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**SPECIAL ISSUE:** Operations Management and Innovation (19.3 Supplement (May-June 2018))

**GUEST EDITOR:** Pradip K Bhaumik

Efficient and effective operations enables an organization to achieve major competitive advantages through enhancing its ability to respond to customer and market requirements quickly, at a low cost, and with high quality and is thus vital to attaining sustained profitability and growth through increased market share. The GBR special issue on Operations Management and Innovation aims to cover a broad range of application domains from both manufacturing and service perspectives. It would emphasize the strategic role of operations in creating and enhancing value for the customer, analyse the current concepts and issues of operations management and explore application of analytical methods and problem-solving tools to the analysis of operations problems.

Operations management has evolved from the initial Taylorian “Scientific Management” of production systems, through process improvement, process control and service excellence to lean systems, operations strategy, and business process reengineering. The GBR special issue invites scholars and practitioners to present their conceptual and empirical research findings as well as case studies highlighting some innovations in operations. These could cover both top-down and bottom-up innovations as well as the study of innovation itself. The basic idea of the special issue is to present a panorama of the wide span of research being conducted and practices being perfected that help in enhancing the value of human work supported by technology and processes constantly improved through innovations.

The GBR special issue on Operations Management and Innovation invites original unpublished articles covering any aspect of this broad theme. An indicative list follows, though articles within the broad theme of Operations Management and Innovation and not included in the list below are also welcome:

- Open innovation systems
- Innovativeness and innovation ecosystems
- New product and service design/development
- Product and service quality
- Innovations in supply chain management
- New developments in Project Management
- Strategic decisions for global operations
- Adoption of new technology
- Service excellence from innovations
- Servitization and its implications on organizations
- Big data analytics in the operations context
- E-business and operations

## MANUSCRIPT SUBMISSION

The Research paper size can be of around 25-30 pages or to a maximum of 7000 words plus an Abstract of 200-250 words (in a single paragraph) can be submitted in MS word format and in APA style through the email address: [globalbusinessreview@imi.edu](mailto:globalbusinessreview@imi.edu) , on or before **30 November 2017**.

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