

# New and Bestselling Books 2023

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### Independence with impact

In March 2023, Sage launched a rebrand, the first in six decades. The new refreshed brand emphasizes our narrative of impactful independence. We hope to convey our unique freedom as an independent company, reiterating our founder's actions of passing control of the company to a group of trustees charged with maintaining our independence and mission, indefinitely. The refreshed logo also emphasizes a company that is more fluid, dynamic and less constrained by the demands of traditional transactional publishing.

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We are delighted to present our latest catalogue featuring key titles from Sage, covering a wide range of topics for academics, researchers, practitioners and institutions. Since our inception, by Sara and George McCune in 1965 we did conform to the highest standards of publishing practices, bringing together a wide selection of critical resources. We thank you sincerely for being an integral part of this journey.

Over the last couple of years, despite a challenging and constantly evolving publishing industry landscape, we have continued to grow our list of diverse and niche as well as interdisciplinary titles. In 2023, for the first time in six decades, we have introduced refreshed branding, reinforcing our identity as an independent company that has considerable impact in the academic world. This refreshed brand effectively emphasizes the importance of independence as a guiding principle for how we run our business, and collaborate with our stakeholders like you.

While we strive to abide by the core Sage values including those that focus on diversity, equality, inclusion, and continuous improvement to help us move forward during some of our company's most challenging times, we look forward to building partnerships with our stakeholders, business partners and users.

Sonia Kumar Executive Lead for Sage India & Director Finance



### Strategic Corporate **Social Responsibility**

A Holistic Approach to Responsible and Sustainable Business

#### **Debbie Haski-Leventhal**

With the changing expectations of consumers, employees and regulators, being best in the world is no longer enough. Businesses are now also expected to be best for the world: to be socially and environmentally responsible, sustainable and ethical. Based on the idea that strategic CSR offers the most

holistic and effective approach to corporate social responsibility, the author presents the key concepts, theories and philosophical approaches to CSR, along with the practical tools needed to implement this knowledge in the real world. The book is split into three parts; the first part provides the theoretical background of CSR, the second part examines various CSR approaches and how they can be implemented, and the third part discusses measuring and communicating CSR. New this edition is also a chapter titled 'The S in CSR: Social and Global Issues'.

Paperback • 9781529758450 • 480 Pages Oct-21 • £48.99

Sage Publications Ltd

### The Complete Handbook of Coaching

#### David Clutterbuck | Elaine Cox | Tatiana Bachkirova

This fourth edition provides the most comprehensive guide to the field of coaching, exploring a range of coaching theories and approaches, genres and settings and professional issues. It supports trainees and professionals to identify and develop a personal style of coaching. Each chapter includes discussion questions to facilitate reflection on the

topic, further reading suggestions and case studies that help trainees make the crucial link between theory and practice. Its three parts cover: The theoretical traditions underpinning coaching such as cognitive-behavioural, Gestalt and existential Contexts and genres such as life, executive, peer, team and career coaching Professional issues such as ethics, supervision, continuing professional development, standards and mental-health issues. This Fourth Edition comes with a new chapter on Diversity in Coaching, updated content throughout on cross-cultural coaching and updated Further Reading.

Paperback • 9781529604887 • 620 Pages Oct-23 • £38.99

Sage Publications Ltd

### An Introduction to Management Consultancy

#### Marc Baaij

Whether you are preparing for a management consultancy career or only want to acquire widely applicable consultancy skills, you will need a clear and concise introduction to this area. This fully updated second edition text provides you with a practical, step-by-step guide to learn the proven successful methods and techniques of the world's leading management consultancy firms. Detailed descriptions and real-life illustrations enable you to develop

consultancy skills for structured problem-solving, critical thinking, collaboration and communication. Additionally, this text provides rich insights into the latest developments in the consultancy industry and their firms. It includes alumnus of a top management consultancy firm and is essential reading for aspiring consultants as well as anyone dealing with consultants in their career.

Paperback • 9781529758429 • 376 Pages

Jan-22 • £49.99

Sage Publications Ltd



### **Consumer Psychology**

**Theories & Applications** 

#### Hazel Huang

**Consumer Psychology: Theories and Applications** is the first textbook that systematically discusses a wide range of the psychological theories and their applications in consumer behaviour in an accessible style. The selected psychological theories include both classic theories and contemporary developments, and the applications in consumer behaviour draw from state-of-the-art research underpinned by theories and practical implications. Why are influencers with a



smaller number of followers sometimes more effective than the mega influencers? Why are the sounds of brands, such as Coca-Cola and Kit Kat, attractive to consumers? How does music, scent, or lighting influence shoppers? Why can using consumption to boost self-esteem be negative to consumer well-being? Readers will explore these questions and more. This textbook is essential reading for advanced marketing students and also applied psychology students looking at the business world. It includes a chapter on research methods in consumer psychology and can also provide a vital guide for those completing a dissertation project in consumer psychology.

Paperback • 9781473906983 • 328 Pages

Mar-23 • £33.99

Sage Publications Ltd

### **Consumer Culture Theory**

Eric J. Arnould | Craig J Thompson | Michelle Weinberger | David Crockett

The definitive text for students and scholars of Consumer Culture Theory (CCT), now fully updated and expanded to include the latest CCT research and consumption and marketplace phenomena.

Paperback • 9781529609257 • 432 Pages

Sep-23 • £39.99

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### **Corporate Governance**

Cycles of Innovation, Crisis and Reform

#### **Thomas Clarke**

This critical work explores the central dynamic of industrial capitalism - the cycle of brilliant innovation, catastrophic crisis, and the painful process of corporate governance reform. Coverage includes cycles of crisis and regulation, financial bubbles, including the global financial crisis, and digital disruption. Finally, the current crisis of industry induced climate change that now imperils the world is

considered. Corporate Governance: Cycles of Innovation, Crisis and Reform is essential reading for final year undergraduate and postgraduate students of Corporate Governance, International Business and Business and Management Studies. Thomas Clarke is Emeritus Professor of Management at the University of Technology, Sydney. He is a Fellow of the Royal Society of Arts (FRSA) and an

Paperback • 9781412908610 • 288 Pages

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MANAGEMENT

The Complete Handbook of

### Managing Organizational Change

Allan Ramdhony

Paperback • 9781446298312 Jan-24 • £42.99 Sage Publications Ltd



### **Advertising and Promotion**

#### Chris Hackley | Rungpaka Amy Hackley

Now in its fifth edition, this popular textbook continues to provide students with a comprehensive insight into the world of advertising and promotional communications. Unique in its approach, the authors situate the key concepts of marketing communications from the perspective of advertising agencies and provide insight into what a career within an ad agency might be like. Their critical approach grounded in up-to-date research allows the reader to develop an interdisciplinary understanding of marketing and advertising, including business, socio-cultural, media



studies and consumer culture theory perspectives. Along with striking full colour visual advertisements and illustrations, new examples and case studies, this fifth edition has been fully updated to include: • Two brand new chapters on Social Media Advertising and Digital Advertising • Commentary on how the COVID-19 pandemic has and will impact advertising • The evolving role of advertising agencies in the post digital era • Emerging forms of advertising and promotion, including the role of influencers.

#### Paperback • 9781529718508 • 424 Pages

Feb-21 • £48.99

Sage Publications Ltd

### Advertising

Theory and Practice in the Digital Age

Sevil Yesiloglu | Joyce Costello

A cutting-edge exploration of advertising theory and practice in the context of today's digital media environment, built around the BA in Advertising at the London College of Communication (240 students).

Paperback • 9781529601978 • 280 Pages

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### Management Information Systems

Harnessing Technologies for Business & Society

Tomayess Issa | Theodora Issa | S. Zaung Nau | Bilal Abu-Salih | Sarita Hardin-Ramanan | Raadila Hajee Ahmud-Boodoo | Lydia Maketo | Rohini Balapumi

Paperback • 9781529781182 • 304 Pages Nov-23 • £49.99 Sage Publications Ltd

### Research Methods in Accounting

#### Malcolm Smith

This unique and popular text, now in a sixth edition, clearly and succinctly guides Accounting students and researchers in their understanding and conducting of research from conception to completion, across a wide range of research methods, including quantitative, qualitative and mixed-methods research. This latest edition provides new and extended coverage, including the role and impact of social media, big data analytics, data mining, and emerging and disrutive transloader and an Electrobation. The



and disruptive technologies, such as Blockchain. There is also a renewed focus on the role of ethics in Accounting research. This text remains essential reading for those completing a research methods course, project/dissertation or other form of individual study in Accounting.

Paperback • 9781529779776 • 352 Pages Apr-22 • £48.99 Sage Publications Ltd

### Understanding Business Ethics

#### Sarah D. Stanwick | Peter A. Stanwick

Filled with real-world case studies and examples of ethical dilemmas, **Understanding Business Ethics**, Fourth Edition prepares students and managers alike to make ethical decisions in today's complex, global environment. Bestselling authors Peter A. Stanwick and Sarah D. Stanwick explain the fundamental importance of ethical leadership, decision making, and strategic planning while examining emerging trends in business ethics such as the developing world, human rights, environmental sustainability, and technology. In addition to presenting information related to the Association to Advance Collegiate Schools of Business (AACSB), the text's 26 real-world cases profile a variety of industries, countries, and ethical issues in a way that is relevant and meaningful to students' lives.

Paperback • 9781071848302 • 600 Pages Aug-24 • \$135

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### **Business Analytics**

#### Arul Mishra | Himanshu Mishra

Business Analytics, by Himanshu Mishra and Arul Mishra illustrates in a very practical way a variety of methods, from simple to complex, to help students identify the business problem, analyze data, uncover important information, and then ultimately solve the business problem. The student will learn to identify, evaluate, and capture business analytic opportunities that create value. Toward this end, they will learn basic analytic methods and analyze case studies on organizations that successfully deployed these techniques. The book emphasizes that business analytics is not a theoretical discipline: these techniques are only interesting and important to the extent that they can be used to provide real insights and improve the speed, reliability, and quality of decisions. The concepts learned in this book should help students identify opportunities in which business analytics can be used to improve performance and support important decisions. It will make them alert to the ways that analytics can be used - and misused within an organization.

Paperback • 9781071815236 Aug-23 • \$90

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### **Organization Development**

The Process of Leading **Organizational Change** 

#### **Donald L. Anderson**

Organization Development: The Process of Leading Organizational Change, Sixth Edition offers a comprehensive look at individual, team, and organizational change, covering classic and contemporary organization development techniques. Today's practitioners seek a solid foundation that is academically rigorous, but also relevant, timely, practical, and grounded in OD values and ethics. In this bestselling text, author Donald L. Anderson provides students with the organization development tools they need to succeed in today's challenging environment of increased globalization, rapidly changing technologies, economic pressures, and evolving workforce expectations.

Paperback • 9781071876206 • 504 Pages Aug-23 • \$110

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### Entrepreneurship and Sustainable **Development in Africa**

#### **Paschal Anosike**

High foreign aid dependence, poor human capital, rising high youth unemployment and poverty are just some of the reasons that Africa represents such a striking symbol of global inequality today. In this book, the author draws on his research and experience of working with key stakeholders to explore how Africa can take advantage of the knowledge economy and



ENTREPRENEURSHIP & SUSTAINABLE DEVELOPMENT AFRICA

3

4th Industrial Revolution opportunities to rebuild from the Covid-19 pandemic and empower its people and encourage entrepreneurship. Entrepreneurship and Sustainable Development in Africa is a book the African political class, economic policy and development experts, the donor community, academic researchers and students of business and international development can rely on for a better understanding and solutions to Africa's historical and contemporary socio-economic problems.

Paperback • 9781526469380 • 224 Pages Feb-22 • £32.99

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### Digital Marketing

**Strategic Planning & Integration** 

#### Annmarie Hanlon

An unbiased, balanced guide to all aspects of digital marketing, from social media, mobile and VR marketing to objectives, metrics and analytics. Covering all aspects of digital marketing planning and the latest models, the book also offers a range of tools to help implement your own digital marketing plans and strategies. The second edition has been expanded to include new discussions and research on areas including digital privacy, types of influencers, social listening and the gig economy.

Paperback • 9781529742800 • 480 Pages Jan-22 • £45.99

Sage Publications Ltd

### The Digital Marketing Planner

Your Step-by-Step Guide

#### Annmarie Hanlon

Your step-by-step guide to creating your own digital marketing plan. From assessing a company and creating strategy and objectives, to planning resources and presenting your work. Includes 'Annmarie's Advice', where the author shares her personal experience of digital marketing and extra hints and tips. This handy planner will instill you with the know-



how, skills and confidence you need to form and implement your own strategic plan. At each step you'll: Learn all the key information you need. See theory in practice through the running Zoom case example. Apply what you've learnt through 50 interactive activities and build your plan. Annmarie Hanlon is also the author of the accompanying textbook, Digital Marketing: Strategic Planning & Integration, which includes deeper coverage of digital marketing for students and professionals. Both books can be purchased together in a discounted pack.

Paperback • 9781529742787 • 160 Pages

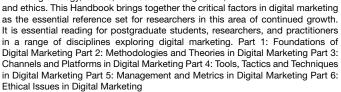
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### The SAGE Handbook of Digital Marketing

Tracy L. Tuten | Annmarie Hanlon

marketing Digital changes the dvnamics of traditional routes to market, augments conversations and facilitates the measurement of activities by organisations and consumers alike. This Handbook strives to advance the study and understanding of this domain and provides a digital marketing journey that flows from methods and methodologies. It moves from the fundamentals to the different aspects of digital marketing strategy, tactics, metrics and management,



Hardcover • 9781529743791 • 592 Pages

Jun-22 • £120.00

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Digital Marketing

### The SAGE Handbook of Digital & Social Media Marketing

#### Tracy L. Tuten | Annmarie Hanlon

Digital and social media marketing have been defining and transformative topics in marketing research and practice in the early 21st century. These two Handbooks provide a digital and social media marketing journey that flows from methods and methodologies. Each volume investigates the overarching factors within these domains in a logical

order, captured in one place for those seeking to research and learn more about these areas. This two-volume set is the first dedicated scholarly collection to consolidate the research, theorising, industry practices and future implications. It brings together the critical factors in digital and social media marketing as the essential reference set for researchers in this area of continued growth. It is essential reading for postgraduate students, researchers, and practitioners in a range of disciplines exploring digital and social media marketing.

#### Hardcover • 9781529752168 • 1144 Pages Jun-22 • £240.00

Sage Publications Ltd

# Social Entrepreneurship and Innovation

#### **Carole Carlson**

Mission-driven ventures have the power to change the world and solve today's most pressing social problems. Social Entrepreneurship equips students with the theories, models, tools, and templates they need to generate ideas and shape opportunities into impactful social enterprises. Author Carole Carlson uses a variety of real-world examples, cases, and profiles to illustrate how entrepreneurs around the world are changing their communities. Exercises

allow students to practice developing their entrepreneurial skillset as they learn the fundamentals of structuring, financing, marketing, and scaling social ventures. Whatever social cause your students are passionate about, they will find Social Entrepreneurship a vital resource for making their vision a reality.

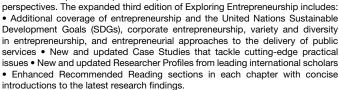
Paperback • 9781071811597 • 360 Pages Feb-22 • \$105

Sage Publications, Inc

### **Exploring Entrepreneurship**

### Nigel Lockett | Richard Blundel | Catherine Wang | Suzanne Mawson

A detailed and critical analysis of the multiple types of entrepreneurship, helping students to understand the practical skills and theoretical concepts needed to create their very own entrepreneurial venture. Split into two parts, the book provides an even balance between theory and practice. Part 1 covers the practical activities involved in new entrepreneurial ventures, and Part 2 uses the latest research to explore entrepreneurship from different



Paperback • 9781529733716 • 496 Pages Sep-21 • £55

Sage Publications Ltd



# Global Entrepreneurship & Innovation

#### Jay Mitra | Sarika Pruthi

In a globalised world, entrepreneurial ventures and innovation projects today tend to function internationally across a range of different countries and regions in order to be successful. It is vital therefore for entrepreneurs, innovators and indeed all business professionals to be thinking and acting with a global mindset. This comprehensive textbook helps you to develop such a mindset by drawing on theory, research, examples and case studies. There is



a strong focus on developing countries and emerging economies throughout the text given the centrality of these markets to successful business today. Dedicated chapters shine a unique spotlight on timely topics such as migration, immigration, ethnicity and digitalisation in relation to entrepreneurship. Case studies and examples are included from around the world and include small start-ups, SMEs and well-known international brands such as Amazon, Dyson and Uber.

Paperback • 9781526494450 • 520 Pages Mar-23 • £47.99

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### Marketing for Entrepreneurs

Concepts and Applications for New Ventures

Frederick G. Crane

Marketing for Entrepreneurs provides students with practical insights, strategies, and tips on how to apply marketing concepts to increase the chances of new venture success. Author Frederick G. Crane focuses on how readers can use marketing to find the right opportunity, develop valuable new products and



Marketing for Entrepreneurs Concepts and Applications for New Ventures Frederick G. Crane

services, and create memorable brands. He walks students through teach phase of the marketing process. Packed with helpful tips and profiles of successful entrepreneurs, this practical text includes the tools readers need to launch and sustain successful ventures. The new Third Edition includes a new chapter on social media marketing, new examples and profiles, and new coverage of timely topics such as user experience research, data analytics, MVPs, surge pricing, and just-in-time inventory.

Paperback • 9781483391342 • 280 Pages

Sep-21 • \$105

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### **Coaching and Mentoring**

**Theory and Practice** 

#### Paul Stokes | Bob Garvey

Written by two leading scholars in the field, this book is an essential guide to the theory and practice of coaching and mentoring. The 4th Edition features: • New content on the definitional issues and the hybridization of coaching and mentoring • Revised analysis on the research terrain of coaching and mentoring • Careful consideration of the impacts of the Covid-19 pandemic on coaching and mentoring • New and updated case studies and examples from

a wide range of countries, including the USA, Africa, Saudi Arabia, Hong Kong, Russia, Australia, South America, the Czech Republic and Sri Lanka • Updated activities, reflective questions and annotated further reading at the end of each chapter. This book also comes with an Instructor's Manual and PowerPoint slides for lecturers to use in their teaching. Suitable reading for students on coaching and mentoring modules.

Paperback • 9781529740769 • 400 Pages

Oct-21 • £35.99

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### **Tourism Management**

An Introduction

#### Clare Inkson | Lynn Minnaert

This introductory text provides readers with a robust understanding of tourism and its industries, including how destinations are developed, marketed and managed, and how tourism impacts communities, environments and economies. The authors discuss the critical issues affecting 21st century tourism, such as sustainability, the climate crisis, globalisation, community, technology, the environment and the sharing economy. The text has been fully updated in

light of the Covid-19 pandemic and its notable, and in some cases lasting, impacts on the tourism industry. The text features new mini-case studies (snapshots) and international case studies from countries around the globe including USA, Saudi Arabia, India, China, New Zealand, Australia, Namibia and the UK. It discusses the latest trends in transport, hospitality, attractions and the travel trade and includes examples from major tourism companies including Trip.com, TUI and Airbnb. The book is suitable for students who are starting their tourism studies as part of their college or university education.

Paperback • 9781529758467 • 480 Pages Sep-22 • £48.99

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### Design Thinking for Student Projects

#### Lena J. Jaspersen | Tony Morgan

Employers look for more than just a good degree. Candidates are expected to be able to creatively solve problems, manage change, demonstrate commercial awareness, and collaborate and communicate at different levels. Increasingly, universities are helping their students gain these skills through team-based projects, utilising innovation to solve real-world problems. Created with direct input from students and packed with advice and guidance from leading

industry experts, this textbook walks readers through the steps necessary to deliver a team-based project, facilitating the development of key employability skills along the way. Readers can also connect with each other and create their own projects and teams via the book's LinkedIn group. Suitable for undergraduates and postgraduates across all disciplines undertaking team-based modules and courses, as well as those studying independently, **Design Thinking for Student Projects** is the essential guide to learning practical Design Thinking and employability skills.

Paperback • 9781529761696 • 392 Pages May-22 • £43.99

Sage Publications Ltd

### The Business of Tourism

#### J. Christopher Holloway | Claire Humphreys

Tourism as an industry is constantly evolving. Trends and attitudes are susceptible to changes in what people look for in a holiday, which can change within different economic contexts; generational shifts; the political landscape; and most recently, the Covid-19 global pandemic. This popular and comprehensive textbook helps students to not only understand these changes but study them with a critical mindset and historical perspective, desirable for success in assessments. The text also continues to retain its focus on 'business' and the operational



TONY MORGAN · LENA J. JASPERSEN

STUDENT PROJECTS

aspects of tourism, making it especially useful for students considering a career and/or short term placement in the tourism industry. This 12th edition of **The Business of Tourism** includes updates to take in changes to the tourism industry and consumption behaviours as a result of: Brexit (the UK's decision to leave the European Union) the pandemic and its impacts on nature; the operation of attractions; event tourism; hotel chains; transport; and governmental support Sustainability and the reduction of the negative impacts caused by tourism.

Paperback • 9781529780987 • 648 Pages Sep-22 • £52.99

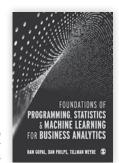
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### Foundations of Programming, Statistics, and Machine Learning for Business Analytics

Ram Gopal | Dan Philps | Tillman Weyde

Business Analysts and Data Scientists are in huge demand, as global companies seek to digitally transform themselves and leverage their data resources to realize competitive advantage. This book covers all the fundamentals, from statistics to



programming to business applications, to equip you with the solid foundational knowledge needed to progress in business analytics. Assuming no prior knowledge of programming or statistics, this book takes a simple step-by-step approach which makes potentially intimidating topics easy to understand, by keeping Maths to a minimum and including examples of business analytics in practice. Key features: • Introduces programming fundamentals using R and Python • Covers data structures, data management and manipulation and data visualization.

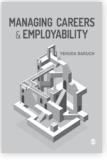
Paperback • 9781529620917 • 336 Pages Apr-23 • £44.99

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### Managing Careers and Employability

#### Yehuda Baruch

Combining a strong theoretical underpinning with a wide range of case studies and practical examples, this authoritative textbook provides a deep understanding of career systems, on both an individual and an organizational level. Taking a global approach, **Managing Careers and Employability** looks at recent labour market developments and explores contemporary topics such as entrepreneurial careers, career ecosystems and the dark side of



EUGENE SADLER-SMITH

HUMAN RESOURCE

careers. A wide range of learning features including reflective questions, key terms and exercises, empower you to reflect on and manage your own career. Online resources include a Tutor's Guide, containing teaching notes for each chapter, as well as PowerPoint slides that can be adapted and edited to suit specific teaching needs. Suitable for undergraduate and postgraduate students studying career management and related courses.

Paperback • 9781529751840 • 408 Pages Feb-22 • £43.99

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### Human Resource Development

**From Theory into Practice** 

#### **Eugene Sadler-Smith**

Combining theoretical rigor, practical relevance and pedagogical innovation, Human Resource Development: From Theory into Practice is an essential resource for students working towards a career in human resource development (HRD), human resource management (HRM), occupational

and organizational psychology, and related areas of business management and organization. Key features: • Aligns with the CIPD Professional Standards and the CIPD's Level 7 Diploma in Learning and Development. • Covers all the basics in the fundamentals of HRD theory and practice, as well as cutting-edge topics such as the e-learning, 'hybrid learning', neuroscience and learning, 'learning ecosystems', and the 'new learning organization' science of learning. • Follows a unique framework based on the a distinction between 'micro-HRD', which zooms-in on the fine detail, meso, and 'macro-HRD', which zooms-out to look at the bigger picture. • Includes a rich array of research insights, case studies and examples from a wide range of contexts.

Paperback • 9781529732122 • 488 Pages Oct-21 • £48.99 Sage Publications Ltd

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### Introduction to Business

Heidi M. Neck | Christopher P. Neck | Emma L. Murray

Written by bestselling authors Heidi M. Neck, Christopher P. Neck, and Emma L. Murray, Introduction to Business explores the fundamental building blocks of modern business while addressing social impact, ethics, and the power of innovation throughout. Cases on startups, small businesses, and corporations will ignite interest as readers learn from today's most forward-looking organizations. Also available in Sage Vantage, an intuitive learning

platform that integrates quality Sage textbook content with assignable multimedia activities and auto-graded assessments to drive student engagement and ensure accountability. Learn more about 978-1-0718-8685-4, Introduction to Business - Vantage Digital Option.

Paperback • 9781071813140 • 432 Pages Feb-23 • \$135

Sage Publications, Inc



Global Crises and Institutional Responses

#### Greg J. Bamber | Virginia Doellgast | Chris F Wright | Fang Lee Cooke

Established as the standard reference for a worldwide readership of students, scholars and practitioners in international agencies, governments, companies

and unions, this text offers a systematic overview of international employment relations. Chapters cover the UK, USA, Canada, Australia, Italy, France, Germany, Denmark, Japan, South Korea, China, India and South Africa. Experts examine the context of employment relations in each country: economic, historical, legal, social and political. They consider the roles of the major players and outline the various processes of employment relations, including collective bargaining and arbitration, consultation and employee involvement.

Paperback • 9781526499653 • 448 Pages Mar-21 • £51.99

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### Strategic Human Resource Management

**An International Perspective** 

#### Paul Smith | Gary Rees

Whether you are studying at undergraduate or postgraduate level, our stellar team of expert authors will guide you through the key topics of human resource management from a strategic perspective. Starting with the fundamentals of each topic and progressing through to critical evaluation, the 3rd edition includes: • Even more international case



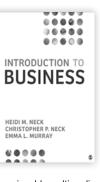
studies from across Europe, Asia, Australia and the Middle East – which bring the theory and academic underpinning to life • A wide range of Reflective Activities that encourage you to consider the real-world implications of what you have learnt • An updated companion website featuring a wealth of resources for lecturers and students, including an Instructor's Manual, PowerPoint slides, a Testbank, recommended journal articles and additional business cases.

Paperback • 9781529740783 • 616 Pages

Feb-21 • £44.99

6

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INTERNATIONAL & COMPARATIVE EMPLOYMENT RELATIONS

### Human Resource Management in Public Service

Paradoxes, Processes, and Problems

Montgomery R. Van Wart | Evan M. Berman | James S. Bowman | Jonathan P. West

Human Resource Management in Public Service: Paradoxes, Processes, and Problems by Evan M. Berman, James S. Bowman, Jonathan P. West, and Montgomery R. Van Wart offers provocative and

thorough coverage of the complex issues of management in the public sector, including managing under tight budgets with increasing costs, hiring freezes, contracting out, and the politicization of the civil service. Continuing the awardwinning tradition of previous editions, this Seventh Edition helps students understand complex managerial puzzles, including skill-building exercises which provide the opportunity to practice and develop hands on, technical skills that will prepare them for the workplace.

#### Paperback • 9781071848906 • 664 Pages

Jul-21 • \$125 CQ Press

### International Human Resource Management

The Transformation of Work in a Global Context

#### Miguel Martinez Lucio | Robert MacKenzie

Written by an internationally renowned team of experts and underpinned by cutting-edge research, **International Human Resource Management** tackles a broad range of controversial and often marginalised issues associated with globalisation and its impact on multinational companies and employees.



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Updated throughout with brand-new case studies, reflective questions and recommended reading, the second edition includes coverage of: • International assignments and worker mobility • The development of new technology and its impact on work • International HRM and the platform economy • The nature of organisational change • The role of sustainability and social responsibility within the firm This innovative and thought-provoking textbook is suitable for students of International Human Resource Management and Employment Relations.

Paperback • 9781529734973 • 408 Pages

Mar-22 • £47.99

Sage Publications Ltd

### An Introduction to Human Resource Management

#### **Nick Wilton**

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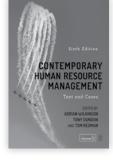
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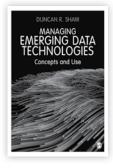
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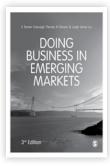


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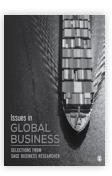
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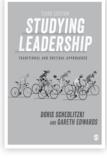


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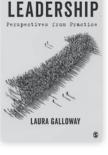


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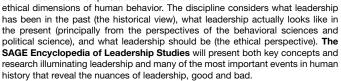
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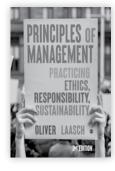


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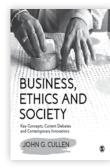
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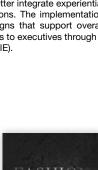
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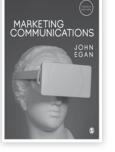
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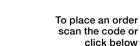
Influencers and content creators have profoundly impacted business and culture. This textbook combines cutting-edge conceptual and critical thinking on the subject with practical advice to go above and beyond what existing social media marketing textbooks offer. Using examples from around the world, it examines the influencer phenomenon from a variety of perspectives and also

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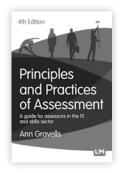
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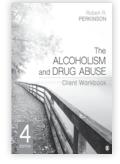
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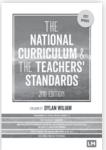
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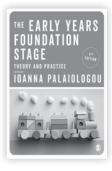
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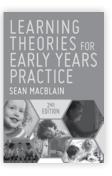
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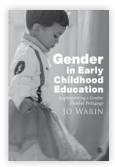
#### Jo Warin

This book is an essential resource for exploring and deconstructing the gender binary in the early years sector. Drawing on Warin's extensive research, it offers practical advice, examples of innovative classroom practice, and thought-provoking case studies, balanced alongside lively debate, scholarly

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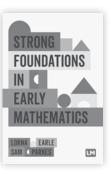
#### Lorna Earle | Sam Parkes

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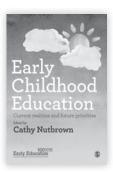
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children, professional development and using research and evidence. Designed for practising teachers, early years educators, students on early years degrees and trainee teachers, this engaging book provides an accessible guide to putting revised EYFS into practice.

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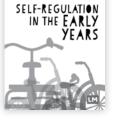
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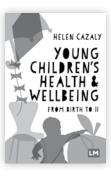


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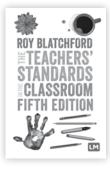
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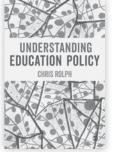
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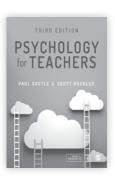
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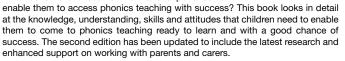
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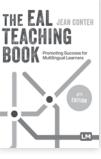
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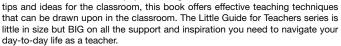
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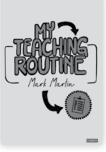
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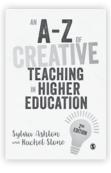
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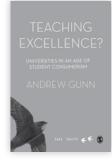
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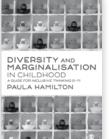
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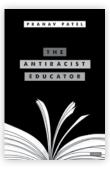
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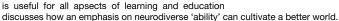
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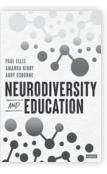
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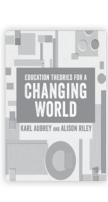
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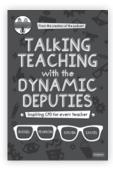
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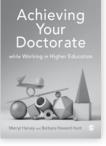
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# Researching Special and Inclusive Education

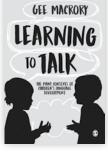
#### Helen Benstead | Kerry Vincent

Researching in special and inclusive education can be challenging due to the frequent difficulties in eliciting the views of individuals identified with SEND. This book will give students the confidence to be creative, flexible, and innovative when it comes to planning research, particularly with children and young people within special and inclusive education. Students will be guided through each step of the research process, from the development of a research question to ethical

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**An Essential Guide** 

#### Janice Wearmouth

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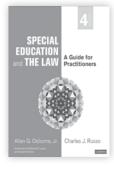
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A Guide for Practitioners

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### The Neurodiversity Handbook for Trainee Teachers

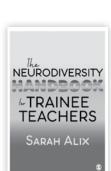
#### Sarah Alix

Considering a neurodivergent world is vital in society today, and even more so in the classroom. This book will support the knowledge and development as a trainee teacher to understand the complexities of working with neurodivergent pupils. Starting with a model of difference rather than deficit, this book will support and guide trainee teachers to understand

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A Multisensory Approach

#### Kathleen Kelly | Sylvia Phillips

This bestselling book for teaching literacy to children and young people aged 4–16 years with dyslexia and other specific literacy difficulties has been fully updated for its third edition. Providing a structured multi-sensory programme, 'Conquering Literacy', that includes placement tests, well-established strategies and examples of lesson planning, teaching activities,

and reading, spelling and literacy concept cards, this book is an essential practical resource for teachers. This new edition includes: • an additional section for learners who need an individualised, structured programme at an advanced stage (Stage II); • a section on planning shorter, targeted interventions for learners with a particular difficulty e.g. spelling, revising; • three new chapters on teaching reading, spelling and writing within mainstream classrooms using strategies which are successful with learners with dyslexia • downloadable teaching resources available from the companion website.

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### The Dyscalculia Toolkit

Supporting Learning Difficulties in Maths

#### **Ronit Bird**

Designed for all teachers, this book provides a wealth of materials and resources to support the needs of learners, aged 6 to 14 years, who have difficulty with maths and number. Packed full with 220 activities and 55 games, the author provides you with a complete toolkit to enable you to understand dyscalculia and implement practical and innovative strategies to use in the classroom or at home. This fourth edition

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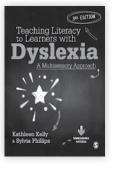
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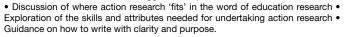
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#### Colin Forster | Rachel Eperjesi

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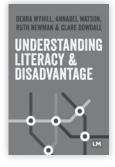
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FOR

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#### Mary Stakelum

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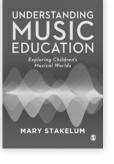
#### **Bob Bates**

Are you struggling to get your head around John Dewey's educational pragmatism? What exactly is Jean Piaget saying about cognitive development? Maybe you're running out of time and patience making sense of Rosenshine's Principles of Instruction? Have you reached breaking point reading Daniel T. Willingham on educational neuroscience? Written

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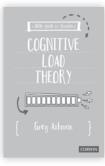
Cognitive load theory is a vital model for understanding how school students learn, but it's often misunderstood and difficult to use effectively in the classroom. Greg Ashman guides you through the details with a clear jargon-free focus on how an understanding of cognitive load theory can enhance your teaching. **The Little Guide for Teachers** series is little in size but BIG on all the support and inspiration you need to navigate your day-to-day life as a teacher.

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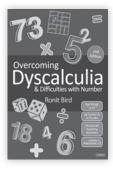
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### Overcoming Dyscalculia and Difficulties with Number

### Ronit Bird

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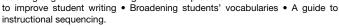
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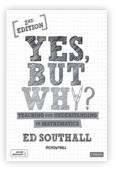
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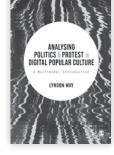
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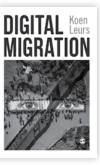
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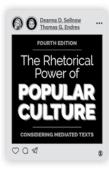
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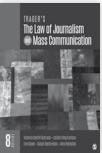
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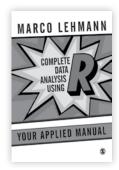
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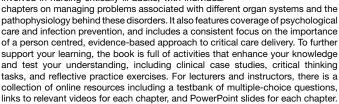
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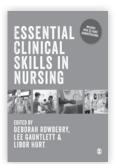
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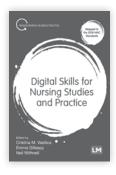
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A clear, accessible and evidence-based introduction to effective decision-making in nursing. It discusses the processes and frameworks that support clinical reasoning and applies theory and knowledge to the nursing context. Activities and case studies provide regular opportunities to apply theory to practice with real-world examples of decision making in action encourage students to reflect on and draw from their own lived experiences. The book has been carefully

developed to support students in meeting the NMC Future Nurse Standards of Proficiency and draws from many of the lessons learned during the Covid-19 pandemic, making it a rich learning resource for all student and qualified nurses.

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#### **Catherine Delves-Yates**

What is reflective practice and why is it important? How do I write my first reflection? Learn how to carry out reflective practice quickly and easily with this beginner's guide for nurses. Written for nursing students and registered nurses, this book helps build confidence in writing reflectively by using clear stepby-step guidance, insightful case studies, learning

students. The book has three sections; the first starts with a simple model to help students. The book has three sections; the first starts with a simple model to help students practice a first reflection and explains how to use reflection as part of assessed work at university. The second section focuses on reflecting in practice and finding the time to do it in busy work situations. The final section helps students to think more deeply about models and theories of reflection, to develop the skills they will need to pass the final year of their course. Essential reading for any nursing student new to reflective practice or registered nurse wanting to improve their reflective writing skills.

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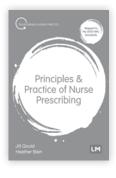
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BEGINNER'S GUIDE TO

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#### Stan Mutsatsa

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#### Cariona Flaherty | Marion Taylor

If you are keen to succeed in your studies as a Trainee Nursing Associate, then this is the study skills book for you. Written specifically for TNAs, this book prepares you for higher education by helping you to develop key academic skills like time management, independent learning, academic writing, referencing, and literature searches. The book also covers important skills for your future career as a Nursing Associate, including portfolio development, delivering

presentations, and using digital technologies in healthcare. Key features: • Fully mapped to the new NMC standards of proficiency for nursing associates (2018) • Case studies, activities and other learning features help you master the skills, whatever your level. • Focused specifically on the skills you will need in your studies and practice, both now and in the future. ABOUT THE SERIES: The Understanding Nursing Associate Practice series (UNAP) is a new collection of books uniquely designed to support trainee Nursing Associates throughout their training and into a professional career.

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allows TNAs to see how the theory can be directly applied to their daily practice, regardless of where they work. The book also covers key issues in relation to providing care, such as inclusivity, ethics, legal issues, and health inequalities. Key features: • Fully mapped to the new NMC standards of proficiency for nursing associates (2018) • Case studies, activities and other learning features help TNAs understand the theory and apply it to practice • Designed around a Nursing Associate course, this book demonstrates how person-centred care feeds into each core module.

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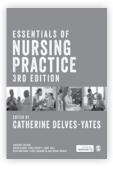
### Essentials of **Nursing Practice**

#### **Catherine Delves-Yates**

Delivering knowledge, theory and skills for the NMC Future Nurse curriculum. This definitive textbook introduces the core topics and essential information that every nursing student will need to master during their degree. Written by a diverse team of nursing educators from around the UK, with input from patients, practitioners and students, the book delivers a complete solution that challenges modern nursing practice and prepares students for the changing health needs of communities and individuals.

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#### Sally-Anne Wherry | Nikki Buck

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Quality Improvement in Nursing LM

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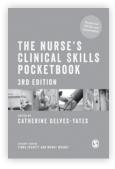
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### The Nurse's Clinical Skills Pocketbook

#### Catherine Delves-Yates | Fiona Everett | Wendy Wright

This pocket-sized book is an ideal reference for nursing students. It puts the facts at your fingertips, giving you immediate access to 50 different clinical procedures. • Handy checklists covering the things to consider before starting the procedure . Clear instructions guide you step-by-step through the skill • All fields of practice included to ensure your care



is person-centred. Whether revising for an OSCE, preparing for a new clinical placement or looking for a clear description of how to perform a certain task. this book will become a trusted companion and daily reference as your practice experience steadily grows.

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illness and the main causes of disease. It covers specific disorders, including a new section on the pathology of Covid-19, and applies theory to practice throughout. Key features: • See and learn • over 100 integrated video links providing insights and short explanations • Full-colour diagrams and figures: all chapters supported by colourful, reader-friendly illustrations. • Person-centred bioscience: a fictional family woven through the book encourages students to think holistically about pathophysiology and consider the lived-experiences of different conditions and illnesses.

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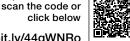
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Health Promotion for Nursing Students

features: • Mapped to the 2018 NMC Standards • Fully updated including a new chapter on public mental health • Case studies and activities illustrate how to build health promotion into your daily practice.

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AND ASSISTANT

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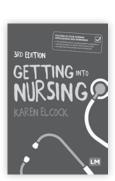
Considering a career in nursing and want to understand what is involved? Ready to take the plunge and looking for advice on choosing a course and succeeding in your application? This book has been written for you. Why do you need this book? • Learn what it is like to be a nurse today and what

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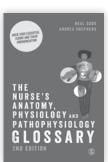
#### Neal Cook | Andrea Shepherd

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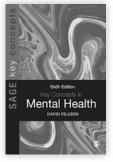
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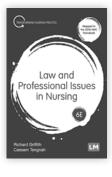
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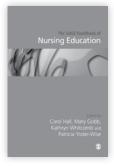
In the past several years, a revival of research devoted to nursing education has emerged. This emergence has changed the way many educators engage in their practice of working with learners; and learners have come to expect that they will have a rich learning experience designed to develop new (or enhance prior) knowledge, skills, and attitudes. **The** 

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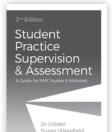
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#### Jo Lidster | Susan Wakefield

Supervising and assessing students in practice is central to the nursing and midwifery role. Based around the NMC Standards for Student Supervision

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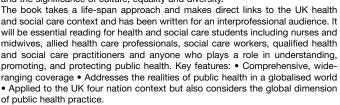


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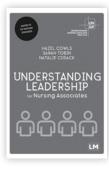
Healthcare

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### Understanding Leadership for Nursing Associates

#### Hazel Cowls | Natalie Cusack | Sarah Tobin

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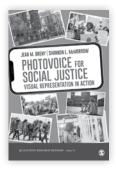
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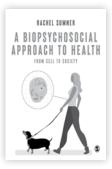
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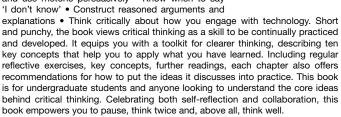
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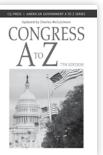
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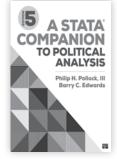
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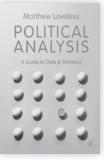
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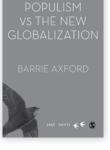
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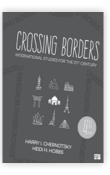
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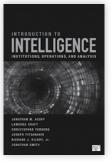
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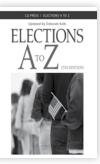
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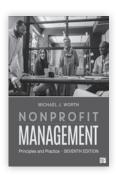


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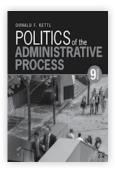
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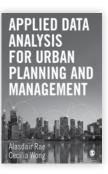
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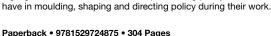
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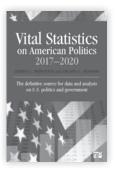
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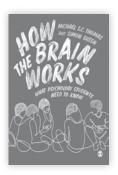
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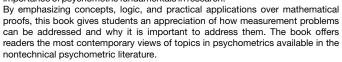
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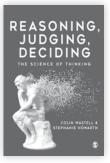
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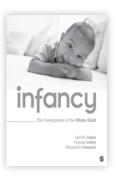
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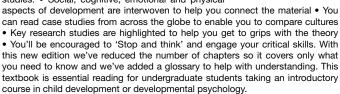
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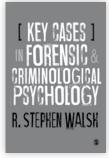
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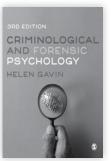
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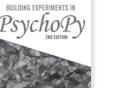
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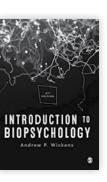
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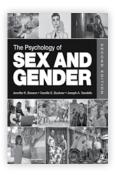
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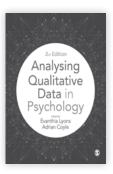
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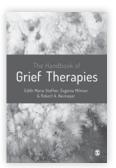
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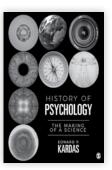
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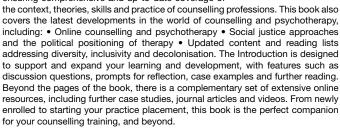
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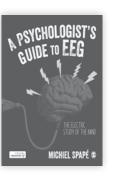
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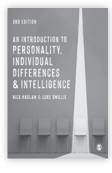


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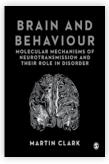
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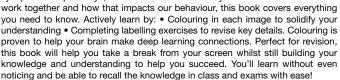
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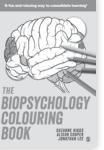
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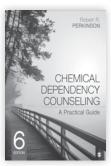
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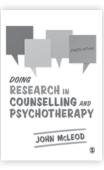
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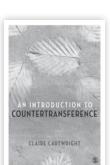
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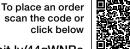
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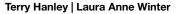
#### Jo-anne Carlyle | Chris Evans

This book sets in context the role of outcome step-bymeasurement research-taking you step through the research process and beyond to consider the wider professional and ethical issues involved. This book will provide you with everything you need to know and more, helping you develop the skills and knowledge you need to become a

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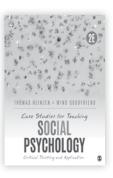
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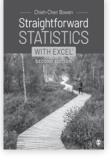
The Process of Statistical Analysis in Psychology from Dawn M. McBride provides students with the background and the process of statistical analysis along with the nuts and bolts tools for applying specific statistical tools to data from research studies. This text helps students to understand how statistics can be applied and used in day to day life, making a direct connection between the process of research design and the tools employed in statistical analysis.

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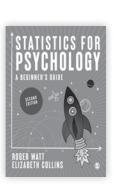
#### Roger Watt | Elizabeth Collins

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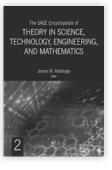
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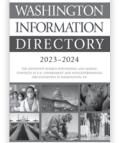
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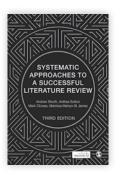
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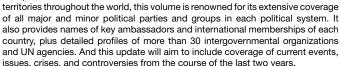
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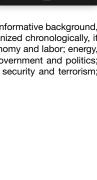
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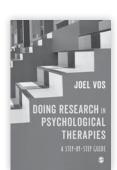
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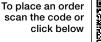


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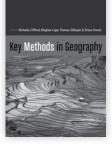
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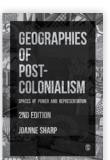
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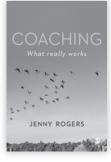
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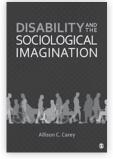
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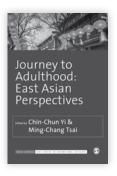
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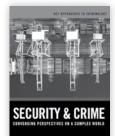
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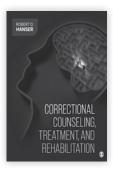
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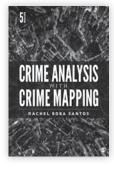
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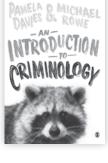
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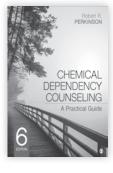
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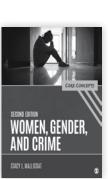
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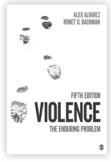
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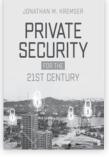
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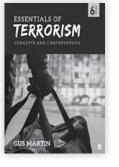
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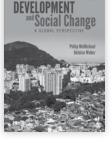
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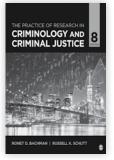


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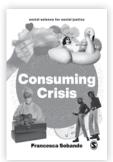


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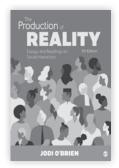
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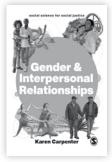
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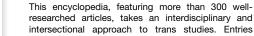
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Killer Cities

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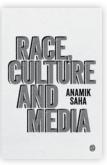
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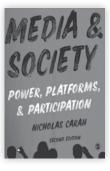


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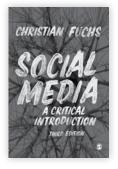
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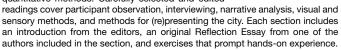
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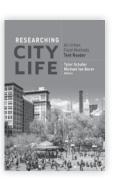
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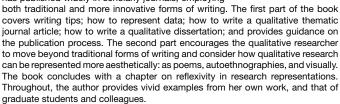
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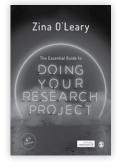
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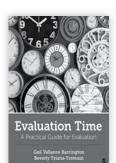
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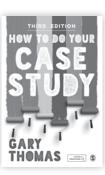
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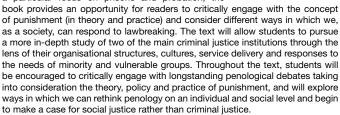
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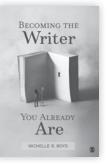
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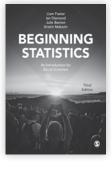
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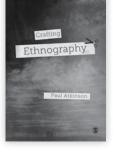




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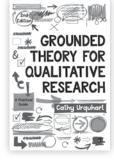
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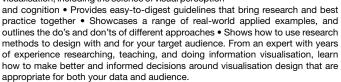
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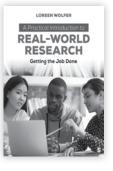
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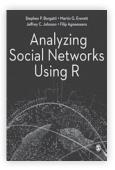
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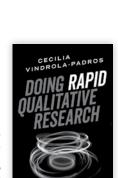
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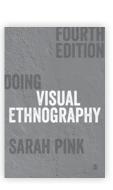
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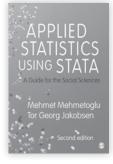
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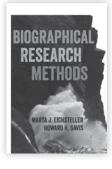
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UNDERSTANDING

LONGITUDINAL DATA

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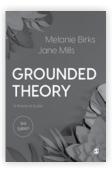
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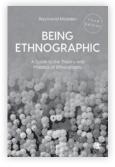
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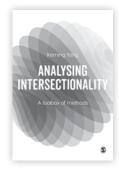


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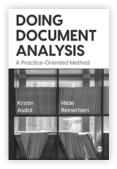


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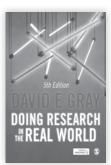
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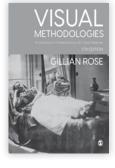
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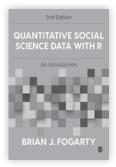
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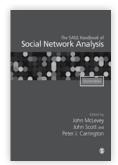
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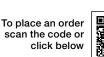
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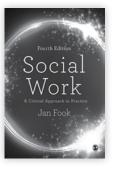
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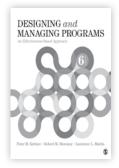
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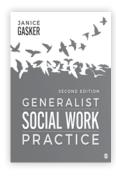
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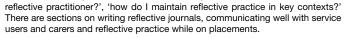
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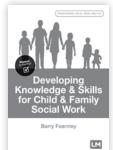
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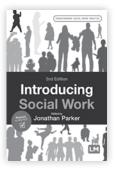
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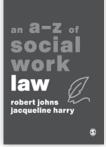
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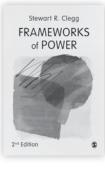
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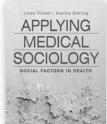
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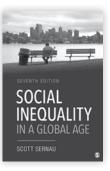
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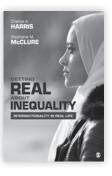


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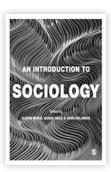
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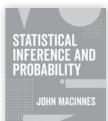
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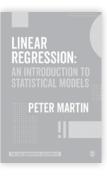
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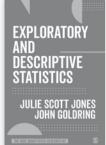
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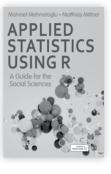
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Bayesian approach to statistics is well-suited for these types of data and research questions. **Applied Bayesian Statistics** is an introduction to these methods that is geared toward social scientists. Author Scott M. Lynch makes the material accessible by emphasizing application more than theory, explaining the math in a step-by-step fashion, and demonstrating the Bayesian approach in analyses of U.S. political trends drawing on data from the General Social Survey.

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Hadd and Joseph Lee Rodgers cover many features of correlations matrices including statistical hypothesis tests, their role in factor analysis and structural equation modeling, and graphical approaches. They illustrate the discussion with a wide range of lively examples including correlations between intelligence measured at different ages through adolescence; correlations between country characteristics such as public health expenditures, health life expectancy, and adult mortality; correlations between well-being and state-level vital statistics; correlations between the racial composition of cities and professional sports teams.

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authors begin by defining terms, introducing notation, and illustrating a wide variety of measurement models with different relationships between latent and observed variables. They proceed to a thorough treatment of model estimation, followed by a discussion of model fit. Most of the volume focuses on measures that approximate continuous variables, but the authors also devote a chapter to categorical indicators.

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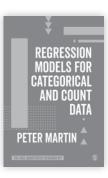
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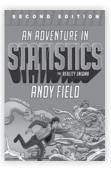
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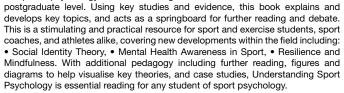
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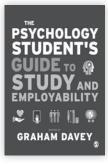
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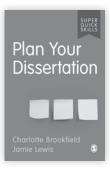
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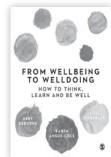
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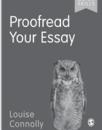
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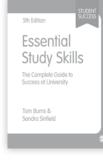
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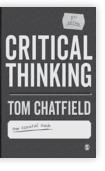
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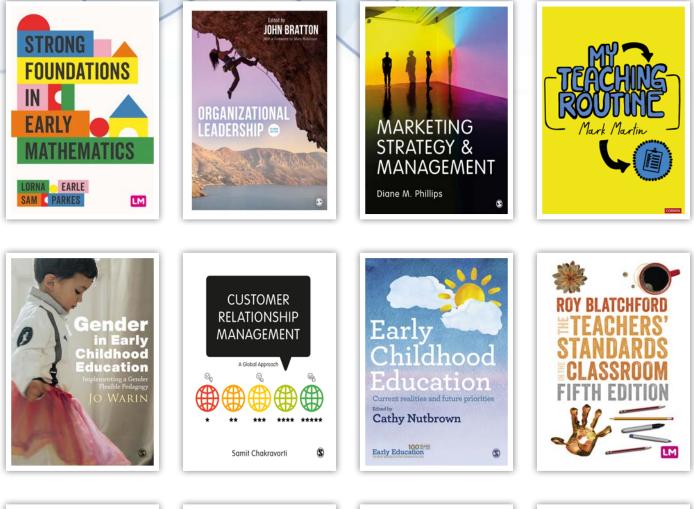
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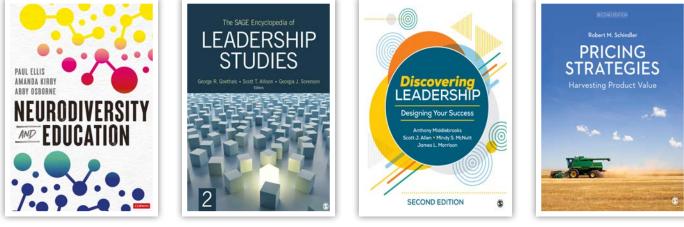


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