

FIIB Business Review (FBR)

Editor:

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Call for Papers



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We are happy to announce a call for papers for *FIIB Business Review* (FBR) Volume 8, upcoming issues, to be published in 2019. FBR seeks to build a platform of knowledge network between management academicians, policymakers and practitioners by establishing a dialogue through a mixed publication basket that provides insightful perspectives on emerging managerial themes, management research of value to professional managers and academics, and management cases on contemporary managerial issues. Our aim is to (a) promote applied research in emergent themes that improve the practice of management and (b) serve as a vehicle of communication, between those who study management and those who practice it, by publishing articles that are both research based and practice based.

FBR is currently indexed with the following:

- EBSCO (Complete)
- ABI/Inform (ProQuest)
- CNKI Scholar
- Google Scholar
- J-Gate
- Cabell's Directory (White List of Journals)
- FBR is a Level 1 journal ranked by NSD.

Processing Time

FBR expedite the process on submissions, and decision is given between 60–90 days of submission. FBR invites research contribution under the following categories:

1. *Perspective*: Share your opinion on any socio-economic and micro-macro issues in business practices (3,000–4,000 words).
2. *Research*: Empirical or conceptual, qualitative or quantitative (6,000–8,000 words).
3. *Case Studies*: Ups and downs and decision making by companies (3,000–5,000 words).
4. *Review*: Write a review on the book you read, the website you reviewed or conference you attended/organized (1,000–1,500 words).

Please don't forget to look at the submission guidelines before you submit your research to online submission and peer-review system.

Opportunities

FIIB Business Review is a publication partner with 4th International Management Conference and National Marketing Conference. Hence, you will have the benefit of first having an expert opinion by presenting your paper in any of these conferences and then publishing it with FBR.

In case if you are participating from a country other than India to attend 4th International Management Conference, there is some funding available to cover your local hospitality and registration fee. Contact Dr Sudhir Rana to avail the same.

We are glad to invite special issue from the scholars in their established scholarly area. Please send your brief proposal. We will have a dialogue about it to take it forward.

You will be proud to have a growing journal in the field of business and management as your publication partner for conferences, workshops and so on. *FIIB Business Review* will be happy to collaborate with suitable options.

For any assistance, feel free to contact Dr Sudhir Rana, Editor, *FIIB Business Review*, editorfbr@fiib.edu.in

<http://journals.sagepub.com/home/fib>

