Falsification of accounting numbers, financial shenanigans, banking deceits, reneging on quality promises, money laundering, conversion of white money into black and vice versa, tax avoidance, shell companies, Ponzi schemes, technology tricks, insurance imposters and investors falling into the potholes of lies and damn lies—Corporate frauds are getting bigger, broader and bolder.

The size and scale of business deceit is becoming murkier, messier and massive even as regulatory strictures are getting bolstered. On top of it, the coronavirus crisis brought new opportunities for the fraudsters with cybercrimes reaching unprecedented levels.

Authored by Robin Banerjee, current MD & CEO of Caprihans India Ltd. this book is an attempt to bring to fore the many lies and deceptions committed by the business world. Awareness of how swindlers rip off and knowing their tricks will help unravel the hocus-pocus of the magicians of hoax.

The book would help Directors, senior business leaders, risk & finance professionals understand the psyche and modus operandi of defrauders. It stresses the impact and possible actions to avoid, prevent or protect against chicaneries. It is an exciting and well-paced rundown of how cons and swindlers mint money.

This book would help one to be aware, anticipate and avoid the business-world charlatans lurking around to con us.

ABOUT THE AUTHOR:
Robin Banerjee is currently the MD & CEO of Caprihans India Ltd. Earlier, he served in several multinational global corporations in senior leadership positions, including Hindustan Unilever, ArcelorMittal Germany, Thomas Cook), Essar Steel and Suzlon Energy. He is a Chartered Accountant (FCA), Cost Accountant (FCMA), Company Secretary (FCS) and M.Com, by qualification. He has written two bestsellers previously, Who Blunders and How (2019) and Who Cheats and How (2015). He is the recipient of several business awards. He also serves as an Independent Director in several listed companies.