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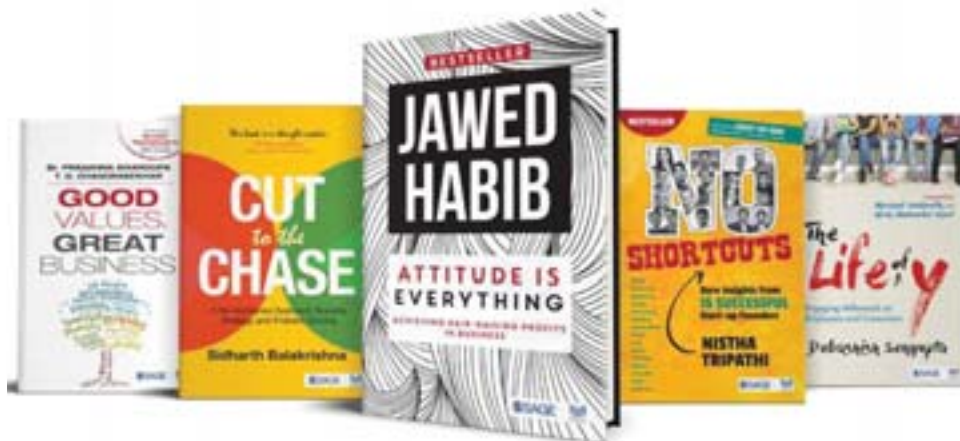
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## TABLE OF CONTENT

Business & Management.....	2-12
Legends in Strategic Marketing .....	12
Legends in Marketing.....	13-15
Legends in Consumer Behavior .....	17-18
Sports.....	19
Banking .....	19-20
Economics & Development Studies.....	22-23
Communication & Media Studies.....	24-25
Democracy .....	26
Education .....	26-27
Environment Studies .....	28-29
Governance.....	29
Health .....	30
Sociology.....	31-35
Religion Studies .....	37-38
History .....	38-40
Law & Justice .....	40
Policy Studies.....	40
Politics & International Relations.....	41-47
Psychology .....	48-49
Research Methods .....	49
Social Work .....	49
Urban Studies.....	50

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## HOW TO RECRUIT, INCENTIVIZE AND RETAIN MILLENNIALS

**Dheeraj Sharma** *Director, Indian Institute of Management, Rohtak*

'What do millennials want?' is a big question facing organization these days. HR managers are looking for recruitment strategies that can help achieve the optimal person – organization fit. Several organizations have already started implementing innovative practices to attract and retain millennials. They are unique in their characteristics and consumption pattern. Millennials are known to have forced several organization to adapt the workplace and work environment. Their varied ways of life are also reflected in their work settings. Millennials enter the workforce with unique needs, characteristics, expectations and personalities. These differences pave the way for new challenges that contemporary organizations encounter on a regular basis.

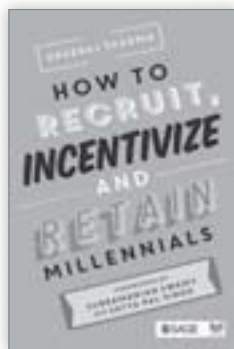
This book demystifies the problems faced by HR managers and recruiters when hiring and working with millennials. It offers descriptive and prescriptive insights on leveraging the millennial talent.

### CONTENTS

Foreword by **Dr Subramanian Swamy** / Foreword by **Dr Satya Pal Singh** / Preface / Millennials and Other Generations / Why Are Millennials the Way They Are? / Generational Diversity in the Organizational Context / Challenges of a Millennial Workforce / Strategies of Managing Millennials: Industry's Best Practices / Strategies for Recruiting Millennials / Strategies for Incentivizing Millennials / Strategies for Retaining Millennials / Leveraging on the Strengths of the Millennials: Industry Best Practices / Understanding and Strategizing Millennial Job Search Process / Succession Planning of Millennials in Family Business

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## SEEING DIGITAL

A Visual Guide to the Industries, Organizations, and Careers of the 2020s

**David Moschella** *Research Fellow, Leading Edge Forum*

**Seeing Digital** uses a unique visual format to illustrate how exciting innovations will transform the industries, organizations, and careers of the 2020s. Insight-packed chapters assess the myths and realities of industry disruption, the necessity of machine intelligence, the importance of platform business models, and the challenges of digital transformation, leadership, and risk. This wide-ranging book also forecasts the coming battle between Silicon Valley and China.

### CONTENTS

Foreword **Mike Lawrie** / Introduction / What do our clients want to know? / Part I – The Post-Cloud Technology Landscape / From the cloud to the Matrix / There is nothing artificial about machine intelligence / Part II – The Digital Transformation Journey / The myths and realities of industry disruption / Becoming a platform organization / Building your firm from the outside in / Seeing technology's risks / Digital leadership is a team sport / The future of Enterprise IT / Digital as a career requirement / Part III – Global Strategies and Competition / Leveraging the technology lifecycle / The US, China, and a bipolar global IT industry / Conclusion / Speaking digital – a lexicon for the 2020s / Index

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Won 3rd position at the The Bangalore Business Literature Festival, CK Prahlad Award for Best Business Books 2019

## NO SHORTCUTS

Rare Insights from 15 Successful Start-up Founders

**Nistha Tripathi** *Founder, Scholar Strategy*

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## SOCIAL ENTREPRENEURSHIP IN INDIA

Quarter Idealism and a Pound of Pragmatism

**Madhukar Shukla** *Chairperson, Fr Arrupe Centre for Ecology and Sustainability, and Professor (Strategic Management & OB) at XLRI Jamshedpur, India*

While the phrase 'Social Entrepreneurship' sounds oxymoronic, it certainly is not an unfamiliar concept in the Indian market and society. India is a hub of social entrepreneurship and has a long history of doing business for social causes. The business giants like Amul, Aravind Eyecare, Lijjat, Sulabh Shauchalay, etc. have been solving social problems through entrepreneurial strategies since ages. Inspired by tech giants like Uber or Paytm, aspiring entrepreneurs are looking for problems that can be solved through new business ideas. The emergence of social entrepreneurship as an identifiable sector and as a discipline/field of study has become a social phenomenon. The book starts with tracing the historical roots and the milestone which have led to the recent emergence of social entrepreneurship as a recognized sector of practice and study. Rather than fitting 'social entrepreneurs' in a box, it identifies the qualities and patterns of successful social entrepreneurs, both as a person and how they function.

### CONTENTS

Foreword by **Professor Muhammad Yunus** / Preface / A Term in Search of a Definition / The 'Entrepreneur' in Social Entrepreneurship / Entrepreneurial Thinking: A Method to the Madness / Social and Commercial Entrepreneurship / Quarter Idealism and a Pound of Pragmatism / Strategies for Scaling the Impact / Five Archetypes of Social Entrepreneurship / Unequal Access: 'Markets of the Poor' / Entrepreneurial Models for Providing Access / Epilogue / References / Index

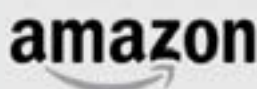
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## LEADERSHIP LESSONS FROM THE BHAGAVAD GITA

**Ace V Simpson** Brunel Business School, Brunel University London

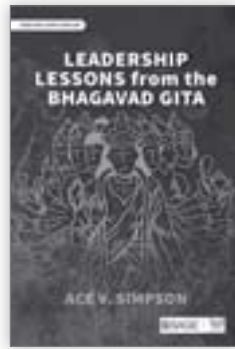
For professionals navigating negative corporate karmas, **Leadership Lessons from the Bhagavad Gita** offers a way forward for overcoming self-defeating habits and managing the mind's negative chatter that is often the main obstacle to effective leadership. By promoting a leadership approach of caring for followers, stakeholders and future generations, the book offers hope for harmonious workplace relations and a protected environment. Based on leadership by inspiration as opposed to leadership by control, **Leadership Lessons from the Bhagavad Gita** provides an alternative to conventional leadership. Particularly, in the times we live, where there is a crisis of faith in leadership, the insights from this book presents a vision of linked-leadership- leaders who are linked through loving-connection or bhakti-yoga with themselves (through self-knowledge), with other beings, with nature and with the supreme source.

### CONTENTS

Preface / Acknowledgements / Introduction / SELF-LEADERSHIP AND SERVANT-LEADERSHIP / Leadership Values in Conflict / Self-Awareness in Leadership / Work as Yoga / Timeless Leadership / Leadership Towards Freedom / Meditation and Leadership / HIGHER PURPOSE / Leadership as the Yoga of Love / Leadership and the Supreme Position / Confidential Knowledge / Leadership and Infinite Divinity / Seeing the Integrated Whole / Devotional Leadership / HOLISTIC SYSTEMS / The Leader as the Knower of the Field / Transcendent Leadership / Leadership as Higher Consciousness / Divine and Demonic Dispositions / Three Leadership Styles / Concluding Leadership Lessons / Afterword: The Linked-Leadership Model / Bibliography

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## STEP UP

**Women's Journey to Identity, Success and Power**

**Sailaja Manacha** Psychologist, psychotherapist and a leadership coach

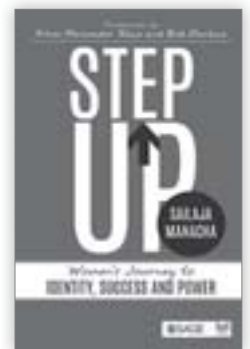
**Step Up** is a transformative journey that provides women with the necessary tools to become powerful leaders. It is an 'inner journey' to reveal commonly held beliefs that women have of themselves and others, as well as patterns of behaviour and choices that form the lens through which they see the world. Being aware of this allows them to look at the world differently and make impactful changes in their professional lives. Borrowing from the well-known frameworks of Generative Leadership (GL) and Transactional Analysis (TA), the book provides an inside-out approach advocating potent practices that can create effective leadership.

### CONTENTS

Foreword by **Kiran Mazumdar Shaw** / Foreword by **Bob Dunham** / Acknowledgements / Introduction / Understanding Our Inner World / We See Things as We Are / Many Parts to Ourselves / Reclaiming Our Power with GREENS / Design Your Future / Design Effective Action / Being Present / The Five-Finger Solution / Assessments and Assertions / Requests / Offers / Promises / Declarations / Wind Beneath Your Wings

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## THE CONSUMER REVOLUTION

**Tipping the Balance of Power**

**Naren Nath** Founder, MetaRail, Inc.

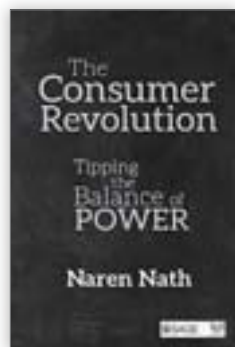
In this ground breaking book, Naren Nath provides a sweeping narrative of revolutions since the dawn of human civilization, leading up to the current and most impactful of them all- the consumer revolution. The book paints a gripping picture of consumers melding together, akin to nuclear fusion, to unleash unprecedented amount of energy and creativity, setting in motion a stunning transfer of power from traditional institutions. In doing so, it tosses up myriad new business ideas, and also highlights some of the sinister implications if the revolution is not harnessed correctly. **The Consumer Revolution** provides a fascinating context and rationale for some of the biggest current events and trends around the world. It is a stirring call for action to billions of everyday consumers to express their will and wield power in this ultimate doctrine of consumer empowerment.

### CONTENTS

Preface / Revolutions / Tectonic Power Shift / Information Ignition / The Communication Crescendo / Rewiring Relationships / Political Power in Play / Emancipation in Entertainment / Customer-centric Commerce and Advertising / Something Spectacular This Way Comes

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## THE GIFT OF THE GAB

The Subtle Art of Communicating

**Hory Sankar Mukerjee** *Principal -Education, Training and Assessment at Infosys Ltd.*

The trick of moving from 'average' to 'outstanding' lies in 'communication'. When you are able to articulate, present and write better than others, you move into the extraordinary league. While most of us agree to these positive effects of communication, we conveniently ignore the downside of communication breakdown, which can lead to stunted professional growth. **The Gift of the Gab: The Subtle Art of Communicating** will help you develop a communication strategy that can lead to improvements in your working style. Choosing the right words, listening well and getting your message across eloquently are skills that can be perfected. By changing your communication strategy you can increase your motivation, and improve your productivity and profitability at work.

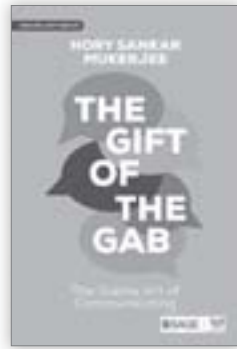
This book is a corporate guide that can help you become the person you aspire to be.

### CONTENTS

Foreword by **Carson Dalton** / Preface / The Tortoise and the Hare Story: Retold / Hearing the Unsaid / The Power of Networking / Meaningful Conversations: Frameworks of Long Lasting Business / The Art of Small Talk / Give Your Mouth a Break: Listen!!! / Managing Difficult Conversations: Deal-Breakers to Makers / The Art of Presenting / Be HOT: Honest, Open and Trustworthy / Turning the Tables: Writing Effectively / Call to Action

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## THE STARTUP'S GUIDE TO SALES

How Not to Crash and Burn

**Roshan Louis Joseph** *Managing Partner, B-More Consulting LLP* and **Ram Mohan Menon** *Management Consultant*

From that gleam in your eye, to prototype, to production- you are all set to wow the world with your genius. You take the first step towards your goal and realize that between you and the consumer is a moat full of dragons, demons and turbulence that you must cross to make it to 'Start-up Paradise'.

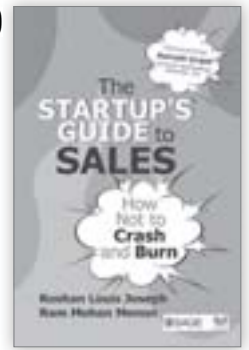
**The Start-up's Guide to Sales** is a practical book that helps you navigate the perils of wrong selling. This is not sales theory, but a 'tried-out' recipe book for success. Read on and sail the choppy waters with sales savvy! Roshan L Joseph and Ram Mohan Menon, mavens of sales, distribution and marketing, have trudged through global markets to find what works and what must be avoided. The language is distilled and easy, and their advice is clear and unambiguous for they have been there and done that.

### CONTENTS

Foreword by **Kurush Grant** / Preface / Section I. Do I Need a Sales Force? / What If I Sold on My Own? / Why Not Use E-Commerce to Sell? / Can I Outsource Sales? / Is Training an Essential Input for Sales? / Section II. Building an Effective Sales Force / Is Relevant Experience an Important Criterion for Selecting Sales Force? / What Are the Skills and Competencies Desired in a Salesperson? / What Should Be the Size of My Sales Team? / How to Conduct the Recruiting Process for Hiring a Salesperson? / Section III. Is Training of Sales Team Necessary? / What Are the Skills to Be Imparted? / What Are the Basic Selling Skills? / How to Make a Presentation? / How to Ensure On-the-Job Training? / Section IV. How Good Do You Want to Look? / How to Present Oneself in the Market? / How to Make a Positive Contact at Every Interaction with the Customer? / How Does One Start a Meeting and Follow a Template for Success? / What Business Etiquette Must Be Followed? / How Important Is It to Be Punctual? / Section V. What Should the Distribution Design Be? Is There a Method in the Madness? / What Is the Difference between Distributor, Stockist and Wholesaler? / Are Distributors Still Relevant? / What Is the Area of Coverage Planned? / What Should Be the Trade Margin? / What Should Be the Trade Payment Terms? / Section VI. Time and Territory Management / What Is the Concept of a Territory That Is Allotted to the Salesperson? / What Is a Planned Journey Cycle? / Does Pareto Apply in Territory Management? / How Can a Salesperson Develop Sales? / Section VII. Reporting by Sales Team / What Are the Types of Reports Submitted by the Sales Team? / What Are the Principles Adopted for Reporting? / Typical Sales Reporting Topics and Formats / Section VIII. Costing of a Sales Team / Elements of Cost That Are Considered in Costing of Sales Team / Why Is It Important to Arrive at the Planned Journey Cycle Cost? / What Is the Concept of Daily Allowance or Bhatta? / What Is the Role of Salary and Incentives? / Section IX. Ways to Encourage People to Buy More or Sell More / What Is Sales Promotion and When Is It Required? / What Are the Types of Sales Promotions Normally Seen? / Do Sales Promotion Schemes Get Misused? / Do We Need to Evaluate the Effectiveness of Sales Promotion? / Section X. Keeping the Spark Alive / The Dangers of Sales Team Losing Interest in Their Job / Need for the Spark to Keep Them Motivated and Perform at Their Peak / Techniques to Keep the Sales Team Charged Up / Section XI. Sales Leadership / How Is the Role of a Sales Manager Different from a Frontline Sales Personnel? / How to Make the Sales Manager Lead the Team Effectively? / Simple Techniques to Keep the Team Performing at Peak Levels / Section XII. A Tribute to Startups, Wherever / Epilogue / Annexures

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## CUT TO THE CHASE

A No-Nonsense Approach Towards Strategy and Problem Solving

**Sidharth Balakrishna** *Group Head-Strategy and Innovation, Essel (Zee) Group*

The book covers important aspects of Devising Successful Strategies and implementing Innovation through novel concepts and approaches. It stresses on a practical approach based on the author's learnings from Heading Corporate Strategy at large Indian conglomerates such as the Vedanta and the Essel (Zee) Groups. It covers important new management concepts or a new ways of looking at existing concepts giving many actual examples and illustrations which both mid-and senior level professionals would associate with.

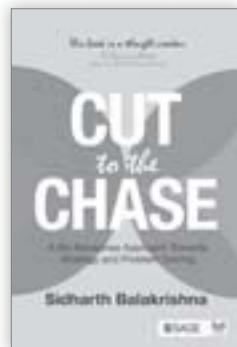
The emphasis throughout is on practical challenges and examples relevant to the Indian context, outlining approaches which executives in various companies can adopt to ensure they are more successful and effective in their work.

### CONTENTS

Foreword by **Dr Annurag Batra** / Preface / Acknowledgements / Oil Is Found between the Ears / The Man with the Cow / Going to Gemba / A Thousand Songs in Your Pocket: What Jobs Did Right / Perspective Shift: Solving Problems the Mahatma Way! / The Strategic Thinking and Problem-Solving Mindset / From Strategy to Implementation / Avoiding Assumptions and Biases / Influencing Others: the Birbal Way / What's Your Purpose in the World? / The Threes Have It! / Arise, Awake and Start-up! / Being Bold / Culture Eats Strategy for Breakfast / Epilogue

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## FINTECH FUTURE

The Digital DNA of Finance

**Sanjay Phadke** *Fintech Specialist and Head Global Platforms and Alliances, Vayana Network*

Fintech is challenging banks and squeezing all our financial transactions onto a mobile screen! Should we be worried?

We make payments via PayPal or Paytm, shop on Amazon or Flipkart, book accommodation on Airbnb or Oyo and call a cab using Uber or Ola apps. The big tech companies are taking care of all our finances virtually while new technologies such as artificial intelligence (AI), internet of things (IoT), blockchain, big data, 5G and quantum computing promise to raise a new storm in the future of finance. **Fintech Future** is the story of technology disrupting finance— from coin to bitcoin, banknote to cloud and stodgy old banks to AI— viewed from the perspective of whether it helps make the world a better place.

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## THE PERFECT PILL

10 Steps to Build a Strong Healthcare Brand

**Gauri Chaudhari** *Co-Founder Innerworld, Healthcare Brand Consultancy*

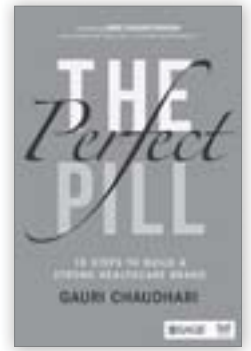
This book propagates a robust, ten-step, healthcare brand-building model that helps you create the much-needed differentiation that results in unique customer value. The steps suggested in book help in creating an ultimate win-win situation for patients, doctors, and sales and marketing teams.

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Foreword by **Ambi Parameswaran** / Preface / Acknowledgements / It's Different in India / Brands Bring Benefits / STEP 1 Know Your Brand / Differentiation through Product / STEP 2 Define Market, Segment and Target / Differentiation through Market Definition and Specific Targeting / STEP 3 Customer Insight / Creating Customer Value / STEP 4 Analyze Competition / Differentiation through PODs / STEP 5 Brand Value Proposition and Positioning / Differentiation through Unique BPV / STEP 6 Brand Personality and Articulation / Differentiation through Distinct Brand Personality and Hallmarks / STEP 7 Brand Strategy / What to Do and What Not to Do / STEP 8 Communication and Creative Strategy / Differentiation through Clutter Breaking Creatives / STEP 9 Media Strategy / Making Optimal Noise to Make a Difference / STEP 10 Brand Measurement and Expansion / Measuring Success

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## INFRASTRUCTURE, PPP AND LAW FOR EXECUTIVES

**Anurag K Agarwal** *Faculty, Business Policy Area, IIM Ahmedabad*

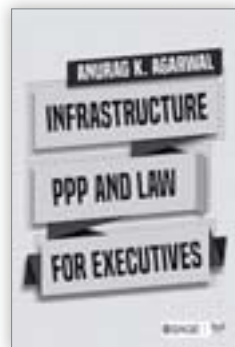
This book will provide readers insights of the world of PPPs and they have facilitated or obstructed the speedy enforcement of plans of requisite infrastructure in India. Written primarily from the managerial perspective, it will of interest to business managers and anyone with serious interest in infrastructure development in India.

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**Jawed Habib** *Chairman, Jawed Habib Hair and Beauty Ltd.*

Stop giving up on your dreams and start turning them into reality. The journey to a successful life starts with the superpower called Attitude. Jawed Habib believes that the right attitude can make you a winner.

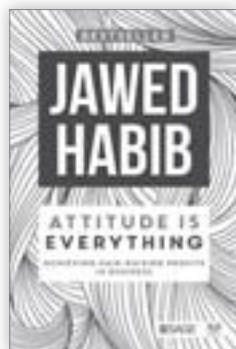
**Attitude is Everything** unravels the dynamic professional journey of the hairdresser turned entrepreneur and politician, Jawed Habib, who in this book unfolds the secrets of his success in building one of the world's leading hair and beauty empire.

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Acknowledgement / Get Out of Your Comfort Zone / Make Persuasion Your Pay Cheque / Be Unafraid of Experimenting / Old Ways Don't Open New Doors / The Aam Aadmi Model of Business / Taking the Leap into Franchising / My Indian Way of Marketing / Going Global / Giving Back to the Society / My Journey and My Learnings

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## INDEX INVESTING

A Low Cost, Low Risk Strategy to Investment Success

**Abhishek Kumar** *Complex Securities Analyst, Duff and Phelps, San Francisco*

Welcome to the mysterious world of equity market, which is not so mysterious after all!

Most investors get it wrong when it comes to understanding the nuances of the equity market. It is not because they are ignorant or lack the requisite skills to understand the factors affecting this market, but mainly because they get misleading information from market players and financial intermediaries. Consequently, these entities thrive and flourish, leaving the investor wringing his hands, wondering where all the money has gone.

No more lies! This book is your window to the equity market from a completely different perspective and earn your fair share of stock market return.

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Foreword / Preface / Acknowledgements / PART I: The Theory of Investing / Do Your Homework! / The Act of Faith / No Pain No Gain / Measuring the Beast / The Drunkard's Tale / Floored by the Factor/ PART II: The Psychology of Investing / Do You Blink or Think? / Oozing with Overconfidence / Loss and Gain / Trampled by the Herd / The Folly of Forecasting / PART III: The Business of Investing / Welcome to the Jungle / The Parrot's Prophecy / The Curious Case of Chimpanzees / Death by a Thousand Cuts / The Mirage in the Desert / The Grand Illusion / The Wolf in the Sheep's Skin / Smitten by the Hype and the Beauty / PART IV: The Solution / The Triumph of Indexing / Words of Wisdom / About the Author

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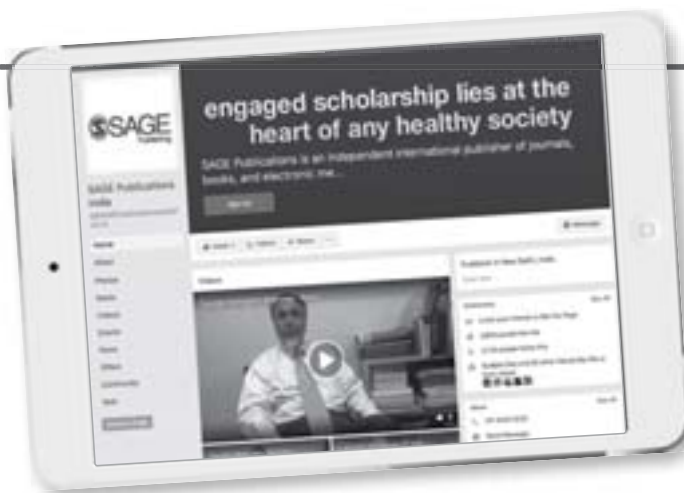


## FOMO

*noun* (informal)

Anxiety that an exciting or interesting event currently be happening elsewhere, often aroused by posts seen on social media.

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## GOOD VALUES, GREAT BUSINESS

**Br Prasanna Swaroopa** Former IT professional and spiritual seeker and **T D Chandrasekhar** Innovation consultant, coach, and author

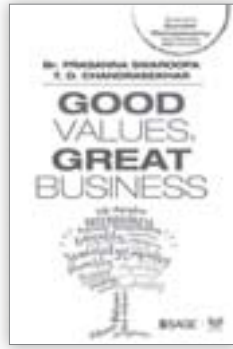
**Good Values, Great Business** establishes a strong rationale for instilling values in business organizations by demonstrating how they are the foundation for excellence, productivity, creativity, quality and for creating a stress-free work environment. The book will help employees at all levels at the workplace.

### CONTENTS

Foreword by **Sunder Ramaswamy** / Preface / Acknowledgements / Notes to the Readers / Introduction: Values Are Real / The Power of Values / Confusion over Nomenclature / Cake, Not the Icing / Creativity and Innovation / 5 and 5 Become 50 / Path to Well-being / Embracing Diversity / Busting the Myths / Symphony, Not an Organization / Building the Citadel / Walking the Talk / Personal Journey / Conclusion: An Unshakeable Faith in Values / Bibliography

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## ENGAGE!

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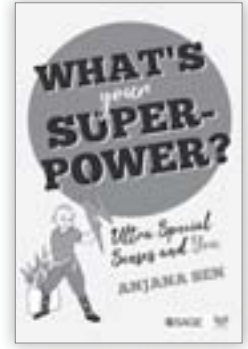
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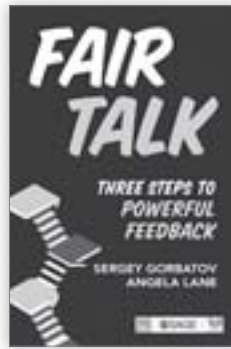
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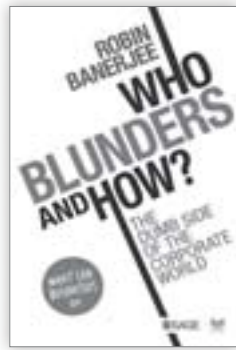
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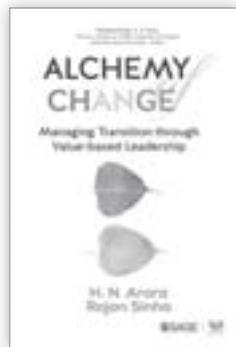
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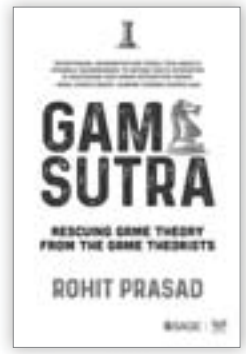
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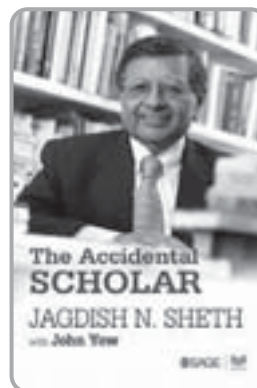
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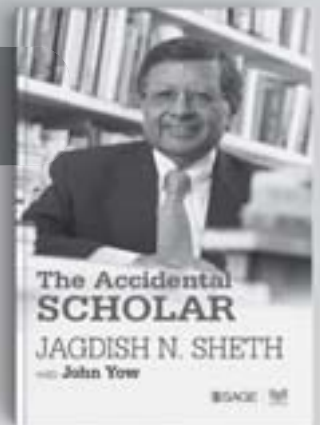
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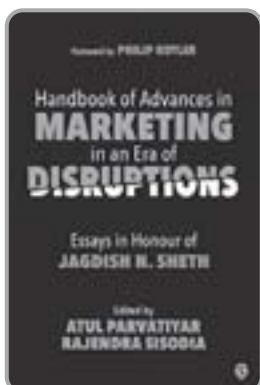
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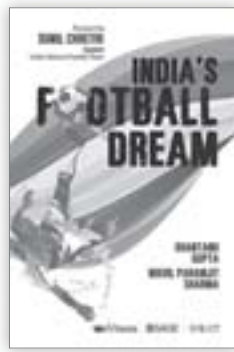
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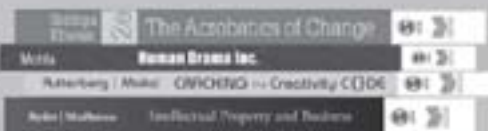
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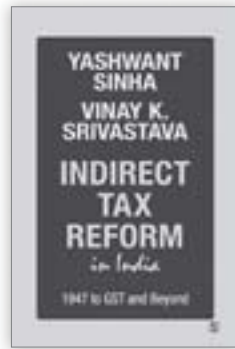
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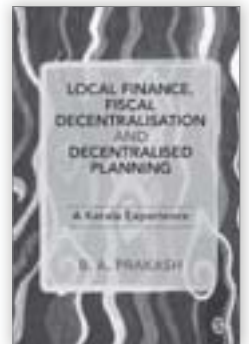
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### CONTENTS

List of Illustrations / List of Abbreviations / Preface / Introduction / Fiscal Decentralization: Theoretical Issues / Fiscal Decentralization and Mobilization of Own Source of Revenue / Finances of Gram Panchayats / Finances of Block and District Panchayats / Finances of Municipalities / State Finance Commissions in Kerala: A Review / Fifth State Finance Commission in Kerala: Devolution Recommendations and Status of Implementation / Decentralized Planning: Plan Performance of Gram Panchayats / Decentralized Planning: Plan Performance of Municipal Corporations / Summary and Lessons from Kerala's Fiscal Decentralization / Bibliography / About the Author / Index

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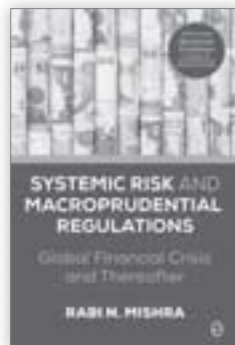
**Rabi N Mishra** *Executive Director, Reserve Bank of India, Mumbai*

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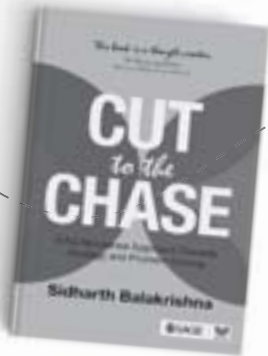
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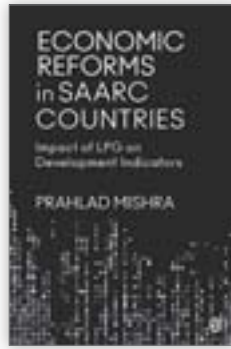
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Impact of LPG on Development Indicators

**Prahlad Mishra** Professor,  
Xavier Institute of Management,  
Bhubaneswar, India



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### CONTENTS

Preface / Acknowledgements / Chapter 1: Introduction / Introduction / The Impact of LPG on South Asian Countries: A Brief Literature Review / Indicators of Development / Organization of the Chapters / Chapter 2: Revisiting Wagner's Law, PW Hypothesis and Structural Break / Wagner's Law / PW Hypothesis (the Displacement Effect Hypothesis) and the Related Studies / PW Hypothesis and the Rationale of Interpreting It as a Theory of Structural Break / Methodological Issues in Testing the PW Hypothesis / Time versus Per Capita Income / Conclusions about the PW Hypothesis / 'Global' (Major) versus 'Non-Global' Social Upheaval / Critical Re-examination of Wagner's Law and the PW Hypothesis / Changes in the Economic Policies and Assessment of Its Impact / Objective of the Present Study and the Methodology / Chapter 3: Liberalization, Privatization and Globalization (LPG) in the SAARC Countries in Historical Perspective / The Inception of SAARC: A Brief Background / LPG in SAARC Countries: A Brief Literature Review / Brief Historical Background of the Indian Subcontinent and Economic Liberalization / Observation / Chapter 4: Impact of LPG on the Growth of Development Indicators / Introduction / Section I / Graphical Analysis with Respect to Policy Change / Concluding Remark / Section II / Trend Analysis / Chapter 5: Determinants of Development Indicators in the Post LPG Era / Introduction / Objectives and the Rationale of Determinant Study / Findings / Comparison of the Determinants of the Development Indicators across the SAARC Countries / Chapter 6: Summary and Conclusions / Conclusions on Wagner's Law and PW Hypothesis / Growth of Macro-variables and Impact Assessment / SAARC Countries / Summary of the Empirical Findings: A Concluding Remark / Limitations of the Study / Appendices: Tables and Statistical Output / Bibliography / Index  
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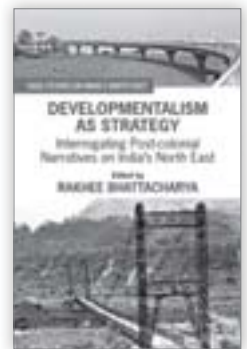
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## MUSLIMS IN INDIAN LABOUR MARKET

### Access and Opportunities

**Javaid Iqbal Khan** Senior Assistant Professor, Department of Economics, University of Kashmir, Srinagar

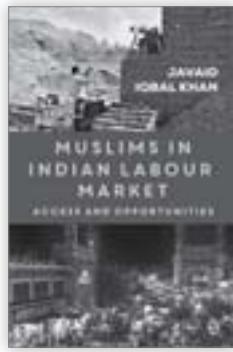
**Muslims in Indian Labour Market** analyses closely the notion of discrimination against Muslims, the resultant alleged inequality of opportunity and their validity in terms of access to and absorption in the Indian labour market. Using rigorous theoretical, conceptual and empirical frameworks, the book discusses extensively the concept of opportunity of employment and access to existing opportunities. The prevalent socio-economic and political factors are untangled and the characteristic features of job seekers are analysed.

The book explains the nuances behind the alleged deprivation of Indian Muslims through an empirical investigation of distribution of employment opportunities based on National Sample Survey Organization (NSSO) data. In pursuance of the same idea, the book operationalizes data within the framework of the Human Opportunity Index of the World Bank and puts the debate regarding discrimination against Muslims to empirical testing. Due to its rigorous approach and coverage, the book will prove indispensable for gaining a firm understanding of the actual status and role of Muslims in the Indian labour market.

### CONTENTS

Acknowledgements / Introduction / Revisiting Discourses on Labour and Labour Markets / The Muslim Question: Re-examining History, Politics and Employment Structures / Dynamics of Muslim Participation in Indian Labour Market / Examining Employment Opportunities Using the Human Opportunity Index Framework / Conclusions and Policy Suggestions / Appendix / References / Index

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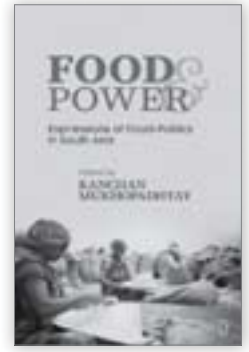
Edited by **Kanchan Mukhopadhyay** Tagore National Fellow, Anthropological Survey of India, Ministry of Culture, Government of India.

**Food and Power** studies power relations between those who eat and those who decide (or at least try to decide) what people should eat. It raises questions pertaining to the politicization of ethnographic tradition in South Asia in relation to the intersection of religion, economy and food. This book explores how traditional food practices have undergone change owing to the influences.

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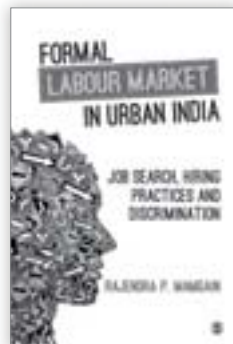
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### CONTENTS

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**Kalinga Seneviratne** *Former Head of Research, Asian Media Information and Communication Centre (AMIC), Singapore*

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### CONTENTS

Preface / Acknowledgements / Media Function Theories: Time for a Rethink / Media in Crisis: Commodification of News / Did We Ever Have a Truth Era? / Imbalances in News: Truth Is Subjective / Dawn of the Post-Truth Era? / Human Rights: The New Missionary Religion / Neo-liberalism Breeding Inequality: Who Is Telling the Truth? / Redefining Journalistic Ethics / Fake News Hysteria: Attempt to Stifle Alternative Views? / Fighting the Gloom with New Thinking / Appendix A: Obama's Final Asian Tour 'Unpivots' US War Crimes in Asia / Appendix B: Rounding Up Coca-Colonization: Will the UN Human Rights Council Stand Up for the People? / References / Index

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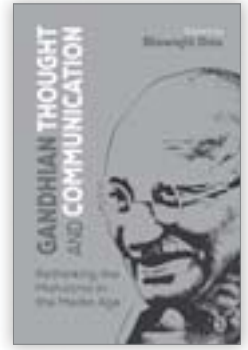
Edited by **Biswajit Das** *Professor and founding Director of Centre for Culture, Media & Governance, Jamia Millia Islamia, New Delhi*

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### CONTENTS

Foreword: Mahatma Gandhi—A Life So Keenly Observed by **Arvind Singhal** / Acknowledgements / Introduction **Biswajit Das** / SECTION A: COMMUNICATION & RE-ENCHANTMENT OF MODERNITY / Nationalism, Religion and The Critique Of Modernity: Gandhi's Hind Swaraj **Prafulla K Kar** / Some Contextual Reflections on Hind Swaraj: A Critique of 'Modernity' and an Argument for Indian Modern Consciousness **Alok Bajpai** / Confession as Public Communication: Reflections on Gandhi's The Story of My Experiments with Truth **Ratnakar Tripathy** / SECTION B: MYTH, METAPHOR AND STRATEGY / An Unfinished Communication: Gandhi and the Ahmadabad Labour Strike, 1918 **Shashi Bhushan Upadhyay** / Multi-verse of Gandhi's Charkha: Spinning Experiences and the Question of Information **Sadan Jha** / Gandhi: Journalist, Communicator and Satyagrahi **Keval J Kumar** / SECTION C: REVISITING MAHATMA IN MEDIA AGE / Munna and Gandhi: Rethinking Gandhi, 'Gandhigiri' and Popular Hindi Cinema **Arunabha Ghosh** and **Partha Ray** / Reading Gandhi with/in Popular Cinema: A Pedagogue's Perspective **Dev Nath Pathak** / The Rhizomatic Constructions of Gandhi on Web 2.0 **Gopalan Ravindran** / Digital Civil Disobedience Movement: Revisiting Gandhian Thoughts in an International Commune **M Shuaib Mohamed Haneef** / Index

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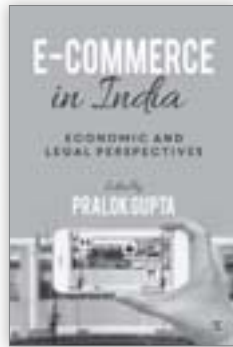
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### CONTENTS

List of Illustrations / Foreword by **Manoj Pant** / Acknowledgements / Introduction **Pralok Gupta** / E-Commerce in India: Regulatory Framework and Emerging Issues **Pralok Gupta** and **Vaishali Gupta** / E-Commerce Growth in India: An Economic Boon, Yet to Be Realized **Himani Aggarwal** and **Samridhi Jain** / The E-Platform Economy: A Study of Market Structure and Implications **Zaki Hussain** and **Parkhi Vats** / Foreign Investment in Indian E-Commerce Sector and Its Drivers **Rahul Nath Choudhury** and **Pravin Jadhav** / Valuation of E-Commerce Companies and Their Funding Patterns **Akanksha Garg** / E-Commerce Taxation: An Unsettled Agenda **Pralok Gupta**, **Shreyansh Singh** and **Sunayana Sasmal** / E-Commerce Logistics: Operational Challenges and Strategic Issues **Pritam Banerjee** / Changing Payment Landscape in India **Sayal Gupta** and **Sourav Das** / Legal Issues in E-Commerce: Role and Liability of an Intermediary **Komal Kapoor** / Regulating Network Effect and Market Power **Khushbu Kumari** / E-Commerce and Blockchain Intertwined: Concept and the Law **Purva Mishra** and **Astha Dubey** / Conclusion **Pralok Gupta** / About the Editor and Contributors / Index

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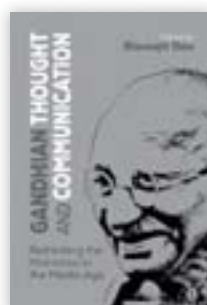
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CONTENTS

Preface / Acknowledgements / Financing of Higher Education: An Introduction **N V Varghese** and **Jinusha Panigrahi** / STATE, MARKET AND FINANCING OF HIGHER EDUCATION / State-Market Dynamics in Higher Education Financing **Saumen Chattopadhyay** / Towards Augmenting Resources: University-Industry Linkages **M M Ansari** / Foreign Aid for Higher Education in India **Sailabala Debi** / Gender Budgeting in Higher Education **Mona Khare** / RESPONSES TO DECLINING PUBLIC FUNDING / Institutional Strategies to Overcome Declining Public Funding in Higher Education **Jinusha Panigrahi** / Self-Financing Courses in Public Institutions **Subir Maitra** / Changing Sources of Funding: A Study of Punjabi University **Harvinder Kaur** / STUDENT FINANCING IN HIGHER EDUCATION / Scholarship Schemes for Student Financing **M R Narayana** / Student Mortgage Loans vis-à-vis Income Contingent Loans: Problems and Prospects **Mausumi Das** and **Tridip Ray** / Public Financing of Private Education: A Case Study of Fee Reimbursement Scheme (FRS) in Andhra Pradesh **B Shiva Reddy** and **K Anji Reddy** / PRIVATE HIGHER EDUCATION / Growth and Expansion of Private Higher Education **M Muzammil** / Financing of Private Higher Education Institutions in India **Sangeeta Angom** / Index

**INDIA HIGHER EDUCATION REPORT**  
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## LITERACY IN ACTION

Challenges in the Adult Education System in India

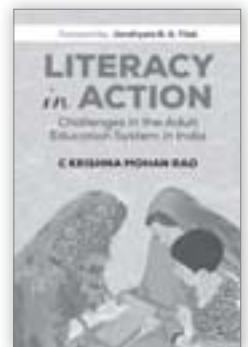
**C Krishna Mohan Rao** *Chelikani Ramarao Memorial Trust, Andhra Pradesh*

**Literacy in Action** presents an extensive overview of India's adult education programmes and analyses the shortcomings in the policy framework and implementation of the programmes. The book covers the important curriculum and pedagogical issues, motivation and mobilization strategies, post-literacy and continuing education arrangements, monitoring and evaluation methods, and delivery mechanisms and financial resources crucial for implementation.

CONTENTS

Foreword by **Jandhyala B G Tilak** / Introduction / Overview of Adult Literacy Programmes in India / Concept of Literacy / Literacy and Development / Curriculum and Pedagogy / Motivation and Mobilization / Post-literacy and Continuing Education / Monitoring and Evaluation / Delivery Mechanisms / Funding for Literacy / Conclusion and the Way Forward / Annexures / References / Index

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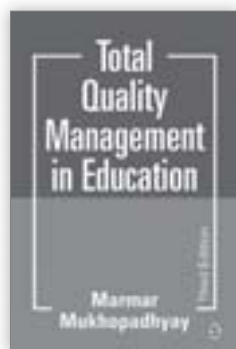


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### CONTENTS

Praise for the First and Second Edition / Dedication / List of Tables / List of Figures / List of Boxes / Foreword / Preface / Preface to the Second Edition / Preface to the First Edition / Quality in Education / Total Quality Management: An Overview / Total Quality Management in Education / Growing up Together: Case Study on Total Quality Management in Education / Academic Quality Assurance: Quality Teaching Learning Process / Systems Thinking and Organizational: Micro-Analysis / Percener Focus: Involving All / Quality Assessment and Audit / Participative Management and Team Building / Human Resource Management for Total Quality Management / Informed Decision-Making for Total Quality Management / Strategic Planning for Total Quality Management / Implementing Total Quality Management / Quality Leadership for Total Quality Management / Appendices / Bibliography / Index / About the Author

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## TRENDS AND ISSUES IN DOCTORAL EDUCATION

A Global Perspective

Edited by **Maria Yudkevich**, *Vice-Rector and Head of the Center for Institutional Studies, National Research University Higher School of Economics (HSE), Moscow, Russia*, **Philip G Altbach**, *Research Professor and Founding Director, Center for International Higher Education (CIHE), Boston College, Massachusetts, USA* and **Hans de Wit**, *Director, CIHE, Boston College, Massachusetts, US*



Doctoral education is of prime importance worldwide. In many countries, there is severe shortage of doctoral degree holders, while in others there is an oversupply in many fields. There is a global debate on the best ways of providing doctoral training. To illustrate global trends, the book analyses the current realities of doctoral education with the help of case studies based on fourteen countries and one continent. It includes an overview of the state of the literature on doctoral education as well as an analysis of doctoral education from a historical perspective with a detailed comparative discussion.

**Trends and Issues in Doctoral Education: A Global Perspective** also examines the challenges and ideas of current and proposed reforms in doctoral education.

### CONTENTS

List of Figures / List of Tables / Preface / Acknowledgements / Part I: Introduction / Trends and Practices: The Literature Concerning Doctoral Education **Ayenachew A Woldegiyorgis, Victor Rudakov, Ksenia Rozhkova and Dara Melnyk** / Doctoral Education Worldwide: Three Decades of Change Maresi Nerad / Part II: Europe / Between Change and Continuity: The Transformation of Doctoral Education in France **Julien Calmand, Thierry Chevallier and Jean-François Giret** / The Past, Present and Future of Doctoral Education in Germany **Barbara M Kehm** / Poland: An Abundance of Doctoral Students but a Scarcity of Doctorates **Marek Kwiek** / Russian Doctoral Education: Between Teaching and Research **Elena Kobzar and Sergey Roshchin** / The UK Doctorate: History, Features and Challenges **Rosemary Deem and Shane Dowle** / Part III: North America / Strengths, Challenges and Opportunities for US Doctoral Education **Ann E Austin and Emily R Miller** / Part IV: Africa / Challenges of Development of Doctoral Education in Africa **Ayenachew A Woldegiyorgis** / Imperatives and Realities of Doctoral Education in South Africa **Damtew Teferra** / Part V: Asia / Mainland China: Rapid Growth and New Strategies in Doctoral Education **Shuhua Chen** / The Role of Doctoral Education in Developing Research Capacities in India **N V Varghese** / From Quantitative Expansion to Qualitative Improvement: Changes in Doctoral Education in Japan **Futao Huang** / Development and Transformation of Doctoral Education in Kazakhstan **Aliya Kuzhabekova** / Rapid Development and Current Rethinking in Doctoral Education in South Korea **HeeJin Lim, Seung Jung Kim and Jung Cheol Shin** / Part VI: Latin America / Building Research Capacity and Training: Brazilian Dilemmas in Doctoral Education **Ana Maria Fonseca de Almeida, Mauricio Ernica and Marcelo Knobel** / Reassessing the Progress of Doctoral Education in Chile **Ana Luisa Muñoz-García and Andrés Bernasconi** / Part VII: Middle East / United Arab Emirates: A Doctoral Education Start-Up **Tatiana Karabchuk** / Part VIII: Conclusion / Doctoral Education Worldwide: Key Trends and Realities **Maria Yudkevich, Philip G Altbach, Hans de Wit and Victor Rudakov** / About the Editors and Contributors / Index

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## CRITICAL THEMES IN ENVIRONMENTAL HISTORY OF INDIA

Edited by **Ranjan Chakrabarti** Vice Chancellor of Vidyasagar University, West Bengal

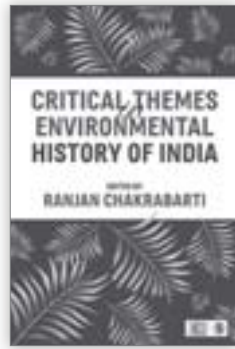
A first of its kind in India, the book addresses the fundamental questions of environmental concern and enquires into the complex patterns of human–nature interaction within the discipline of environmental history in India. This book delves into history to examine a number of critical themes, such as waterbodies and water, forests, land use, wildlife and the issue of the history of climate in India. It focuses on the methodological and historiographical aspects of environmental history and raises new questions to open up new windows leading to fresh research questions. The book argues that environmental history would serve as an important gateway to the history of the human–nature relationship, for example, exploring the role of water history would help in understanding the present context of water crisis in Indian cities.

**Critical Themes in Environmental History of India** is a powerful reminder of the fact that in the context of Indian history it is now necessary to listen to the voice of nature more carefully.

### CONTENTS

Foreword by **Arvind P Jamkhedkar** / Preface / Acknowledgements / SECTION I: Environmental History of India: Methodology and Scope / Environmental History of India: An Introduction by **Ranjan Chakrabarti** / Sources, Environment and Historians **Mayank Kumar** / SECTION II: Rivers and Water / Environmental History of Water in Indian Cities **Gopa Samanta** / History of Waterbodies in India **M Amirthalingam** / SECTION III: Forest, Land Use, Wildlife and Animals / Ancient Forests and Sacred Groves **Nanditha Krishna** / Plant Domestication and Evolution of Agriculture in India **Anantanarayan Raman** / Environmental Change and Forest Conservancy in Southwest Bengal (1890–1964) **Nirmal Mahato** / Hunting, Wildlife and Preservation in Colonial India (1850–1947) **Kakoli Sinha Roy** / SECTION IV: Climate and Disaster / Climate, Environment and the Harappan Civilization **Michel Danino** / History of Earthquakes in India **M Amirthalingam** / Cyclones of Coastal Eastern India **Mili Ghose** / Climatic Change and Its Impact on North East India **Sajal Nag** / About the Editor and Contributors / Index

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## ENERGY ECONOMICS AND THE ENVIRONMENT

Conservation, Preservation and Sustainability

Edited by **Mohammad Younus Bhat**, Assistant Professor in the Department of Economics and International Business, University of Petroleum and Energy Studies, **Hiranmoy Roy**, Associate and Professor & HoD, Department of Economics and International Business, School of Business, University of Petroleum and Energy Studies and **M S Bhatt**, Former Professor of Economics, Department of Economics, Jamia Millia Islamia, Jamia Nagar



Energy is a basic prerequisite for the growth and development of national wealth. Based on primary research, **Energy Economics and the Environment** integrates a network of diverse disciplines to provide a theoretical and practical understanding of the constantly neglected challenges associated with conservation, preservation and sustainability of environment and energy. It highlights the issues and prospects in safeguarding environmental biodiversity and renewable energy efficiency, ecosystem chains and human living standards. This book studies the vulnerability associated with global climate alterations that limits direct social and economic benefits from ecosystem goods and services, and presents significant methods through illustrative case studies to tackle energy and environmental questions. In its final analysis, the book proposes possible unconventional mitigation strategies to restore sustainable biodiversity of ecosystems.

### CONTENTS

List of Figures / List of Tables / Foreword / Acknowledgements / Introduction / Ecosystem Services: Concepts, Methods and Synthesis of Valuation Techniques **Sulakshana Rao C** and **R Balasubramanian** / Indigenous Knowledge for Ecological Resilience from Pre-Mining Period of a Mined-Out Area **Narendra Nath Dalei** and **Yamini Gupt** / Natural Resources: Classification, Scarcity and Management **Jaweria Hazrana** / Economics of Bioenergy in India **Mohammad Younus Bhat** and **Arfat Ahmad Sofi** / Energy Governance in India: A Conundrum of Competing Claims **Debasis Poddar** / Waste-based Power Generation Supply Chain: A Case Study **Md Hafiz Iqbal** / Rural Household Decision-Making about Water Consumption **Karthick Radhakrishnan**, **Aparna Radhakrishnan** and **Niti Saxena** / Coal Mining: Development of Eco Parks **Afkar Ahmad** and **Aounkar Anand** / Environmental Externalities to Human Health Near the Coal Mining Area **Tapaswini Nayak** and **Indrani Roy Chowdhury** / Global Sustainability Shift and Hydropower Development **Bhartendu Kumar Chaturvedi**, **Atri Nautiyal** and **Mohammed Yaqoot** / Man-Nature Relationship in South Asia **Shakir ul Hassan** / Domino-effect of Climate Change on Biodiversity, Food Security and Oceanic Acidification **Rakhi Dawar**, **Mohammad Younus Bhat** and **Aswani R S** / Exploring the Sustainability of Urban Sanitation Models **Zoya Khan** / CO2 Emission, Energy Consumption and Human Development Nexus in BRICS **Hiranmoy Roy** and **Tarun Dhingra** / The Multidimensionality of Water Scarcity **Jasleen Kaur** and **M S Bhatt** / About the Editors and Contributors/ Index

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## THE STATE OF INDIAN AGRICULTURE

**Agricultural Productivity, Food Security and Climate Change**

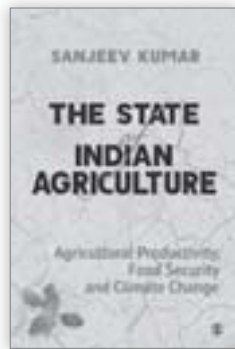
**Sanjeev Kumar** Assistant Professor, Department of Economics, University of Lucknow

Agriculture is a major source of rural employment and plays a crucial role in the economic development of India. **The State of Indian Agriculture** examines the present scenario of Indian agriculture and studies the trends at national as well as state level. The overall objective of the book is to analyze the impact of climate change on Indian agriculture and its implications for food security. The book recommends strategies to enhance productivity and the adoption of climate-smart practices to promote sustainable agriculture, thereby ensuring food security in India.

### CONTENTS

List of Figures / List of Tables / List of Abbreviations / Foreword / Preface / Acknowledgements / Introduction / Overview of Indian Agriculture / Past Inferences on Agriculture, Food Security and Climate / Research Methods and Techniques for the Analysis / Agro-Climatic Zones and Trends of Climatic Variables in India / Indian Agriculture and Climate Change: A National Level Analysis / Trends of Food Security and Its Components at National Level / Food Security and Climate Change: A National Level Analysis / Performance of Indian Agriculture at State Level / State Level Trends of Food Security and Its Components / Agricultural Productivity, Food Security and Climate Change: A State Level Analysis / Concluding Synthesis / References / About the Author / Index

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**Somnath Debnath** Fellow, Institute of Cost Accountants of India

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### CONTENTS

Preface / Acknowledgements / Sustainability and Accounting Sciences: Two Independent Paradigms / Section I. Accounting and Accountability: Traditional Paradigm / Organizational Theories and Accountability / Financial Accounting, Reporting and Accountability / Cost and Managerial Accounting: Supporting Management beyond Numbers / Economics: Rational Argument to Ignore Environment / Section II. Environment and Accounting Theories: Contemporary Advances / Environment Considerations and Conventional Accounting Theories / Contemporary Developments in Green(ing) Accounting / Methodological Developments in Environmental Management Accounting / Advances in Other Environmental Frameworks / Section III. Environmental Accounting: Dimensional View of Accounting / Environmental Accounting: Connecting Critical and Normative Theory of Accounting / Environmental Accounting: An Independent Accounting Viewpoint / Advancements in Costing Models to Handle Externalities / Environmental Accounting: Part I / Environmental Accounting: Part II / Section IV. Accounting Sciences and Sustainability Theories: Managerial Implications and Recent Advances / Environmental Accounting and Managerial Implications I: Carbon Accounting / Environmental Accounting and Managerial Implications II: Other Advances / Environment Management Systems (EMS) and Greening Firms / Sustainability and Environment Interfaces: Recent Advances / Appendix: Mathematical Modelling of Complex Waste / References / Index

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## FOREST GOVERNANCE AND SUSTAINABLE RESOURCE MANAGEMENT

**Irshad A Khan** Honorary Professor, Amity School of Natural Resources and Sustainable Development, Amity University, Noida

It focuses on the substantial underperformance and need to ensure effective implementation of the national forest policy to arrest further depletion of India's rapidly declining forest cover. The book extensively covers the history of forestry in India, the various forest policies, the legal and management frameworks, the various international conventions and protocols for dealing with climate change and how effective forest management can enable their implementation.

### CONTENTS

Preface / Introduction / Part I: Forest Management and Policy Evolution / Organized Forestry Inception / Forest Policy / External Donors Influencing Policy: The World Bank / Part II: Forest Resource Management / Forest Resources / Forest Management / Part III: Approaches Adopted in the Past and Their Outcomes / Social Forestry, Afforestation and Wastelands Development / Participatory Forest Management / Livelihood from Forests / Part IV: Forest Legislation and Governance / Legislation as Instrument of Forest Policy / Assessment of India's Forest Governance / Part V: Emerging global Issues, Commitments and Challenges / Climate Change and Forests / Appendix: National Forest Policy, 1988A Review Matrix / Bibliography / Index

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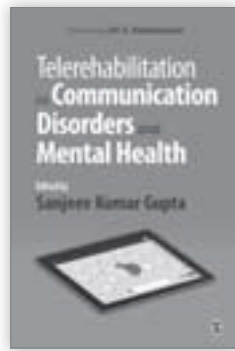
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## TELEREHABILITATION IN COMMUNICATION DISORDERS AND MENTAL HEALTH

Edited by **Sanjeev Kumar Gupta**,  
*Clinical Psychologist, All India Institute of Speech and Hearing (AIISH), Mysuru, Karnataka*



The increasing influence of digital media on all aspects of life, especially the use of Internet and smartphone, has not left even the field of healthcare practice untouched. Telerehabilitation, implying the use of telecommunications in rehabilitation activities, is being used widely in the treatment of communication and mental health disorders. The use of telerehabilitation services makes rehabilitation more feasible, fast, time-saving and cost-effective for people who face constraints in physically presenting themselves to healthcare providers due to extent of retardation, illness or commuting issues. It is thus a boon for the people who stay in remote areas and have no access to healthcare professionals in close vicinity. Therefore, research is underway on the optimal means to deliver telerehabilitation services both locally and globally and is now seen as a critical activity in healthcare.

### CONTENTS

List of Illustrations / List of Abbreviations / Foreword by **S Venkatesan** / Preface / Acknowledgements / Telerehabilitation: Emerging Opportunities and Challenges **Sanjeev Kumar Gupta** / Section 1: Telerehabilitation in Communication Disorders / Telepractice in Speech-Language Pathology in India **Attuluri Navya, G. Swetha, Pratiksha Gupta and Pebbili Gopikishore** / Utility of Apps in Speech and Language Therapy **Abhishek B P and Abdulaziz Saleh Almudhi** / Telerehabilitation in Stuttering **Rakesh C V and Santosh Maruthy** / Teleaudiology in India: Facilitators, Limitations and Challenges **Saransh Jain, Chandni Jain, Vijaya Kumar Narne and Hemanth N Shetty** / Computer-based Listening Training for Children with Hearing Impairment **Prashanth Prabhu P and Husna Firdose** / Web or App-based Assessment and Management of Tinnitus **Prashanth Prabhu P and Megha K N** / Telespecial Education in Communication Disorders in India **Yashaswini R and G Malar** / Section 2: Telerehabilitation in Mental Health Practices / Man with Machine or Man versus Machine? Insights from Technology-based Rehabilitation in Persons with Aphasia **Vimala Jayakrishna Kasturi and S P Goswami** / Telecounselling for Caregivers of Persons with Dementia **Rachel C Francis and Sanjeev Kumar Gupta** / Computer-Assisted Programmes for Children with Specific Learning Disorder: Implications and Challenges **Vimala Jayakrishna Kasturi and Sanjeev Kumar Gupta** / Telerehabilitation in Substance Use Disorders **Tanu Gupta and Kartik Singhai** / About the Editor and Contributors / Index  
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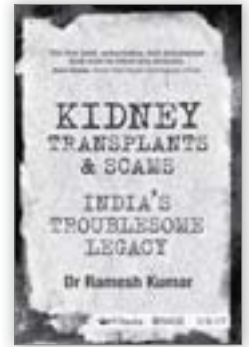
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## KIDNEY TRANSPLANTS AND SCAMS

India's Troublesome Legacy

**Ramesh Kumar** *Chief Nephrologist, Moolchand Hospital Delhi*



A live kidney weighing 150-200gms is the most sought-after organ worldwide, with people willing to buy from unrelated live donors for a few lakh rupees. There are almost 2000 kidney transplants happening in India yearly less than half this number meet the country's legal requirements. Former Prime Minister Atal Bihari Vajpayee and the Secretary General of Rajya Sabha, Sudarshan Agarwal are the two people who helped the enactment of an organ transplant law in India. India imports dialysis machines and its first made-in India machine has just gone on clinical trial though nephrological services began here some 50 years ago.

Harvesting of kidneys from unfortunate accident victims is the only solution to the shortage of kidneys for transplantation in India – with 150,000 accidents every year on the country's deadly roads. To make kidneys available readily and legally from accident victims and the brain dead, the law needs amendment and a National Organ Harvesting Programme (NOHP) is urgently needed. In this book, Dr Ramesh Kumar reveals the stark reality of kidney scams in India and strongly advocates the need of a National Organ Harvesting Programme (NOHP).

### CONTENTS

Foreword by **Navin Chawla** / Flashback by **Justice Sudershan Misra** / A Word from My Heart / Preface / My Blackened Face / Introduction / Cures and Costs / Pushing for an Organ Transplant Law / Kidney Transplant in India / Kidney Scams in India / India Becomes the World's Kidney Bazaar / Maximum City Mumbai Kidney Trade Epicentre / Kidney Racket in Tamil Nadu / Blood Donors, Drug Mafia, Dowry Kidneys in Kolkata / The Kidney King and the Great Escape / Kidney Scandal in Karnataka / Tribals as Kidney Donors in Kerala / Horrifying Kidney Racket in Punjab / West Coast to the East / In the Heartland of MP, Bihar, UP / Kidney Scams in Delhi / Cyber Scams in Kidney Trade / Kidney Rackets Worldwide / The Human Element / Moving Forward / Epilogue / Appendix A / Appendix B / Appendix C / Acknowledgements

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**Brijesh C Purohit** *Professor at Madras School of Economics, Chennai*



With its focus on the planned universal healthcare coverage in India, **Economics of Public and Private Healthcare and Health Insurance in India** presents an exhaustive account of both the public healthcare system and the private healthcare market. It explores the shortcomings that prevent the common citizen from trusting either of them completely.

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### CONTENTS

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## MIGRATION, TRAFFICKING AND GENDER CONSTRUCTION

Women in Transition

Edited by **Roli Misra** *Lucknow University, Lucknow*

Bringing together essays on India, Bangladesh, Myanmar and Europe, **Migration, Trafficking and Gender Construction: Women in Transition** offers valuable insights on women's migration and demonstrates how tremendous political upheavals- the partition of India, the creation of Burma or the breakup of the Soviet Union and Yugoslavia- bring about new geography, demography and economies that are conducive to people's displacement. Immigrants face racial-ethnic stratification, location segregation in ghettos or camps and difficulties to access economic opportunities, leading usually to downward assimilation. Emphasizing intersectionality between gender and migration, the book highlights women's experiences holistically and also shows how migration is closely aligned to trafficking.

### CONTENTS

Foreword by **Paula Banerjee** / Acknowledgements / Introduction by **Roli Misra** / Part I: Migration, Trafficking and Work / Labour Migration in Bangladesh: Experiences of the Chittagong Hill Tracts (CHT) Indigenous Women Workers **Ena Tripura** / Dynamics of Female Migration in India: Issues and Concerns **Sandhya R Mahapatro** / Interface between Migration and Trafficking: A Case of Tribal Minor Girls from Jharkhand **Gomati Bodra Hembrom** / Places of Migrants' Hope: Bosnian Women in Migration **Sanela Bašić** / Violence, Forced Migration and Vulnerability of the Adivasi Women in Western Assam **Nazimuddin Siddique** / Towards Emancipation or Bondage? Rohingya Women's Narratives from Bangladesh Refugee Camps and Indian Jails **Sucharita Sengupta** / Part II: Migration and Assimilation / Female Migrants at the Doors of Fortress Europe: The Case of Slovenia **Sanja Cukut Krilic** / Care Relations of Resettled Refugees: Case Study, Finland **Kati Turtiainen** / Requestioning Identity: Female Descendants of Immigrants from Former Yugoslavia in Slovenia **Mateja Sedmak** / Precariousness of Migrant Women: Between Structural Constraints and Coping Strategies **Mojca Pajnik** and **Veronika Bajt**

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## HANDBOOK OF INTERNAL MIGRATION IN INDIA

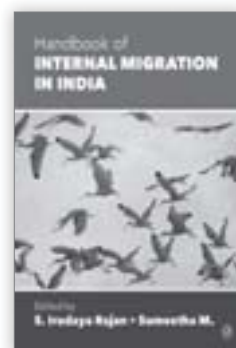
Edited by **S Irudaya Rajan** *Professor, Centre for Development Studies, Thiruvananthapuram* and **Sumeetha M** *Assistant Professor in Economics, Christ University, Bengaluru*

This handbook is an attempt to address the lacunae in internal migration studies using both big data such as Indian censuses, National Sample Surveys, India Human Development Surveys and Kerala Migration Surveys.

ABRIDGED CONTENTS

FOREWORD / PREFACE & ACKNOWLEDGEMENTS / INTRODUCTION / MACRO PERSPECTIVES / STATE LEVEL PERSPECTIVES / MIGRATION AND CASTE / MIGRATION AND GENDER / MIGRATION AND URBANISATION / MIGRATION AND POLITICS / EMERGING ISSUES / MIGRATION POLICY

2019 • 768 pages • Hardback (9789353285609) • ₹3995.00



## IN FOREST, FIELD AND FACTORY

**Adivasi Habitations through Twentieth Century India**

**Gauri Bharat** Associate Professor, Faculty of Architecture, and the Program Chair for Architectural History and Theory at CEPT University, Ahmedabad

In the early twentieth century, Adivasi villages typically comprised small wooden huts amid a thickly forested landscape. Today, Adivasi dwellings are larger, more permanent, built of mud and often covered with elaborate murals. Drawing out stories of everyday lives that have largely remained hidden from history, **In Forest, Field and Factory: Adivasi Habitations through Twentieth Century India** uncovers how and why Adivasi dwellings changed, and what it reveals about communities' relationships with their environments. The book focuses on Santals, one of the largest Adivasi communities in eastern India, who are particularly renowned for precision and craftsmanship in domestic architecture and mural art.

### CONTENTS

Acknowledgements / Introduction: Foregrounding Change / The Orak and Its History / Materials and Making / Of Technology and Memory / The Transformation of Domestic Art / Of Kulhi and Community / Domestic Space, Mobility and Patterns of Everyday Life / Epilogue: Whither Adivasi Modernity? / Notes / Bibliography / Index

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## WOMEN IN SCIENCE AND TECHNOLOGY

**Confronting Inequalities**

**Namrata Gupta** Independent researcher on Women in Science

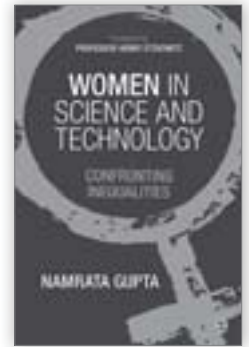
**Women in Science and Technology: Confronting Inequalities** comprehensively explores women's status in the Science and Technology (S&T) domain by rigorously analysing and interpreting extensive recent information on major areas such as engineering, medicine, physical sciences, biosciences and mathematics. The book forcefully demonstrates that gender-based differences and expectations play the determining role in limiting women's participation in S&T. These exist in various forms, from making subject choices in school and opting for specific disciplines in college to embracing specific career avenues such as scientific research. This book shows how the construction of gendered identities is perpetuated through a masculine culture in the informal environment of elite educational institutes and in major S&T workplaces such as academia and research laboratories, which serve together to exclude women from peer groups and opportunities for advancement.

The book makes substantive recommendations for policy measures on college admissions, improvement of institutional and organizational environments, and recruitment and capacity building for women in S&T. It calls for substantially reducing the myriad societal and familial barriers through cooperation and understanding.

### CONTENTS

Foreword by **Henry Etzkowitz** / Acknowledgements / Introduction: Context and Theoretical Overview / Indian Culture, Gender and S&T Education / Higher Education in S&T: Gendered Domains and Institutes / Women in S&T Professions / Gender in S&T Organizations / Undoing Gender-Based Inequality / Index

2020 • 256 pages • Hardback (9789353287481) • ₹1095.00



## UNEQUAL LIFE CHANCES

**Equity and the Demographic Transition in India**

**Harsh Mander** Centre for Equity Studies, Delhi, **Anirban Bhattacharya** Jawaharlal Nehru University, New Delhi, **Vivek Mishra** Northeastern University, Boston, USA, **Astha Singla** Jawaharlal Nehru University, New Delhi and **Usman Jawed Siddiqi** Centre for Equity Studies, Delhi

A large part of India's population is in its prime and of working age, indicating the potential 'dividend' that could be reaped from this 'youth bulge'. However, with the gaping inequalities in our society, the Indian youth encounter gross disparities in their life chances and opportunities. The present book looks closely at India's demographic transition from the perspective of social and economic equity. Emphasising the importance of not treating this as a mere economic issue, the authors highlight how social and economic factors are intertwined. In doing so, they search for answers beyond the reigning paradigm of 'growth' and envisage a more just, humane and equal society for India.

### CONTENTS

Prologue: Surging Tides of Inequality / The 'Youthful Bulge' and a Hope Squandered: Understanding India's Demographic Transition / Fettered by Birth, Battered by Life: The Politics of Demographic Transition in India / Vicissitudes of Growth: The Precarity of India's Labouring Lives / Misplaced Priorities: Social Sector Expenditure in India—A Comparative Study / Beyond the Neoliberal Smokescreen: Pathways for Equity and Growth / Appendix / Bibliography / Index / About the Authors

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## HER OWN HERO

**The Origins of the Women's Self-Defense Movement**

**Wendy L Rouse** Assistant Professor, Social Science Teacher Preparation, Department of Sociology and Interdisciplinary Social Sciences, San José State University, USA

**SAGE VISTAAR**

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## THE JOURNEY OF A SOUTHERN FEMINIST

**Devaki Jain** Indian Economist and Writer

**SAGE YODA PRESS**

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## CLOSE ENCOUNTERS OF ANOTHER KIND

**Women and Development Economics**

**Devaki Jain** Indian Economist and Writer

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## RIGHTS OF THE GIRL CHILD IN INDIA

Struggle for Existence and Well-Being

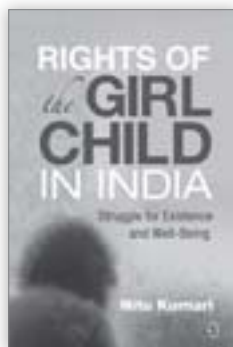
**Nitu Kumari** Assistant Professor at Maharashtra National Law University, Nagpur

This book covers in detail all facets of the well-being of the girl child that are of concern to governments as well as international organizations. It explains in detail the challenges faced by government and non-governmental organizations in implementing any welfare and development initiatives for girls, including the discriminatory social norms impacting programme and policy implementation. It closely explores the differences between the theory and practice aspects of prevalent governmental programmes and policies. In the concluding parts, the book makes several policy recommendations and also seeks to lay out a future roadmap for the well-being of girls in India.

### CONTENTS

List of Abbreviations / Introduction / Defining Childhood: Debate over Age and Rights / The Status of the Girl Child as an International Concern / The Girl Child as a Vulnerable Segment in India: Causes and Consequences / Law and Legal Discourses: Welfare and Protection of the Girl Child / Cultural Relativism and Violation of Human Rights of Girls and Women / Conclusion / References / About the Author / Index

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## A WOMAN'S WORTH

Health, Stigma and Discrimination in India

**Sophie Cousins** award-winning writer and journalist

India has made remarkable headway in reducing the prevalence of infectious diseases and extending people's life expectancy. But despite all the progress, the health of almost half of India's population- that of women- is under threat. Sophie Cousins takes us through the life-cycle of Indian women, all the while examining how gender inequality and stigma affect their health. **A Woman's Worth** details the desperate lengths to which women are forced to go to secure a son; investigates the vast challenges women face when trying to access contraception and abortion; discusses the double stigma women face when having an infectious disease such as HIV and tuberculosis; and examines why cervical cancer, one of the country's biggest cancer killers, has long been ignored.

### CONTENTS

Author's Note / Acknowledgements / Preface / Part I: The Struggle to Survive / Sex Selection: Desperate Measures for a Son / Boys vs Girls: Child Mortality Inequity / From Birth to Death: The Maternal Death Road / Part II: Men over Women / Without Consent: Reproductive Rights under Attack / Fighting Stigma: HIV and Tuberculosis / Invisible Women: Injecting Drug Users / Part III: Past Her Peak / Cervical Cancer: An Ignored Disease / Widowed Women: The Toll of Neglect

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## WOMEN IN SCHOOL LEADERSHIP

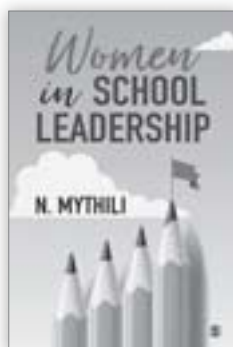
**N Mythili** Assistant Professor, National Centre for School Leadership, National Institute of Educational Planning and Administration (NIEPA), New Delhi

**Women in School Leadership** aims to document the initiative by women to achieve parity in school leadership. The book validates the current level of progress and suggests ways to improve the situation further through policy measures and by reducing barriers to women's school leadership development.

### CONTENTS

Preface / School Leadership of Women in Developing Countries: Perspectives and Practices / Career and Human Development / Participation of Women in School Leadership Positions in India: Opportunities and Outcomes / Ladder of School Leadership of Women / Determinants of School Leadership of Successful Women in India / Legitimization of School Leadership of Women / Theorizing School Leadership of Women in Indian Context / References / Index

2019 • 260 pages • Hardback (9789353283780) • ₹850.00



## RENDEZVOUS WITH HINDI CINEMA

**Ophélie Wiel** Film Studies teacher at Université de la Sorbonne Nouvelle in Paris, France

Renewed interest for the biggest film industry in the world doesn't mean its complexity is well understood. In this interview-based book, Hindi film technicians and artists from all horizons speak in detail about their work. They also give their input on Hindi cinema, proving enthusiastically that it is living fascinating times.

### ABRIDGED CONTENTS

FOREWORD BY **SHABANA AZMI** / INTRODUCTION / FROM SINGLE SCREEN THEATERS TO MULTIPLEXES: THE INDIAN DIVIDE / THE "BOLLYWOOD" SHOW / A NEW GENERATION IN BOMBAY / WOMEN IN THE HINDI INDUSTRY / CENSORSHIP AND SEXUALITY: THE TABOOS OF HINDI CINEMA / THE FORGOTTEN GENRES: ANIMATION AND DOCUMENTARY / CONCLUSION / ACKNOWLEDGMENTS / ABOUT THE AUTHOR

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## A GENDER ATLAS OF INDIA

With Scorecard

**Radha Kumar** Former Director General, Delhi Policy Group,  
**Marcel Korff** Former Research Associate, Delhi Policy Group and  
**Karthika Sudhir** Former Research Associate, Delhi Policy Group

2018 • 672 pages • Hardback (9789352805037) • ₹4995.00



## THE MUSEUM OF BROKEN TEA CUPS

Postcards from India's Margins

**Gunjan Veda**, Senior Advisor, Global Collaborative Research

The performing arts in India have traditionally been the domain of Dalit communities. To this day, these men and women continue to nurture and foster their chosen art forms in the face of discrimination and prejudice. We consider ourselves to be connoisseurs of art and culture. Yet, we fail to recognize the very communities who have shaped this culture.

**The Museum of Broken Tea Cups**, using the symbology of the used, broken tea cup that upper caste households leave outside their doors for the use of Dalit workers, is an effort to recognize the immense cultural contribution made by Dalit communities through the stories of individual artists who languish in the forgotten gullies and mohallas of our villages and towns. At the same time, the book seeks to celebrate the everyday heroes, who have, despite all odds, managed to change not just their own lives, but the lives of those around them. These are students and teachers, artists and activists, storytellers and devadasis, daughters and mothers, sons and brothers—seemingly ordinary people—whose faces get lost in everyday life, but whose stories have the potential to inspire admiration, action and change.

### CONTENTS

Acknowledgements / Introduction / The Gallery of Portraits / Theatre of the Invisible / Budding Artists / The Unbroken / A Place to Remember / The Sacred Feminine / The Epilogue: Confessions / Further Readings / Glossary / About the Author

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## HINDUTVA AND DALITS

Perspectives for Understanding Communal Praxis

Revised Edition

Edited by **Anand Teltumbde** Senior Professor and Chair, Big Data Analysis, Goa Institute of Management, Sanquelim.

Despite the teachings of Babasaheb Ambedkar against Hinduism and its pernicious caste system, which he forsook to become a Buddhist, many Dalits have turned to Hindutva. The RSS under Balasaheb Deoras began to appropriate Ambedkar, engaging with Dalits and Adivasis, Hinduizing their beliefs, providing social welfare and binding them in a political alliance.

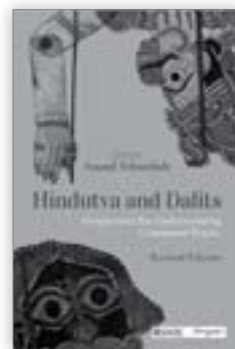
**Hindutva and Dalits** takes a comprehensive view of the birth and growth of the Hindutva movement and its specific impact on Dalits.

### CONTENTS

Foreword by **Tanika Sarkar** / Introduction to the Revised Edition by **Anand Teltumbde** / Part I: Theoretical Perspectives / Dalits in the Theory and Practice of Hindutva **Shamsul Islam** / Hindutva, Dalits and the Neoliberal Order **Anand Teltumbde** / The Dalits and Hindutva: Gainers and Losers **Sandeep Pendse** / Hindutva's Social Engineering: Dalit's Participation in the Anti-Muslim Pogrom, Gujarat 2002 **Ram Puniyani** / Between Her Legs: Hindutva and Dalit Women **Meena Kandasamy** / Hindutva: Historicity of Dalit Connection **Prakash Louis** / Dalit-Hindutva Alliance and the Dynamics of Dalit Politics **Ramesh Kamble** / Part II: Hindutva in Operation / Subverting the Shudra-Ati-Shudra Revolution: The Uttar Pradesh Way **Subhash Gatade** / Maharashtra: Dalit Politics in the Hindutva Trap **Suhas Palshikar** / No Exit? Dalits, Hindutva and the Dravidian Movement **V Geetha** / Contesting Exclusions: Dalits and Reconstructions of Religious Identities in Punjab **Navprit Kaur** / Hindutva and Dalits in Andhra Pradesh and Telangana **K S Chalam** / Hindutva Influence on Dalits: The Case of Karnataka **Shivasundar** / Gujarat: In Search of Answers **Anand Teltumbde** and **Subhash Gatade** / The Sangh Parivar Initiatives in the Tribal Belt of Wyanad in Kerala **T K Ramachandran** and **P T John** / Dalits in the Hindutva Laboratory of Gujarat **Martin Macwan** / Bibliography / Index

**SAGE SAMYA**

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## UNCIVIL CITY

Ecology, Equity and the Commons in Delhi

**Amita Baviskar** Professor of Sociology, Institute of Economic Growth, New Delhi

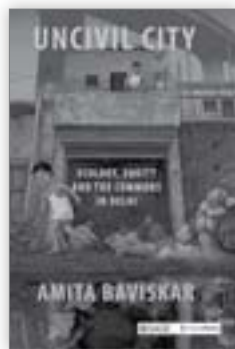
As cities become habitat for most of humanity, the question of their ecological capacity to sustain lives worth living becomes ever more critical. Yet, when we listen to debates about city planning and governance, and observe urban environmental campaigns on the ground, we notice that they have little to do with ecology or justice. To examine this contradiction, **Uncivil City: Ecology, Equity and the Commons in Delhi** looks at two decades of environmental politics in Delhi- across homes and workplaces, ordinary streets and extraordinary spectacles, and the river and the Ridge. It argues that the terms of the discourse- what is an environmental issue, who is authorised to speak, and which modes of action count as legitimate- are partial, particularistic and perverse. 'Bourgeois environmentalists', who claim to speak in the public interest, for nature and society, have made the city what it is: unfair and unliveable. Only citizenship and civility will save the commons- air, water, space and trees- upon which cities depend for survival.

### CONTENTS

Publisher's Acknowledgements / Acknowledgements / Introduction: An Uncivil City / Part I: Remaking Landscapes and Lives / Making Plans and Places / Sealing Factories and Fates / Playing Games / Part II: Contesting the Commons / Cows, Cars and Cycle-Rickshaws / The River / The Ridge / Part III: Conclusion and Coda / City Limits and Beyond / Climate Change, Uncertainty and the City / Glossary / Bibliography / Index

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## CASTE, SOCIAL INEQUALITY AND MOBILITY IN RURAL INDIA

Reconceptualizing the Indian Village

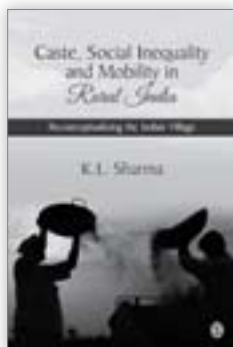
**K L Sharma** *Pro-Chancellor, Jaipur National University*

This book investigates and presents a holistic view of today's rural India by analysing different social aspects such as caste, migration, mobility, education and inequalities. It further studies the village social structure comprising peasants, artisans, weavers and the middle class, and the role of education in reshaping the social life of rural people.

### ABRIDGED CONTENTS

FOREWORD BY **DIPANKAR GUPTA** / PREFACE AND ACKNOWLEDGEMENTS / INTRODUCTION / PART I: SOCIAL CONTOURS OF INDIAN VILLAGE / PART II: GLIMPSES OF VILLAGE ECONOMY / PART III: RURAL POWER STRUCTURE / PART IV: EMERGING PATTERNS OF STRATIFICATION AND CHANGE / PART V: THEORETICAL AND EMPIRICAL CONCERNS IN VILLAGE STUDIES / CONCLUSION: EMERGING MATRIX OF SOCIAL STATUS AND CHANGE / BIBLIOGRAPHY / INDEX

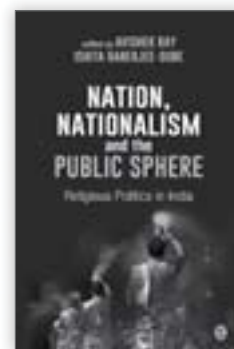
2019 • 400 pages • Hardback (9789353282011) • ₹1245.00



## NATION, NATIONALISM AND THE PUBLIC SPHERE

Religious Politics in India

Edited by **Avishek Ray** *Department of Humanities and Social Sciences, National Institute of Technology Silchar, India* and **Ishita Banerjee-Dube** *Professor of History, Center for Asian and African Studies, El Colegio de México*



From the shaping of identities and belongings through to current reconfigurations of nation, governance and state under a Hindu-Right dispensation, this book tracks the sentiments and structures that sustain the nation and nationalism in India. **Nation, Nationalism and the Public Sphere** provides wide-ranging accounts of the growth and transformations of the nation, focusing especially on the intimate interplay of nation-state and nationalism with dominant religion.

### CONTENTS

Acknowledgements / Introduction: Nation, Religion, Identity—Crisscrossing Concerns **Ishita Banerjee-Dube** and **Avishek Ray** / The Clash of Religious Politics in India **Mark Juergensmeyer** / Women's Rights between Modernity and Tradition: 'Modernizing' Islam **Tabinda M Khan** / Journeying in the Vernacular: Pilgrimage, Tourism and Nationalism in Hindi Travelogues **Shobna Nijhawan** / Race, Religion and the Politics of Counting: Historicizing Hindu Nationalism **Sayori Ghoshal** / Temple Construction and the Coming of a Nation: The Birla Mandir in Delhi **Anne Hartig** / Guru-led Faith Movements: The Case of the Art of Living Foundation **Himani Kapoor** / Rethinking Cow 'Protection': Gender, Caste and Labour at a *Gaushala* **Ridhima Sharma** / The Nation and the Hero, or the 56 Inch Paradox **Manjima Chatterjee** / The Question of Minority Citizenship: Shah Rukh Khan as the 'Global Indian' **Sreya Mitra** / Screening *Hindutva*: Religion and Television in India **Maribel Elliot Alvarado Becerril** / Sacred Spaces and Gendered Sites: The *Daikho* of the Dimas **Prithibi Gogoi** / About the Editors and Contributors / Index

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## GENDERING CASTE

Through a Feminist Lens

**Uma Chakravarti** *Feminist historian, Miranda House, University of Delhi*

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## INTERROGATING MY CHANDAL LIFE

An Autobiography of a Dalit

**Manoranjan Byapari** *Writer-in residence, Alumnus Software, Kolkata* and **Sipra Mukherjee (Translator)** *Professor, Department of English, West Bengal State University, Barasat, North 24-Parganas*

SAGE SAMYA

2018 • 384 pages • Paperback (9789381345139) • ₹595.00

Award for The Hindu Prize 2018; Shortlisted for Kamaladevi Chattopadhyay NIF Book Prize 2019 and Shortlisted for 3rd JIO MAMI Word to Screen Award 2018

## THE LIFE OF Z

Understanding the Digital Pre-teen and Adolescent Generation

**Debashish Sengupta** *Professor, Royal University for Women, Bahrain* and the author of the award-winning book *The Life of Y: Engaging Millennials as Employees and Consumers*



A Swedish teenager, Greta Thunderberg, has become the poster girl for the Climate Change and Sustainability movement across the world. All of 16 years, she has been nominated for the Nobel prize and has been on the cover of Time Magazine

as one of the 100 most influential people in the world. Greta personifies and symbolizes zeners, who are nothing like any previous generation the world has ever seen. These pre-teens & teens are unique, world changers and perhaps the only hope for this planet. Yet, if not nurtured, they are at the risk of being lost due to the ignorance of institutions and individuals.

**The Life of Z** packs extensive real-life narratives and thought provoking analysis to help us understand this generation born 2000 and after to engage with them for a better future for them and for all of us.

### CONTENTS

Preface / Acknowledgements / The New 'Zeneration' / Boats in the Ocean / How Did the Zebra Get the Stripes? / The Digital Dilemma / Trouble in Paradise / Devil in Disguise / Lighthouse on the Beach / Learning to Live with Paradoxes / Who Is Generation Z?

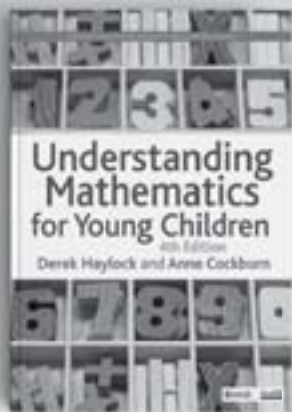
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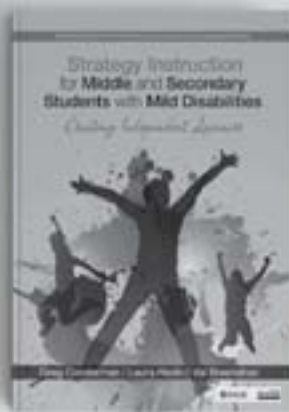
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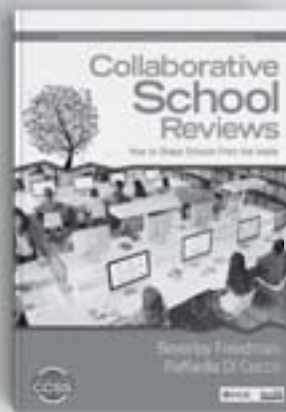
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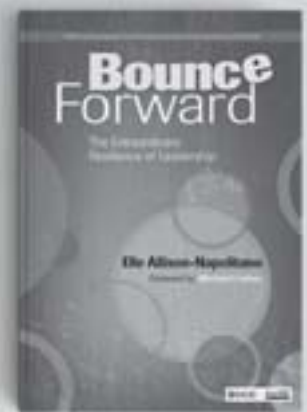
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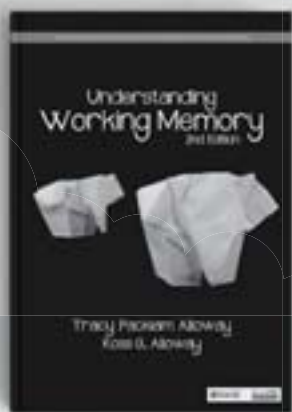
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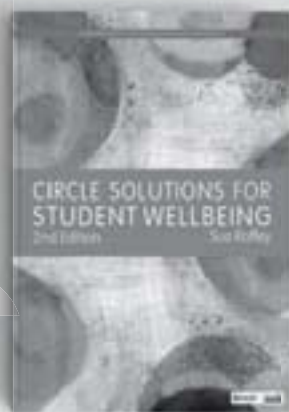
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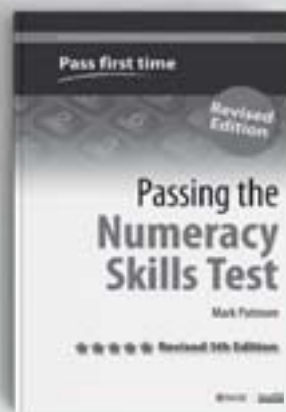
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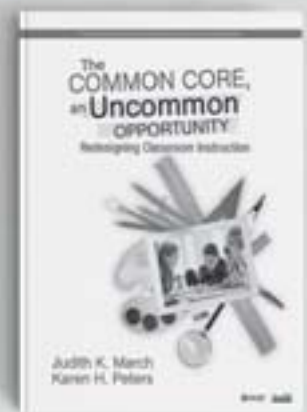
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## ISLAMOPHOBIA

History, Context and Deconstruction

**Zafar Iqbal** *Chairman and Professor, Department of Media and Communication Studies, International Islamic University*

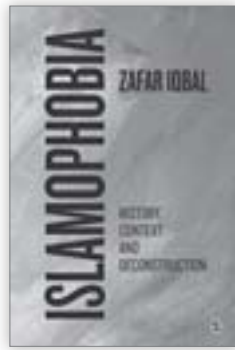
The only common aspect among all definitions of Islamophobia is that all of them have something negative to say about Muslims or Islam or both. This book traces Islamophobia as a phenomenon from history and attempts to break some of the myths that are dominant in contemporary literature. It explains how the fear of Islam travelled through ages, adding more ills into its ambit and escalating to a level of generalized fear of Muslims today. **Islamophobia: History, Context and Deconstruction** challenges many established theories including that of the influential post-colonial writer and critic.

Edward Said's view that Islamophobia is European hostility and prejudice towards Arabo-Muslim people. The author envisages Islamophobia as a multidimensional construct and provides tools for measuring its manifold dimensions. The book focuses on providing a diagnosis of the problem and prognostic solutions to avoid further degradation of the relations between Islam, the West and the rest. It is a response from the East to the Western discourses on Islamophobia

### CONTENTS

Foreword by **Mohammad Talib** / Preface / Acknowledgements / Islamophobia: History, Myths and Facets / Sociocultural Dimensions of Fear of Islam and Muslims / Prejudice / Cultural and Religious Racism / Securitization of Islam and Muslims / Islam as a Political Threat / Othering as Islamophobia / Clash of Civilization or Islam versus West / References / Index

2020 • 336 pages • Hardback (9789353286958) • ₹1295.00



## GOD AS POLITICAL PHILOSOPHER

Buddha's Challenge to Brahminism

**Kancha Ilaiah Shepherd** *Retired, Director, Centre for Study of Social Exclusion and Inclusive Policy, Maulana Azad National Urdu University, Hyderabad*

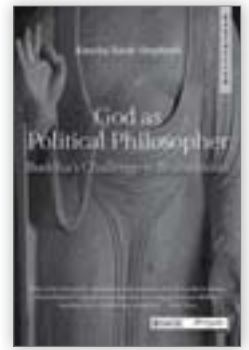
In this provocative and scholarly book, Kancha Ilaiah Shepherd propounds a view of Gautama Buddha as India's first social revolutionary. Buddha did his best to give the principles of tribal democracy and egalitarianism a sanctuary in his own sangha. In so doing, he foreshadowed modern India's experiment with parliamentary democracy. Critical of the caste system, Buddha inducted low caste members into the sangha and made them his trusted advisers. He gave women an honoured place in the sangha. Dissent was indeed permitted, and even Buddha was not above the law.

### CONTENTS

Acknowledgements / Introduction / Scholars on Buddha and Buddhism / Pre-Buddhist Society Gautama Buddha's Life and Philosophy / The State and Its Origins / Justice, Democracy and Administration / Property, Rights and Duties / Class and Caste / Women / Conclusion / Bibliography / Index

### SAGE SAMYA

2019 • 260 pages • Paperback (9789353282592) • ₹525.00



## MADRASAS IN THE AGE OF ISLAMOPHOBIA

**Ziya Us Salam** *Associate Editor, Frontline* and **Mohammad Aslam Parvaiz** *Vice chancellor, Maulana Azad National Urdu University (MANUU), Hyderabad*

In the age of Islamophobia, Madrasas are at crossroads- infamously labelled as 'dens for terrorism' where the 'youth are misguided, motivated and recruited to resort to anti-Indian activities'. It is little known that in the golden past, Madrasas schooled reformers and personalities such as Rajendra Prasad, Motilal Nehru, Raja Rammohun Roy and many other noteworthy Islamic scholars.

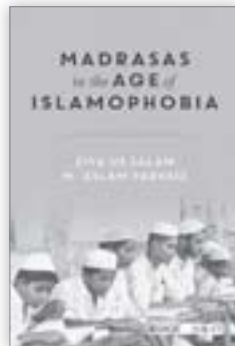
Through bonafide stories of products of Madrasas, the authors narrate the decline of the madrasas from being centres of excellence to institutions of restricted learnings with dark clouds of stigma surrounding them. Short of resources, rejected by the well-heeled, and condemned by politicians, will they be able to turn the corner? The answer is blowing in the wind

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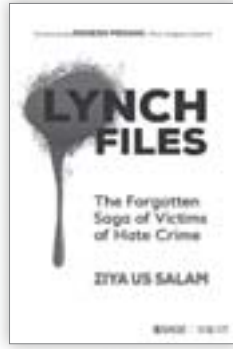
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### CONTENTS

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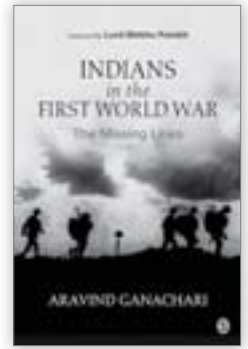
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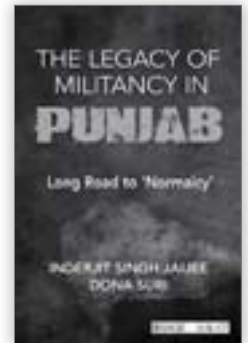
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Militancy convulsed Punjab from roughly 1984 to 1994. Afterwards, politicians, government spokespersons and assorted intellectuals declared that

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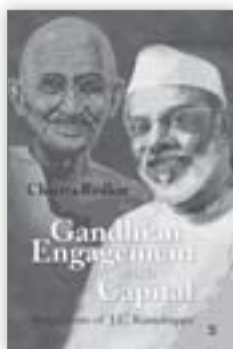
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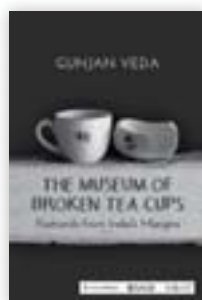
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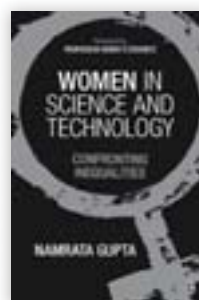
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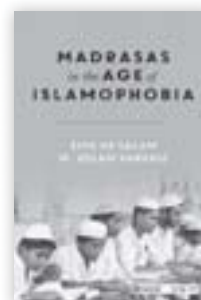
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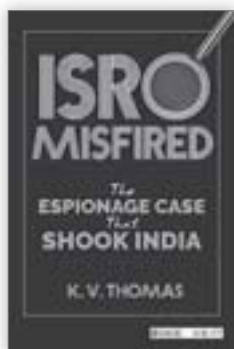
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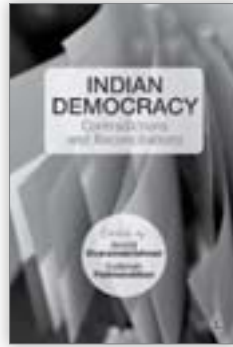
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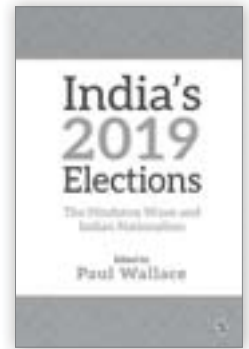
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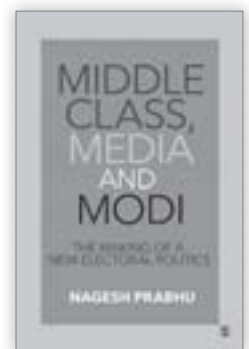
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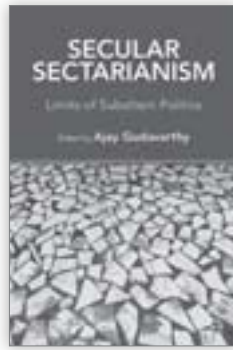


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### CONTENTS

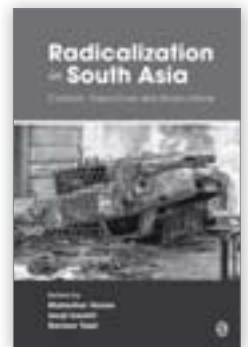
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### CONTENTS

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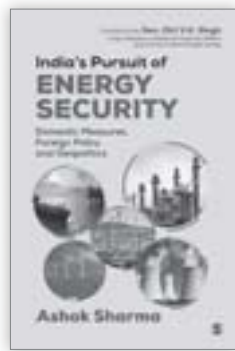
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### CONTENTS

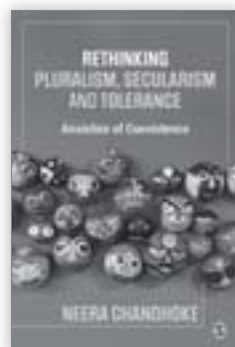
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### CONTENTS

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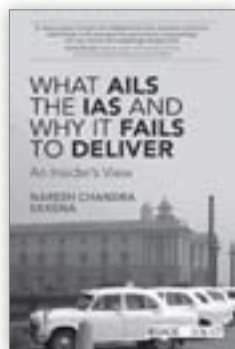
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### CONTENTS

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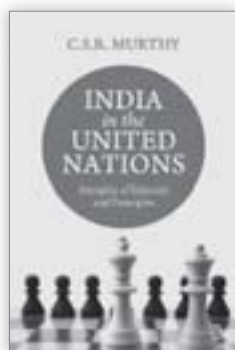
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**India in the United Nations** presents a holistic and systematic understanding of India's long and rich association with the United Nations (UN) ever since it was established nearly 75 years ago. It examines notable patterns and phases of India's role in the UN and focuses on key areas of contemporary relevance where India's diplomatic efforts were at play. These include the India-Pakistan conflicts as well as other regional conflicts in the context of new threats to security, peacekeeping operations, countering international terrorism, protection of human rights, development diplomacy, internet governance and the question of enlargement of the Security Council.

### CONTENTS

List of Tables / List of Abbreviations / Acknowledgements / Introduction to India at the United Nations / Limitations of Consistency, 1945-89 / Pragmatic Conservatism during the Unipolar 1990s / Opportunities and Obstacles for India at the UN in the New Century / India's Aspiration for Permanent Seat in the Security Council / India's Experiences as Elected Member of the Security Council / India's Expectations and Experiences in the UN Peacekeeping Operations / India-Pakistan Conflict: A Test Case for the UN / India against International Terrorism at the UN / Contemporary Development Discourse and Diplomacy of India at the UN / India's Human Rights Record at the UN / India's Approach to Multilateral Governance of Internet / Conclusion: Aligning Interests with Principles / Bibliography / About the Author / Index

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Edited by **Harinder S Kohli**, **Johannes F Linn** *Emerging Markets Forum* and **Leo M Zucker** *Emerging Markets Forum and Centennial Group*

**China's Belt and Road Initiative (BRI)** is a potential gamechanger for the Central Asia and South Caucasus (CASC) region. CASC countries naturally view this massive development program as a unique opportunity to accelerate their economic development through increased foreign investment, upgraded physical infrastructure, and tighter economic relationships with their neighbors.

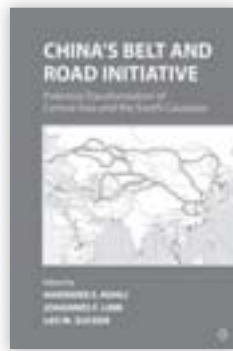
Policymakers in the CASC region and their development partners, thus, face a daunting question: how to realize the promise of the BRI for their countries while avoiding the pitfalls that lie along the way?

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### CONTENTS

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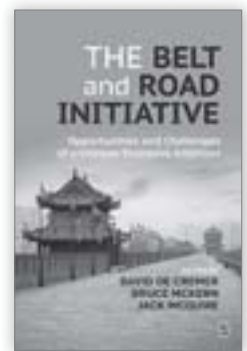
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Opportunities and Challenges of a Chinese Economic Ambition

Edited by **David De Cremer** *NUS Business School and University of Cambridge*, **Bruce McKern** *University of Technology Sydney and member of the UTS Business School Advisory Board.* and **Jack McGuire** *NUS Business school*



In 2013, China's President Xi Jinping launched what is now known as the Belt and Road Initiative (BRI). Since then, the initiative has instilled apprehension, enthusiasm and uncertainty around the globe in equal measure. **The Belt and Road Initiative: Opportunities and Challenges of a Chinese Economic Ambition** strives to reflect upon and synthesize the challenges and opportunities faced by China and indeed the rest of the world pertaining to the implementation of such an ambitious project. It covers perspectives from regions both in and around Asia, as well as from Europe, the United States and Africa. In addition to this, the initiative is discussed through the lens of various disciplines such as geo-politics, marketing, currency, finance, leadership, negotiation, security and the digital component of the Silk Road. The resulting compilation provides for a thoroughly extensive and pluralistic examination of the BRI, lending the reader a peek into what the world may anticipate from China and this project in the years to come.

### CONTENTS

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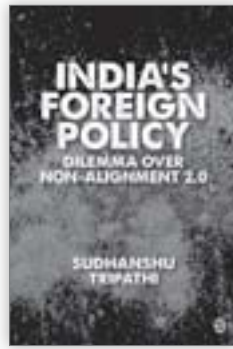
**Sudhanshu Tripathi** *Professor, Political Science, Uttar Pradesh Rajarshi Tandon Open University, Prayagraj*

**India's Foreign Policy Dilemma over Non-Alignment 2.0** presents the story of India's quest for renewed focus on the doctrine of Non-Alignment. It begins with a discussion on the evolution of India's Foreign Policy along with the origin of its most important pillar, Non-Alignment, and its cumulative effect in India and abroad. It further discusses challenges, compulsions and constraints for India's Foreign Policy in context of the current instability and insecurity due to mounting Chinese and Pakistani collusion against India's rising profile in Asia, the emerging Pyongyang–Beijing–Moscow axis against the US, the evolving US–China bipolar world order in the background of eastward shifting geopolitics, economic recession and terrorism.

### CONTENTS

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## RECONCEPTUALIZING INDIAN DEMOCRACY

The Changing Electorate

**Bidyut Chakrabarty** *Vice Chancellor, Visva Bharati, West Bengal and Rajendra Kumar Pandey* *Faculty, Chaudhary Charan Singh University, Meerut*

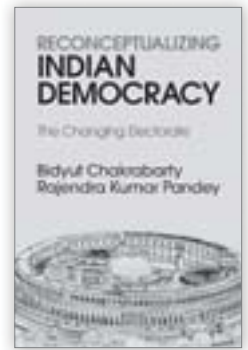
Although the adoption of a democratic system of government based on universal adult franchise has been considered a gamble on the part of the fathers of the Indian constitution, it has undoubtedly paid rich dividends in terms of establishing India as one of the most vibrant democracies in the world. **Reconceptualizing Indian Democracy** adopts a new prism in analysing the institutional vibrancy and functional dynamism of democratic experiences in India. It suggests that elections are not only mechanisms that change the political guard, but also devices for reconceptualizing the politico-constitutional fabric on which the Indian polity rests.

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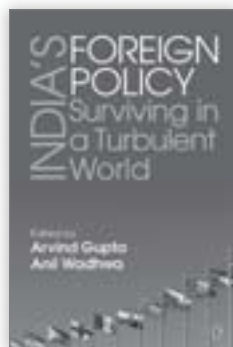
Edited by **Arvind Gupta** *Director, Vivekananda International Foundation* and **Anil Wadhwa** *Former Secretary (East) in the Ministry of External Affairs*

Written by foreign policy experts, academics and practitioners, this book develops the frameworks and strategies for India's foreign policy that can be adopted to meet the emerging challenges and non-traditional threats in the new world order. It studies the important aspects of India's foreign policy in the present unsettled world order and comes up with strategies and policy suggestions.

### CONTENTS

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## LEFT FRONT AND AFTER

Understanding the Dynamics of Poriborton in West Bengal

**Jyotiprasad Chatterjee** *Associate Professor in the Department of Sociology, Barrackpore Rastraguru Surendranath College, 24 Parganas (N), West Bengal and Suprio Basu* *Assistant Course Director, Rural Awareness and Self Employment, Department of Sociology, University of Kalyani, West Bengal*

The politics of West Bengal was long known for the uninterrupted rule of the Left Front from 1977 to 2011. For a long period, the politics of the state was marked by overt absence of caste- religion- and ethnicity-based contestations and this made West Bengal an exceptional case. Adopting a historical and comparative approach, the book traces the changing nature of politics of West Bengal since the late 1990s. It documents how economic and social degeneration in the state led to increasing caste and identity assertions and left-wing extremist politics. It chronicles the history of the social movements at Singur and Nandigram that ultimately challenged the Left hegemony and initiated the much talked-about poriborton (change) in West Bengal politics.

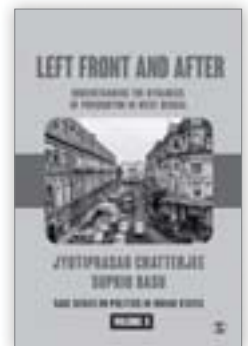
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## POLITICS, IDEOLOGY AND NATIONALISM

Jinnah, Savarkar and Ambedkar versus Gandhi

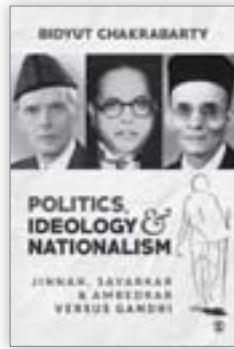
**Bidyut Chakrabarty** *Vice Chancellor, Visva Bharati*

**Politics, Ideology and Nationalism: Jinnah, Savarkar and Ambedkar versus Gandhi** is a new argument based on familiar historical evidences. It discusses three leaders—Savarkar, Ambedkar and Jinnah—in their opposition to Gandhi both in terms of ideology as well as social and political discourse. Although there are biographical works and other notable publications on them, none of these attempt to engage in contrasting their ideology and practices on a common platform.

### CONTENTS

Preface / Introduction / Gandhi (1869–1948): Unfolding of an Ideational Search / V D Savarkar (1883–1966): Re-articulation of the Nationalist Voice / B R Ambedkar (1891–1956): A Combative Rebel with a Compassionate Heart / Mohammad Ali Jinnah (1876–1948): Reconfiguration and Reconceptualization of the Idea of India / Conclusion / Bibliography / About the Author / Index

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### CONTENTS

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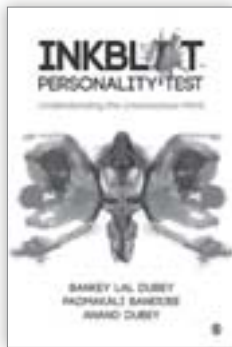




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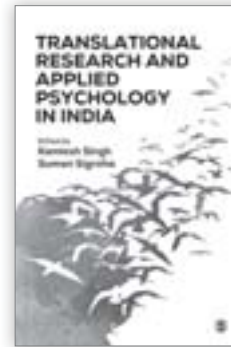
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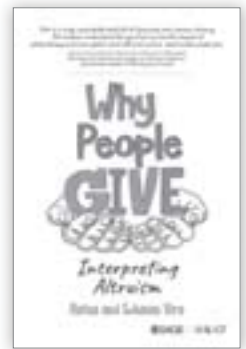
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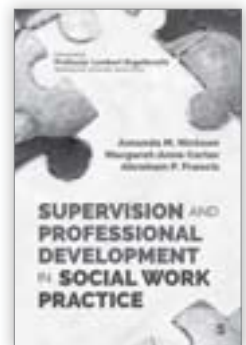
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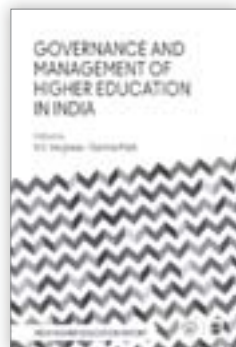
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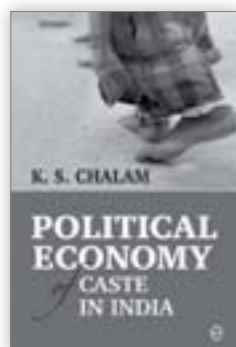
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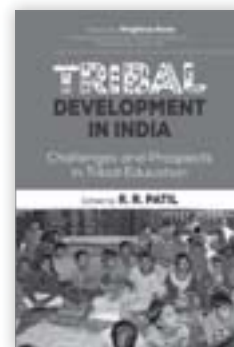
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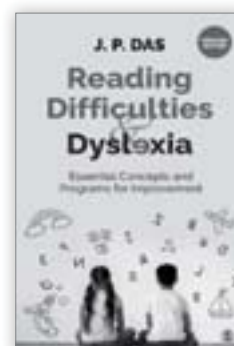
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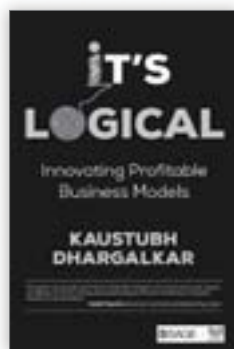
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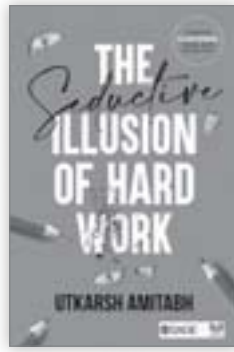


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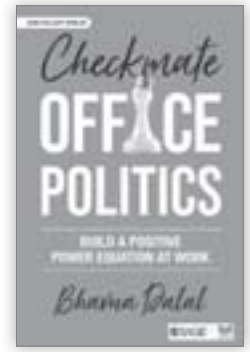


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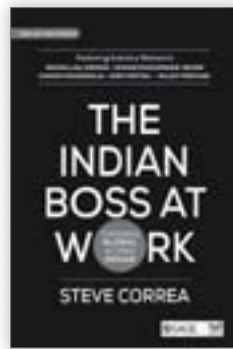
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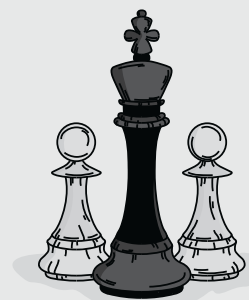
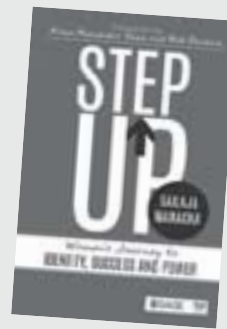
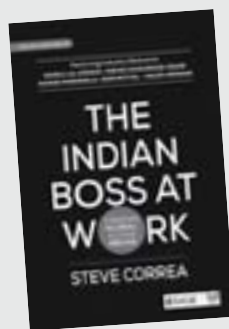


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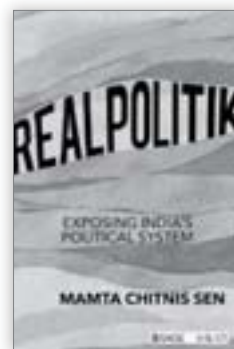
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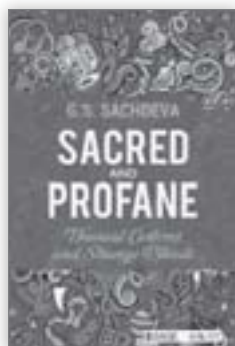
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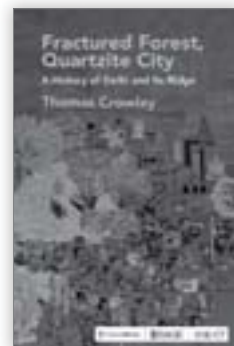
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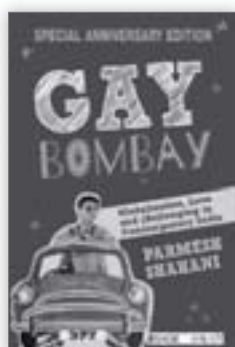
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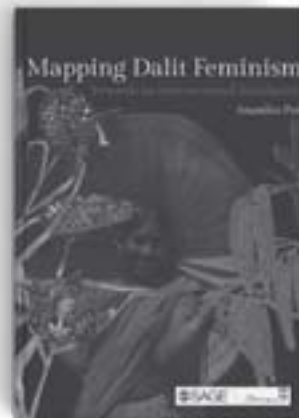
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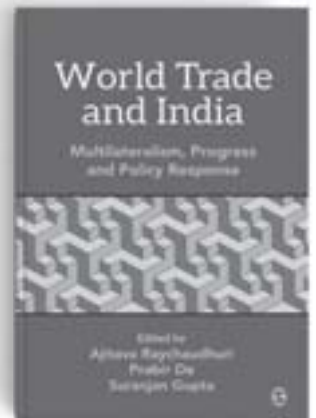
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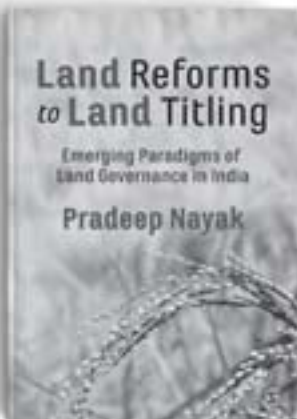
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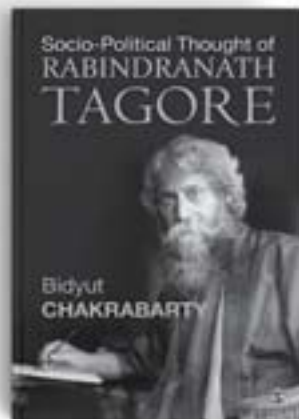
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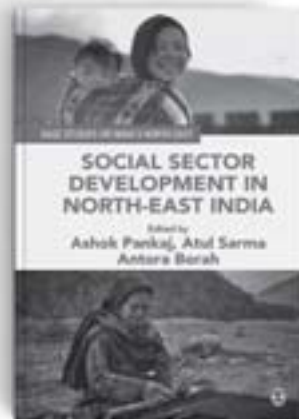
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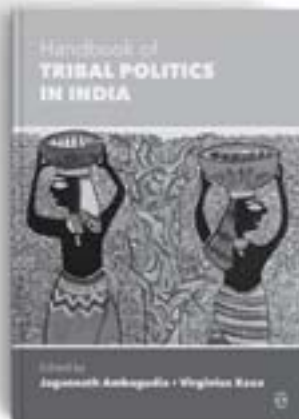
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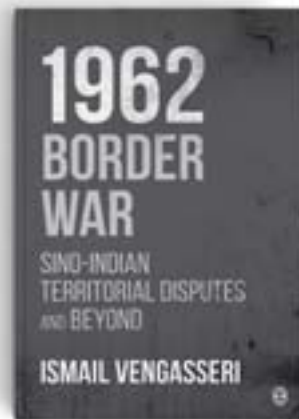
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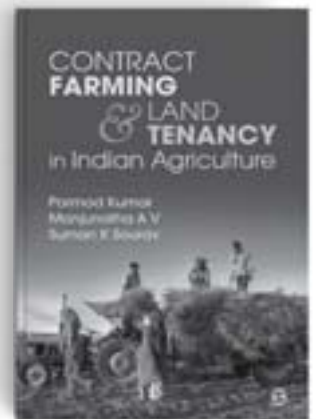
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A Woman's Worth, <b>Cousins</b> .....	33
<b>Abidi, Joshi</b> , The VUCA Learner .....	9
Against All Odds, <b>Nayar</b> .....	49
<b>Aggarwal</b> , Leading Science and Technology: India Next? .....	27
<b>Agochiya</b> , Life Competencies For Growth and Success .....	12
Alchemy of Change, <b>Arora, Sinha</b> .....	10
<b>Anand</b> , Happiness At Work .....	8
<b>Anand, Jayanthi</b> , A Handbook of Journalism .....	25
<b>Arora, Sinha</b> , Alchemy of Change .....	10
Ascent and Decline of Native and Colonial Trading, <b>Seth</b> .....	39
Assam Politics in Post-Congress Era, <b>Goswami</b> .....	47
Attitude is Everything, <b>Habib</b> .....	6

## B

<b>Bakshi</b> , Hippocratic Oath or Hypocrisy? .....	30
<b>Banerjee</b> , The Power of Positivity .....	8
<b>Banerjee</b> , Who Blunders and How? .....	10
<b>Baviskar</b> , Uncivil City .....	34
<b>Bharat</b> , In Forest, Field and Factory .....	32
<b>Bhat, Roy, Bhatt</b> , Energy Economics and the Environment .....	28
<b>Bhatia</b> , Stories of Storeys .....	50
<b>Bhattacharjee, Bhattacharya</b> , GST and Its Aftermath .....	20
<b>Bhattacharjee</b> , Disaster Relief and The RSS .....	43
<b>Bhattacharjee</b> , Public Sector Enterprises in India .....	23
<b>Bhattacharya</b> , Developmentalism as Strategy .....	22
<b>Blair, Gesner</b> , Your Life is Your Message .....	7
British Rule in India, <b>Sunderlal</b> .....	39
Buffalo Nationalism, <b>Shepherd</b> .....	37
<b>Byapari, Mukherjee</b> , Interrogating My Chandal Life .....	35

## C

<b>Carnoy, Froumin, Leshukov, Marginson</b> , Higher Education in Federal Countries .....	26
Caste, Social Inequality and Mobility in Rural India, <b>Sharma</b> .....	35
<b>Chakrabarti</b> , Critical Themes in Environmental History of India .....	28
<b>Chakrabarty, Pandey</b> , Reconceptualizing Indian Democracy .....	46
<b>Chakrabarty</b> , Politics, Ideology and Nationalism .....	47
<b>Chakravarti</b> , Disability and Care Work .....	49
<b>Chakravarti</b> , Gendering Caste .....	35
<b>Chandhoke</b> , Rethinking Pluralism, Secularism and Tolerance .....	43
Character Strength Development, <b>Kumar P, George, N.T.</b> .....	48
<b>Chatterjee, Basu</b> , Left Front and After .....	46
<b>Chatterjee</b> , Is the Personal beyond Private and Public? .....	31
<b>Chaudhuri</b> , The Perfect Pill .....	5

<b>Chawla</b> , Evolution of Banking System in India since 1900 .....	19
<b>Chella, Devarajan, Rao</b> , HR Here and Now .....	11
Child Sexual Abuse and Protection Laws in India, <b>Halder</b> .....	40
China, <b>Chung</b> .....	44
China's Belt and Road Initiative, <b>Kohli, Linn, Zucker</b> .....	45
<b>Chousalkar</b> , Revisiting the Political Thought of Ancient India .....	40
<b>Chowdhary</b> , Jammu and Kashmir: 1990 and Beyond .....	44
<b>Chung</b> , China .....	44
Close Encounters of Another Kind, <b>Jain</b> .....	32
Communication for Social Change, <b>Thomas</b> .....	25
Contemporary Studies in Bilingualism and Multilingualism, <b>Yamamoto</b> .....	26
<b>Cousins</b> , A Woman's Worth .....	33
<b>Cremer, McKern, McGuire</b> , The Belt and Road Initiative .....	45
Critical Themes in Environmental History of India, <b>Chakrabarti</b> .....	28
Critical Themes in Indian Sociology, <b>Srivastava, Arif, Abraham</b> .....	31

## D

<b>Das</b> , Gandhian Thought and Communication .....	24
<b>Dasgupta, Sen</b> , Sports Law in India .....	19
<b>De</b> , A History of Adivasi Women in Post-Independence Eastern India .....	40
<b>Debnath</b> , Environmental Accounting, Sustainability and Accountability .....	29
Democracy, Civil Society and Governance, <b>Shah</b> .....	29
Democratizing Development, <b>Mohanty</b> .....	19
Developmentalism as Strategy, <b>Bhattacharya</b> .....	22
Disability and Care Work, <b>Chakravarti</b> .....	49
Disability in South Asia, <b>Ghai</b> .....	31
Disaster Relief and The RSS, <b>Bhattacharjee</b> .....	43
Discover the Alchemist Within, <b>Kartikayan, Nandakumar, Vishwanath</b> .....	8
Domestic Workers of the World Unite!, <b>Fish</b> .....	49
Drought Risk Management in South and South-East Asia, <b>Pal, Bhatt</b> .....	50
<b>Dubey, Banerjee, Dubey</b> , Inkblot Personality Test .....	48

## E

E-Commerce in India, <b>Gupta</b> .....	24
Economic Reforms in SAARC Countries, <b>Mishra</b> .....	22
Economics of Public and Private Healthcare and Health Insurance in India, <b>Purohit</b> .....	30
<b>Emeritus</b> , Stylistics .....	25
Energy Economics and the Environment, <b>Bhat, Roy, Bhatt</b> .....	28
Engage!, <b>Maheshwari</b> .....	7
Enterprise-Wide Coaching, <b>Hoover</b> .....	12
Environmental Accounting, Sustainability and Accountability, <b>Debnath</b> .....	29
Evolution of Banking System in India since 1900, <b>Chawla</b> .....	19

## F

Fair Talk, <b>Gorbatov, Lane</b> .....	9
Federal Fiscal Relations in India, <b>Sarma</b> .....	20
<b>Fish</b> , Domestic Workers of the World Unite! .....	49



Food and Power, <b>Mukhopadhyay</b> .....	23	India Higher Education Report 2018, <b>Varghese, Panigrahi</b> .....	26
Forest Governance and Sustainable Resource Management, <b>Khan</b> .....	29	India in the United Nations, <b>Murthy</b> .....	44
Formal Labour Market in Urban India, <b>Mamgain</b> .....	23	India Policy Forum 2018, <b>Shah, Bosworth, Muralidharan</b> .....	40
From a Shepherd Boy to an Intellectual, <b>Shepherd</b> .....	37	India's 2019 Elections, <b>Wallace</b> .....	41
<b>G</b>		India's Eastward Engagement, <b>Muni, Mishra</b> .....	41
Game Sutra, <b>Prasad</b> .....	10	India's Football Dream, <b>Gupta, Sharma</b> .....	19
<b>Ganachari</b> , Indians in the First World War .....	38	India's Foreign Policy Dilemma over Non-Alignment 2.0, <b>Tripathi, Tandon</b> .....	46
Gandhian Engagement with Capital, <b>Redkar</b> .....	39	India's Foreign Policy, <b>Gupta, Wadhwa</b> .....	46
Gandhian Thought and Communication, <b>Das</b> .....	24	India's Pursuit of Energy Security, <b>Sharma</b> .....	43
Gendering Caste, <b>Chakravarti</b> .....	35	Indian Democracy, <b>Sivaramakrishnan, Padmanabhan</b> .....	41
<b>Ghai</b> , Disability in South Asia .....	31	Indians in the First World War, <b>Ganachari</b> .....	38
Global Cities, <b>Zhou</b> .....	50	Indirect Tax Reform in India, <b>Sinha, Srivastava</b> .....	20
Global Commons, <b>Pillai, Dore</b> .....	47	Inkblot Personality Test, <b>Dubey, Banerjee, Dubey</b> .....	48
God as Political Philosopher, <b>Shepherd</b> .....	37	Inquilab, <b>Habib</b> .....	39
<b>Gokhale, Singh</b> , The Business of Managing Emotions .....	8	Interrogating My Chandal Life, <b>Byapari, Mukherjee</b> .....	35
Good Values, Great Business, <b>Swaroop, Chandrasekhar</b> .....	7	<b>Iqbal</b> , Islamophobia .....	37
<b>Gorbatov, Lane</b> , Fair Talk .....	9	Is the Personal beyond Private and Public?, <b>Chatterjee</b> .....	31
<b>Goswami</b> , Assam Politics in Post-Congress Era .....	47	Islamophobia, <b>Iqbal</b> .....	37
Grace Under Pressure, <b>Wentz</b> .....	8	ISRO Misfired, <b>Thomas</b> .....	40
GST and Its Aftermath, <b>Bhattacharjee, Bhattacharya</b> .....	20	<b>J</b>	
<b>Gudavarthy</b> , Secular Sectarianism .....	42	<b>Jaijee, Suri</b> , The Legacy of Militancy in Punjab .....	38
<b>Gupta</b> , E-Commerce in India .....	24	<b>Jain</b> , Close Encounters of Another Kind .....	32
<b>Gupta, Sharma</b> , India's Football Dream .....	19	<b>Jain, Sarin</b> , The Psychological Impact of the Partition of India .....	48
<b>Gupta</b> , Telerehabilitation in Communication Disorders and Mental Health .....	30	<b>Jain</b> , The Journey of a Southern Feminist .....	32
<b>Gupta, Wadhwa</b> , India's Foreign Policy .....	46	Jammu and Kashmir: 1990 and Beyond, <b>Chowdhary</b> .....	44
<b>Gupta</b> , Women in Science and Technology .....	32	<b>Jonsson, Waal</b> , The Whole Brain Leader .....	9
<b>Guptan</b> , Mentoring 2.0 .....	12	<b>Joseph</b> , Salespeople Don't Lie .....	11
<b>H</b>		<b>Joshi, Phadke</b> , Rational Emotive Behaviour Therapy Integrated .....	48
<b>Habib</b> , Attitude is Everything .....	6	<b>K</b>	
<b>Habib</b> , Inquilab .....	39	<b>Kapal</b> , Kites in a Hurricane .....	7
<b>Halder</b> , Child Sexual Abuse and Protection Laws in India .....	40	<b>Kartikyan, Nandakumar, Vishwanath</b> , Discover the Alchemist Within .....	8
Handbook of Advances in Marketing in an Era of Disruptions, <b>Parvatiyar, Sisodia</b> .....	11	Kerala's Economic Development, <b>Prakash, Alwin</b> .....	22
Handbook of Internal Migration in India, <b>Rajan, Sumeetha</b> .....	31	<b>Khan</b> , Forest Governance and Sustainable Resource Management .....	29
Happiness At Work, <b>Anand</b> .....	8	<b>Khan</b> , Muslims in Indian Labour Market .....	23
<b>Hasan, Isezaki, Yasir</b> , Radicalization in South Asia .....	42	<b>Khan</b> , The Game of Votes .....	42
Her Own Hero, <b>Rouse</b> .....	32	Kidney Transplants and Scams, <b>Kumar</b> .....	30
Higher Education in Federal Countries, <b>Carnoy, Froumin, Leshukov, Marginson</b> .....	26	Kites in a Hurricane, <b>Kapal</b> .....	7
Hindutva and Dalits, <b>Teltumbde</b> .....	34	<b>Kohli, Linn, Zucker</b> , China's Belt and Road Initiative .....	45
Hippocratic Oath or Hypocrisy?, <b>Bakshi</b> .....	30	<b>Krishnan</b> , Legends in Marketing: Jagdish N. Sheth .....	14
<b>Hoover</b> , Enterprise-Wide Coaching .....	12	<b>Kulshrestha</b> , Urban Renewal in India .....	50
How India Lost Her Freedom, <b>Sunderlal</b> .....	39	<b>Kumar P, George, N.T.</b> , Character Strength Development .....	48
HR Here and Now, <b>Chella, Devrajan, Rao</b> .....	11	<b>Kumar</b> , Index Investing .....	6
<b>Huang</b> , The Key to Chinese Civilization .....	44	<b>Kumar</b> , Kidney Transplants and Scams .....	30
<b>I</b>		<b>Kumar, Korff, Sudhir</b> , A Gender Atlas of India .....	33
In Forest, Field and Factory, <b>Bharat</b> .....	32	<b>Kumar, Pattanayak</b> , Positioning Research .....	49
Index Investing, <b>Kumar</b> .....	6	<b>Kumar</b> , Post-Mandal Politics in Bihar .....	44
India Higher Education Report 2017, <b>Varghese, Pachauri, Mandal</b> .....	26	<b>Kumar</b> , The State of Indian Agriculture .....	29
		<b>Kumari</b> , Rights of the Girl Child in India .....	33

## L

Leading Science and Technology: India Next?, <b>Aggarwal</b> .....	27
Left Front and After, <b>Chatterjee, Basu</b> .....	46
Legends in Consumer Behavior: C. Whan Park, <b>Sheth</b> .....	17
Legends in Consumer Behavior: Jacob Jacoby, <b>Sheth</b> .....	17
Legends in Consumer Behavior: James R Bettman, <b>Sheth</b> .....	17
Legends in Consumer Behavior: Morris B Holbrook, <b>Sheth</b> .....	18
Legends in Consumer Behavior: Russel W Belk, <b>Sheth</b> .....	18
Legends in Marketing: Christian Gronroos, <b>Sheth</b> .....	14
Legends in Marketing: George S Day, <b>Sheth</b> .....	13
Legends in Marketing: Gerald Zaltman, <b>Sheth</b> .....	13
Legends in Marketing: Jagdish N. Sheth, <b>Krishnan</b> .....	14
Legends in Marketing: Kent B Monroe, <b>Sheth</b> .....	15
Legends in Marketing: Naresh K Malhotra, <b>Sheth</b> .....	15
Legends in Marketing: Paul E Green, <b>Sheth</b> .....	13
Legends in Marketing: Philip Kotler, <b>Sheth</b> .....	15
Legends in Marketing: Shelby D Hunt, <b>Sheth</b> .....	15
Legends in Marketing: V Kumar, <b>Sheth</b> .....	14
Legends in Marketing: Yoram 'Jerry' Wind, <b>Sheth</b> .....	14
Legends in Strategic Marketing: Rajan Varadarajan, <b>Sheth</b> .....	12
Life Competencies For Growth and Success, <b>Agochiya</b> .....	12
Literacy in Action, <b>Rao</b> .....	26
Local Finance, Fiscal Decentralisation and Decentralised Planning, <b>Prakash</b> .....	20
Lynch Files, <b>Salam</b> .....	38

## M

Macroeconomic Policies for Emerging and Developing Economies, <b>Vasudevan, Ray</b> .....	19
Madrasas in the Age of Islamophobia, <b>Salam, Parvaiz</b> .....	37
<b>Maheshwari</b> , Engage!.....	7
<b>Mamgain</b> , Formal Labour Market in Urban India.....	23
<b>Mander, Bhattacharya, Mishra, Singla, Siddiqi</b> , Unequal Life Chances.....	32
Mentoring 2.0, <b>Guptan</b> .....	12
Middle Class, Media and Modi, <b>Prabhu</b> .....	41
Migration Policies in Asia, <b>Shiobara, Akashi, Chen, Hashimoto, Kondo, Kashiwazaki, Ogaya, Sun, Suzuki, Yamada</b> .....	31
Migration, Trafficking and Gender Construction, <b>Misra</b> .....	31
Mindful Communication for Sustainable Development, <b>Seneviratne</b> .....	25
<b>Mishra</b> , Economic Reforms in SAARC Countries.....	22
<b>Mishra, Ranjan</b> , A Modern Playbook on Digital Transformation.....	11
<b>Mishra</b> , Systemic Risk and Macroprudential Regulations.....	22
<b>Misra</b> , Migration, Trafficking and Gender Construction.....	31
<b>Mohan</b> , The Future of Social Work.....	49
<b>Mohanty</b> , Democratizing Development.....	19
<b>Mohanty</b> , Planning and Economics of Cities.....	50
<b>Mukhopadhyay</b> , Food and Power.....	23
<b>Mukhopadhyay, Tarafder</b> , Obsessive Compulsive Disorder.....	49
<b>Mukhopadhyay</b> , Total Quality Management in Education.....	27
<b>Muni, Mishra</b> , India's Eastward Engagement.....	41
<b>Murthy</b> , India in the United Nations.....	44
Muslims in Indian Labour Market, <b>Khan</b> .....	23

Myth of 'Free Media' and Fake News in the Post-Truth Era, <b>Seneviratne</b> .....	24
<b>Mythili</b> , Women in School Leadership.....	33

## N

Nation, Nationalism and the Public Sphere, <b>Ray, Banerjee</b> .....	35
<b>Nayar</b> , Against All Odds.....	49
<b>Nickson, Carter, Francis</b> , Supervision and Professional Development in Social Work Practice.....	49
Not Doing, <b>Renner, D'Souza</b> .....	9

## O

Obsessive Compulsive Disorder, <b>Mukhopadhyay, Tarafder</b> .....	49
Of Saffron Flags and Skullcaps, <b>Salam</b> .....	38

## P

<b>Pal, Bhatt</b> , Drought Risk Management in South and South-East Asia.....	50
<b>Pareek, Purohit</b> , Training Instruments in HRD and OD.....	11
<b>Parvatiyar, Sisodia</b> , Handbook of Advances in Marketing in an Era of Disruptions.....	11
Patel, <b>Roy, Sinha</b> .....	39
<b>Peng, Lei</b> , Social Media Studies.....	25
<b>Pillai, Dore</b> , Global Commons.....	47
Planning and Economics of Cities, <b>Mohanty</b> .....	50
Politics, Ideology and Nationalism, <b>Chakrabarty</b> .....	47
Positioning Research, <b>Kumar, Pattanayak</b> .....	49
Post-Mandal Politics in Bihar, <b>Kumar</b> .....	44
<b>Prabhu</b> , Middle Class, Media and Modi.....	41
<b>Prakash, Alwin</b> , Kerala's Economic Development.....	22
<b>Prakash</b> , Local Finance, Fiscal Decentralisation and Decentralised Planning.....	20
<b>Prasad</b> , Game Sutra.....	10
Public Sector Enterprises in India, <b>Bhattacharjee</b> .....	23
<b>Purohit</b> , Economics of Public and Private Healthcare and Health Insurance in India.....	30

## R

Radicalization in South Asia, <b>Hasan, Isezaki, Yasir</b> .....	42
<b>Rajan, Sumeetha</b> , Handbook of Internal Migration in India.....	31
Rajesh, The 99 Day Diversity Challenge.....	7
Rajiv Gandhi to Narendra Modi, <b>Rao</b> .....	42
<b>Ramachandran</b> , A History of Hinduism.....	38
<b>Rao</b> , Literacy in Action.....	26
<b>Rao</b> , Rajiv Gandhi to Narendra Modi.....	42
<b>Rao</b> , Sustainable Good Governance, Development and Democracy.....	29
Rational Emotive Behaviour Therapy Integrated, <b>Joshi, Phadke</b> .....	48
<b>Ray, Banerjee</b> , Nation, Nationalism and the Public Sphere.....	35
Reconceptualizing Indian Democracy, <b>Chakrabarty, Pandey</b> .....	46
<b>Redkar</b> , Gandhian Engagement with Capital.....	39
Rendezvous with Hindi Cinema, <b>Wiel</b> .....	33
<b>Renner, D'Souza</b> , Not Doing.....	9
Retail Beyond Detail, <b>Vedamani</b> .....	8
Rethinking Pluralism, Secularism and Tolerance, <b>Chandhoke</b> .....	43
Revisiting the Political Thought of Ancient India, <b>Chousalkar</b> .....	40

Rights of the Girl Child in India, <b>Kumari</b> .....	33	Social Media Studies, <b>Peng, Lei</b> .....	25
<b>Rory</b> , Wake Up and Smell the Coffee .....	9	<b>Sonpar, Kanwar</b> , Surviving on the Edge.....	48
<b>Rosting</b> , The Law of Possibilities.....	8	Sports Law in India, <b>Dasgupta, Sen</b> .....	19
Round the Clock, <b>Titus</b> .....	11	<b>Srivastava, Arif, Abraham</b> , Critical Themes in Indian Sociology.....	31
<b>Rouse</b> , Her Own Hero.....	32	<b>Stahl</b> , The Art and Craft of PR .....	9
<b>S</b>		Stories of Storeys, <b>Bhatia</b> .....	50
<b>Salam</b> , Lynch Files.....	38	Strengthening Policy Research, <b>Thorat, Dixit, Verma</b> .....	40
<b>Salam</b> , Of Saffron Flags and Skullcaps .....	38	Stylistics, <b>Emeritus</b> .....	25
<b>Salam, Parvaiz</b> , Madrasas in the Age of Islamophobia .....	37	<b>Sunderlal</b> , British Rule in India .....	39
Salespeople Don't Lie, <b>Joseph</b> .....	11	<b>Sunderlal</b> , How India Lost Her Freedom .....	39
<b>Sarma</b> , Federal Fiscal Relations in India .....	20	Supervision and Professional Development in Social Work Practice, <b>Nickson, Carter, Francis</b> .....	49
<b>Saxena</b> , What ails the IAS and Why it Fails to Deliver?.....	44	Surviving on the Edge, <b>Sonpar, Kanwar</b> .....	48
Secular Sectarianism, <b>Gudavarthy</b> .....	42	Sustainable Good Governance, Development and Democracy, <b>Rao</b> .....	29
<b>Sen</b> , What's Your Superpower? .....	8	<b>Swaroop, Chandrasekhar</b> , Good Values, Great Business.....	7
<b>Seneviratne</b> , Mindful Communication for Sustainable Development .....	25	Systemic Risk and Macroprudential Regulations, <b>Mishra</b> .....	22
<b>Seneviratne</b> , Myth of 'Free Media' and Fake News in the Post-Truth Era .....	24	<b>T</b>	
<b>Sengupta</b> , The Life of Z.....	35	<b>Tatsumi</b> , Trans-Pacific Cultural Studies.....	43
<b>Seth</b> , Ascent and Decline of Native and Colonial Trading .....	39	Telerehabilitation in Communication Disorders and Mental Health, <b>Gupta</b> .....	30
<b>Shah, Bosworth, Muralidharan</b> , India Policy Forum 2018.....	40	Telly-Guillotined, <b>Shah</b> .....	25
<b>Shah</b> , Democracy, Civil Society and Governance .....	29	<b>Teltumbde</b> , Hindutva and Dalits .....	34
<b>Shah</b> , Telly-Guillotined .....	25	The 5Gs of Family Business, <b>Vieira, Dixit</b> .....	10
<b>Sharma</b> , Caste, Social Inequality and Mobility in Rural India.....	35	The 99 Day Diversity Challenge, <b>Rajesh</b> .....	7
<b>Sharma</b> , India's Pursuit of Energy Security .....	43	The Art and Craft of PR, <b>Stahl</b> .....	9
<b>Shepherd</b> , Buffalo Nationalism.....	37	The Belt and Road Initiative, <b>Cremer, McKern, McGuire</b> .....	45
<b>Shepherd</b> , From a Shepherd Boy to an Intellectual .....	37	The Business of Managing Emotions, <b>Gokhale, Singh</b> .....	8
<b>Shepherd</b> , God as Political Philosopher.....	37	The Elemental Workplace, <b>Usher</b> .....	7
<b>Shepherd</b> , Why I Am Not a Hindu .....	37	The Future of Social Work, <b>Mohan</b> .....	49
<b>Sheth</b> , Legends in Consumer Behavior: C. Whan Park.....	17	The Game of Votes, <b>Khan</b> .....	42
<b>Sheth</b> , Legends in Consumer Behavior: Jacob Jacoby .....	17	The Journey of a Southern Feminist, <b>Jain</b> .....	32
<b>Sheth</b> , Legends in Consumer Behavior: James R Bettman .....	17	The Key to Chinese Civilization, <b>Huang</b> .....	44
<b>Sheth</b> , Legends in Consumer Behavior: Morris B Holbrook.....	18	The Law of Possibilities, <b>Rosting</b> .....	8
<b>Sheth</b> , Legends in Consumer Behavior: Russel W Belk .....	18	The Legacy of Militancy in Punjab, <b>Jaijee, Suri</b> .....	38
<b>Sheth</b> , Legends in Marketing: Christian Gronroos.....	14	The Life of Z, <b>Sengupta</b> .....	35
<b>Sheth</b> , Legends in Marketing: George S Day .....	13	The Museum of Broken Tea Cups, <b>Veda</b> .....	34
<b>Sheth</b> , Legends in Marketing: Gerald Zaltman .....	13	The Perfect Pill, <b>Chaudhuri</b> .....	5
<b>Sheth</b> , Legends in Marketing: Kent B Monroe.....	15	The Power of Data Storytelling, <b>Vora</b> .....	11
<b>Sheth</b> , Legends in Marketing: Naresh K Malhotra.....	15	The Power of Positivity, <b>Banerjee</b> .....	8
<b>Sheth</b> , Legends in Marketing: Paul E Green.....	13	The Psychological Impact of the Partition of India, <b>Jain, Sarin</b> .....	48
<b>Sheth</b> , Legends in Marketing: Philip Kotler.....	15	The State of Indian Agriculture, <b>Kumar</b> .....	29
<b>Sheth</b> , Legends in Marketing: Shelby D Hunt.....	15	The VUCA Learner, <b>Abidi, Joshi</b> .....	9
<b>Sheth</b> , Legends in Marketing: V Kumar .....	14	The Whole Brain Leader, <b>Jonsson, Waal</b> .....	9
<b>Sheth</b> , Legends in Marketing: Yoram 'Jerry' Wind .....	14	<b>Thomas</b> , Communication for Social Change .....	25
<b>Sheth</b> , Legends in Strategic Marketing: Rajan Varadarajan .....	12	<b>Thomas</b> , ISRO Misfired.....	40
<b>Shiobara, Akashi, Chen, Hashimoto, Kondo, Kashiwazaki,</b> <b>Ogaya, Sun, Suzuki, Yamada</b> , Migration Policies in Asia.....	31	<b>Thorat, Dixit, Verma</b> , Strengthening Policy Research .....	40
<b>Singh, Sigroha</b> , Translational Research and Applied Psychology in India.....	48	<b>Titus</b> , Round the Clock .....	11
<b>Sinha, Roy, Patel</b> .....	39	Total Quality Management in Education, <b>Mukhopadhyay</b> .....	27
<b>Sinha, Srivastava</b> , Indirect Tax Reform in India .....	20	Training Instruments in HRD and OD, <b>Pareek, Purohit</b> .....	11
<b>Sivaramakrishnan, Padmanabhan</b> , Indian Democracy.....	41	Translational Research and Applied Psychology in India, <b>Singh, Sigroha</b> .....	48



Trans-Pacific Cultural Studies, **Tatsumi**..... 43

Trends and Issues in Doctoral Education, **Yudkevich, Altbach, Wit**..... 27

**Tripathi, Tandon**, India's Foreign Policy Dilemma over Non-Alignment 2.0 ..... 46

**U**

Uncivil City, **Baviskar**..... 34

Unequal Life Chances, **Mander, Bhattacharya, Mishra, Singla, Siddiqi** ..... 32

Urban Renewal in India, **Kulshrestha**..... 50

**Usher**, The Elemental Workplace..... 7

**V**

**Varghese, Pachauri, Mandal**, India Higher Education Report 2017 .... 26

**Varghese, Panigrahi**, India Higher Education Report 2018..... 26

**Vasudevan, Ray**, Macroeconomic Policies for Emerging and Developing Economies..... 19

**Veda**, The Museum of Broken Tea Cups..... 34

**Vedamani**, Retail Beyond Detail ..... 8

**Vieira, Dixit**, The 5Gs of Family Business ..... 10

**Vira, Vira**, Why People Give..... 49

**Vora**, The Power of Data Storytelling..... 11

**W**

Wake Up and Smell the Coffee, **Rory** ..... 9

**Wallace**, India's 2019 Elections ..... 41

**Wentz**, Grace Under Pressure ..... 8

What ails the IAS and Why it Fails to Deliver?, **Saxena** ..... 44

What's Your Superpower?, **Sen** ..... 8

Who Blunders and How?, **Banerjee** ..... 10

Why I Am Not a Hindu, **Shepherd** ..... 37

Why People Give, **Vira, Vira**..... 49

**Wiel**, Rendezvous with Hindi Cinema ..... 33

Women in School Leadership, **Mythili** ..... 33

Women in Science and Technology, **Gupta** ..... 32

**Y**

**Yamamoto**, Contemporary Studies in Bilingualism and Multilingualism..... 26

Your Life is Your Message, **Blair, Gesner** ..... 7

**Yudkevich, Altbach, Wit**, Trends and Issues in Doctoral Education..... 27

**Z**

**Zhou**, Global Cities ..... 50



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