACHING ENVIRONMENTAL EDUCATION

Trends and Practices in India

Chong Shimray Department of Education in Science and Mathematics, National Council of Educational Research and Training (NCERT), New Delhi

This textbook adopts a balanced approach to explain the theoretical and practical aspects of the study and inclusion of environmental education in the Indian school curriculum. It establishes the importance of environmental education as an essential component in the school curriculum and suggests critical road maps for successful development and implementation of policies and strategies.

Key features:

- · Provides valuable guidelines to prepare school curriculum and research projects on the subject
- · Suggests critical road maps to aid incorporating environmental education in the school curriculum in India
- · Enumerates key global and national initiatives as well as perspectives of national education policies and recommendations in the field

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Foreword by Madhav Gadgil • Preface • Acknowledgements • The Book at a Glance • Introduction to Environmental Education • Why Environmental Education? • Environmental Education in the School Curriculum • Tracing Environmental Education in India • Global Trends in Environmental Education and Implementation in India • Responsible Environmental Behaviour Ultimate Goal of Environmental Education • Multi-perspectives of Environmental Education • Teacher Empowerment in Environmental Education A Concern • Education for Sustainable Development Departure from Environmental Education • Way Forward • Afterword • Bibliography • Index

SAGE TEXTS

2016 • 300 pages • Paperback (978-93-515-0732-1) • ₹495.00

TEACHING-LEARNING RESOURCES FOR SCHOOL EDUCATION

Edited by Disha Nawani Tata Institute of Social Sciences, Mumbai

No educational effort or reform can be complete without recognising the importance of TLRs, their actual development and reflective use. This one-of-a-kind textbook, with contributions from an eclectic mix of academics, researchers and practitioners, deals with the development and effective application of TLRs to construct a meaningful learning environment for children.

Key features:

- · Helps to conceptualise and comprehend TLRs from pedagogic, child development and socio-political perspectives
- · Examines the reflective use of TLRs, remaining within the disciplinary framework of specific domain areas
- · Provides necessary support for meaningful use of TLRs in the classroom to achieve desirable learning objectives

ABRIDGED CONTENTS

PREFACE • ACKNOWLEDGEMENTS • TEACHING LEARNING RESOURCES • LEARNERS, LEARNING AND RESOURCES • TEXTBOOK-RELATED CONCERNS • RESOURCES BEYOND TEXTBOOKS • TEACHING LEARNING RESOURCES AND DOMAIN-SPECIFIC CONCERNS • TEACHERS AND TEACHING LEARNING RESOURCES • INDEX





Let Us Hear Them Speak

Jayashree Mohanra

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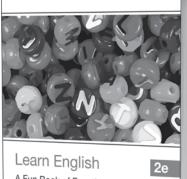
Trends and Practices in India



Feaching-Learning Resources for School Education Dicha Nawan

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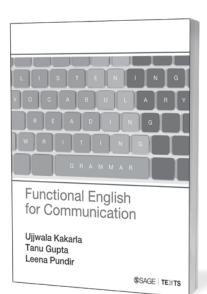


A Fun Book of Functional Language, Grammar, and Vocabulary

Santanu Sinha Chaudhuri

SAGE TEXTS

ISBN: 978-93-528-0801-4 Price: ₹ 495.00



ISBN: 978-93-532-8207-3 Price: ₹425.00

Learn English, 2e

A Fun Book of Functional Language, Grammar, and Vocabulary

A one-book army that will demolish your fear of and troubles with English!

If you wish to improve your English but don't know where to begin, try reading this book. *Learn English* is a complete package that presents the fundamentals of the English language in an enjoyable, reader-friendly style.

From basic sentences to complex grammatical forms, from essential English words to modern business vocabulary, and from common errors to elements of style, this book covers them all! As you work through the book, you will find answers to your questions in easy-to-understand, informal language.

Key features:

- · This textbook can be used either by self-learners or in a classroom
- The book is based on modern concepts of second language acquisition
- Deals with linguistic challenges and cultural aspects from a South Asian perspective

About the Author:

Santanu Sinha Chaudhuri, taught at the British Council Teaching Centre (Kolkata). He is a freelance English teacher and corporate trainer specializing in business communication and training IELTS examinees.



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Functional English for Communication

A lucid, comprehensive yet compact text focusing on core language skills in English.

Functional English for Communication will help readers enrich their listening, speaking, reading and writing skills through a large number of practice exercises and examples from academic and professional areas. The modules of the book have been specially designed to help readers use English language with clarity and confidence, thereby enhancing their communication skills and employability.

Key Features:

- Encourages readers to think critically and use English effectively in academic, social and professional contexts
- Aims at improving professional communication and employability skills of students
- Aids self-learning in a creative and competent manner through a wide range of practice exercises and activities
- Provides carefully designed units to familiarize students with the test patterns of various competitive examinations such as CAT, TOEFL, GMAT, IELTS, TEFL

About the Authors:

Ujjwala Kakarla, Faculty, English, Department of Humanities & Sciences, School of Engineering, Guru Nanak Institutions Technical Campus (Autonomous), Hyderabad

Tanu Gupta, Faculty, Department of Humanities and Social Sciences, Maharishi Markandeshwar (Deemed to be University), Mullana, Ambala

Leena Pundir, Faculty, IMS Unison University, Dehradun



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LIFE SKILLS FOR SUCCESS

Alka Wadkar, Former Faculty Member, Department of Psychology, University of Pune

Gain critical insight into the vital aspects of everyday life challenges.

Life Skills for Success uses the basics of psychology to explain and help deal with everyday challenges like stress, health, work, personal relationships, communication, assertiveness and self-esteem. It has been written to serve the requirements of students across all courses who will gain critical insight into vital aspects of life by understanding their nature, cause and effect.

Kev Features

- · Helps understanding of nature, cause, effect and ways to deal with critical challenges in everyday life
- · Perspectives from daily aspects like communication difficulties, stress management, anger and fear, teamwork, proactive thinking, creativity, time management, etc.
- · Application-oriented content provides examples and assignments for self-assessment

CONTENTS

Preface / Acknowledgements / Self-awareness / Self-esteem / Motivation / Creativity / Values and Ethics / Self-management / Communicating and Thinking / Communication / Thinking and Reasoning / Proactive Thinking / Positive Thinking / Assertiveness / Fallacies, Misconceptions, and Paradoxes / Emotions / Emotions / Emotional Intelligence / Love and Happiness / Anger and Fear / Stress / Relating to Others / Empathy / Friendship / Leadership / Transactional Analysis, First Impression, and Presentation Skills / Team Building / Interpersonal Relationships / Bibliography / Index

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A BRIDGE TO MATHEMATICS

Shobha Bagai Professor, Cluster Innovation Centre, University of Delhi, Amber Habib Professor, Department of Mathematics, Shiv Nadar University and Geetha Venkataraman Professor, School of Liberal Studies, Ambedkar University, Delhi

A Bridge to Mathemetics aims to help students of social sciences, liberal arts, and humanities to develop the ability to analyze and reason mathematically, to model situations and problems, and to be able to infer, present, and communicate their analysis effectively.

Key features:

- · Gentle and non-calculus-based treatment of the topics and real-life examples and data along with numerous visual aids
- Plethora of solved examples and exercises to develop hands-on experience
- Material on computational tools for data handling, analyses, and presentation

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CAMPUS TO CORPORATE

Your Roadmap to Employability

Gangadhar Joshi Former Director, Symbiosis Institute of Operations Management (SIOM), Nasik

This textbook offers a fresh perspective to the techniques of coping with the challenges of transition from a relaxed campus life to a professional corporate environment.

Key Features

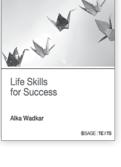
- Pragmatic and practice-oriented approach
- · Insight into high-in-demand soft skills and technology-based skills
- Information on professional certification and membership of professional associations

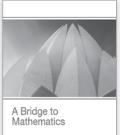
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Preface / I: PUTTING THINGS IN PERSPECTIVE / Introduction and Need for Transition / Corporate Expectations Scenario / Business Schools Scenario / II:PERSONAL EFFECTIVENESS ENHANCEMENT / 7Cs Model for Professional Excellence / Personality and Personality Development / Building Positive Mindset and Work Attitude / Values and Ethics / Innovation and Creativity / Work-Life Balance / Time Management / Managing Stress / III: BEING EFFECTIVE IN THE ORGANISATION / The 50 New Rules of Work / Professional Etiquettes and Mannerisms / Building Relationships within an Organisation / Communication Skills / Working in Teams / Managing Conflicts / Effective Negotiation Skills / Creative problem solving / Power and Politics in Organisations / Managing Your Boss / IV: TECHNOLOGY SKILLS AND CERTIFICATIONS / Introduction and Need for Technology Skills / Basic Information Technology (IT) skills / Higher Level Information Technology (IT) skills / Enterprise Resource Planning (ERP) Knowledge / Professional Memberships and Certifications / V: EXCELLING THROUGH PLACEMENT PROCESS / Writing a Perfect Resume or CV / Success at Written Aptitude Test / Success at Group Discussions / Going through an Interview Process / Pre- and Post-Interview Follow-up / Index

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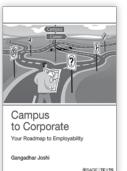
2015 • 248 pages • Paperback (978-93-515-0279-1) • ₹395.00





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Shobha Baga Amber Habib







TEACHING ENGLISH AS A SECOND LANGUAGE

Theory and Praxis

Aarati Mujumdar Assistant Professor, Department of General Education, Modern College of Business and Science, Muscat, Sultanate of Oman

This book provides an easy-to-understand and easy-to-apply discussion on language structure, pronunciation, intonation, grammar, and vocabulary through numerous tasks and exercises. The section on "instructional practices" deals with various language skills and their applications in real-world classrooms.

Key features:

- Provides a comprehensive introduction to second language teaching with reference to the recent trends
- Uses communicative language teaching (CLT) and task-based teaching methodology

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Preface • Acknowledgements • Introduction • SECTION I. THEORETICAL UNDERPINNINGS • English in India • Methods and

Approaches • Language Learning • SECTION II. ELEMENTS OF LANGUAGE • Features of language • SECTION III. INSTRUCTIONAL PRACTICES • Introduction to Classroom Practices and Techniques • Developing Language Skills: I Listening and Speaking Skills • Developing Language Skills: II Reading Skills • Developing Language Skills: II Writing Skills • Developing Language Skills IV Grammar Skills • Developing Language Skills: V Vocabulary Skills • Developing Study Skills • SECTION IV. Evaluation • Testing English as a Second Language • SECTION V. Classroom Resources • Materials Analysis • Audiovisual Aids • Index



SAGE TEXTS 2017 • 380 pages • Paperback (978-93-864-4661-9) • ₹495.00

AN INTRODUCTION TO PSYCHOLOGY

Shilpa Pandit Faculty of Psychology, School of Arts and Sciences, Ahmedabad University

A comprehensive, inter-disciplinary foundational book on psychology with socio-cultural contexts and practical applications. This textbook is specifically designed to provide foundational knowledge to students of psychology.

Key Features:

- · Examples from the Indian context to make the content more relatable to students
- · Inter-disciplinary approach which relates psychology to allied subjects like sociology and cognitive sciences
- · Updated with information about current trends in research in the subject
- · Follows the curriculum of major Indian universities

CONTENTS

Preface • Acknowledgements • About the Book • Introducing Psychology in the Indian context • Who Am I? Biology and Culture • Consciousness: The Base, Interweave and Surround of Being and Becoming • Connecting with the World: Sensation and Perception • Knowing the World: Attention, Memory and Learning • Self, Cognition and Metacognition • Creativity, Decision-making, Language and

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 Developing through the Lifespan: Youth, Adulthood, Ageing and Death • Being in the World: Self and Relationships • Being in the World: Groups and Group
 Processes • Stress, Mental Disorders, Coping and Social Support • Sattvavajaya: Therapies for Mental Health Disorders • Svastha: Abiding in Svastha, Being
 yourself—Yoga, Health and Well-being • Index



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ESSENTIAL PSYCHOLOGY, 3e

Edited by Philip Banyard, Christine Norman, Gayle Dillon and Belinda Winder Nottingham Trent University

A foundational book introducing the essential concepts of psychology. This new edition provides a comprehensive introduction to the field of psychology. It gives the reader an overview of the different branches of psychology and guides them by covering all important topics in these areas. The team of authors use an accessible narrative style of writing that makes the book student-friendly.

Key Features:

- Detailed introduction to foundational theories that lay the groundwork for a thorough understanding of the subject
 Includes new chapters on psychopathology, research methods, language, motivation and emotion, lifespan
- development, health psychology, forensic psychology and critical social psychology
- Relates theory to the real world to help students think about how they will employ their degree

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About the Book • Acknowledgements • Guided Tour • **SECTION A** The Foundations of Modern Psychology: What We Know About Human Beings • Once Upon a Time ... The Evolution of Human Behaviour • How Psychology Became a Science • Doing Psychological Research • The Replication Crisis • **SECTION B** Cognitive Psychology: How We Think and Make Sense of the World • Memory • An Introduction to Sensation, Perception and Attention • Learning • Problem Solving and Reasoning • Language and Literacy • **SECTION C** Biological Psychology: How Our Brains Affect Our Behaviour • The Human Nervous System: Functional Anatomy • Communication within the Brain • Brain and Behaviour: Sex Differences • Motivation and Emotion • **SECTION E** Social Psychology: How We Interact with Each Other • Behaviour within Groups • Behaviour between Groups • Social Judgements and Behaviour • **SECTION E** Developmental Psychology: How We Grow and Change • Development during the Early Years • Development during the School Years • Atypical Child Development • Adulthood to Ageing • **SECTION F** The Psychology of Individual Differences: How We Know and Measure Our Individuality • Personality • Intelligence: Measuring • Health Psychology • Forensic Psychology • Glossary • References • Index



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An Introduction to Psychology

Shilpa Pandit

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Essential Psychology

Philip Banyard Christine Norman Gayle Dillon Belinda Winder

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Second Language

Theory and Praxis

Aarati Mujumdar

INTRODUCTION TO BIOPSYCHOLOGY, 4e

Andrew P. Wickens Former Faculty, University of Central Lancashire

A comprehensive textbook that presents a clear, engaging introduction to theories and research in biopsychology. **Introduction to Biopsychology** offers everything you need to know about the brain and its behaviour—from sensory systems, eating disorders and sleep to drugs, language and memory. It provides a comprehensive look at the sensory systems which affect our perception and understanding of the world around us, and a unique insight into degenerative diseases of the brain including Alzheimer's, Parkinson's and Huntington's diseases.

Key Features:

New!

- Concise and well-balanced coverage of biopsychology
- Includes latest research on the neural basis of mental illness, degenerative diseases and genetics
- Each chapter aided by insightful pedagogical features such as learning outcomes, key terms and MCQs to test your understanding
- A student-friendly approach and lucid language for easy comprehension of the Subject

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SAGE TEXTS 2022 • 768 pages • Paperback (978-9-354-79208-3) • ₹895.00 Sales rights restricted to South Asia only!

APPLIED SOCIAL PSYCHOLOGY, 3e

Understanding and Addressing Social and Practical Problems

Edited by Jamie A. Gruman University of Guelph, Canada Frank W. Schneider University of Windsor, Ontario, Canada and Larry M. Coutts L. M. Coutts and Associates, Ottawa, Canada

A comprehensive introduction to the subject of applied social psychology, which balances theory, research, and application. This edition of **Applied Social Psychology** presents an accessible, student-friendly introduction to the field and focuses on the practical problems of social psychology.

Key Features:

- Detailed introduction to the foundational theories that lay the groundwork for a thorough understanding of the subject, also through practical application
- · New sections and revised content in all chapters
- · New research and intervention strategies relevant to application of social psychology in daily life
- Detailed outline, summary, and key terms section in each chapter that makes the book easy to follow

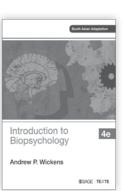
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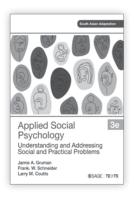
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Preface • PART I FOUNDATIONS OF APPLIED SOCIAL PSYCHOLOGY • Defining the Field of Applied Social Psychology Frank W. Schneider, Jamie A. Gruman, and Larry M. Coutts • Social Psychology • Applied Social Psychology • Overview of Book • Summary • Social Psychological Theory Michelle A. Krieger, Greg A. Chung-Yan, and Shelagh M. J. Towson • The Scientific Process • Theory in Social Psychology • Cognitive Dissonance Theory • Theory of Planned Behavior Summary
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 Methods of Data Collection
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Meetu Khosla Professor, Department of Psychology, Daulat Ram College, University of Delhi

The textbook provides a holistic understanding of health and well-being through the presentation of multicultural concepts and practices in the field. Understanding the Psychology of Health and Well-being offers theoretical insights and empirical evidence from both Western and Indian perspectives to comprehensively cover various components of and practices in health and well-being.

Key Features:

New!

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- Each chapter aided by key pedagogical features to support contemporary teaching-learning practices
- · Uses mini cases, illustrations and 'did you know' vignettes in each chapter to make learning interactive and exemplary

CONTENTS

Foreword by Valery Chirkov • Preface • Acknowledgements • PART I: Conceptualizing Health and Well-being • Introduction to Health Psychology • Introduction to Well-being • PART II: Models of Health and Well-being • Indian Models of Health and Well-being • Western Models of Health and Well-being • Culture and Mental Health • PART III: Promoting and Managing Health and Well-being • Behaviours Promoting Health and Well-being • Culture and Mental Health • PART III: Promoting and Managing Health and Well-being • Behaviours Promoting Health and Well-being • Culture and Mental Health • PART III: Promoting and Managing Health and Well-being • Behaviours Promoting Health and Well-being • Physical Activity • Regulating Emotions • PART IV: Interventions, Challenges and Ideas for Future Research • Stress Management • Interventions, Challenges and Road Ahead • Index • References



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PSYCHOLOGY AND GENDER

An Introduction

Sadhana Natu Associate professor, Department of Psychology, Savitribai Phule Pune University

A first-of-its-kind textbook, which provides an understanding of the connection between psychology and gender, and their impact on each other. The field of 'psychology and gender' is an uneven, contentious and contested terrain, and the book tries to engage the readers with this challenging field.

Kev Features:

Underscores intersectional nature of gender, instead of equating it only with women and that too middle-class women

- Discussions and explanations offer balanced focus on the global and the local variables and issues
- · Chapters aided by case highlights, key insights, mid-chapter exercises, illustrations and tables to underscore the complexities and nuances of various concepts and theories

CONTENTS

Foreword by Janak Pandey • Foreword by Anagha Tambe • Acknowledgements • About the Book • Introduction • Basic Concepts in Psychology and Gender • Psychological and Other Theories of Gender Role Development • Relationships and Gender • Developmental Psychology and Gender • Career, Work and Gender • Sexualities, Gender and Psychology • Feminist Psychotherapies • Gender and Mental Health • Way Forward • Index



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SPORTS PSYCHOLOGY

S. K Mangal Formerly Principal, Professor and Head, Department of Postgraduate Studies & Research, C.R. College of Education, Rohtak and Shubhra Mangal Formerly Principal, Professor and Head, Department of Postgraduate Studies and Research, C.R.S. College of Education, Noida

A comprehensive textbook covering fundamentals of psychology and its application and usage in sports and related activities. Sports Psychology is based on the premise that one's participation and performance in sports is as much psychology oriented as it is a matter of physiological skill and talent.

Kev Features:

- Chapters arranged to aid sequential learning and understanding of the concepts with a balanced blend of theory and practice
- Traces the historical evolution of sports psychology as a subject of study and its current status and future trends
- Throws light on the issues related to athletes' mental health including anxiety, stress, frustrations and conflicts, aggression and violence, and sports injuries and their management
- Content adequately illustrated with examples, case studies, boxed materials, figures and tables

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Preface • Psychology: Meaning, Nature and Scope • Sports Psychology-Meaning, Nature and Scope • Development of Sports Psychology: A Historical Perspective • Genetics (Heredity) and Environment • Human Growth and Development • Individual Differences • Methods of Study in Sports Psychology • Learning in Physical Education and Sports • Transfer of Learning or Training in Sports • Cognition Process: Sensation and Perception • Intelligence: Concept, Measurement, and Implications in Sports • Emotional Process in Sports • Motivation and Its Role in Sports • Attention, Concentration and Focus in Sports • Personality-Concept, Development, Assessment and Implications in Sports • Aggression and Violence in Sports • Anxiety and Stress in Sports • Adjustment, Frustration and Conflicts in Sports • Mental Health in Sports • Group Dynamics and Leadership in Sports • Guidance and Counselling in Sports • Sport Injuries and Their Management • Index

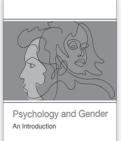


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POSITIVE PSYCHOLOGY, 4e

The Scientific and Practical Explorations of Human Strengths

Shane J. Lopez University of Kansas, Lawrence, USA, Gallup/Clifton Strengths School, Jennifer Teramoto Pedrotti California Polytechnic State University, San Luis Obispo, USA and C. R. Snyder University of Kansas, Lawrence, USA

A comprehensive introduction to positive psychology that brings the theories to life through real-world applications. This new edition of **Positive Psychology** is a perfect introduction to the growing field of positive psychology. Divided into eight distinct parts, the book guides the students through the subject gradually, while engaging them at every step of the way.

Key Features:

- Detailed discussion of culture as a factor to help students contextualize the subject
- New research and new models on using positive psychology to deal with the effects of racism and discrimination
- In-depth and extensive coverage of neurological findings and their relationship with the subject
- Examples of the use of mindfulness and meditation for a large variety of people

CONTENTS

Preface • Remembering Shane J. Lopez • Acknowledgments • **PART I** Looking At Psychology From A Positive Perspective • Welcome to Positive Psychology • Eastern and Western Perspectives on Positive Psychology: How "ME + WE = US" Might Bridge the Gap • Classifications and Measures of Strengths and Positive Outcomes • **PART II** Positive Psychology in Context • The Role of Culture in Developing Strengths and Living Well • Living Well at Every Stage of Life • **PART III** Positive Emotional States and Processes • The Principles of Pleasure: Understanding Positive Affect, Positive Emotions, Happiness, and Well-Being • Making the Most of Emotional Experiences: Emotion-Focused Coping, Emotional Intelligence, Socioemotional Selectivity, and Emotional Storytelling • **PART II** Positive Cognitive States and Processes • Seeing Our Futures Through Self-Efficacy, Optimism, and Hope • Wisdom and Courage: Characteristics of the Wise and the Brave • Mindfulness, Flow, and Spirituality: In Search of Optimal Experiences • **PART V** Prosocial Behavior • Empathy and Egotism: Portals to Altruism and Gratitude • Attachment, Love, Flourishing Relationships, and Forgiveness • **PART VI** Understanding and Changing Human Behavior • Balanced Conceptualizations of Mental Health and Behavior • Preventing the Bad and Promoting the Good • **PART VII** Positive Environments • Positive Schooling and Good Work: The Psychology of Gainful Employment and the Education That Gets Us There • **PART VIII** Finding Strengths In Others: Embodying Strengths In Everyday Life • Remembering Shane: Real Strengths in a Real Person • References • Glossary of Key Terms • Author Index • Subject Index

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COMMUNITY PSYCHOLOGY

Theories and Applications

Sibnath Deb Director, Rajiv Gandhi National Institute of Youth Development, Ministry of Youth Affairs and Sports, Government of India, Sriperumbudur, Tamil Nadu, Aleena Maria Sunny Ph.D Scholar, Dept. of Applied Psychology, Pondicherry University, R.V. Nagar, Kalapet, Puducherry and Nilanjana Sanyal Retired Professor, Department of Psychology, University of Calcutta, Kolkata

An exhaustive and evidence-based introduction to the theoretical concepts of community psychology and its application in day-to-day life. **Community Psychology: Theories and Applications** goes beyond individual focus and directs its attention to community as the centre of intervention. It dwells on the contemporary problems and challenges of the common people at the community level.

Key features:

- Focus on governmental and non-governmental response toward rescue, intervention and rehabilitation of people who require immediate attention.
- Dedicated intervention-based chapters on school children, elderly, differently abled and project-affected people.
- In-depth analysis of contemporary issues and strategies for way forward suggested.

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List of Figures • List of Tables • Foreword by **Brian A. Gerrard** • Preface • Acknowledgements • About the Authors • **PART A**: CONCEPTS AND FRAMEWORKS • Theoretical Concepts of Community Psychology • **PART B**: COMMUNITY INTERVENTIONS • Community-based Intervention for Mental Health • Community-based Intervention for Physical Health • Community-based Intervention for Children with Disability and Developmental Disorders • Community-based Intervention for the Elderly • Community-based Approach in Working with Vulnerable and At-risk Children • Project-affected People and Their Rehabilitation through Participatory Approach • Community-based Intervention for HIV •AIDS • Interventions at School: Role of Community Psychology • **PART C**: RESEARCH AND PRACTICE • Understanding and Supporting Community • Glossary • Index

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Positive Psychology 4e The Scientific and Practical Explorations of Human Strengths

Shane J. Lopez Jennifer Teramoto Pedrotti C. R. Snyder





Community Psychology Theories and Applications Sibnath Deb Aleena Maria Sunny Nilanjana Sanyal

HEALTH PSYCHOLOGY

Theory, Practice and Research

Meena Hariharan Professor & Head, Centre for Health Psychology, University of Hyderabad

Satisfying a long-standing need for an approachable textbook that brings together the Western and Indian perspective on health psychology, this book coherently presents the knowledge diversified across various narrow sub-fields. Each chapter is illustrated with engaging diagrams, real-life examples and recent research studies to make the content easy to understand as well as application-oriented.

Key features:

- · Enriched with real-life cases, engaging illustrations and citations from major research studies
- · Insights into culturally relevant problems and interventions
- · Identification of research design and practitioner's action points for every theme
- · Self-explanatory and student-friendly treatment of topics, following curriculum guidelines of major Indian universities

CONTENTS

Foreword • Preface • Acknowledgements • About the Author • Origin and Evolution of Health Psychology • Health Psychology • Health Protection and Health Promotion Behaviour • Health Risk Behaviour • Theories of Health Behaviour • Physiology of Human Body • Stress and Illness • Chronic Illness: Bio-Psychosocial Approach • Patient Care: Impact on Caregivers and Doctors • Resilience, Health and Wellbeing • Index



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BASIC COUNSELLING SKILLS, 4e

A Helper's Manual

Richard Nelson-Jones Fellow of the British Psychological Society and of the British Association for Counselling and Psychotherapy

This adaptation of **Basic Counselling Skills** guides students and practitioners through developing a range of key skills essential for the contemporary mental health professional. The skills it teaches are not just useful in basic counselling but applicable across a range of settings including nursing, social work and youth work. The book explains more than 17 counselling skills in a well-defined context with clear illustrations and examples to facilitate easy comprehension.

Key Features:

- · A nuanced cultural and gender-sensitive approach to the problems faced by mental health professionals
- · Structured activities that help students understand the use of specific skills in different scenarios
- Real-life examples to guide students through actual counselling problems
- Step-by-step instructions that take the reader through the entire counselling process

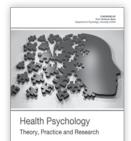
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Preface • PART I Introduction • Who Are Counsellors and Helpers? • What Are Basic Counselling Skills? • Helpers and Helpees as Diverse Persons • What You Bring To counselling and Helping • The Helping Relationship • The Helping Process • PART II Specific Counselling Skills • Understanding the Internal Frame of Reference • Showing Attention and Interest • Paraphrasing and Reflecting Feelings • Starting, Structuring and Summarizing • Asking Questions • Monitoring • Offering Challenges and Feedback • Self-disclosing • Managing Resistances and Making Referrals • Facilitating Problem Solving • Coaching, Demonstrating and Rehearsing • Improving Helpees' Self-talk • Improving Helpees' Rules • Improving Helpees' Perceptions • Negotiating Homework • Conducting Middle Sessions • Ending Helping • PART III Further Considerations • Introduction to Relaxation • Managing Crises • Ethical Issues and Dilemmas • Multicultural and Gender Aware Helping • Getting Support and Being Supervised • Becoming More Skilled • Appendix 1 Annotated Bibliography • Appendix 2 Professional Associations in Britain, Australia and USA • Index

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Meena Hariharan



Counselling Skills A Helper's Manual

Richard Nelson-Jones

AN INTRODUCTION TO COUNSELLING AND PSYCHOTHERAPY

From Theory to Practice

Andrew Reeves Associate Professor, Counselling Professions and Mental Health, BACP Senior Accredited Counsellor/Psychotherapist

An Introduction to Counselling and Psychotherapy takes readers through the entire therapeutic process by introducing the theory and applying it to real-life practice. This ground-breaking textbook represents a benchmark in understanding and applying the principles and practice of counselling and psychotherapy.

Key features:

- Chapter Overviews and Section Outlines help readers navigate the book and get the most out of it
- Discussion Questions and Pause for Reflection sections help readers critically engage with and reflect on what they have learnt
- Case Studies help readers apply key ideas in practice across settings and modalities
- · Companion website features a wealth of chapter-by-chapter resources for both students and lecturers

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Preface • Acknowledgements • Guided Tour of the Book • Chapter 1: Introduction to Counselling and Psychotherapy: From Theory to Practice • Introduction • Defining Counselling and Psychotherapy • The Emergence of Counselling and Psychotherapy as Disciplines • **PART 1**: SETTING THE CONTEXT • Chapter 2: Becoming a Counsellor or Psychotherapist: The Training Journey • Introduction • Embarking on Training and Finding the Right Course • The Challenges and Joys of Training • Chapter 3: Principal Counselling and Psychotherapy Approaches • Other Models of Therapy • Key Counselling and Psychotherapy Skills • Chapter 4: Professional Settings and Organisations • Introduction • Working Contexts: Types and Significance • Procedures, policies and guidance • Managing Organisational Expectations • The Independent Practitioner • Conclusions • Chapter 5: Law, Policy, Values and Ethics • Introduction • Law for Counsellors and Psychotherapy Skills • Chapter 4: Social Policy for Counselling and Psychotherapy • Values and Ethical Practice – and When Things Go Wrong • **PART 2**: THE THERAPEUTIC RELATIONSHIP • Chapter 6: Clients and Presenting Issues • Introduction • Psychopathology and Diagnostic Structure • Anxiety and Panic Attacks • Depression • Post-traumatic Stress Disorder • Eating Disorders • Loss and Bereavement • Suicide and Self-Harm • Sexual Problems • Psychosis • Personality Disorders • Chapter 7: Managing Aspects of the Relationship • Introduction • Before the First Session • Using Questions and Making an Assessment • Contracts and Free • Early Disorders • Chapter 8: Challenges in the Therapeutic Relationship • Introduction • Transference • Introduction • Power • Sexual Orientation • Gender • Faith and Spirituality • Culture • Disability • **PART 3**: THE PROFESSIONAL SELF • Chapter 10: Managing Professional Responsibilities • Introduction • Communicating with Clients • Outside Therapy • Keeping Relationship • Appropriate • The Professional Self • The Use of Touch • Working Within One's Own Competence • Self- care • Chapter



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AN INTRODUCTION TO SOCIAL PSYCHOLOGY

Suhas Shetgovekar Associate Professor, Discipline of Psychology, Indira Gandhi National Open University (IGNOU), New Delhi

This book offers a thorough understanding of all basic concepts and methods of social psychology in a lucid and interactive manner. It enables readers to grasp the idea of the self or the individual in the social context and understand the recent developments in the area of applied social psychology.

Key features:

- The language used emphasises clarity and avoids technical jargons to aid ease of understanding
- Covers current perspective, trends and research in social psychology, with a special focus on the Indian context
- Text supported by tables, figures and boxed-examples to aid in understanding and retention of concepts learned
- Inclusion of chapter-wise review questions and multiple choice questions

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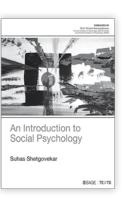
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An Introduction to Counselling and Psychotherapy From Theory to Practice Andrew Reeves

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PSYCHOLOGICAL TESTING, 4e

A Practical Approach

Leslie A Miller Consultant, LanneM TM LLC, Florida, USA Robert L Lovler Senior Vice President, Global HR, Wilson Learning Corp and Sandra A McIntire Ex-faculty, Rollins College, Florida

Written in response to a growing need for a textbook on psychological testing conducive to student learning, this book provides readers with a clear and accessible introduction to the field. It gives students an understanding of the basic concepts, issues, and tools used in psychological testing, and also illustrates how these are relevant in day-to-day educational, organizational and clinical environments.

Key features:

- A clear and simple writing style in a conversational tone to make understanding enjoyable
- Section previews and concept maps provide students with written and graphic overviews of the content and help instructors set the context of the proceeding chapters
- For Your Information boxes throughout chapters supplement the material with relevant and interesting information about a particular topic
- Interim Summaries throughout each chapter summarize important information discussed in the chapter to help students focus on key points

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Preface • I: OVERVIEW OF PSYCHOLOGICAL TESTING • What Are Psychological Tests? • Why Is Psychological Testing Important? • Is There a Right or Wrong Way to Use Psychological Tests? • How Does Computerized Testing Work? • II: PSYCHOMETRIC PRINCIPLES • How Do Test Users Interpret Test Scores? • What Is Test Reliability? • How Do We Gather Evidence of Validity Based on the Content of a Test? • How Do We Gather Evidence of Validity Based on a Test's Relationships with External Criteria? • How Do We Gather Evidence of Validity Based on a Test's Relation to Constructs? • III: DEVELOPING AND PILOTING SURVEYS AND PSYCHOLOGICAL TESTS • How Do We Construct, Administer, and Use Survey Data? • How Do We Develop a Test? • How Do We Assess the Psychometric Quality of a Test? • IV: USING TESTS IN DIFFERENT SETTINGS • How Are Tests Used in Clinical and Counseling Settings? • How Are Tests Used in Organizational Settings? • Appendix A: Test Spotlights • Appendix B: Guidelines for Critiquing a Psychological Test • Appendix C: Code of Fair Testing Practices in Education • Appendix D: Table of Critical Values for Pearson Product–Moment Correlation Coefficients • Glossary • References • Photo Credits • Index



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ESSENTIAL SOCIAL PSYCHOLOGY, 3e

Richard J Crisp Durham University, UK and Rhiannon N Turner Queens University Belfast, UK

The concise yet well-rounded chapters cover the classic and contemporary studies incorporating a range of approaches—from evolution to neuroscience, from critical to qualitative perspectives. By thoroughly integrating latest research from the field, **Essential Social Psychology** encourages readers to develop critical insights to the topics and identify their application to real-world issues.

Feature Highlights:

- Dedicated chapters on Applied Social Psychology and Social Psychological Methods
- · Coverage of developing research perspectives on social neuroscience and evolutionary psychology
- 'Back to the Real World' textboxes to situate academic findings in the context of the real world

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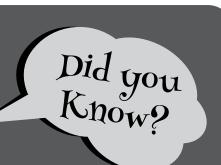
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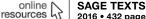
STATISTICS FOR PSYCHOLOGY USING R

Vivek M Belhekar Faculty Member, Department of Applied Psychology, University of Mumbai

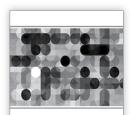
Statistics for Psychology Using R comprehensively covers standard statistical methods along with advanced topics such as multivariate techniques, factor analysis, and multiple regression widely used in the field of psychology and other social sciences. Its innovative structure and pedagogical approach coupled with numerous worked-out examples and self-assessment tests make it a user-friendly and easy-to-understand companion for students.

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Preface • Acknowledgments • Probability: Basic Concepts and Random Variables • Statistical Inference • Description of Data: Statistics and Graphical Description • Normal Distribution: Theory, Application, and Testing • Correlation and Association • Regression Analysis • Comparing Means: t-Test • Analysis of Variance • Non-parametric Methods • Factor Analysis and Structural Equation Modeling • Basic Psychometrics • Appendix A: Introduction to R • Appendix B: Basic Mathematics for Psychologists • Appendix C: Statistical Tables • References • Index



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SOCIAL PSYCHOLOGY IN EVERYDAY LIFE

Sibnath Deb Director, Rajiv Gandhi National Institute of Youth Development, Ministry of Youth Affairs and Sports, Government of India, Sriperumbudur, Tamil Nadu Anjali Gireesan Scientist 'B', Defence Research and Development Organization (DRDO), Ministry of Defence, Government of India and Pooja Prabhavalkar Research Scholar, Department of Psychology, Fergusson College, Pune

This multi-authored textbook examines and explores the implications of a fast-changing world on social behaviour and psychology. It provides broad insights into the ambivalence of the twenty-first century, where the rising standard of living along with growing technological influence has not necessarily translated to greater happiness and contentment in our lives.

Key features:

- Focus on application of social psychology and evidence-based findings
- · Dwells on the impact of social psychology in relation to contemporary socio-economic issues
- Relatable and relevant examples from everyday life, pertaining to the exposure that students have today
- · Covers recent research and includes updated literature in the field of social psychology

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Foreword by **Donna Berthelsen** • Preface • Acknowledgements • Social Psychology: Definition, History of Psychology in India, Methods to Study Social Behaviour and Their importance • Theoretical Perspectives in Social Psychology • Social Perception and Cognition • Attitudes, Prejudice, Myths, Misconception, Stereotype and Discrimination • Social Relations and Their Implications • Group Processes, Formation, Dynamics and Maintenance • Leadership, Different Roles and Their Implications • Population Explosion: Causes, Consequences and Prevention • Violence: Burden, Causes, Impact and Prevention • Major Modes of Crime in India: Causes, Consequences, Prevention and Intervention • Glossary • Index



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APPLIED PSYCHOMETRY

Narender Kumar Chadha University of Delhi, India

Applied Psychometry is a core textbook on the theory and practice of psychometry for undergraduate, post-graduate, and research students of Behavioural and Social Sciences. This textbook is also a valuable reference material for practicing human resource managers. This is unique in that it serves a dual purpose. While discussing various aspects of psychometry from an applied perspective, it also takes into account the matching theoretical orientation.

Key features:

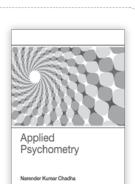
- · Current issues and debates and their implications on the theory and practice of psychometry
- · An active teaching-learning interface with many examples and activities
- · Chapters on multivariate techniques like factor analysis, its applications and real data treatment
- · Construction and standardisation of scales and tests for measurement
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Parul Bansal Faculty, Department of Psychology, Lady Shri Ram College for Women, University of Delhi

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William J Ray Pennsylvania State University and Adapted by Anuradha Sovani Head, Department of Psychology, SNDT Women's University, Mumbai

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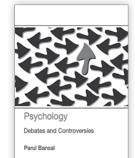
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Lokesh Jasrai Associate Professor (Marketing), Mittal School of Business, Lovely Professional University, Phagwara, Punjab

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An open and dynamic software for statistical analysis, R has become increasingly popular among students and researchers alike for its powerful language and graphical abilities. This book incorporates a step-by-step approach to the basics of statistical tests, the prerequisites and assumptions, the procedures, outputs and their interpretation all through the lens of R.

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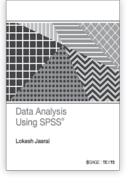
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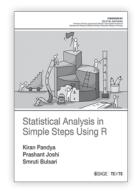


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Andy Field University of Sussex, UK

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Banamali Mohanty Former Faculty Member, Department of Psychology, Utkal University, Bhubaneswar and Santa Misra Sri Satya Sai College for Women, Bhubaneswar

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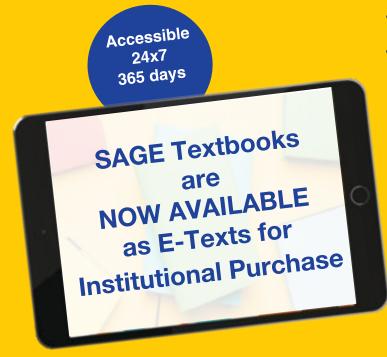
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